

Rapport de Performance Commerciale

Segment SMB - Q2 2025

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```
#| label: config #| include: false # Configuration initiale import pandas as pd import matplotlib.pyplot as plt import seaborn as sns
```

```
plt.style.use('seaborn-whitegrid') sns.set_palette("husl") COLOR_THEME = "#036531" # Couleur corporate
```

1 Chargement des données

```
def load_data(): try: df = pd.read_excel("C:/Users/hp/Downloads/all (1).xlsx") df.columns = df.columns.str.strip() return df except Exception as e: raise ValueError(f"Erreur de chargement des données: {str(e)}")
```