Khalid Hosein
Full Stack Web Developer

New York City

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Education

General Assembly
Web Development Immersive
Jan 2018 - Apr 2018

Technical Skills

HTML5

CSS

Bulma/Sass

JavaScript ES6

React.js

Vue.js

Node.js

Express.js

PostgreSQL

Ruby/Rails

E-Commerce

WordPress/Shopify

MVC

REST API

Git

MS Visual Basic

Professional Summary

Creative and highly analytical Full Stack Web Developer with a comprehension of front-end and back-end web development technologies and a sound background in coding and designing responsive websites. Knowledge of web development best practices and experience in creating website wireframes, establishing and optimizing website architecture, and testing websites to identify technical issues. Passion for programming and excels in translating user and business requirements into the overall specification and design of web applications while maintaining a high-quality of standards.

Core Competencies

- Always stay abreast of emerging full stack development trends and excel in resolving functional and layout issues to improve website speed and efficiency.
- Proven ability to create website prototypes and evaluating the usability of new and existing websites to identify areas of improvement and implement vital changes to enhance website performance and user experience.
- Ability to define the scope for web development projects as well as oversee the efficient execution and delivery of projects in line with specified requirements.
- Experience in an Agile environment and comprehension of web design and development principles for building scalable web applications.
- Working knowledge of WordPress and Shopify and keen eye for designing engaging and highly creative websites.

Professional Experience

The Mercer Club | Web Developer
New York, NY Sept. 2019 - Present

- Utilize the latest front end web technologies to lead the continuous improvement of existing eCommerce WordPress site to achieve functional, visual, and design integrity of the website.
- Collaborate with the UX/UI team to define test approaches and execute usability test cases to ensure compliance with quality requirements.
- Assist the team in creating user stories, wireframes, develop specifications, and manage the overall vision of the eCommerce WordPress site.
- Create reusable code and libraries for future web development use.
- Coded responsive Email templates for Mailchimp email marketing to engage new and existing users of the platform.
- Support the Senior Developer on the development of plans and workflow to convert the existing WordPress site to a React full-stack application to scale business.

myEPKmedia | Wordpress/Shopify Developer
New York, NY Dec 2018 - Sept. 2019

- Assumed full ownership for architecting and building flawless and efficient e-commerce solutions for clients using Wordpress and Shopify.
- Created quality mock-ups and prototypes for client reviews and feedback.
- Conceptualized and translated design ideas to user-friendly web pages for eCommerce sites including but not limited to landing pages and product pages.
- Maintained a strong eye for details and appealing designs by working closely with UX and Design teams on new user-facing features and website usability.
- Implemented SEO practices to drive and maximize website traffic, conversion, retention, revenue, and profitability.
- Utilized relevant plugins for scheduling and launching social media, email, and banners campaigns on WordPress.
- Demonstrated working knowledge of Google Analytics, Mozbar, Keyword Planner; research keywords, create searchable indices, evaluate search results, and utilize actionable insights to increase web site traffic from search engines.
- Maintained knowledge of the two forms of Divi Builder such as the "Back-end Builder" and the front-end "Visual Builder" as well as utilizing the theme to design responsive WordPress sites.
- Managed digital assets, categories, products, RSS feeds, and content for the sites.

Cabiy | Web Developer Intern
New York, NY | Aug 2018 - Jan 2019

- Worked on a redesign of Vue.js based application on the cross-functional team to launch a visually appealing and user friendly product.
- Translated mockups to pixel perfect responsive web design with Bulma CSS framework.
- Collaborated with senior-level developers to develop features for the website through various stages of the project lifecycle.