

## **Home page: -**

### **(Banner)**

Be our next companion on a voyage of **CREATIVITY**

Be our next companion on a voyage of **SUCCESS**

Be our next mate on a journey of **SUPERIORITY**

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### **(Design)**

Digital marketing plays an essential role in life, which is why it will have a vital role in the success of any business.

With NAVA, we will handle and professionally manage all digital marketing services

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### **Our service: -**

#### **(Design)**

Digital Marketing

Branding

Web design

Event planning

Photography

Outdoor Campaign

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### **Logo Clients**

### **Footer**

Contact us: -

Address: 486 Elhorrya Street, Bolkly, Alexandria, Egypt

Call us: 035842784 \ 01093322175

Email us: [info@navamarketingagency.com](mailto:info@navamarketingagency.com)

Link Accounts: Facebook – Instagram – LinkedIn – Behance

<https://www.facebook.com/profile.php?id=100083149700140>  
[https://www.behance.net/navaagency98?tracking\\_source=search\\_users|nava%20agency](https://www.behance.net/navaagency98?tracking_source=search_users|nava%20agency)  
<https://www.linkedin.com/company/nava-agency/?viewAsMember=true>  
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## **About us page: -**

### **(Design)**

#### **About us:**

NAVA is a full-service marketing agency in the heart of Alexandria. We understand that there's more to marketing than making you look good from a growth-oriented strategy, marketers and creators work closely in a fun environment to develop a unique brand experience

#### **Mission:**

We're on a mission to partner with customers in their success as we create and promote long-lasting campaigns that connect our clients to the market

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#### **Vision:**

We strive for growth to become a top agency offering online and offline marketing services in the national business

## **Our Team**

### **Footer**

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## **Service page**

### **Branding**

We work on a detailed study of the brand in the research of the market to generate different creative concepts in the customer's mind by combining elements from the logo, design, and mission statement

### **Digital Marketing**

We build brands to reach a wider audience and increase customer trust by providing the best client experience with us through social media management, content marketing, promotion, and search engine optimization

(Facebook - Instagram - Twitter - Snapchat - LinkedIn - Google Ads – YouTube)

### **Event Planning**

Through collaboration, instinct, and innovation, we orchestrate creative event experiences your guests will never forget. We work to transform unexpected venues into evenings that exceed every expectation and encourage guests to bring out their enthusiasm and creativity. We meticulously plan such events making sure it stands out, and promise to turn your event into something truly memorable.

(Public - Official - Corporate - Medical Events)

### **Web Design**

We provide professional web development services for Startups and Corporates to empower their ideas with high-quality functionality and innovation to reflect the .business goals, vision, and needs on each web page

Through hands-on experience with international and local clients, we deliver web .design solutions that fulfill your business needs and satisfy your website and visitors

Starting from simple to complex websites, we offer web design services that will maximize your conversions by launching a website that will be friendly for mobile .and desktop users, With a professional, elegant, and SEO-friendly website

### **Outdoor Campaigns**

We help your company to stand out from the crowd with outdoor advertising by researching the latest keywords for the target outdoor marketing campaign and identifying the target audience then working around these principles

## **Photography**

High-quality photography is critical in capturing and engaging the attention of your online audience. Our in-house photography services team made up of professional photographers can add value to your

brand with high-resolution corporate event photography, product photography, and food photography

## **Portfolio: -**

**GPX** is a shipping company covering all parts of Egypt working to deliver products from sellers to their customers. NAVA's role was to show the company and its services in the market with the best image in which we occupied the management of social media platforms, showing services with decent content, professional designs, and the work of funded advertising

**ELSHAER** With two branches that are centralized in Alexandria, Elshaer pioneered for ten years trading mobile phones and all needed accessories.

As an honorable challenge, we started our cooperation with ELshaer by boosting a dynamic marketing plan through moderating the official social media platforms, creating innovative videos, unique designs, and harmonious written content in detail. These boundless activities facilitate simply clarifying all products with the aim to double the gross revenue.

**Abdel Maksoud Lawyer** is a law firm that includes all specializations in all legal matters specific to individuals and companies.

Our team understood and identified the need for personal branding ,and translated them through our professional design and social media management from decent content and funded ads

**Smoke Burger** is conquering the market with the yummiest burgers and fried chicken, as you will be taken to a whole new level in quality, quantity, and flavor .

The fast-food restaurant is located in a busy intersection of a highly trafficked area in Alexandria Sidi Gaber – Seyouf, which makes the smoke burger mass market demographically diverse and targets a wide variety of clients.

We worked to create a message by fortifying the brand's unique identity in the customer's mind through creative designs and enthusiastic content on social media channels in a captivating way and focusing on the value proposition

**Fire Triangle** was founded in early 2013 and became one of the largest specialized companies covering all aspects of work in the Fire Fighting & Fire Alarm field in Egypt.

Currently, the demand for safety solution products has continued to rise steadily. New markets have also emerged thereby diffusing the stiff competition from big companies.

Our main objective is to build the social media platforms of the company “Facebook – LinkedIn” taking advantage of the history of the company that will be the key to the success of the plan.

**Mamar Al-Morshdi Sales Office** is the official sales representative in Alexandria that sells residential units and connects the customer to the appropriate residential unit.

We aim to show services on social media channels with professional designs followed by written content that reflects their continuous development which was our main target and concentrate on funded ads in professional ways to deliver faster to our clients.

**LA FEMME** is an Egyptian brand that specializes in 100 % natural hair products made with a love whose mission is to treat the damage to the customer's hair through the oils and vitamins in the collection by listening and acting decisively and promptly to produce unique marketing and product concepts.

Our creative team went ahead towards highlighting the brand identity through a comprehensive marketing plan through attractive designs with seemingly written content and conducting a professionally funded advertising campaign to increase sales

**Mero Store** is a cosmetics, Beauty, and fragrance based in Cairo where different original cosmetics from hair care, skin care, and personal grooming products are sold.

Our business goal is to become the number one choice of residence in the whole community around the store as the store is set to retail a wide range of products.

We are dedicated to achieving maximum customer satisfaction at the lowest possible cost.

**Roaya company** specializes in domestic tourism at an affordable price where it identifies trips suitable for each season.

We worked constantly to increase traffic by increasing the level of engagement on social media platforms through organic reach and paid advertising with attractive designs and content.

**Grandida** is an online store for makeup and skincare products at affordable prices.

We planned to focus on and assist with Grandida Clients as part of our marketing approach throughout the four primary stages.

Our team created a campaign to promote Grandida visibility, with the iconic service experience every minute with the audience, our campaign successfully displayed this with a highly targeted search to capture a large relevant audience.

**ADAM TRAVEL** is an international travel agency that started in Egypt 10 years ago and now has almost three branches in different governorates.

They offer a wide selection of travel services and packages for top national and international cities.

We start with the digital marketing strategy focused on building and creating brand awareness across a variety of communication and advertising mediums including social media organic posting strategy and social media paid to advertise.

**NOUR MISR** is a national travel agency that started in Egypt that offers a wide selection of travel services and packages for top national and international cities.

In their first quarter, we focused on brand awareness parallel with religious tourism on social media platforms to keep a reliable brand stamp on each client's mind.