

# Customer Purchase Insights Dashboard – Bike Sales Analysis

No of Customers

1,026

Bike Sold

495

Purchase Rate

48%

AI of Buyers

\$57,475

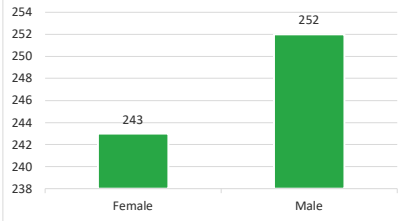
AI of Non-Buyers

\$55,028

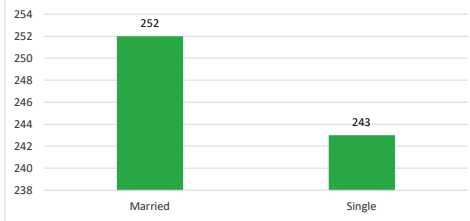
Avg Customers Age

44

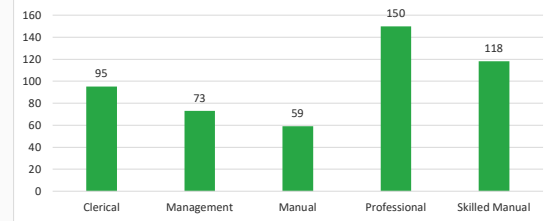
Gender Breakdown of Buyers



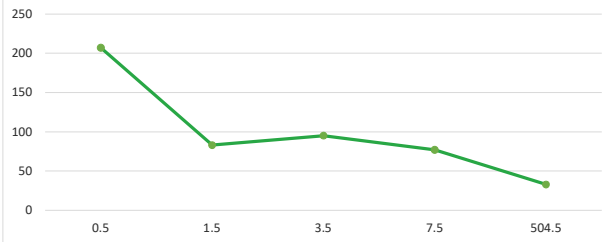
Marital Status Breakdown of Buyers



Occupational Breakdown of Purchase Counts



Impact of Commute Distance on Number of Purchases



Impact of Income on Number of Purchases

