

HaloHair

Candidature

Your contact details

Last Name

Migdadi

First Name

Khalid

Email Address

khalidmigdadi1@gmail.com

- I am at least 21 years old

Civility

- Mr.

Address

Edoun

City

Irbid

Country of residence

Jordan

Cell phone

778 410 502

Your project

Project deployment countries

Jordan

Project name

HaloHair

Sector

Other

Specify the sector

Beauty and Personal Care Sector

What problem does your company want to solve?

Customers face long waits and lack appointment visibility, while salon owners struggle with disorganized bookings and poor customer communication

What solution does your company offer?

A digital platform that lets customers easily book salon appointments online and helps salon owners manage schedules, services, and clients efficiently

Describe your project

oHair is an innovative online platform that transforms how customers connect with salons and barbers. In an industry that still relies heavily on walk-ins, phone calls, and manual scheduling, HaloHair offers a modern, streamlined solution tailored to the needs of both clients and salon owners.

For customers of both genders, the platform provides an intuitive interface to browse salons by location, gender

preference, services, ratings, and availability. Users can easily book appointments, view upcoming bookings, earn loyalty points, and review their experience — all from one personalized dashboard.

For salon owners and barbers, HaloHair offers powerful tools to manage their business more effectively. They can create and customize their salon profile, define working hours, set days off, manage services, track appointments, monitor client reviews, and access sales insights. Owners can also launch promotions and subscription plans to grow their customer base.

Our project stands out by focusing on both functionality and user experience. With gender-specific flows, flexible booking cycles, and a smart scheduling system that hides unavailable time slots, HaloHair ensures convenience and clarity for every user. The beauty and grooming industry is ready for a digital upgrade — and HaloHair is here to lead that transformation

Start-up less than five years old?

- Yes

Creation date

15/01/2025

Is my project led by a woman as founder or co-founder?

- No

My project aims to improve living conditions for women?

- No

Does your startup have a working prototype of your product or service?

- Yes

Do you have a logo?

- Yes

Logo

- [preview-4.png](#)

Project presentation folder

- [halohair.pdf](#)

Your communication tools

Video via URL link

https://drive.google.com/file/d/1AGa-O1SaueP9fjTNBaU-J5_fw0Zx2fKF/view?usp=drive_link

Confirmation and dispatch

- I authorize the use of my personal data
- I certify that I have read and accepted the conditions of the national regulations of the country where I am applying, as well as the international regulations.
- I authorize Orange MEA to use freely and for advertising or promotional purposes related to the contest, whatever the medium, all personal information provided in connection with the Contest and my image.