

KHALED ALI HASSAN

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Cairo - Egypt

WORDPRESS DEVELOPER

Mid-level WordPress Developer with hands-on experience in building and optimizing websites, custom theme development, and e-commerce solutions at Itsquare-Software.

Also skilled in HTML, CSS, and JavaScript with proven success in improving site performance, enhancing user experience, and delivering customized solutions for diverse industries. Adept at managing the full development lifecycle from On-boarding with clients to launch.

STRENGTHS AND EXPERTISE

WordPress Development	HTML, CSS & JavaScript	Maintenance & Support
E-Commerce Solutions	AI-powered tools	Project Management
Website technical Optimization	Responsive mobile design	Client Collaboration

PROFESSIONAL EXPERIENCE

IT Square Software

September 2023 - Present

Wordpress developer

As a wordpress developer at itss i worked on a wide range of client projects, developing and customizing WordPress websites, themes, and plugins. Delivered responsive, mobile-friendly designs, integrated WooCommerce, and applied techniques that improved security & overall user experience.

Accomplishments:

- Developed and implemented WordPress sites, custom themes, and plugins.
- Designed responsive, mobile-first websites improving client engagement.
- Integrated WooCommerce to deliver tailored e-commerce solutions.
- Applied optimization techniques (image compression, caching, clean code) to boost performance.
- Maintained security and regular updates to ensure site reliability.
- Managed one to one meeting with our clients and onboarding to delivering projects.
- Applied AI-powered tools to support site improvements, content structuring, and performance analysis.

Investly Co.

August 2022- September 2023

Junior Wordpress developer

Responsible for managing and optimizing Investly's official website. Focused on enhancing performance, ensuring security, and maintaining a professional online presence aligned with the company's business goals.

Accomplishments:

- Developed and customized the company's WordPress website using Elementor and custom themes.
- Optimized site speed and performance through caching, image compression, and clean coding practices.
- Ensured security updates, plugin maintenance, and domain management.
- Monitored analytics and provided recommendations to enhance user experience and engagement.

Art Ceramic co.

Data Entry Specialist

January 2016 - July 2022

Handled accurate data entry and record management to support business operations and ensure smooth workflow within the company. Maintained databases, verified information, and collaborated with internal teams to keep records organized and up to date.

Accomplishments:

- Entered, updated, and maintained large volumes of data with high accuracy.
 - Verified and cross-checked information to minimize errors and improve data quality.
 - Supported administrative and operational teams by preparing reports and updating records.
 - Ensured timely completion of daily data entry tasks to meet business deadlines.
 - Assisted in organizing digital and physical files for easy accessibility and reference.
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PROJECTS

- <https://travels.catalyst.com.eg/>
 - <https://ecommerce.catalyst.com.eg/>
 - <https://puracare-egypt.com>
 - <https://tagsportsg.com/>
 - <https://aat-consult.org/>
 - <https://advancemedical.sa/>
 - <https://flexpo.sa/>
 - <https://elrayes-tools.com/>
 - <https://homemix.shop/>
 - <https://tood.sa/>
 - <https://unbebe.catalyst.co.m.eg/>
 - <https://charisma.catalyst.co.m.eg/>
 - <https://mutaqdma.sa/>
 - <https://www.roots.solution/>
 - <https://rootsisolutions.com/>
 - <https://haliteegypt.com/>
 - <https://peinsofz.com/>
 - <https://itsquare.software>
 - <https://eg-usalumni.net/>
 - <https://koncieve.com/>
 - <https://santos.catalyst.com.eg/>
 - <https://aya-gifts.com/>
 - <https://albatrossarchitects.com>
 - <https://ivoryfashion-eg.com/>
 - <https://sustain-leadership.com/>
 - <https://alexscan.net/>
 - <https://hananebenkhallouk.net/>
 - <https://watan-charity.org/>
 - <https://hrrevolution.me/>
 - <https://teammix-eg.com/>
- + 20 More Projects
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EDUCATION

Bachelor's Degree of Law

Cairo University

The Ultimate React Course 2025: React, Next.js, Redux & More

Jonas Schmedtmann

References and cover letters are available upon request.