Orientation Class
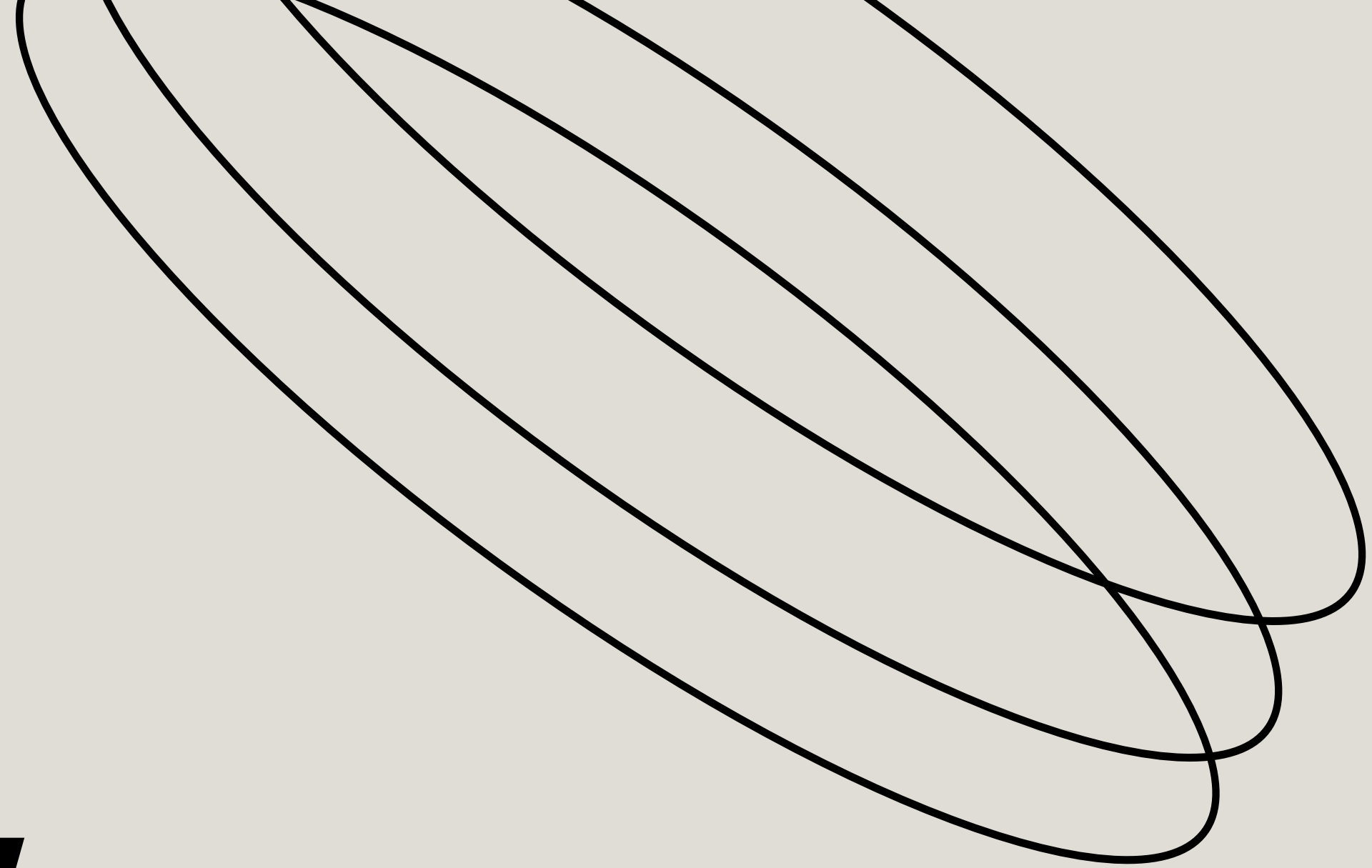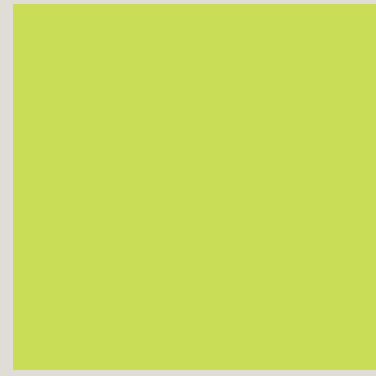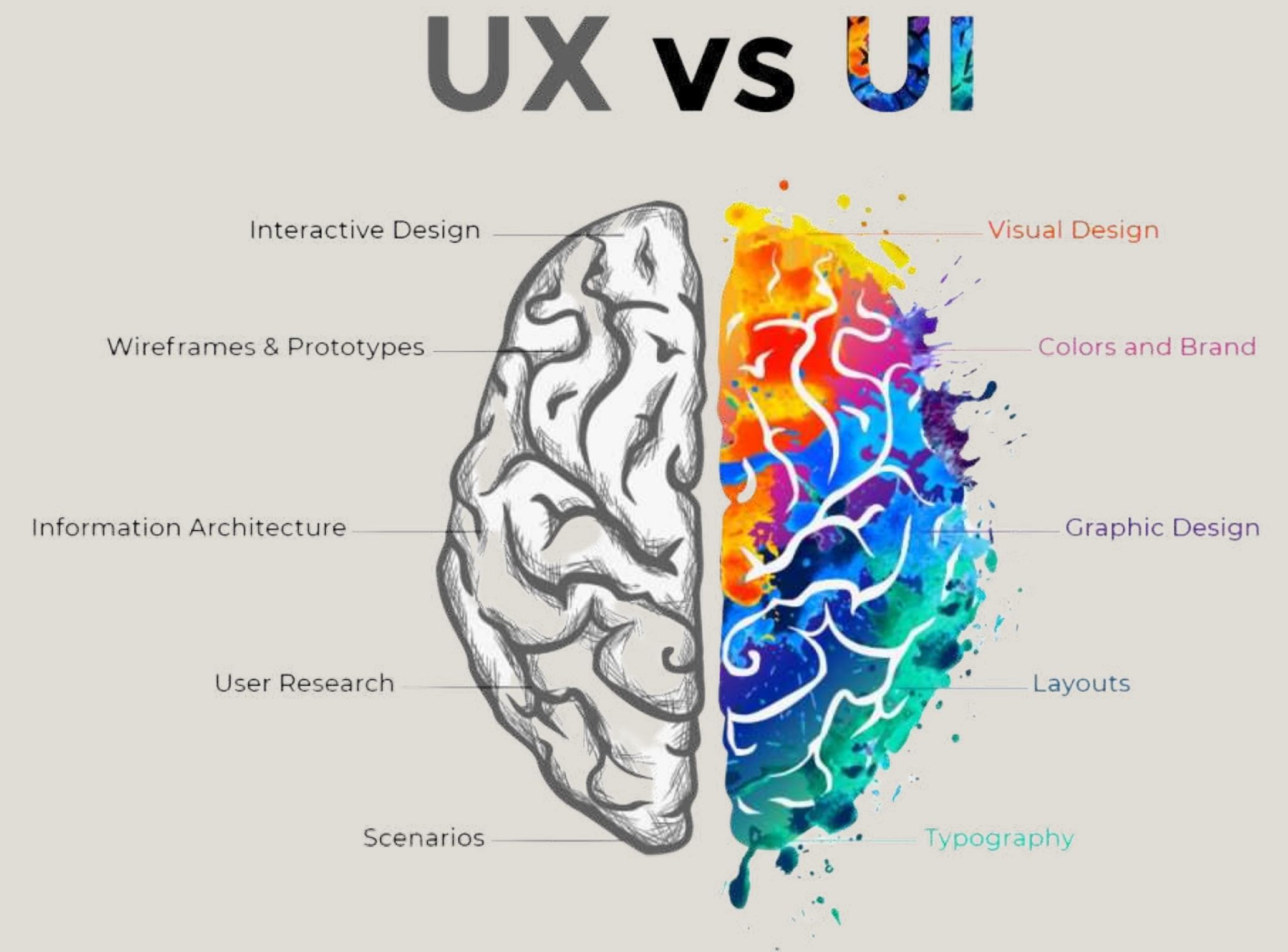
UI/UX

✳ Empathy

What is UI/UX?

User interface (UI) and User experience (UX) are two words that you might hear mentioned frequently in tech circles (and sometimes interchangeably). But what do the terms actually mean, and what does it mean to be a UX or UI designer?

UI refers to the screens, buttons, toggles, icons, and other visual elements that you interact with when using a website, app, or other electronic device.
UX refers to the entire interaction you have with a product, including how you feel about the interaction. While UI can certainly have an impact on UX, the two are distinct, as are the roles that designers play.
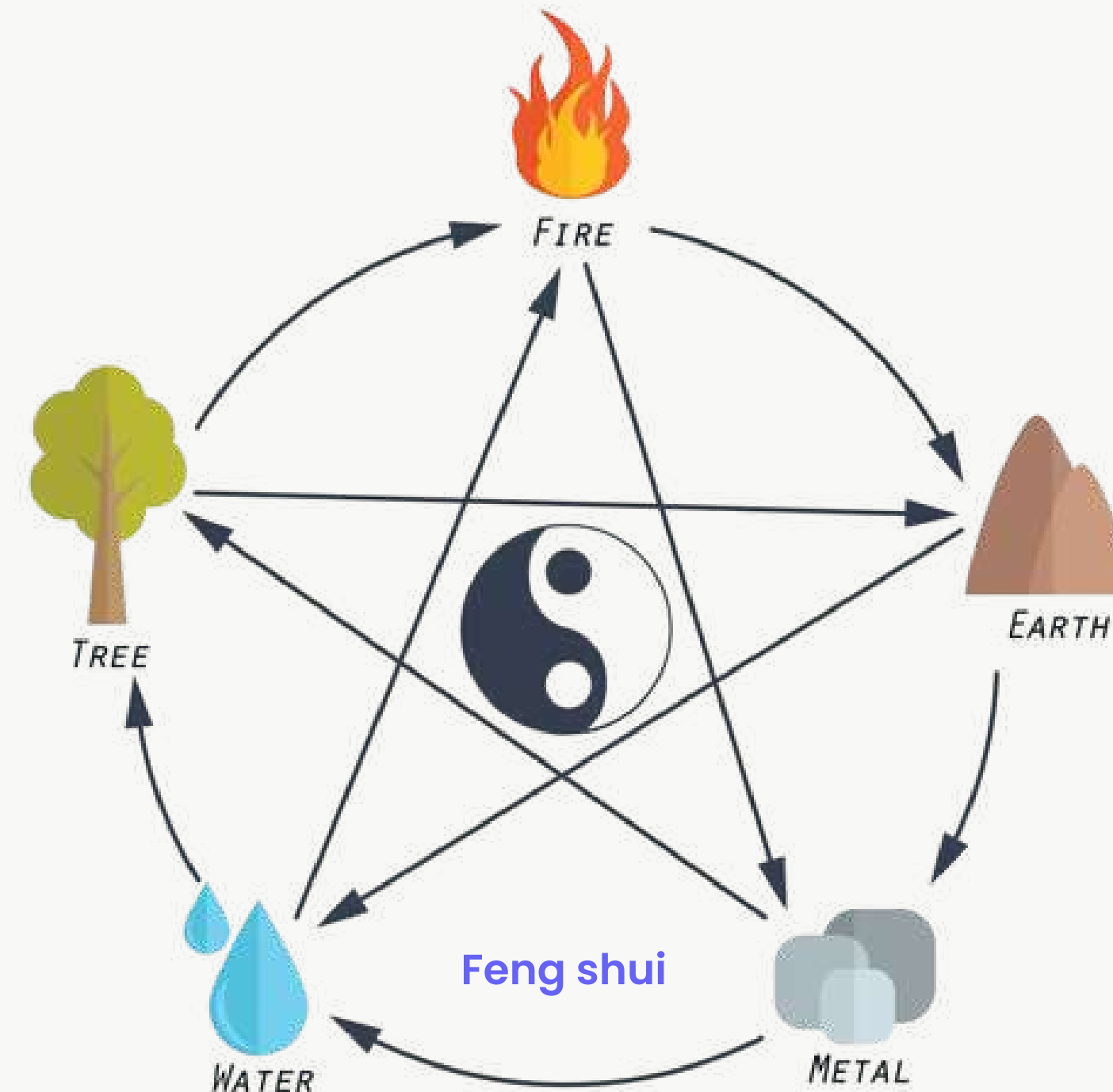

UX vs UI

- Interactive Design
- Wireframes & Prototypes
- Information Architecture
- User Research
- Scenarios
- Visual Design
- Colors and Brand
- Graphic Design
- Layouts
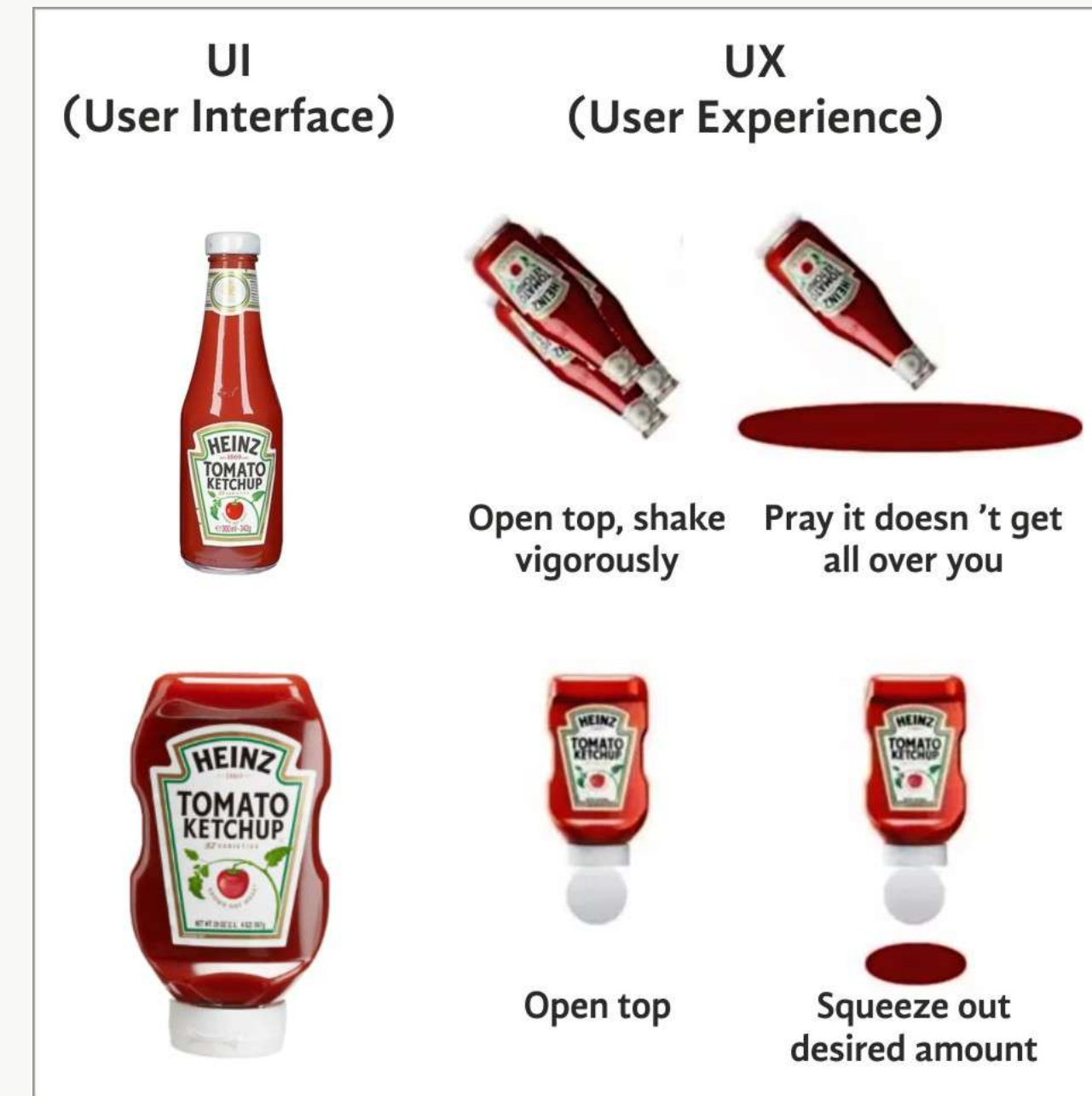- Typography

1995 : Donald Norman gives UX Design a name

When Donald Norman, a Cognitive scientist, joined the Apple team in early 1990s, he wanted a phrase that encompassed all that UX is.

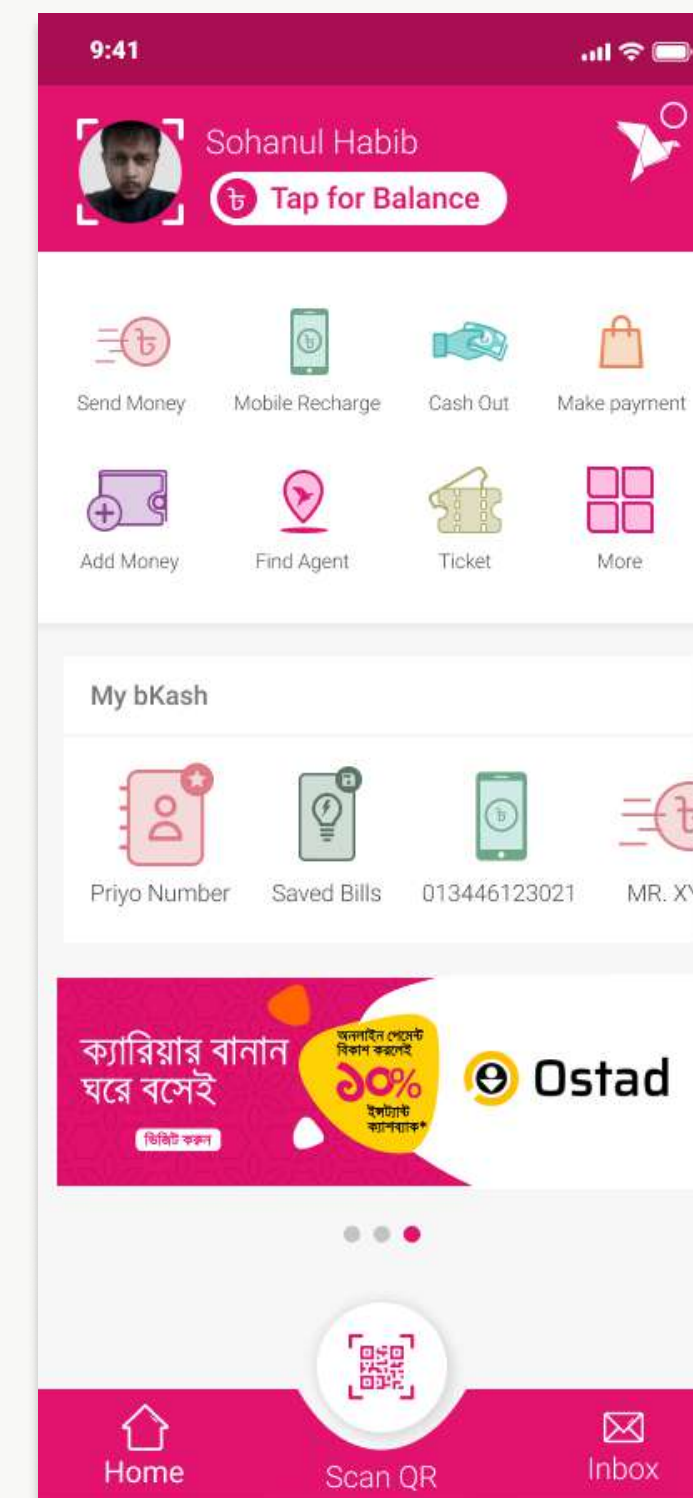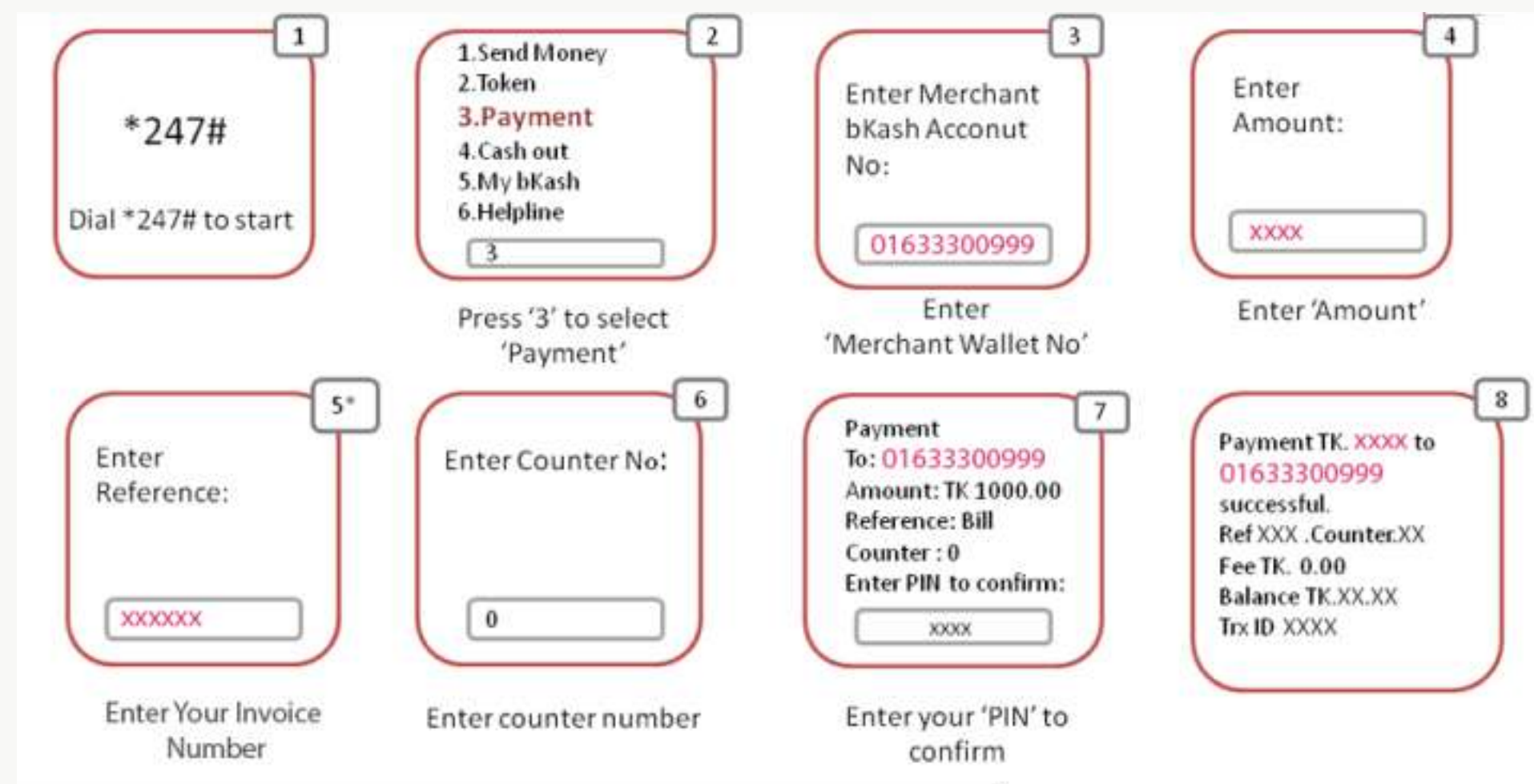Norman is the first individual to have UX in his job description as Apple's User Experience Architect.

Norman wrote 'The psychology of Everyday Things' 1988, which was later revised to 'The Design of Everyday Things' and is still a significant reference for UX design to this day.

Feng shui

FIRE

TREE

EARTH

WATER

METAL

User Experience

UX was there from the very beginning of technology. But the name 'UX' was named by Donald Norman and he discovered the law of product designing.

UI

UX

UI
(User Interface)

UX
(User Experience)

Open top, shake vigorously

Pray it doesn't get all over you

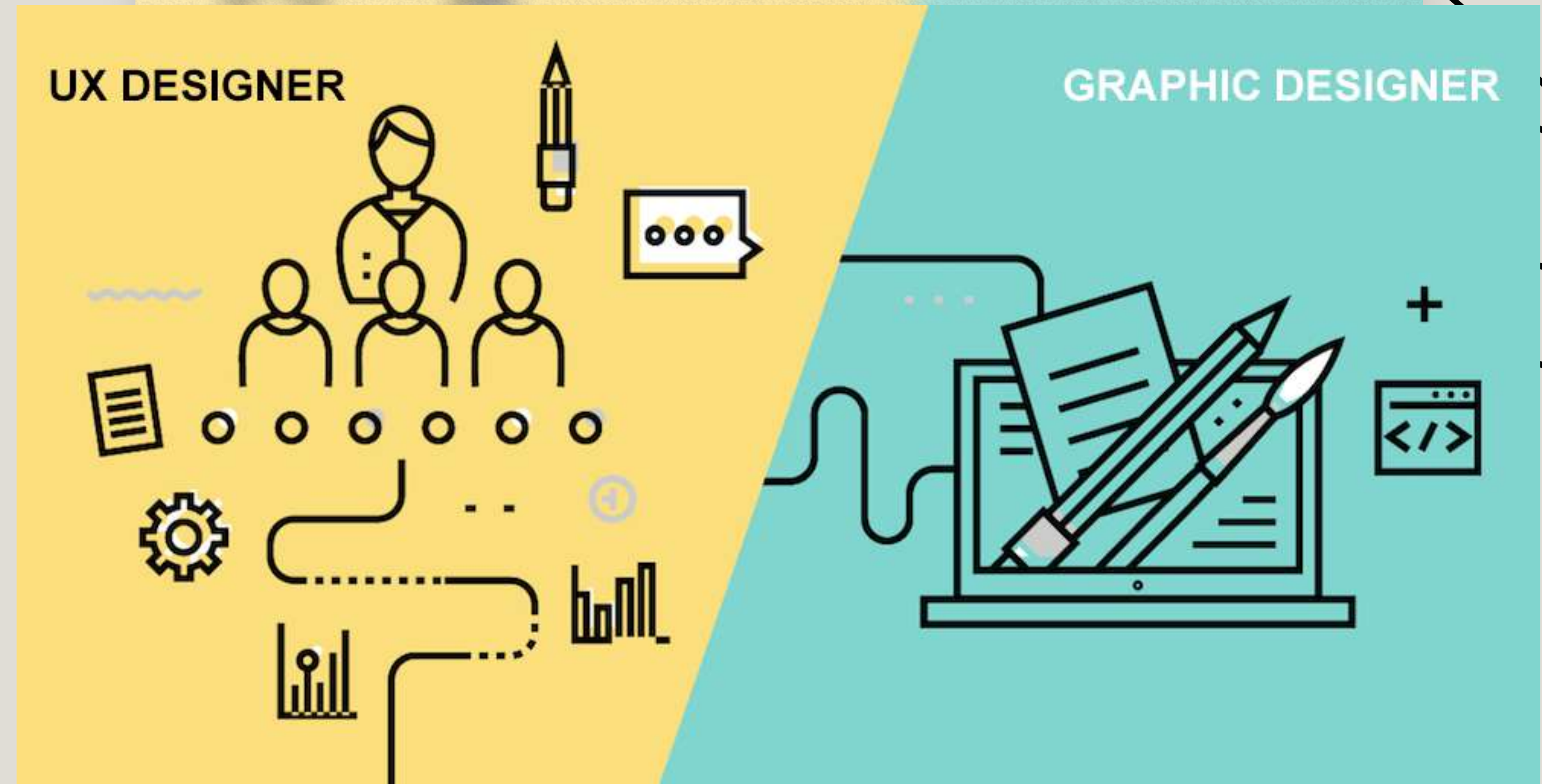Open top

Squeeze out desired amount

Good UI = Good UX ?

Bkash

Is Graphics Designing Mandatory for UI-UX?

Graphics vs UI-UX

Graphic design is not required for user experience (UI) design, but can be an important part of creating a successful user interface. A well-designed graphic design can help create a user experience that is easy to understand and follow.

When designing a user interface, it is important to consider the overall look and feel of the design. A well-designed graphic design can help create a cohesive look and feel for the entire user interface.

Additionally, a good graphic design can help improve the user experience by creating a visually appealing interface.

Graphic Designer

Pixel-Focused

Graphic Designer's primary goal is to create great aesthetics.

UX Designer

User-Focused

UX Designer's main goal is solving the end-users' problems and provide a delightful experience.
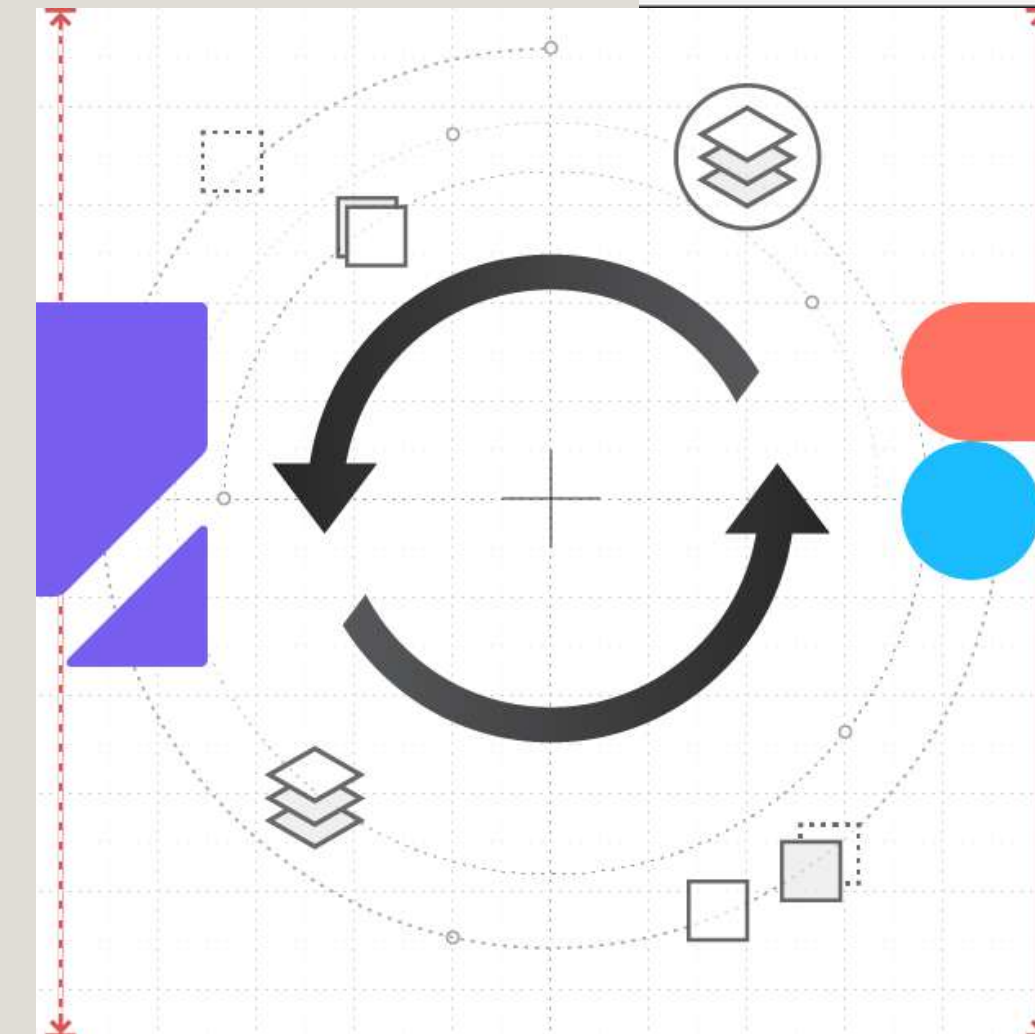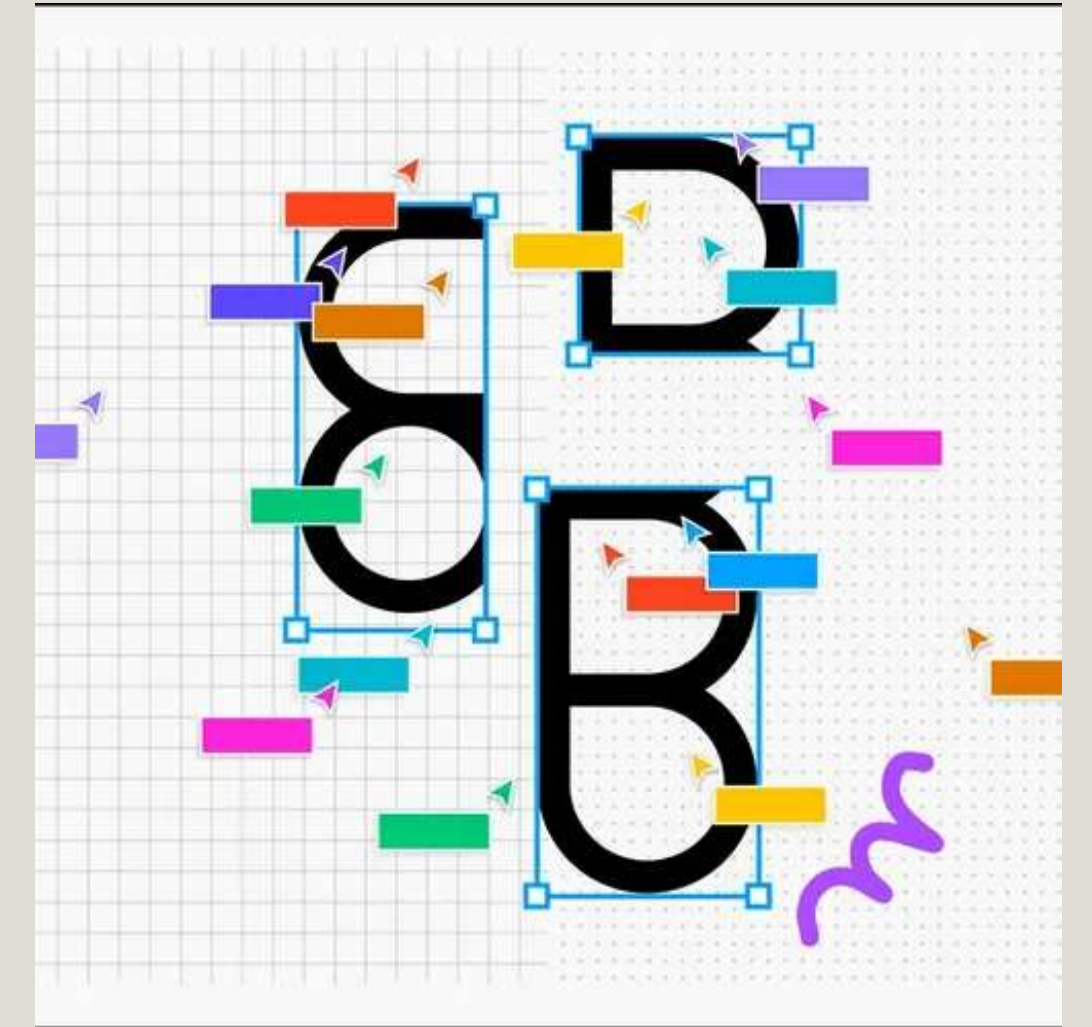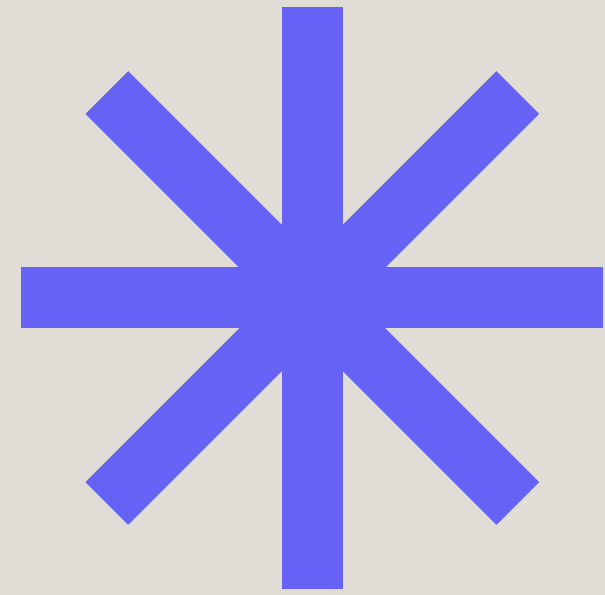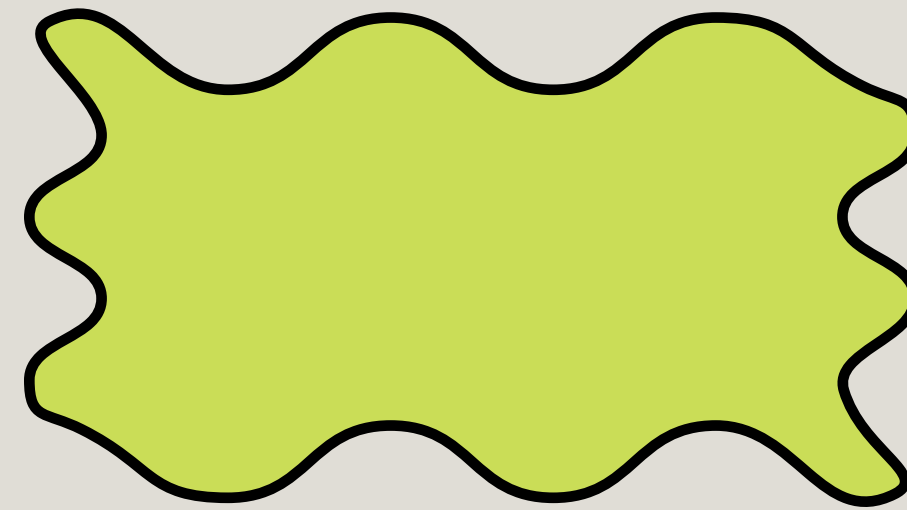
Design Tools

We Prefer Figma

With Figma, everything just works seamlessly on the Web. Figma lets you share design files and collaborate in real-time with your entire team. That's not possible with a desktop app like Sketch.

- Simple Interface

- Open Source Platform

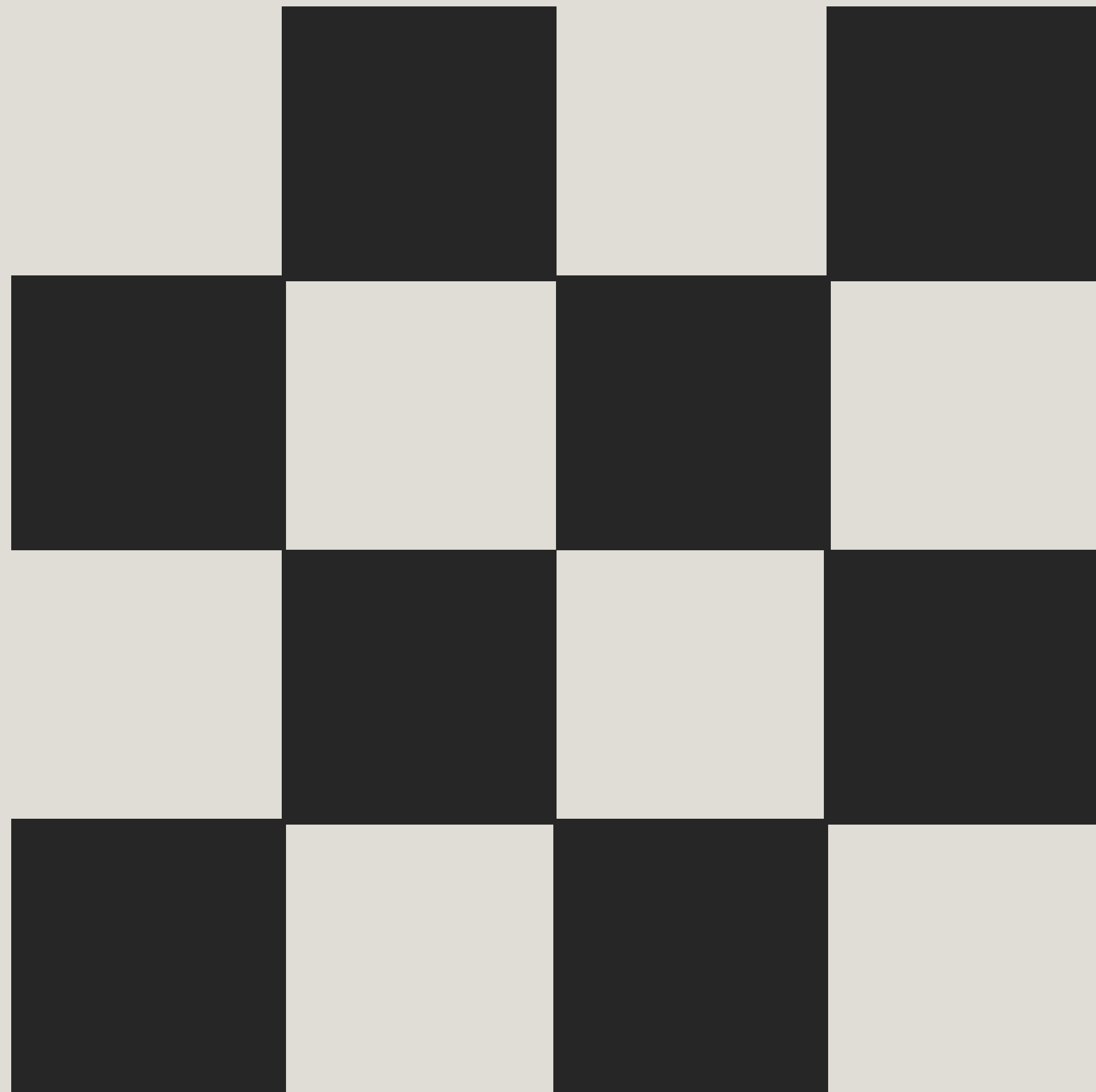- Design System

- Cloud Based Software

Job in Bangladesh

Freelancing

Remote Job

Thank You!

Any Question ?