Match-Making

- Interest based
- Proximity based
- Age based
- School/Campus based

Security

- Educational tips ("Don't meet someone you don't trust, bring a friend, etc.)
- Include a 911 emergency call button within the app.
- Verify your account, proof of identity (drivers licenses, student ID)
- Enable some kind of emergency response feature (For Example: an alarm will go off in 30 minutes, if not silenced call the police)
- The option to block or report someone
- Add a captcha test so people do not create bot accounts
- Your friend or people you trust can see your location when on "dates"

Customer base

- All ages, looking to make new friends
- Students at a new school
- Split by male, female, other, and prefer not to answer
- People with niche interests

"Date Ideas"

- Finds concerts/events/deals going on nearby
- Have low-cost "date" ideas (at home movie night, personal talent show, etc.)
- Generates "date" ideas based on the user's interests.
- Concerts
- Friends to do outdoor activities (sports, hikes, swimming)
- Intramurals Sports

Profile

- Create a bio, age, hobbies
- Have pictures of yourself (if you want)
- Include interests and major
- Location
- "Date" preferences

Match-Making

Major based

Option to not include people who smoke, drink, etc

App Layout

people who want to be friends with you

New people section

Section that lists events going on in the area

Your friends

Your profile so you can edit/update it

Enable feature that only shows photos if the user approves or after the other person has already indicated interest

Have a "Favorite" option for user to like and save friends they match with.

Security

Two-Step Verification

Filter users by age

Customer Base

Individuals who have recently moved to a new area

People who work/do school from home

Outgoing people who just want more friends

"Date Ideas"

"Double date" feature

Enable a romantic date feature