

Résumé:

Le présent travail s'inscrit dans le cadre du projet de fin d'études réalisé au sein de l'entreprise JoodLab en vue de l'obtention du Diplôme National d'Ingénieur en Génie Informatique à l'école Polytechnique Sousse pour l'année universitaire 2023/2024. Ce projet consiste à la Conception et développement d'un outil de e-mail marketing dynamique

Mots clés --- email, fastify, vue.js, sql

Summary:

This work is part of the end-of-studies project carried out within the company JoodLab, aiming to obtain the National Diploma in Computer Engineering at the Polytechnic School of Sousse for the academic year 2023/2024. This project involves the design and development of a dynamic email marketing tool.

Keywords --- email, fastify, vue.js, SQL



Republic of Tunisia
MINISTRY OF HIGHER EDUCATION AND SCIENTIFIC RESEARCH



END OF STUDIES PROJECT REPORT

Presented to Obtain the National Diploma
in **Computer Engineering**

Subject:

**Dynamic Email Composition Platform:
A Comprehensive Implementation with Vue.js and
Fastify for Effective Content Creation and
Management**

Submitted By: Mohamed Khalil Bchir

Host Organisation: JoodLab

Professional Supervisor: Mr.Raed Bahri

Academic Supervisor: Mr.Yamen Mkaddem



Academic Year
2023-2024

Subject: Dynamic Email Composition Platform, A Comprehensive Implementation with Vue.js and Fastify for Effective Content Creation and Management