ODOO SEO SUITE

Contents

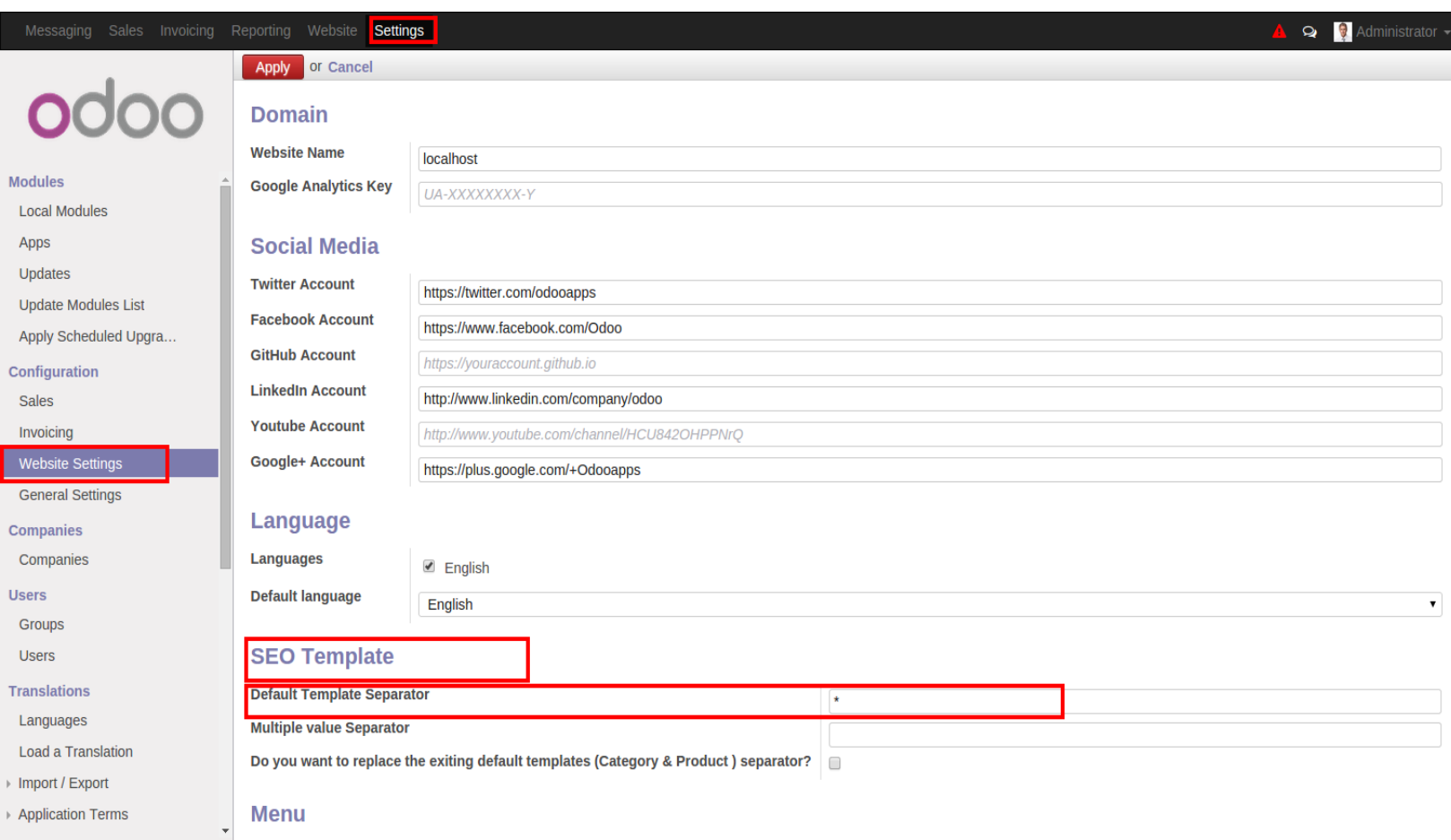# 1. Introduction

- **Odoo SEO Suite** is an Odoo plugin that can help you promote your Odoo website by adding Meta Description and related information in your product and its category pages, which is not available on Odoo CMS by default.

- You can manage and maintain these SEO details from backend dynamically and keep your online presence SEO optimized and improve your ranking in all major search engines. It promotes all your products pages and its categories driving more traffic to your website thus increasing sales.

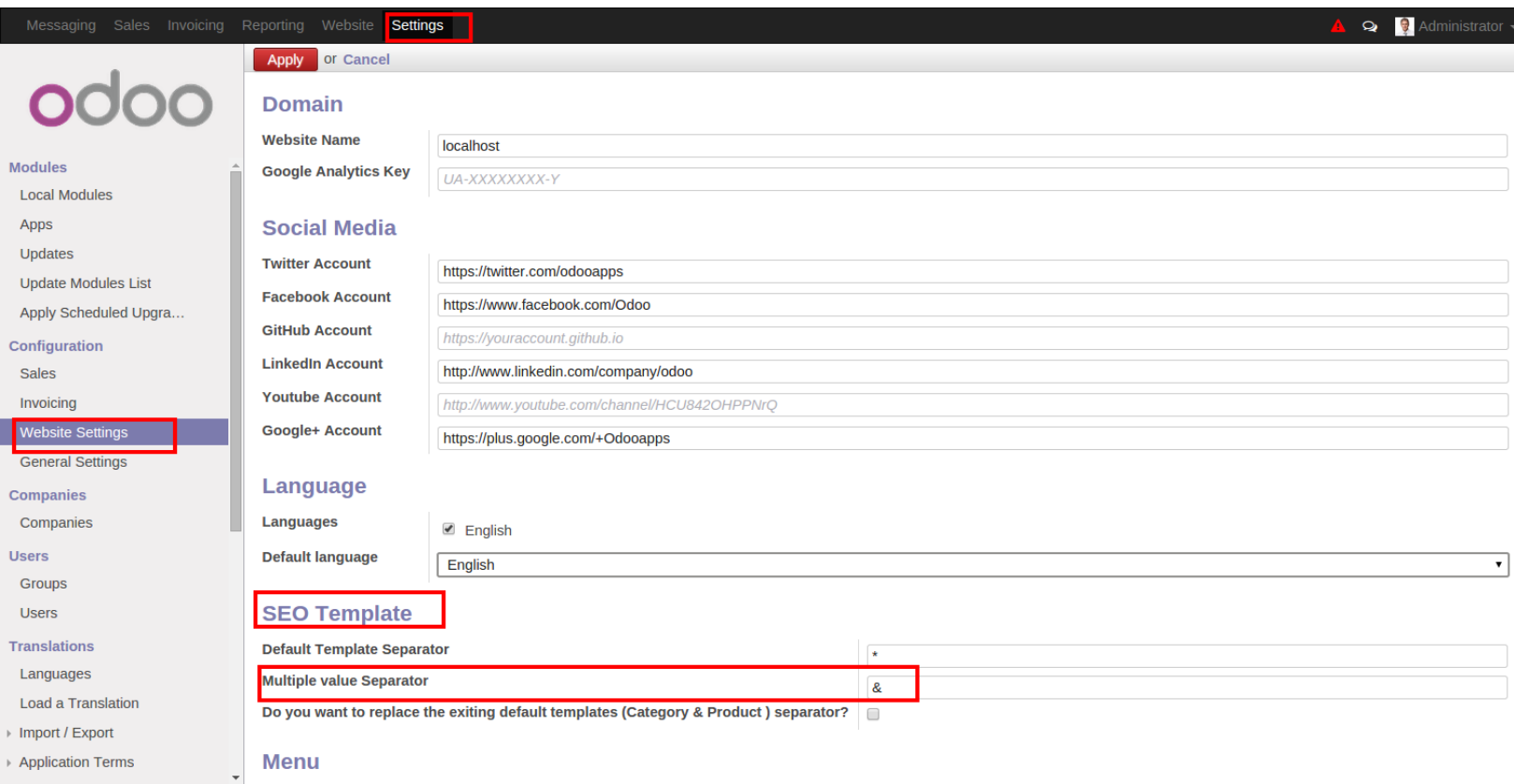# 2. Configuration Settings

➢ Default Template Separator

- Using this plugin you can set comma, space or bullet points as default template separator.

➢ **Multiple Value Separators:**

- You can also set from backend the multiple value separator going to Settings/ website **Settings > SEO Template.**

➤ **Enable "Replace Existing Template Separator":**

- You can also replace the existing default templates separator with new template separator.
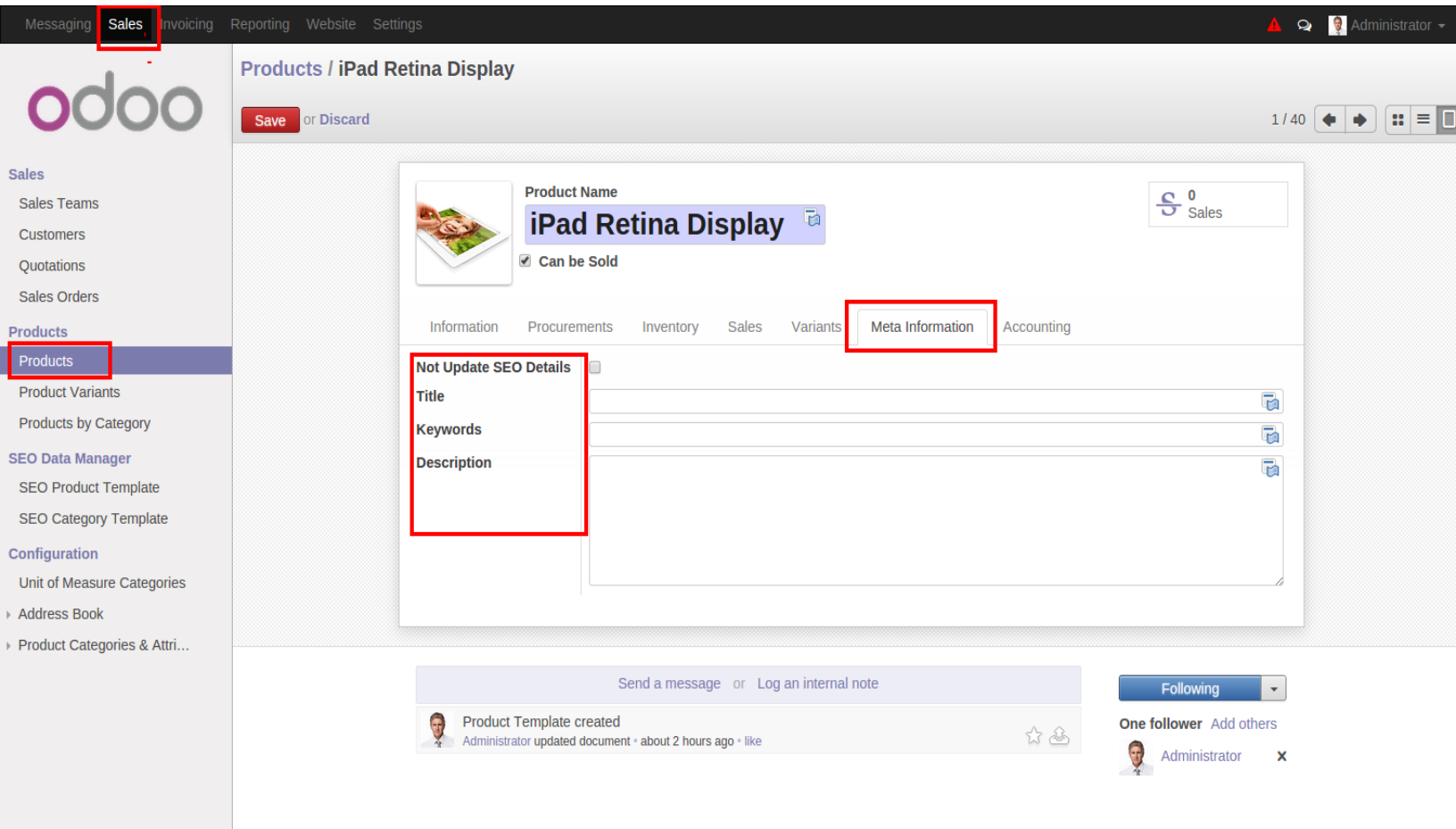
3. Features

3.1 Products/Category

➢ **Product Meta Details:**

- You can define all Meta details of product in Meta Information Tab, which you would have assigned to that specific product, like title, keywords and description.

> **Category Meta Information**

- All the Meta information for category pages like title, keywords and description with all additional texts will be displayed, which you would have defined while creating template.
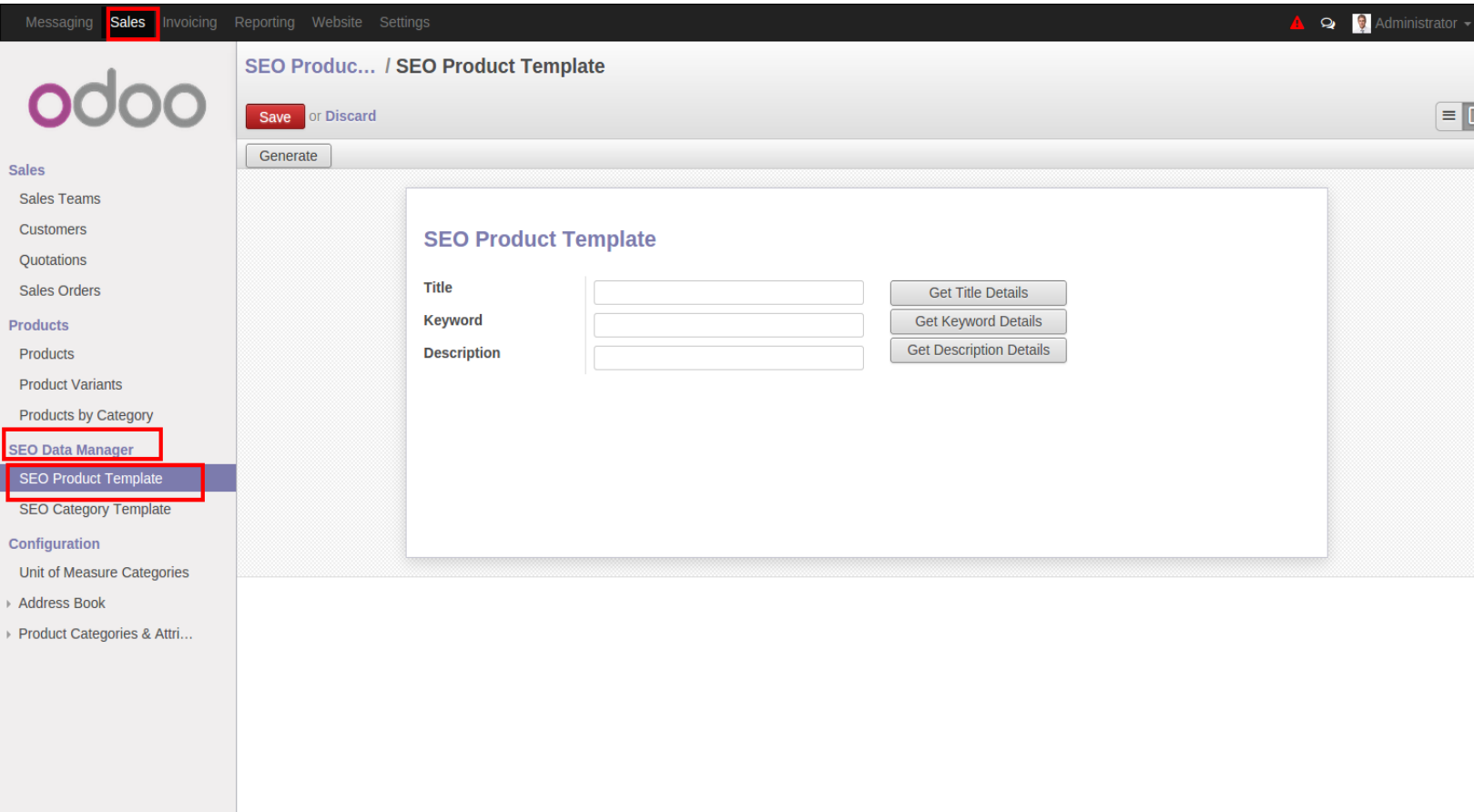
3.2 SEO Data Manager

➢ **SEO Product/Category Template**

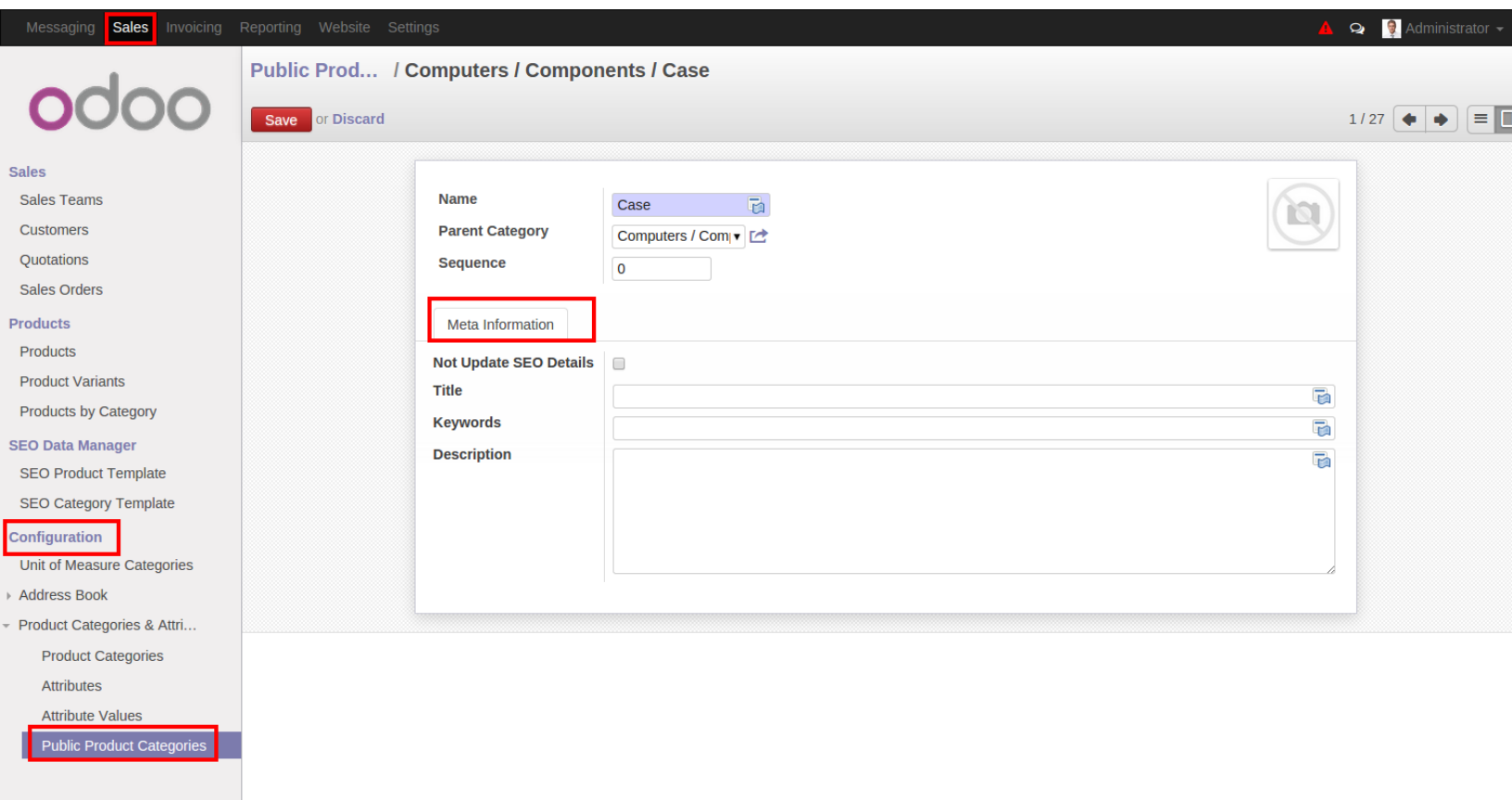- You can manage Meta information in specific format by defining a template. You can define Meta information by using field's name like name, supplier, category and Description for Quotation as well as static text, if any.

- This information you can view going to **Menu> Sales/SEO Data Manager>SEO Product/Category Template**
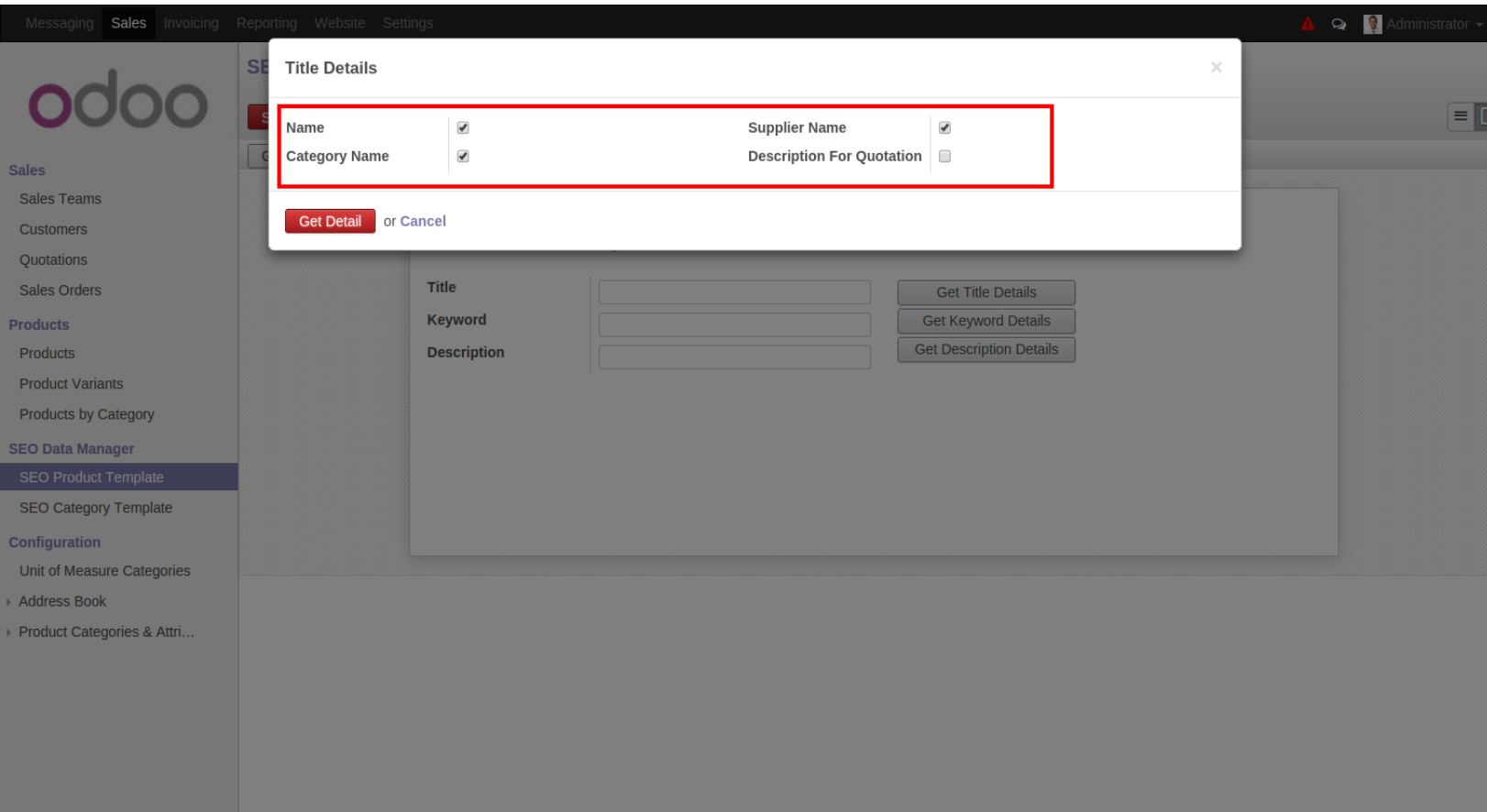
❖ **Set Title, Keywords and Description**

- You can also define title, keyword and description format by using 'Get Title Detail', 'Get Keyword Detail' and 'Get Description Detail' buttons. Those button pop up a dialog to add related fields like Name, Category, Supplier or Description as needed.

❖ **SEO Product Template View & Creation**

- It will display all selected field in specific text field with format ({Name}-{Category}-{Supplier}-{Description}). It also allows you to add some static text if required.
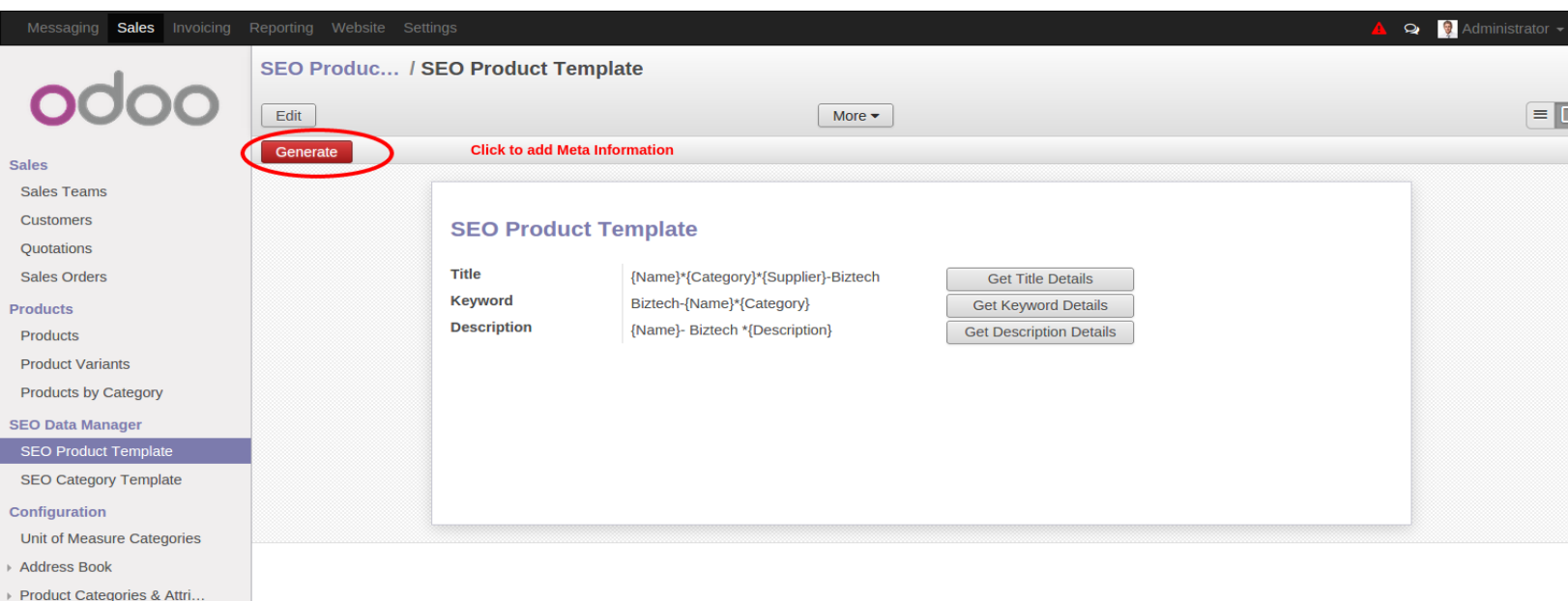
❖ **Warning**

- Until desired format is not attained or in case any field name is altered, it will give you a warning message to correct the format.

❖ **Update SEO Product/Category Details**

- You can add Meta information in all products/Categories whose 'Not Update SEO Product Details' field was enabled. 'Generate' button of product template form will update all Meta information like.
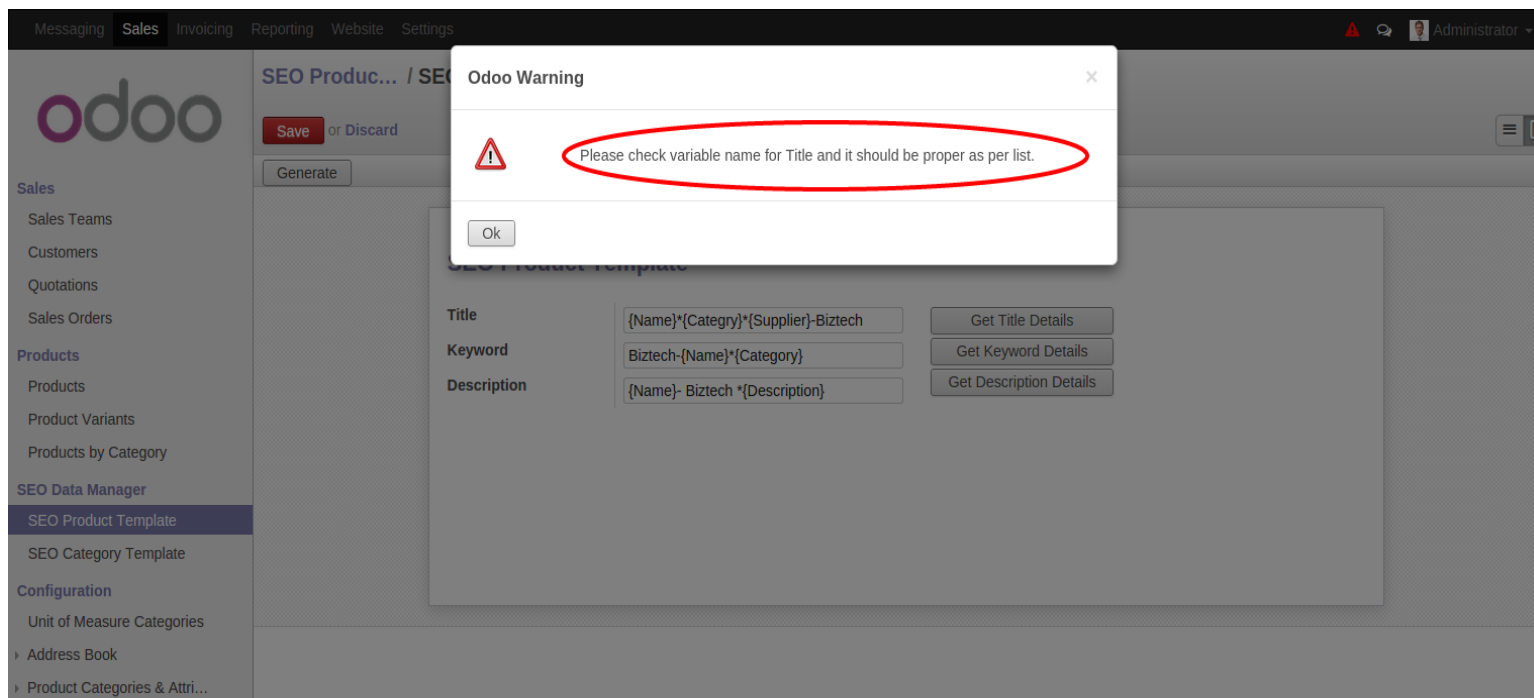

❖ **SEO Product/Category Data Updated notification**

- This change can be viewed once you have updated the SEO product/Category data with a message that the said step has been performed successfully.

4. Compatibility

- Our *Odoo SEO Suite* module is compatible with:
  - ❖ Odoo Version : 8.*

5. Pricing

- Biztech Consultancy will help you in installing the app on your site.

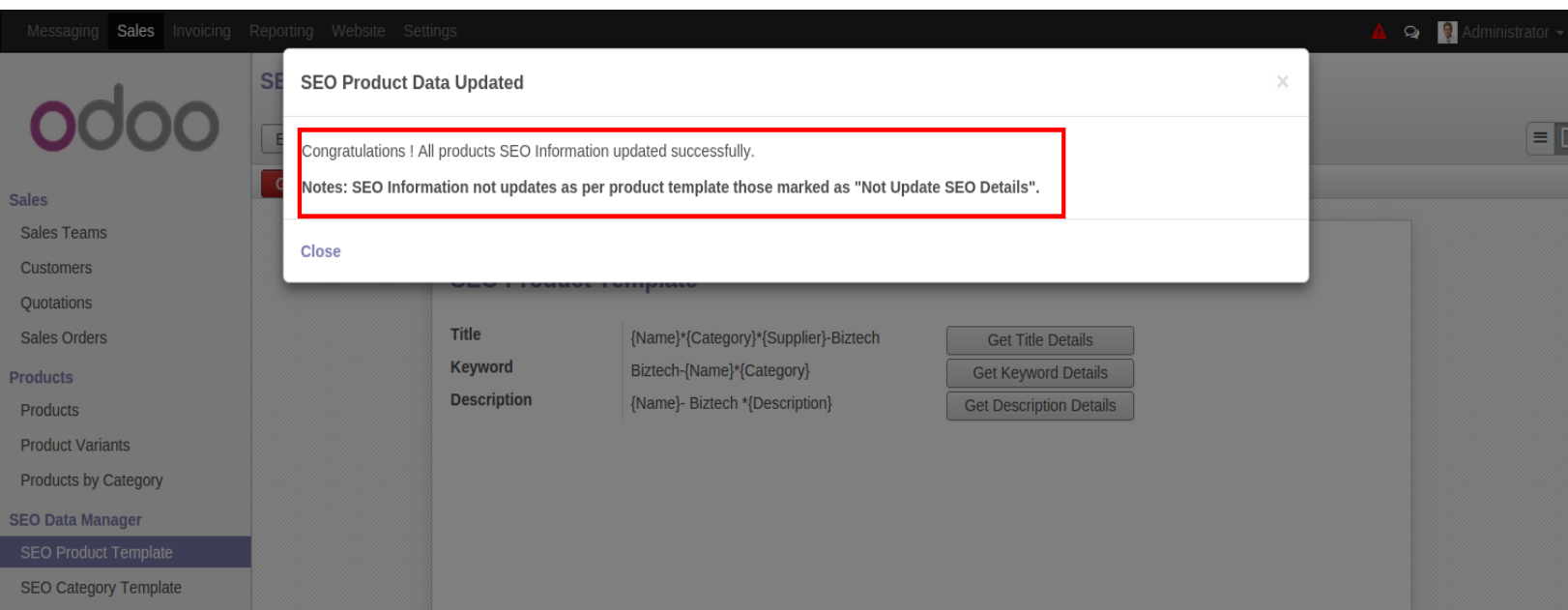- We will customize the app as per your requirement.

- We are committed to this app and will be releasing new version with more enhancements in timely manner.

Details	Cost
Odoo SEO Suite	**59 €**
+ Customization Charge	If any

6. Sample Copy Details (To see the Plugin in Action)

- For Demo on Odoo SEO Suite please visit:
  - ❖ http://odoo.biztechconsultancy.com/web/login?db=app_odoo_seo_suite
    - ▪ **Username**: admin
    - ▪ **Password:** admin

7. To Get Started

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