Intro:

* Introduce the team
* Introduce stakeholder
  + Discuss decision on stakeholder (based on data)

Overview:

* Data
  + Discuss data sets
    - What information was provided in the data
* Stakeholders question
  + What product (TV show, or movie) would be a better investment?
  + Which Genre would be the best investment for future content?
  + Which streaming service is more likely to purchase an R-rated movie?
  + Which steaming service has the highest volume of new content?

Understanding the requirements:

* How we tackled stakeholder questions
  + What data we thought was relevant to answer stakeholders question
* Additional takeaways
  + What additional information could be gained from data
* Data
  + Discuss data clean-up
    - Processes used to pull out the data that we thought was relevant.

Findings & Conclusions:

* Answers to stakeholder questions
  + Based on content between platforms, Movies made up the bulk of the catalogs.
  + (insert answer)
  + Amazon had the larger percentage of R-rated movies to their catalog size
  + Amazon added more content to their service over the last 5 years compared to others
* Targeted audience (Ratings charts)
* Content addition trends (Quarter chart)