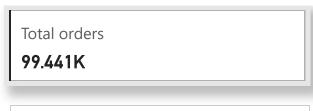
# **Delivery performance Summaries**



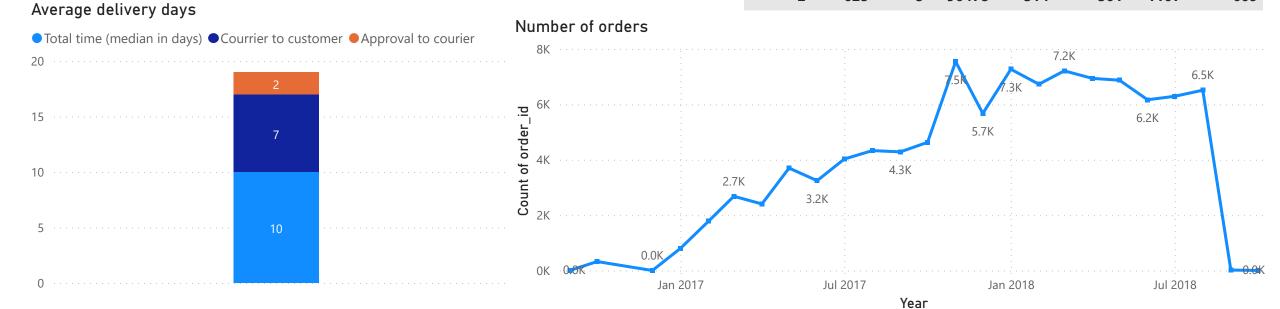




### **Observation:**

Highest sales were recorded in Quarter 1 2018 where 20,627 orders were delivered. Whereas the lowest sales were in Q3 2016

Year	approved	canceled	created	delivered	invoiced	processing	shipped	unavailable
□ 2016		26		267	18	2	9	7
⊕ Qtr 3		2		1			1	
⊕ Qtr 4		24		266	18	2	8	7
□ 2017	2	265	4	43428	175	240	530	457
⊕ Qtr 1	1	53		4949	26	64	82	87
⊕ Qtr 2	1	63		8984	41	45	151	64
⊕ Qtr 3		75		12215	44	51	135	122
⊕ Qtr 4		74	4	17280	64	80	162	184
□ 2018		334	1	52783	121	59	568	145
⊕ Qtr 1		133	1	20627	44	44	264	95
2018	2	625	5	96478	314	301	1107	609



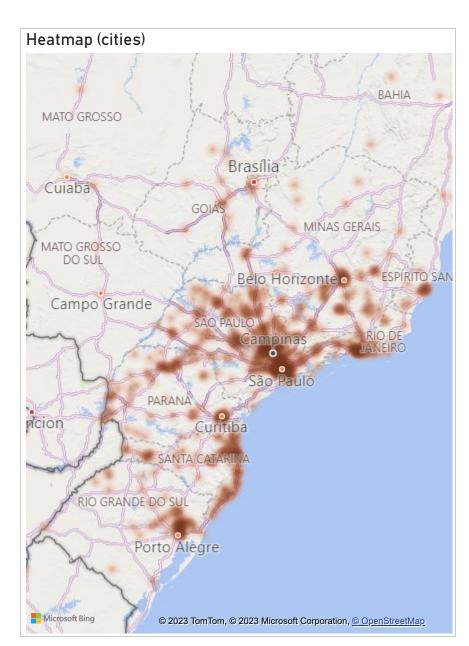
# **Delivery performance by City**

\$19.99

\$2.25M

Average transport cost per item

Total transport cost



#### **Observation:**

Shipping cost is highest for cities that are furthers from the coast such as Vicosa

### Average freight value vs delivery duration (top 15 cities)

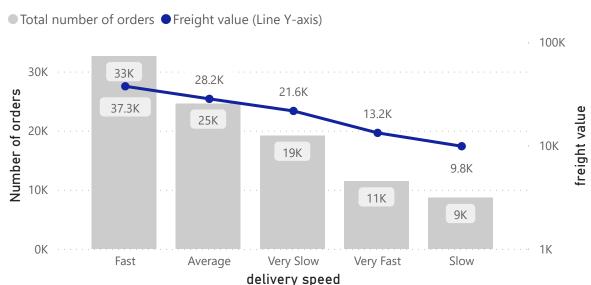
Average of freight\_value (transport cost) Average delivery duration in days

\$60 \$60 \$12.50 \$

seller\_city

# **Delivery Speed**

## delivery speed per number of orders



#### speed of delivery:

>= 18 days : "Very Slow" >= 15 days: "Slow"

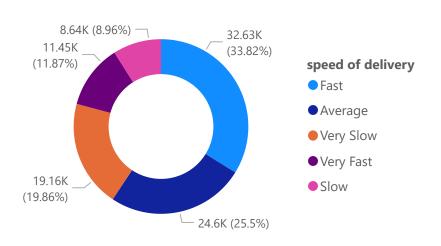
>= 10 days: "Average"

>= 5 days: "Fast"

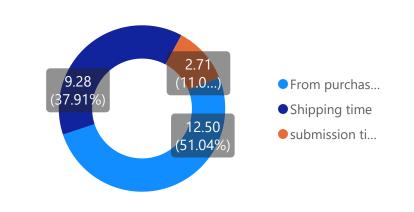
1-2 days: "Very Fast"



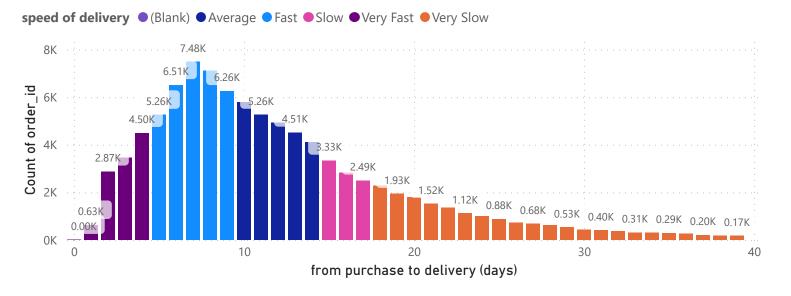
### overall distribution of delivery speed



## percentage of days needed for delivery



### Distribution of delivery speed in days



## **Correlation between freight cost and product weight**

### Correlation (freight value vs item weight)

