MUHAMMAD KHAIRATUL

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SUMMARY

Ratul is a passionate Information Systems student with expertise in web design and user interface development. He is dedicated to advocating for positive changes in the digital environment through both academic excellence and proactive community involvement. He has a proven track record of leadership, responsibility, and collaboration, fostering teamwork in diverse environments. Ratul is enthusiastic about implementing practical solutions in web design, mentoring peers, and participating in social initiatives promoting environmental awareness.

EDUCATION

President University   **2023 - Present**
Bachelor of Science in Computing, Information System   **GPA of 3.70 (out of 4.00)**

PROJECT/ORGANIZATIONAL EXPERIENCE

Landing Page Builder Intern
Kafamilk | Jan 2025 – Present (Internship)
- Designed and developed landing pages to enhance user experience (UX) and conversion rates.
- Optimized user interface (UI) design for better visual appeal and responsiveness across devices.
- Collaborated with the marketing team to improve digital strategy through data-driven design.
- Implemented engaging visual elements and copywriting to increase product attractiveness.

Media Center Member – Educana Community (Institut Pertanian Bogor "IPB")
- Designed media materials to support the community's activities and campaigns.
- Created a profile video introducing the community, its environment, and its mission to the public.
- Developed visual concepts and managed multimedia projects to effectively communicate the community's goals.

Multimedia and Design Member – FGD and Knowledge Contest 2024 and 2025, FPCI Chapter President University
- Designed logos, brochures, posters, and other marketing materials.
- Worked closely with clients to align designs with their needs, ensuring satisfaction and effectiveness.

AWARD AND COMPETITION

- **OSN Informatics Participants - Puspresnas**   **2021**
- **OSN Informatics Participants - Puspresnas**   **2022**
- **ISSC Math Gold Medals - Puskanas**   **2024**
- **ISSC History Gold Medals - Puskanas**   **2024**

COMPETENCIES

- **Graphic Design, Data Analysis, Web Development, Data Scientist**
- **Technical Skills: Canva, Photoshop, Python, Excel, HTML, CSS, JavaScript, Java, Laravel, PHP**
- **Languages: English, Indonesian**