

# Khalid Hosein

## Full Stack Web Developer

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### PROFESSIONAL SUMMARY

A highly innovative Full Stack Developer with 3+ years of hands-on experience designing, developing, and implementing responsive web applications using expertise in React.js, Next.js, Netlify, and Contentful. Expertise in both front-end and back-end technologies and possesses diverse experience of creating multiple scalable applications using tech stacks. Skilled in implementing core back-end tasks including 3rd party API integration and REST API Development by developing a wide range of technologies across multiple frameworks, software, operating systems, and programming languages.

### SKILLS & COMPETENCIES

- Full Stack Development
- Website Functionality
- Layout Improvement
- Content Creation
- Project Management
- User Acceptance Testing
- Agile Methodology
- SEO & Google Analytics
- Stakeholder Relations

**Technical Skills:** HTML5, CSS, JS, React.js, Next.js, Vue.js, Nuxt.js, Node.js, Express.js, Netlify, Contentful, PostgreSQL

### WORK EXPERIENCE

**Thorium Digital** | East Brunswick, NJ

Jan 2022 - Present

*Front End Developer (React.js, Next.js)*

- Develop and build user friendly multi locale web applications utilizing HTML, CSS, Javascript, jQuery, React/Next.js Node/Express, with hands on experience with PHP/Laravel/Angular, Typescript, Tailwind CSS and templating languages Liquid, Nunjucks
- Performed content updates, building new UI features, creating and enhancing new and existing mobile responsive layouts/templates, while refactoring existing code to be flexible, sustainable, and reusable for 40+ multi locale sites
- Collaborated in an Agile Kanban environment using Jira and BitBucket alongside engineering, product, and design, while communicating effectively with third party vendors, and business counterparts to understand requirements and technical solutions
- Provided expertise in determining the strategic technical direction and system architecture to meet business requirements and understand and analyze project risks and provide risk mitigation
- Assisted with QA by performing various manual testing methods such as unit, smoke, regression, API, security, performance, acceptance and UI
- Participated and contributed in the full software development lifecycle, including planning, meetings, development, estimations and design sessions, including coding standards, code review, source control, build, test, deploy, and operations
- Remediated a variety of security issues from external scans/audits while staying compliant with OWASP standards for secure development
- Integrated third party apps, customization of templates and functionality within the Shopify platform
- Applied structured SEO data to sites to allow crawlers to understand and classify page contents
- Ability to modify digital assets with Adobe Photoshop to crop, resize, and perform adjustments and optimizations on images and SVGs

*Full Stack Developer (React.js, Next.js, Netlify, Contentful)*

- Develop web applications using HTML, CSS, Javascript, React, Node, and third-party REST APIs for a variety of partners opening new channels for growth, business development, marketing, and lead generation
- Contribute to the design, scope, and implementation of new features, applications, and systems for internal and external digital products
- Partner with cross-functional teams consisting of FE/BE Developers, QA testers, Tracking, Creative/Design, Copywriters, Social Media, Campaign and Product Managers
- Build responsive pixel-perfect websites consisting of landing pages, and signup pages from high-quality Figma designs using CSS libraries such as React Styled Components, Bootstrap, and Material UI
- Hands-on experience working with NoSQL and SQL databases such as Firebase, Amazon Redshift, and BigQuery
- Implement Contentful as headless CMS to allow internal and external teams to create, manage, and distribute content across a serverless JAMstack architecture
- Build pages for A/B testing, increasing PPC's, click-through rates, conversion rates, cost per leads and acquisitions
- Proficient with Git-based workflow, continuous integration, and deployment utilizing Netlifys' serverless platform to build, deploy, and collaborate on projects
- Use of industry-leading marketing tools such as Zapier, Klaviyo, Google Ads/Analytics/Tags, Facebook Ads
- Authored technical design documentation to analyze the feasibility of the approach, identify potential risks or issues, and technical limitations when dealing with product and feature requirements
- Participate in scrum team ceremonies in agile methodology, sprint planning, and backlog grooming
- Act as a liaison between front and back end development teams to assist with understanding and documenting client requirements, estimating work, and developing or enhancing new or existing solutions
- Lead efforts in transitioning to new technologies built upon the current tech stack by researching, learning, and educating the development team

**GoodRX** | Remote

Aug 2021 - Oct 2021

*Content Migration QA*

- Assisted in migrating over 2000+ blog pages from WordPress to Contentful CMS
- Identify inconsistencies in migration and making necessary changes for publishing
- [FastCompany article about content.](#)

**T2Marcom** | New York, NY

June 2020 - Sept 2020

*Web Developer (Vue.js, Nuxt.js, WordPress)*

- Coded and architected a JAMstack Headless CMS site with Vue.js, Nuxt.js, and WordPress for an international equipment manufacturing company that is looking to expand the business into the US market
- Successfully created landing pages and product pages with HTML, CSS, Javascript, and Bootstrap for pixel-perfect responsive design based on mockups and style guides provided by UX/UI team
- Implemented website designs based on the overall layout, collaboration, and client feedback tailored towards brand
- Structured product and blog content within WordPress CMS utilizing Custom Post types, Advanced Custom Fields, and plugins to expose the features of API to present data in an organized manner for front-end consumption
- Performed minor image authoring with Adobe Photoshop and worked with digital assets, PSD files, style guides, mock-ups, site maps, and product taxonomy to create functional user-friendly web pages
- Used tools such as Slack, Favro, and Github for remote teams collaboration to plan, track, create and share ideas
- Setup product spreadsheets to be exported to JSON data for use in Algolia to implement search and product filtering for e-commerce functionality
- Assisted in recreating existing client websites into modern responsive design using Divi Builder in WordPress

**The Mercer Club** | New York, NY

Sept 2019 - June 2020

*Web Developer Intern*

- Utilize the latest front-end web technologies to lead the continuous improvement of existing eCommerce WordPress sites to achieve functional, visual, and design integrity of the website
- Partner with UX/UI teams to define test approaches and execute usability test cases to ensure quality compliance
- Assisted the team in creating user stories, wireframes, developing specifications, and managed the overall vision
- Created reusable code and libraries for future web development use following project completion
- Coded responsive email templates for Mailchimp email marketing to engage new and existing users of the platform
- Supported the Senior Developer on the development of plans and workflow to convert the existing WordPress site to a React full-stack application to scale business

**myEPKmedia** | New York, NY

Dec 2018 - Sept 2019

*Wordpress/Shopify Developer*

- Assumed ownership for architecting and building efficient e-commerce solutions using WordPress and Shopify
- Created quality mock-ups and prototypes for client reviews and feedback to improve functionality
- Conceptualized and translated design ideas to user-friendly web pages for eCommerce sites
- Maintained appealing designs by working with UX and Design teams on new user-facing features and usability
- Implemented SEO practices to drive and maximize website traffic, conversion, retention, revenue, and profitability
- Utilized relevant plugins for scheduling and launching social media, email, and banners campaigns on WordPress
- Demonstrated working knowledge of Google Analytics, Mozbar, Keyword Planner; research keywords, create searchable indices, evaluate search results, and utilize actionable insights to increase search engine website traffic
- Maintained knowledge of the two forms of Divi Builder such as the “Back-end Builder” and the front-end “Visual Builder” as well as utilizing the theme to design responsive WordPress sites
- Managed digital assets, categories, products, RSS feeds, and content for the sites

**EDUCATION**

**General Assembly**

Completed: Apr 2018

*Web Development Immersive*