

GETTING STARTED

Partnership Overview

Elevate your brand to the next level by partnering with a creative digital agency that has years of experience, knowledge and insight.



WHO IS ORQID DESIGN?

Let us introduce ourselves...

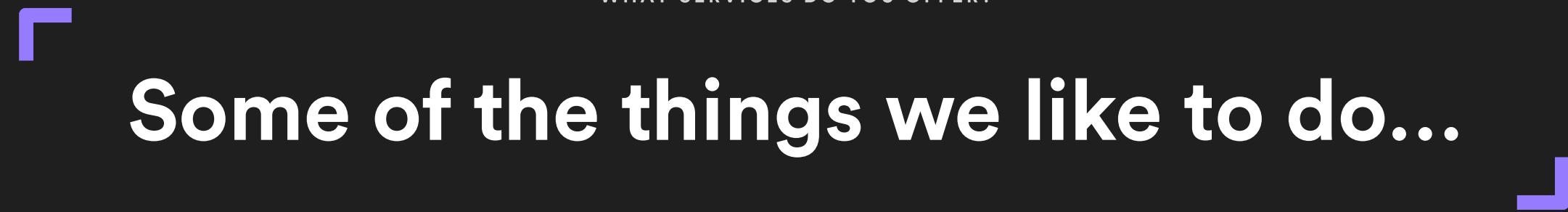


We are a digital agency that is passionate about our clients and ideas.

Established in 2007, our company started out with the mantra of empowering our clients with the very best of our creative abilities and the many services that we offer. Over time, with years of additional polish and refinement of our craft, we still value and channel that belief into our work. Our team is made up of a unique combination of talented individuals, with years of digital experience in the tech industry, and a serious affinity for coffee.



WHAT SERVICES DO YOU OFFER?

Some of the things we like to do... 

Some of our great capabilities.



Our industry is known for companies that offer milquetoast solutions or “one-stop shop” type peddling. And this will show in their work. We only offer services that we have proficiently mastered with extensive insight. Whether it is wire-framing, development or SEO, we can offer each service separately or bundled together.

Design.

We collaborate with our clients to produce designs that are creative, crisp and have an intuitive user experience.

UX/UI Design

Wire-framing

Prototyping

Motion Graphics

User Analysis

Product Design

Development.

Over a decade of programming experience gives us the edge when it comes to software and custom development.

Custom Web Development

E-Commerce

Social Networks

Word Press

Shopify

Drupal

Mobile Apps.

Whether it is for iPhone or Android, we build robust and scalable mobile apps for a wide range of industries.

Mobile Design

iOS Development

Android Development

Tablet

Distribution

Digital Marketing.

By utilizing our digital marketing services, we can effectively promote your business to a qualified target audience.

Branding

Digital PR

Social Media

SEO

PPC Campaign

Content Writing

OUR PROCESS



A brief glimpse of how we jam...



Building digital experiences from start to finish.

Our development process goes through a series of stages, all dependent on one another. Each stage must go through proper exhaustion before proceeding to the next. This enables an orderly transition, which will cement the entire process as a whole.

Even though all of our clients have unique needs we feel that by providing a proper systematic foundation this will achieve a good balance between planning and execution.



1. Discovery

We use various strategies, ideas, and other methodology to refine the original concept.



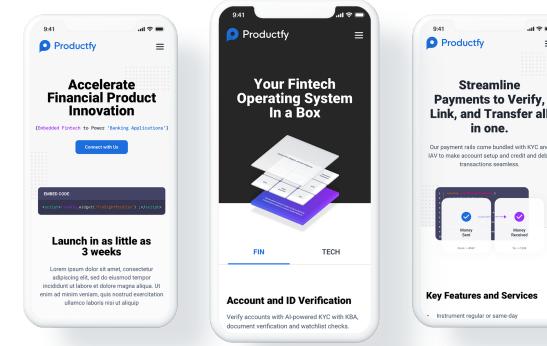
2. Design

The starting point is low-fidelity mockups and concludes with a final design(prototype).



3. Development

Our firm utilizes the best practices to ensure a high performing, clean and efficient code base.



4. Quality Control

Rigorous testing performed across multiple platforms, browsers and responsive sizes.

DO YOU HAVE A PORTFOLIO?

Some examples of our work...



DESIGN & DEVELOPMENT

Businessfriend

Our client wanted to build an app for the mobile professional. The core feature of this project would be an “All in One” communication tool where users can interact and collaborate.

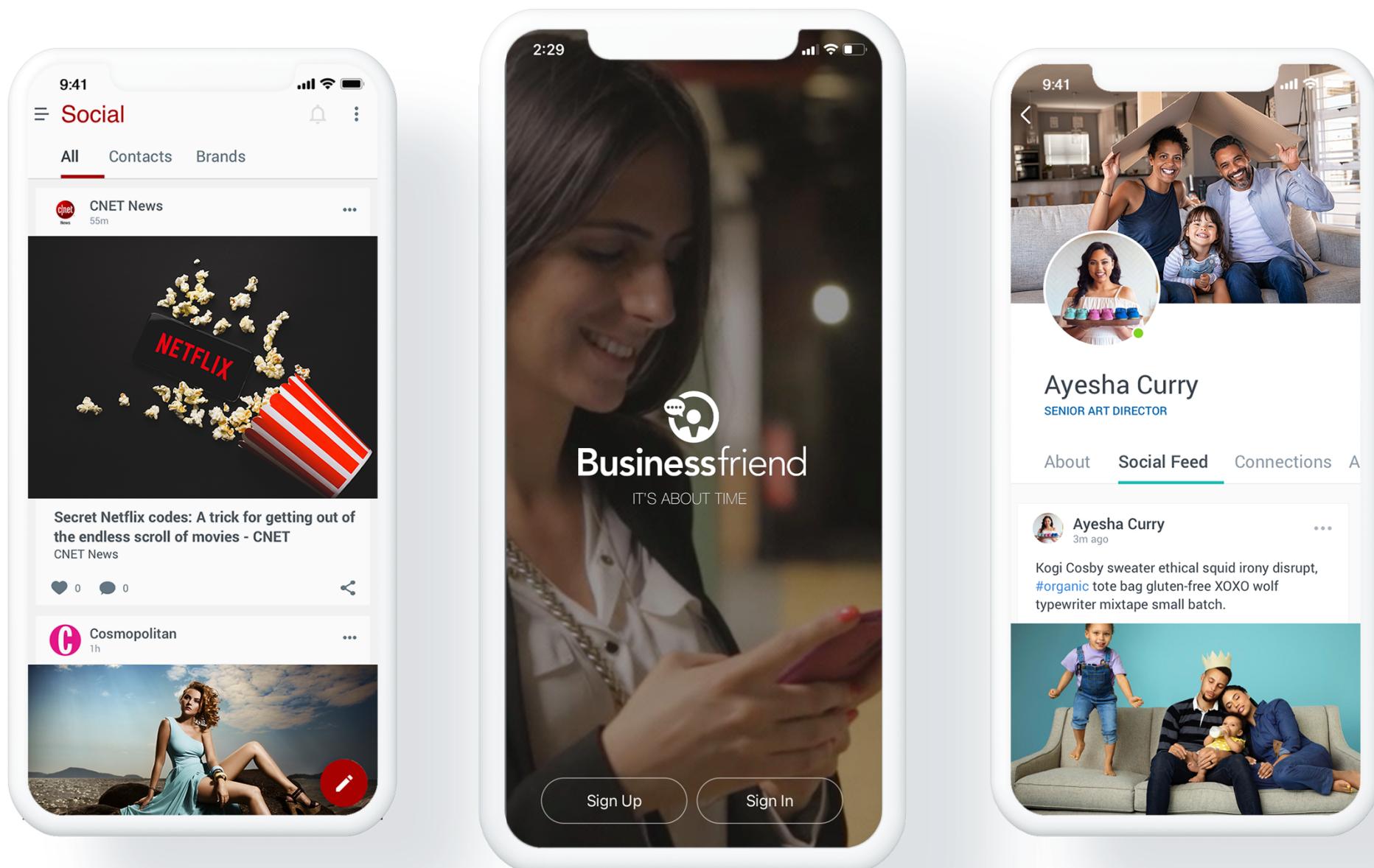
The scope of work included a responsive web version, along with native apps for iPhone and Android. The final result was a state of the art application that seamlessly connects colleagues and peers.

Industry: Business Social Network

Role: Design and Development

Start: November 5, 2018

Launch: September 1, 2019



[View Case Study](#)

Lyft

Lyft, a popular ride sharing app, needed a Benefits Guide for their employees. In addition, they also wanted the ability to edit the guide from time to time. The solution for this would be a custom CMS.

By the end of the project, we were able to come up with a UX/UI design that was not only modern in terms of look and feel, but also very intuitive and easy to use.

Industry: Online Ride Service

Role: UX/UI Design

Start: January 8, 2020

Launch: March 7, 2020

[View Case Study !\[\]\(ceb7cef9f9d693d102dfe501130037c6_img.jpg\)](#)





DESIGN & DEVELOPMENT

Lumity

Lumity, a company that scales employee benefits, contacted us to rebuild their website and setup a control panel to manage some of their frontend features.

Upon completion, the site not only had a fresh and modern look, but the speed in loading time increased about 300%. The launch was a success and our client was thrilled with our work.

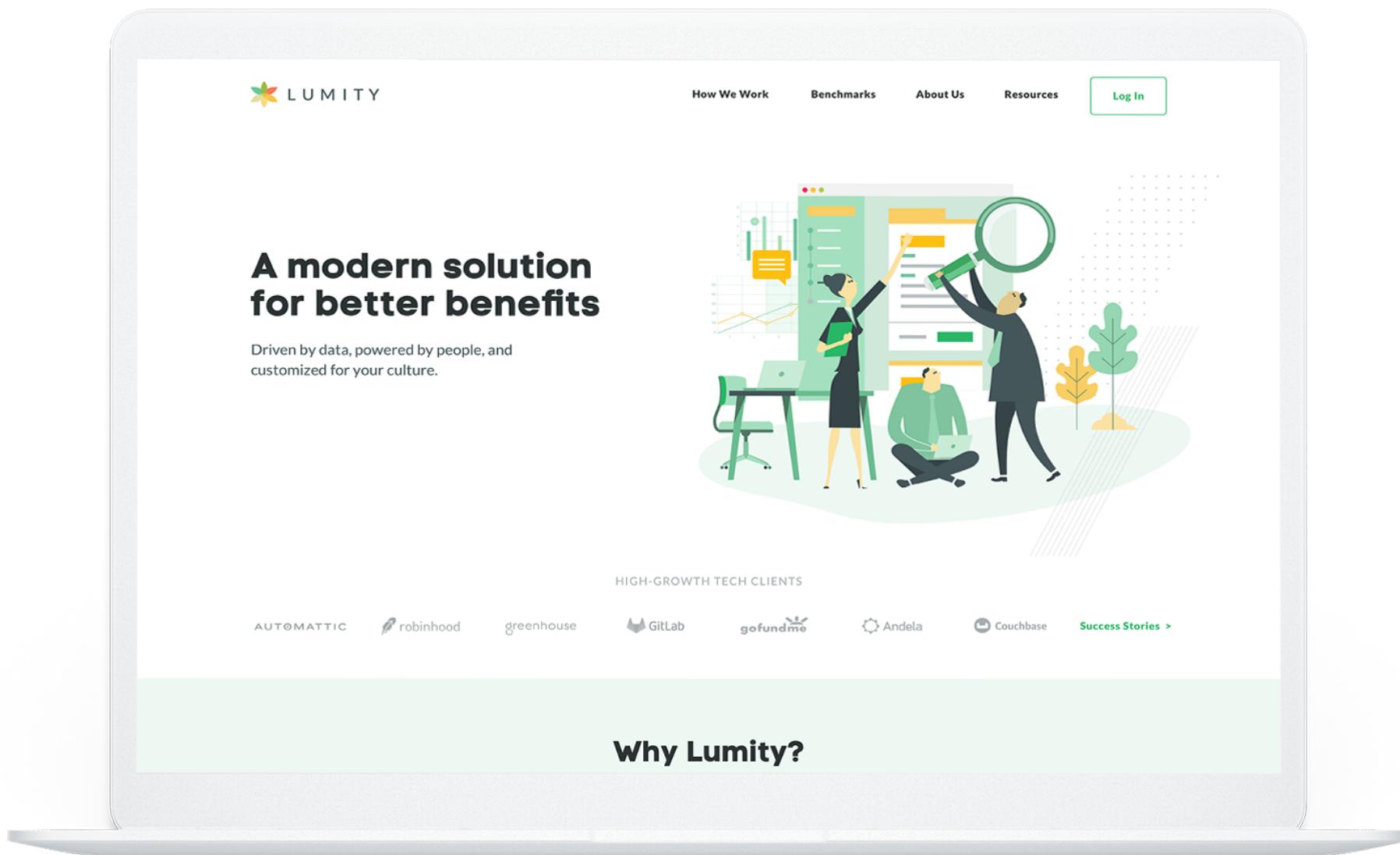
Industry: Employee Benefits

Role: Design and Development

Start: January 6, 2019

Launch: September 12, 2019

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Productfy

We were approached by Productfy in late October of 2020 to design and develop their website. The project needed to be complete in 4 weeks, in order to debut at an upcoming trade show.

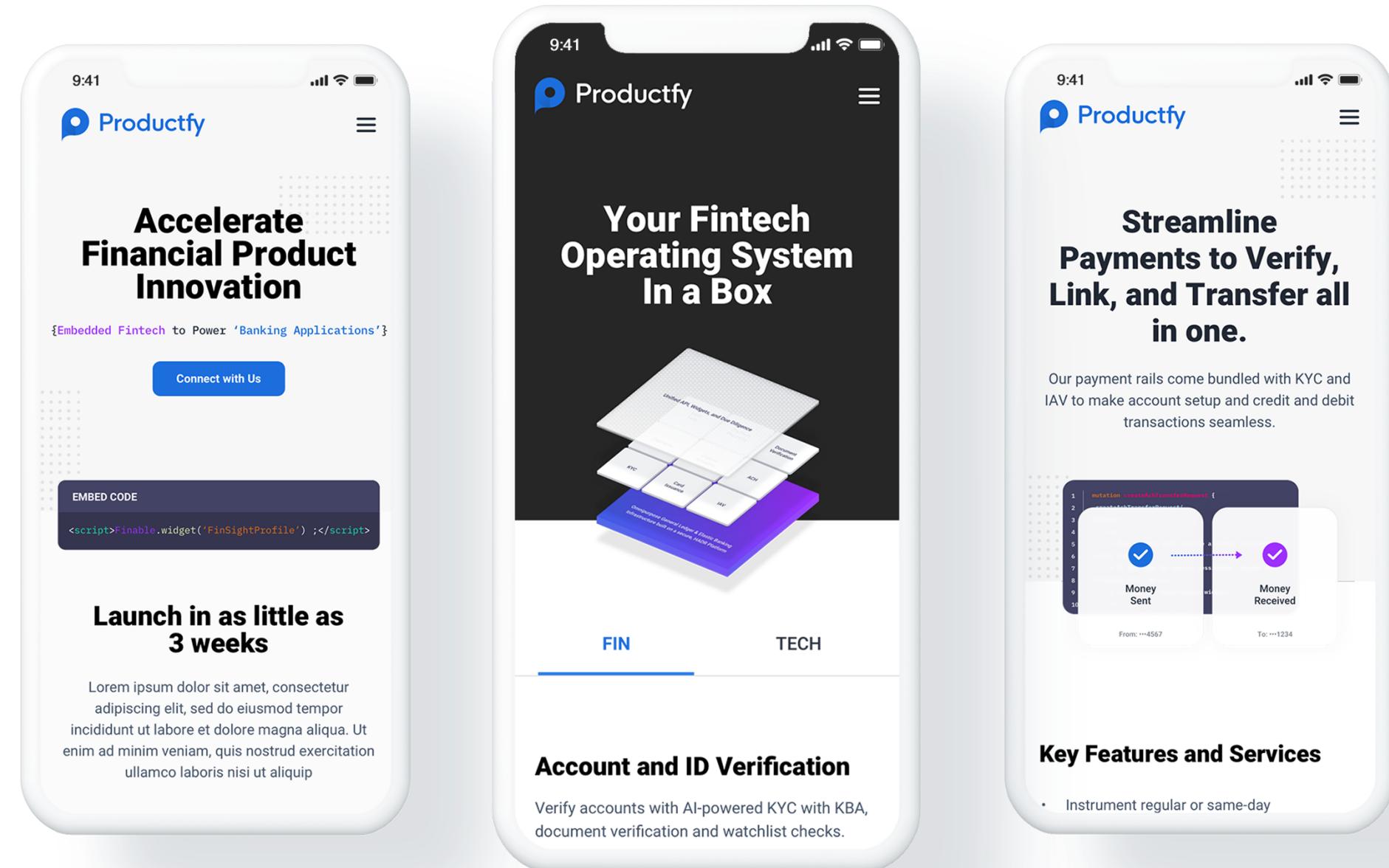
The deadline was not only met, but we were even able to include last minute changes requested by the client. The end result was a stunning new website.

Industry: FinTech Software

Role: Design and Development

Start: November 1, 2020

Launch: November 30, 2020



[View Case Study !\[\]\(65e8f8322c024ac6fcf86b65a793ebdd_img.jpg\)](#)



BANNER AD DESIGN

UFC

The UFC, a popular mixed martial arts company, hired us to design some online ads for their upcoming pay-per-view events. These ads would need to be seamless with their other promotional materials.

The final result was a series of engaging digital ads that effectively promoted their upcoming fights.

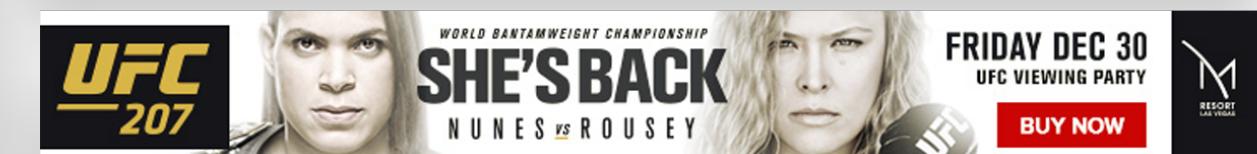
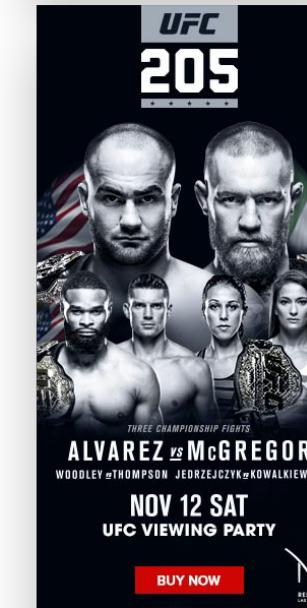
Industry: Sports and Leisure

Role: Banner Design

Start: October 30, 2016

Launch: December 1, 2016

[View Case Study](#)



Gigabit

Our client, Bizclik Media, contacted us about updating their digital brand which consisted of an article-based website and digital magazine. They also wanted us to create a CMS for article management.

We came up with something that was modern and succinct so the emphasis was more on the articles themselves. The development and design was a success.

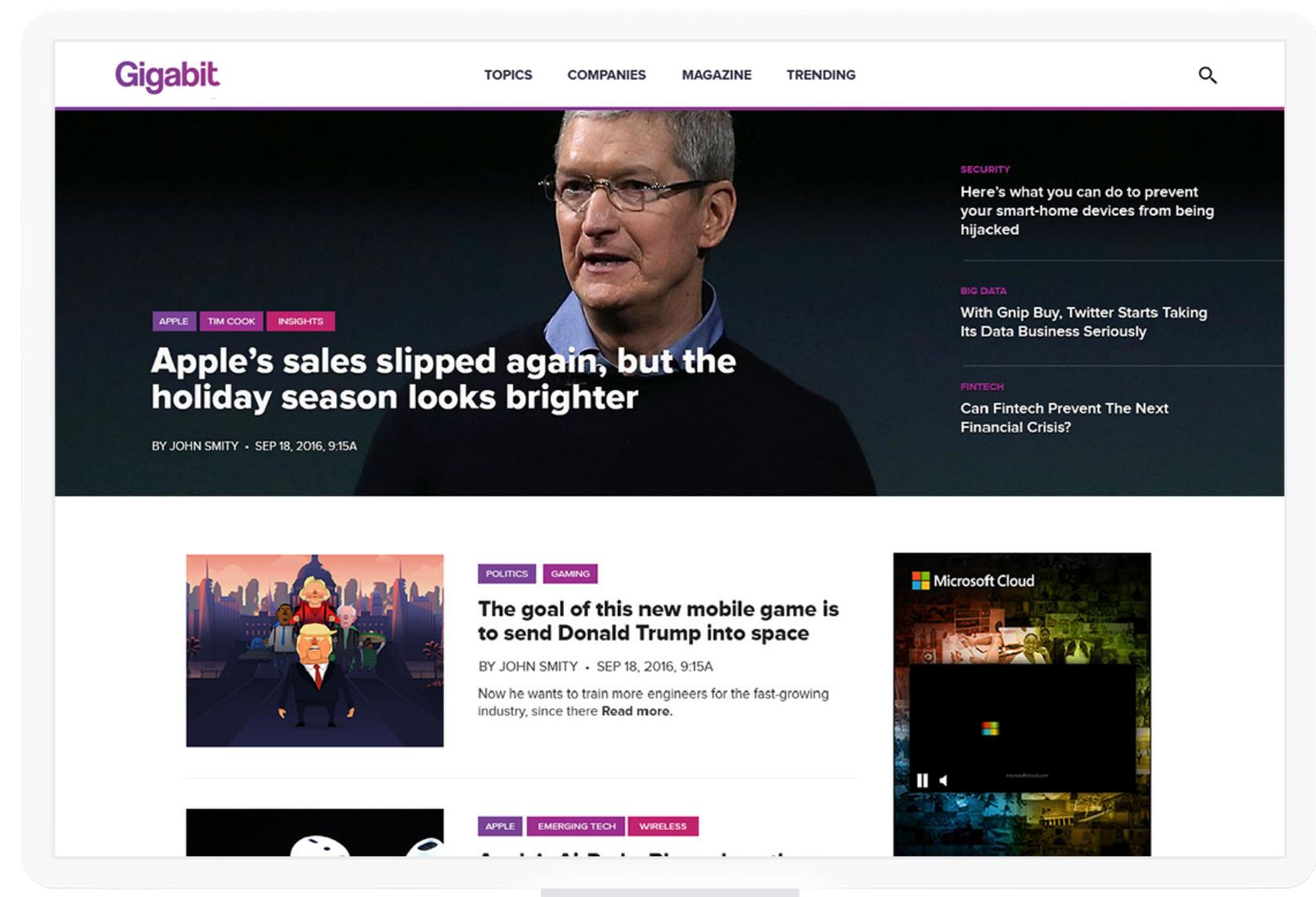
Industry: Tech News

Role: Design and Development

Start: January 3, 2019

Launch: December 15, 2019

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Scandal

One of our partner agencies wanted us to put together some TV and mobile app designs for the popular TV show on ABC, Scandal.

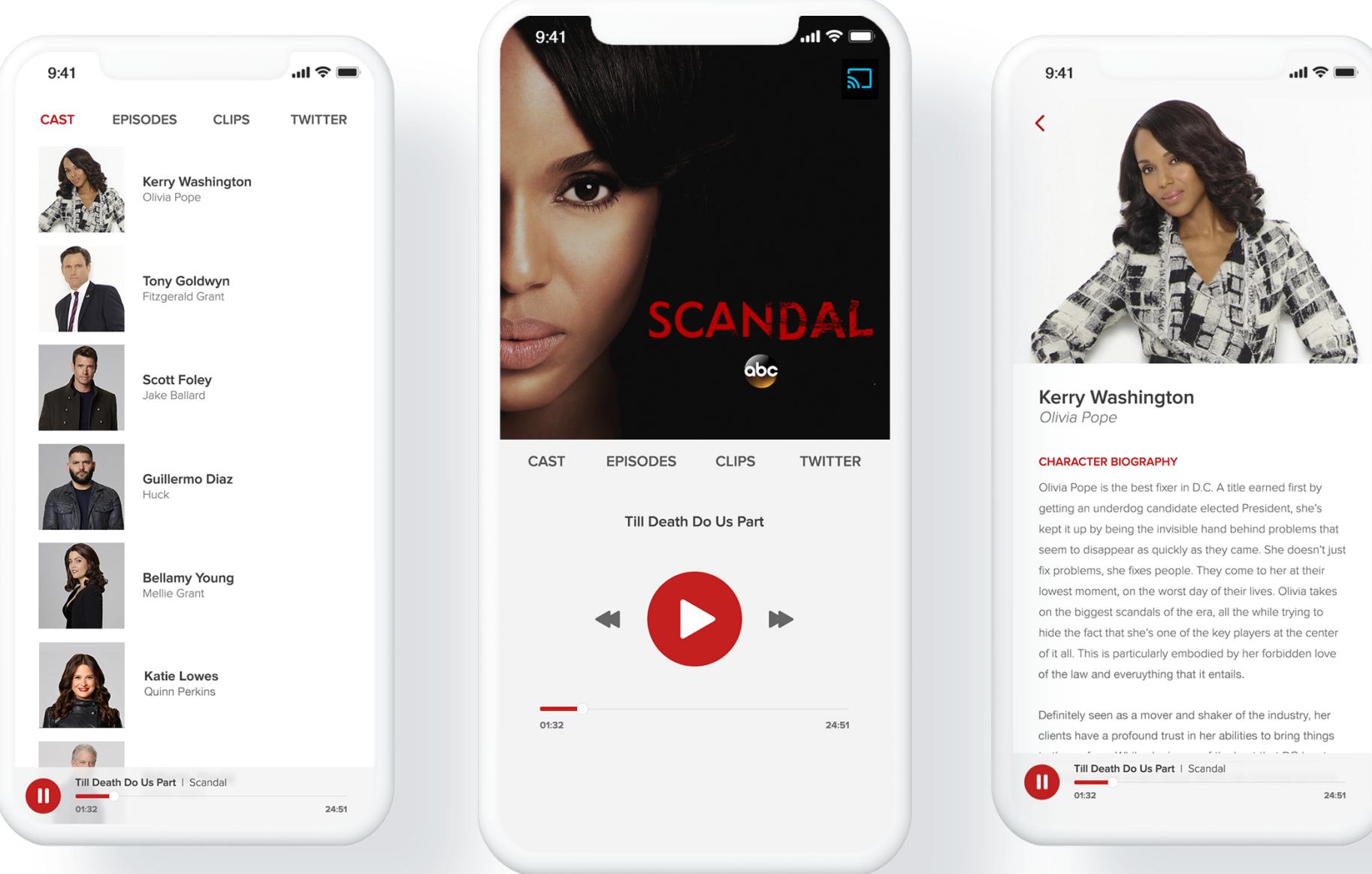
We experimented with a couple of UX/UI wire frames before we decided on our final layout, which we then used to come up with our designs. The end result was a crisp enhancement to the brand.

Industry: Entertainment

Role: UX/UI Design

Start: January 30 2017

Launch: February 22, 2017



[View Case Study !\[\]\(8706f9f9febc74216a91030d11f10ce7_img.jpg\)](#)

Avon Grove

Avon Grove, a school district, wanted to update their website with a new look and feel. They wanted to keep most of their branding in tact, in combination with new graphics and a different layout.

At the conclusion of the project, we were able to deliver a stunning, responsive design that reflected our clients vision for this project.

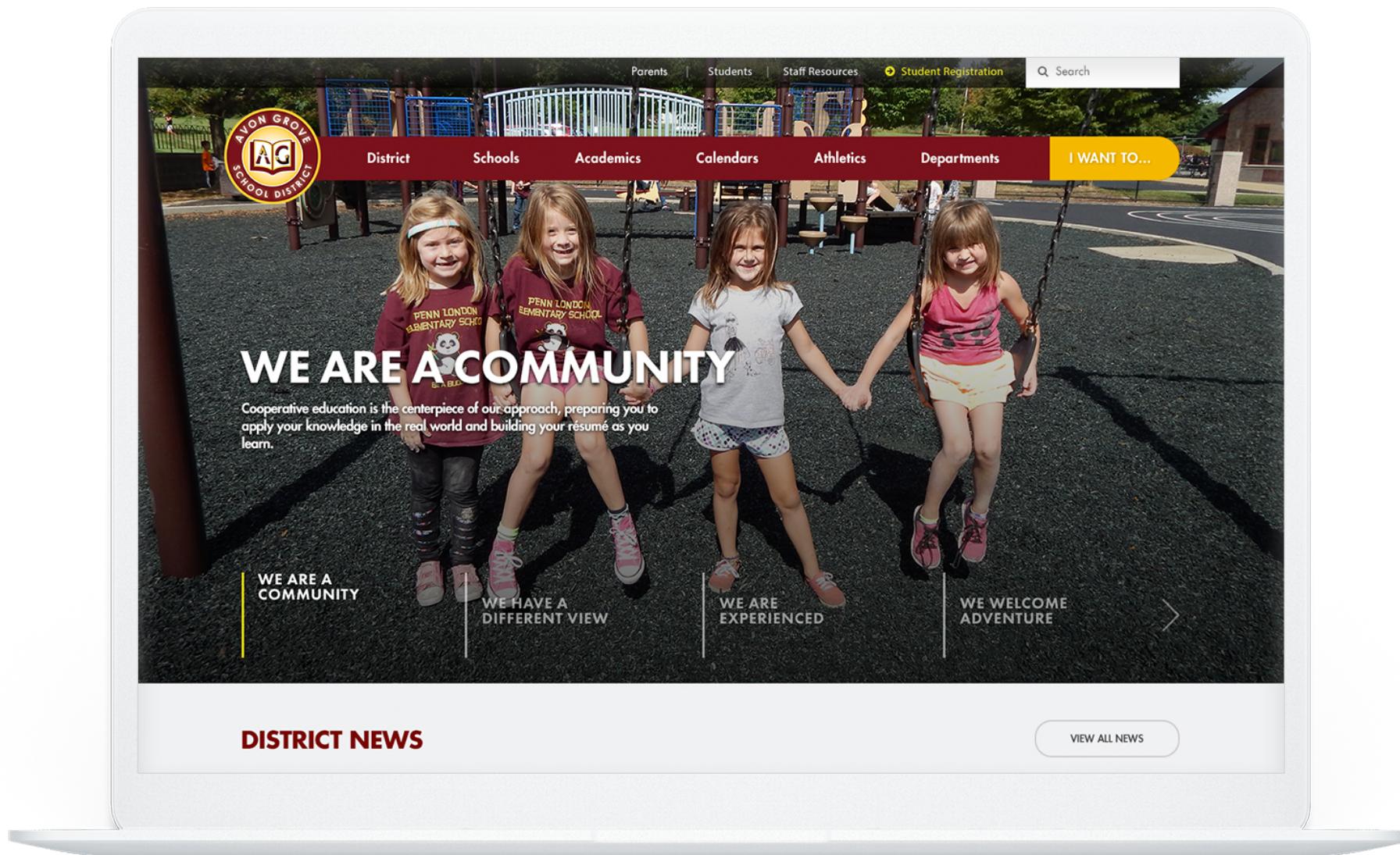
Industry: Education

Role: UX/UI Design

Start: January 20, 2017

Launch: March 20, 2017

[View Case Study !\[\]\(11b47853efe756d31c268612c0cc4217_img.jpg\)](#)



LA Zak

We were approached by a local firm, LA Zak Yoga, to produce a website for their yoga studio. They wanted a colorful, vibrant design, along with the ability to post and update the event schedule for their members every week.

Upon completion of the project, our client was thrilled with the design and marvelled at the relative ease in updating the site.

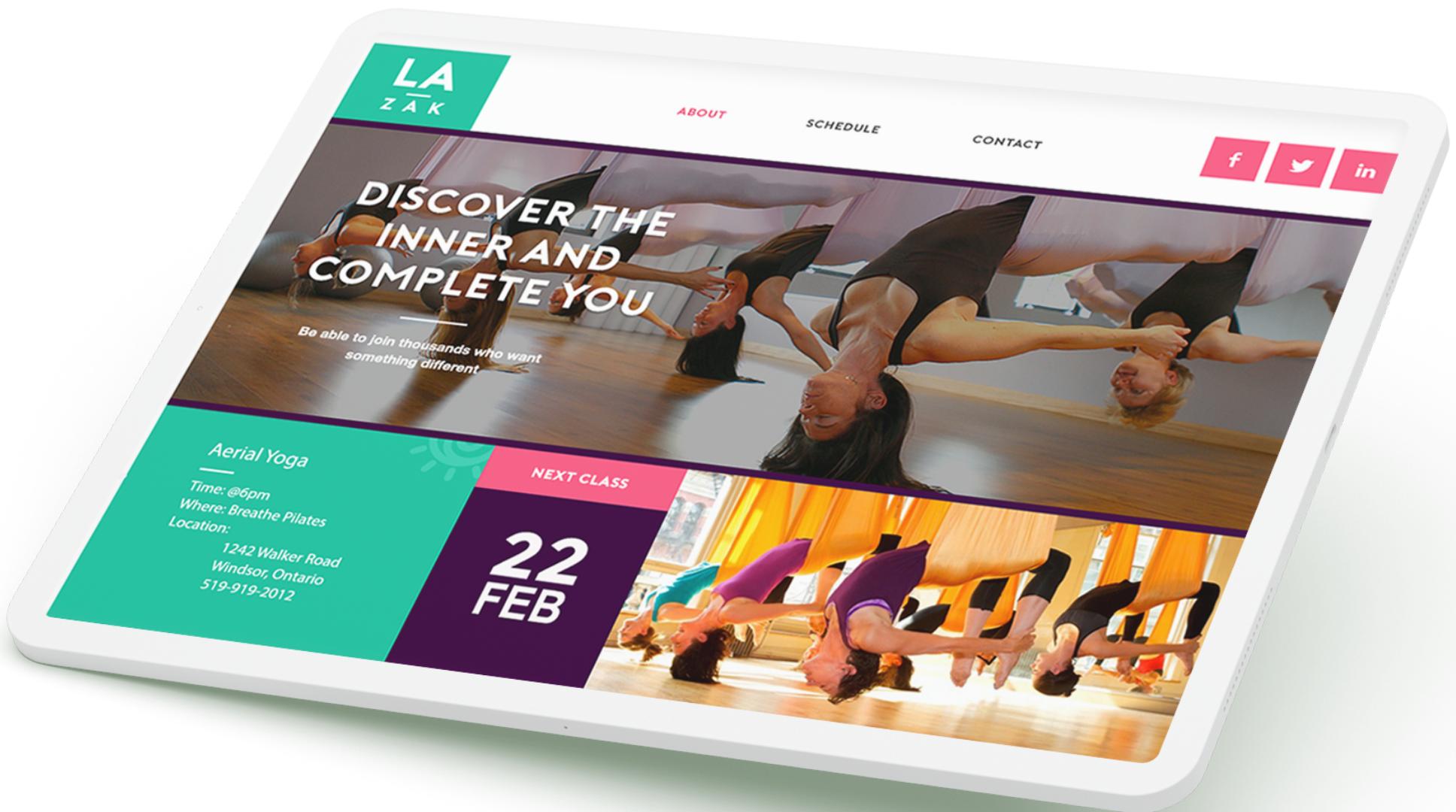
Industry: Health and Fitness

Role: Design & Development

Start: October 10, 2016

Launch: December 15, 2016

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WHAT ARE THE DETAILS IN REGARDS TO A PARTNERSHIP?

↗ A couple of options moving forward... ↘

Build your brand with us. Join our Partnership Program.

The supply and demand relationship in web development is like peaks and valleys. Some weeks business is slow and other weeks there is a sudden spike in demand. And when things get hectic, you either spread your resources thin, delay projects or simply turn away potential clients.

This is where we come in. We mold our firm to seamlessly fit within your infrastructure so you don't miss a beat. And more importantly, our work conforms to a gold standard level in quality, so your brand can continue to thrive and you can have peace of mind. Our partnership program offers 2 flexible options: White Label and Commission Based.

White Label.

We essentially become an extension of your company. In addition to design and development, we also take on project management and customer relations.

\$65 USD/Hour

Project Management

Customer Relations

Custom Identity(Title, Email)

Flexible Payment Schedule

Commission Based.

You provide us with the lead, and we handle the rest. We pay out a 20% commission for the total sale of the project, along with other incentives.

20% of the Total Sale

10% for all Future Sales

10% for Referral Sales

Frequent Project Updates

Quick Payments



They are responsive, highly skilled, and I rely on them to keep our site tuned.



WHAT IS THE NEXT STEP?

「 So what do you say? 」



CONTACT US

Have a project to discuss? Get in touch.

Locations

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