

Telecom Business Overview

Customers No
7043

Churn Rate
0.265

Total Revenue
17.69M

Avg Monthly Charge
93.692

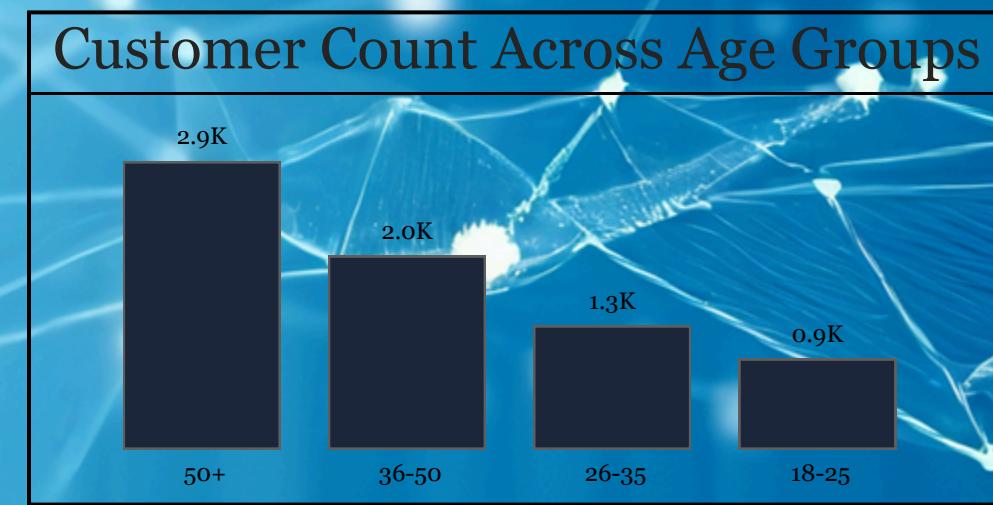
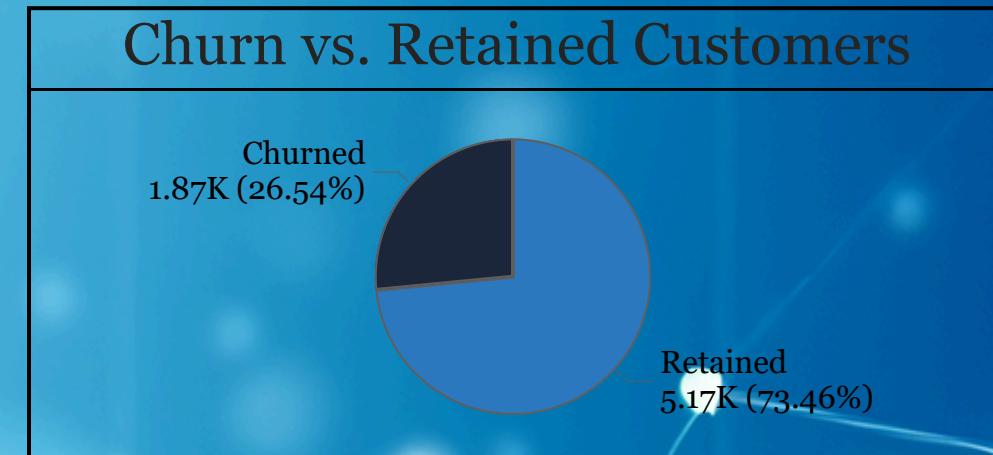
Filter By

Services

Gender

City

Churned Labels



Business Overview

Churned Customers

Revenue Analysis

Services Performance

Churned Customers

Churn Count

1869

Filter By

Services

All

Gender

All

City

All

Churned Labels

All

Churn Rate (%)

26.537%

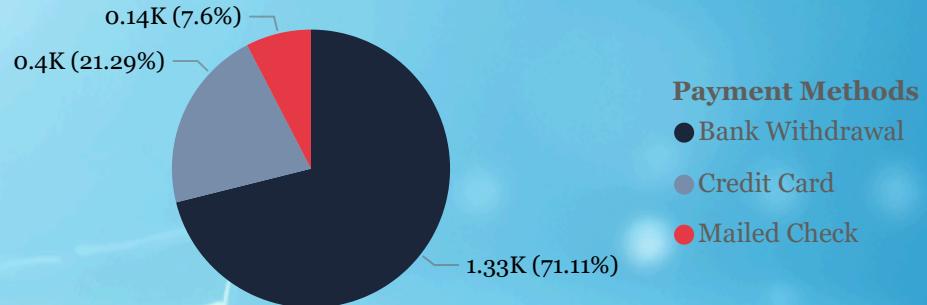
Churned Revenue

3.68M

Avg Churn Score

82.51

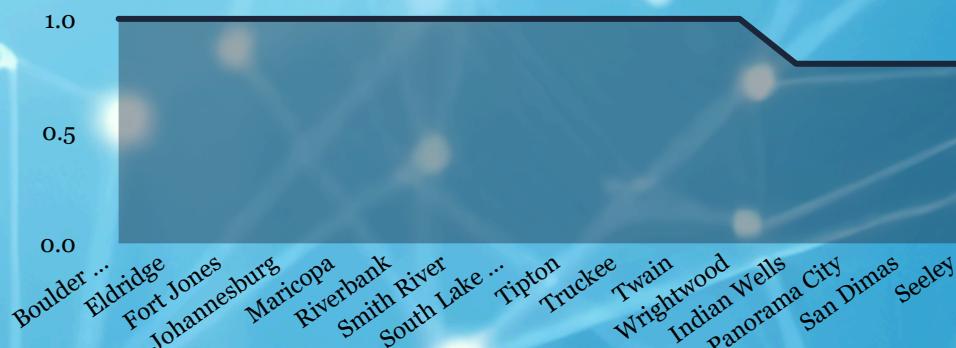
Churn by Payment Method



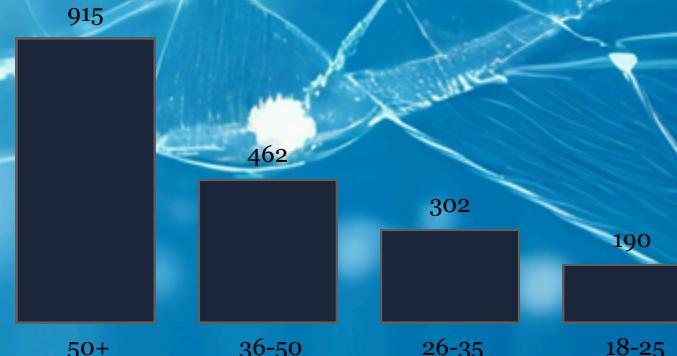
Churn Trend Gauge



Top 15 Cities by Churn Rate



Churned Customer over Age



Business Overview

Churned Customers

Revenue Analysis

Services Performance

Revenue Analysis

Total Revenue

17.687M

Avg Monthly Charge

93.69

Lost Revenue

3.684M

Avg CLTV

4.40K

Filter By

Services

All

Gender

All

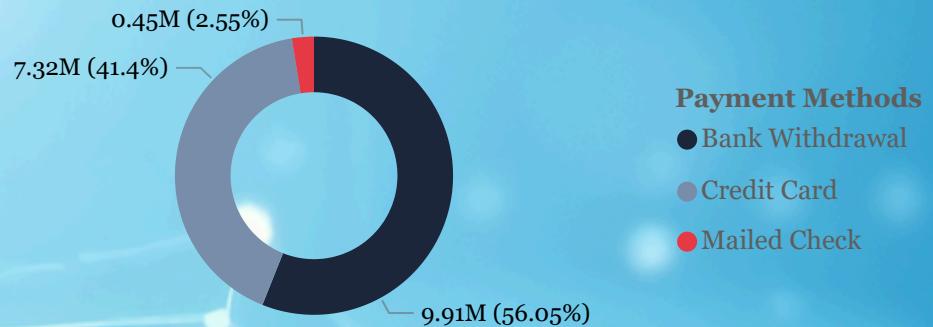
City

All

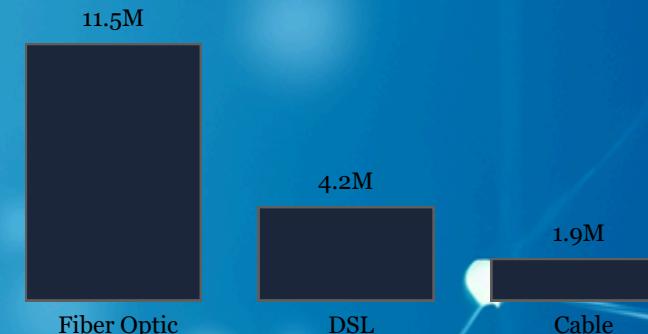
Churned Labels

All

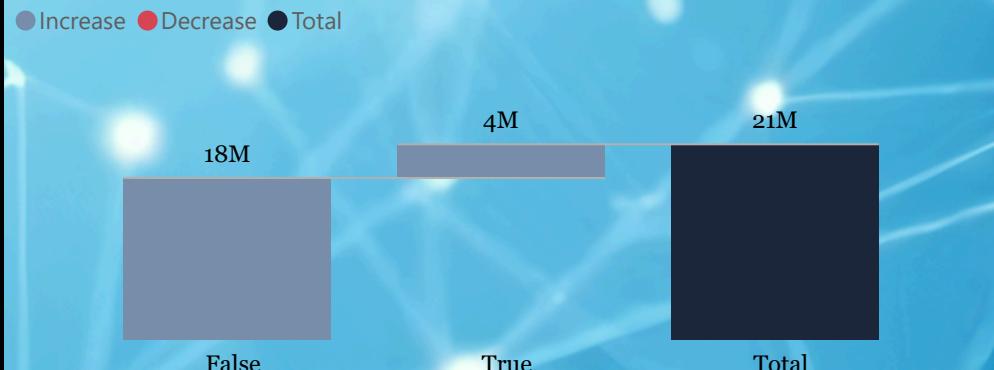
Revenue by Payment Method



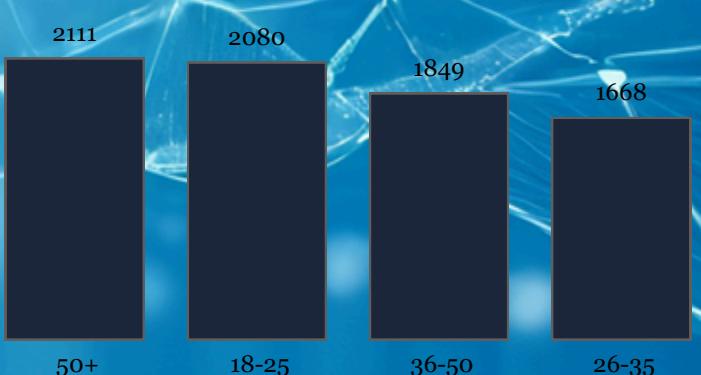
Revenue by Service Type



Revenue Lost from Churned Customers



Average Revenue Per User



Business Overview

Churned Customers

Revenue Analysis

Services Performance

Service Performance & Customer

Online Security

2019

Device Protection

2422

Tech Support

2044

Prem Tech Support

2044

Filter By

Services

All

Gender

All

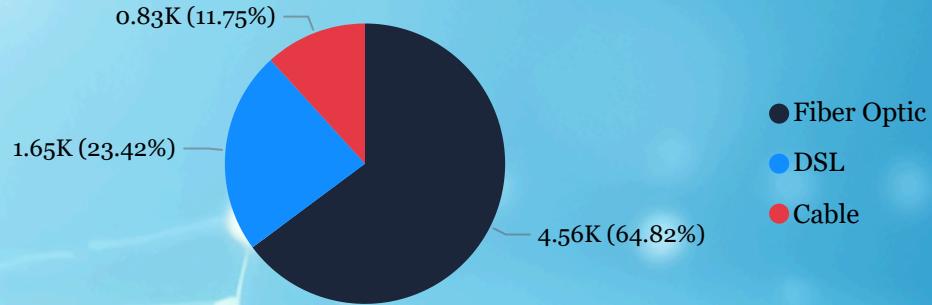
City

All

Churned Labels

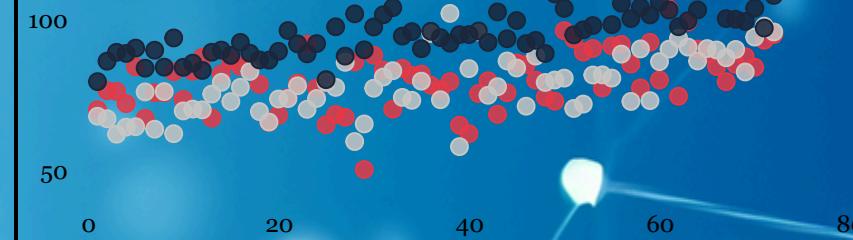
All

Referrals by Service Type

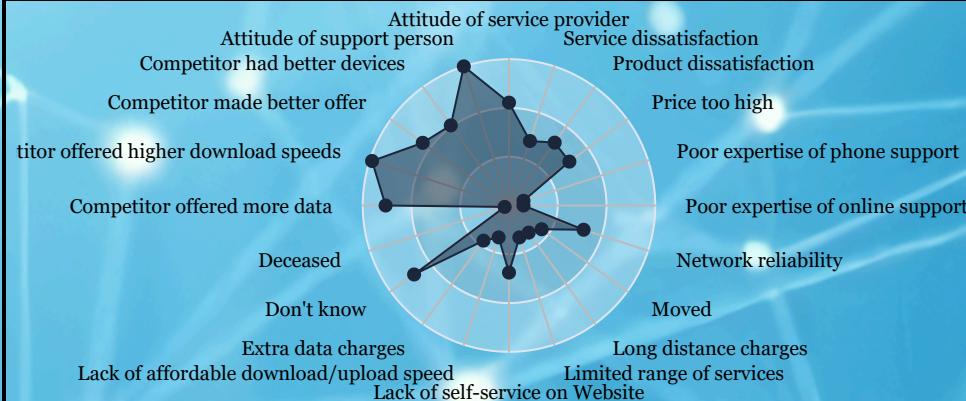


Service Usage over Tenure

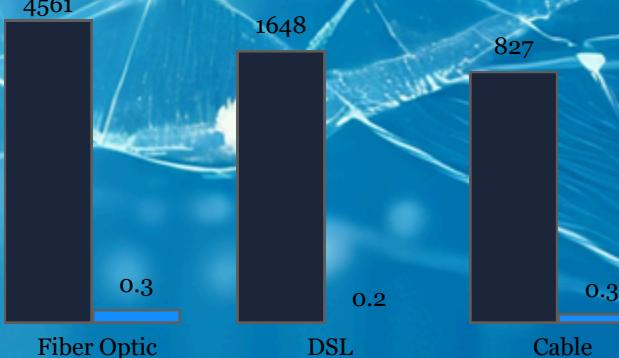
● Cable ● DSL ● Fiber Optic



Customer Churn Drivers



Churn Rate by Internet Service



Business Overview

Churned Customers

Revenue Analysis

Services Performance