

Organization

**easy to
lose an
ID card**

Makes it easier for
schools, universities,
and businesses to
track their staff

Temporary
guest id for
users

**displays
your
current
balance**

Availability

App available
for ios and
Android
devices

Can also be
used on
computer's via
website

Can be used
both online
and offline

Availability
24/7

Location

**Phones
can be
tracked**

**places
that
accept
the card**

Much harder
to find a lost
card than a
lost phone

Students can see
what locations
they've swiped into
at what time. useful
for finding other
lost items

Saving

costs money
to replace a
lost ID card

**save
previous
purchases**

easy to
break/damage
an ID card

saves time
scanning your
phone instead
of taking your
card out

Security

**harder for
someone
to steal it
from you**

hides your
data and
information

**Can shut
card off if
it is lost or
stolen**

Organization

Pull up student ID, network ID (specific to USC), saves passwords, and could show grade level/classification. Students sometimes get ID and username confused

Availability

share with a friend/send money

Location

directions to location

Track a lost card with the app

Can see current location

Saving

order items ahead of time

More secure payment process for meal plans

Students can use Id's for other apps partnered with the company or school

subscription can be canceled at any time

Security

Helps users classify security access

Can use a temporary card on your phone if your actual card is damaged