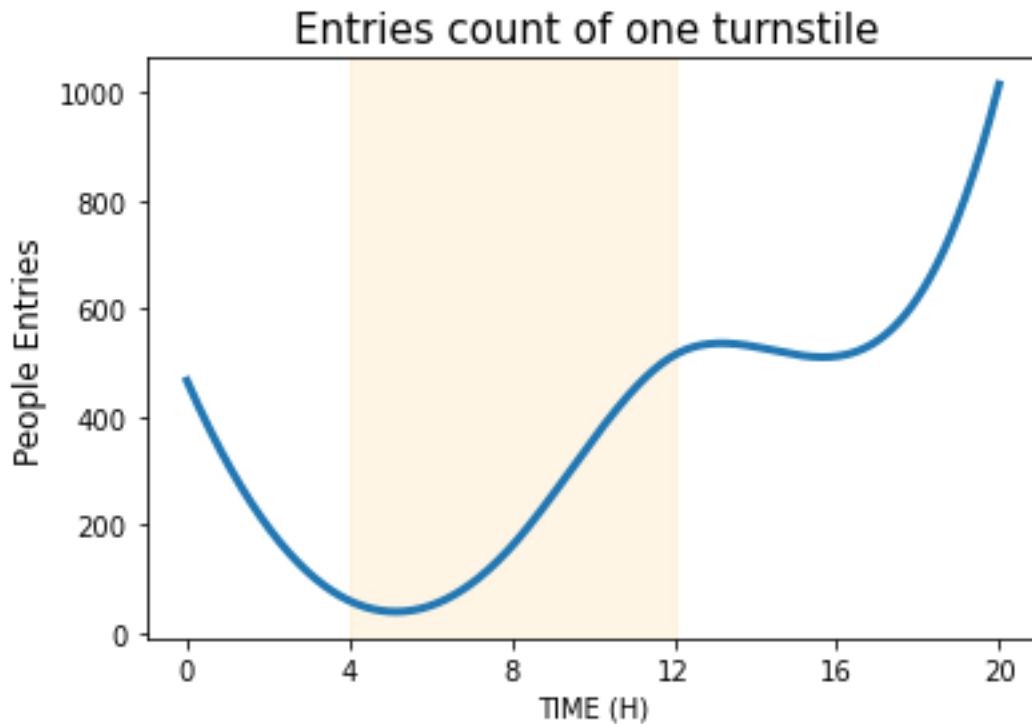The goal of the project is to get the most preferred stations by the costumers for the Dunkin donuts breakfast camping

The morning interval (4AM-12AM) was chosen to make the study since this is the time for breakfast

It can be seen from the graph that in the morning interval (4AM-12AM) that has been highlighted in yellow an increase in the people entering the station and reach the peak at the end of the interval.

Assuming more people in the station would lead to more sales for the branch we are going to count number of people entering each station and rank them, this should give us the best station to open the branch in