

# Partnership Overview

Elevate your brand to the next level by partnering with a creative design agency that has years of experience, knowledge and insight.

WHO IS ORQID DESIGN?

Let us introduce ourselves...



# We are a design agency that is passionate about our clients and ideas.

Established in 2007, our company started out with the mantra of empowering our clients with the very best of our creative abilities and the many services that we offer. Over time, with years of additional polish and refinement of our craft, we still value and channel that belief into our work. Our team is made up of a unique combination of talented individuals, with years of UX/UI experience in the tech industry, and a serious affinity for coffee.



DO YOU HAVE A PORTFOLIO?

Some examples of our work...



DESIGN & DEVELOPMENT

# Businessfriend

Our client wanted to build an app for the mobile professional. The core feature of this project would be an “All in One” communication tool where users can interact and collaborate.

The scope of work included a responsive web version, along with native apps for iPhone and Android. The final result was a state of the art application that seamlessly connects colleagues and peers.

**Industry:** Business Social Network

**Role:** Design and Development

**Start:** November 5, 2018

**Launch:** September 1, 2019



[View Case Study](#) 

# Lyft

Lyft, a popular ride sharing app, needed a Benefits Guide for their employees. In addition, they also wanted the ability to edit the guide from time to time. The solution for this would be a custom CMS.

By the end of the project, we were able to come up with a UX/UI design that was not only modern in terms of look and feel, but also very intuitive and easy to use.

**Industry:** Online Ride Service

**Role:** UX/UI Design

**Start:** January 8, 2020

**Launch:** March 7, 2020

[View Case Study !\[\]\(e1d6102fe77919492c04879c8450f1f5\_img.jpg\)](#)





DESIGN & DEVELOPMENT

# Lumity

Lumity, a company that scales employee benefits, contacted us to rebuild their website and setup a control panel to manage some of their frontend features.

Upon completion, the site not only had a fresh and modern look, but the speed in loading time increased about 300%. The launch was a success and our client was thrilled with our work.

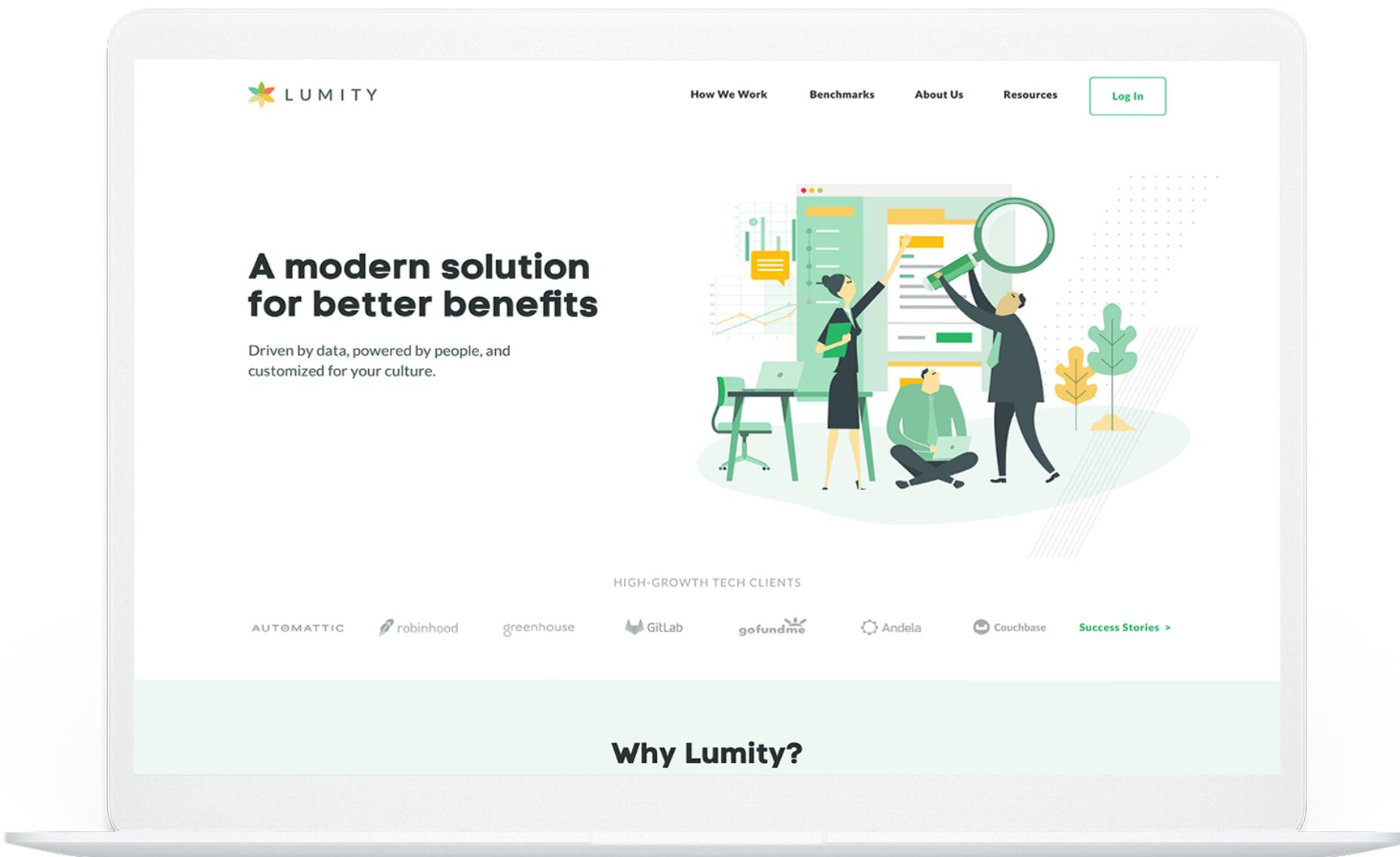
**Industry:** Employee Benefits

**Role:** Design and Development

**Start:** January 6, 2019

**Launch:** September 12, 2019

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# Productfy

We were approached by Productfy in late October of 2020 to design and develop their website. The project needed to be complete in 4 weeks, in order to debut at an upcoming trade show.

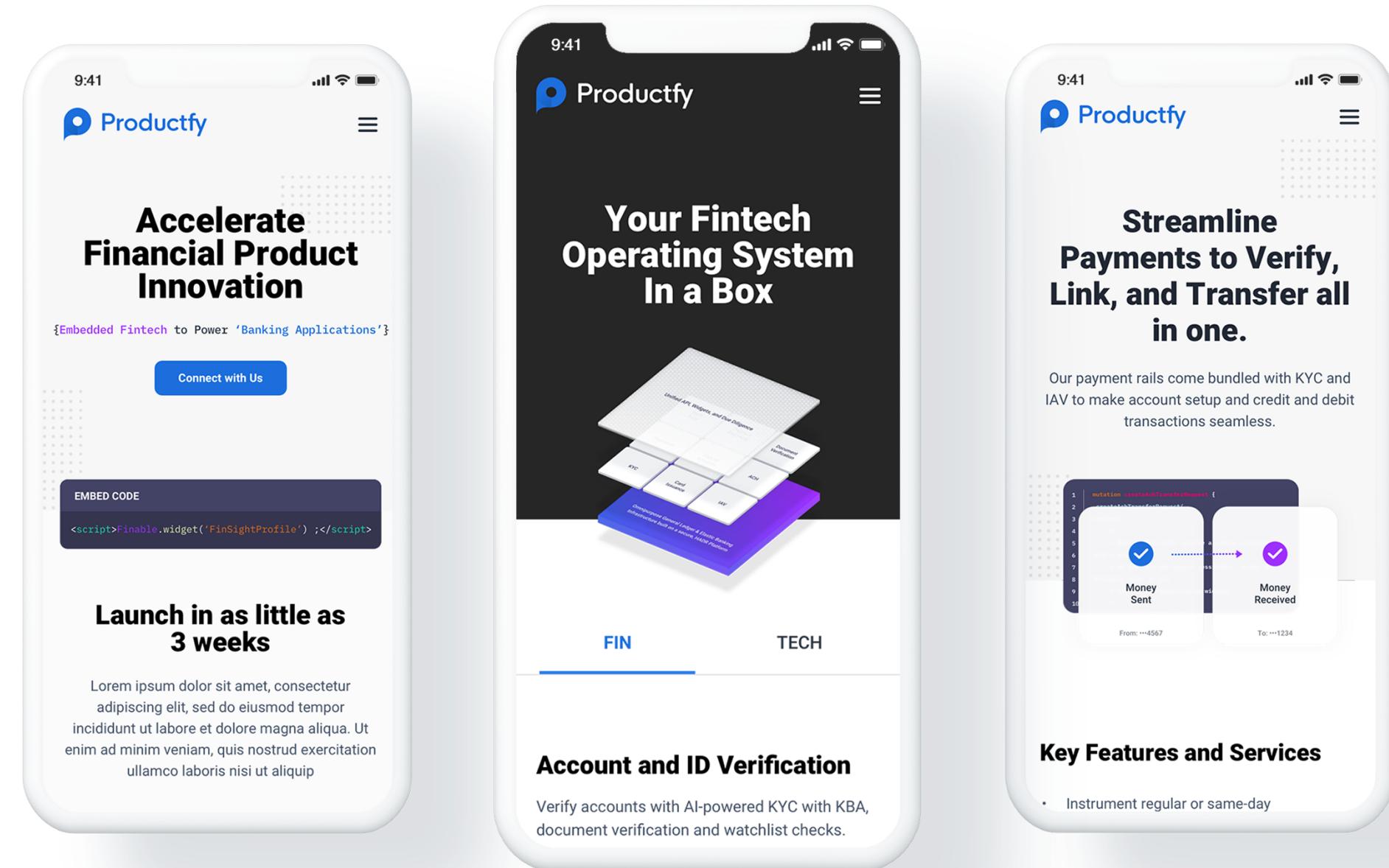
The deadline was not only met, but we were even able to include last minute changes requested by the client. The end result was a stunning new website.

**Industry:** FinTech Software

**Role:** Design and Development

**Start:** November 1, 2020

**Launch:** November 30, 2020



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BANNER AD DESIGN

# UFC

The UFC, a popular mixed martial arts company, hired us to design some online ads for their upcoming pay-per-view events. These ads would need to be seamless with their other promotional materials.

The final result was a series of engaging digital ads that effectively promoted their upcoming fights.

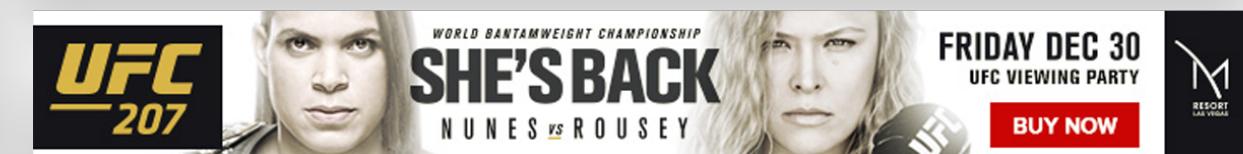
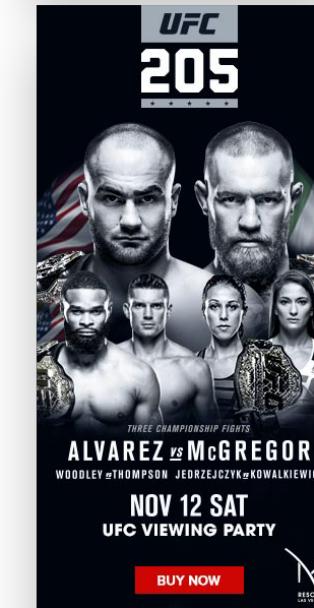
**Industry:** Sports and Leisure

**Role:** Banner Design

**Start:** October 30, 2016

**Launch:** December 1, 2016

[View Case Study](#)



# Gigabit

Our client, Bizclik Media, contacted us about updating their digital brand which consisted of an article-based website and digital magazine. They also wanted us to create a CMS for article management.

We came up with something that was modern and succinct so the emphasis was more on the articles themselves. The development and design was a success.

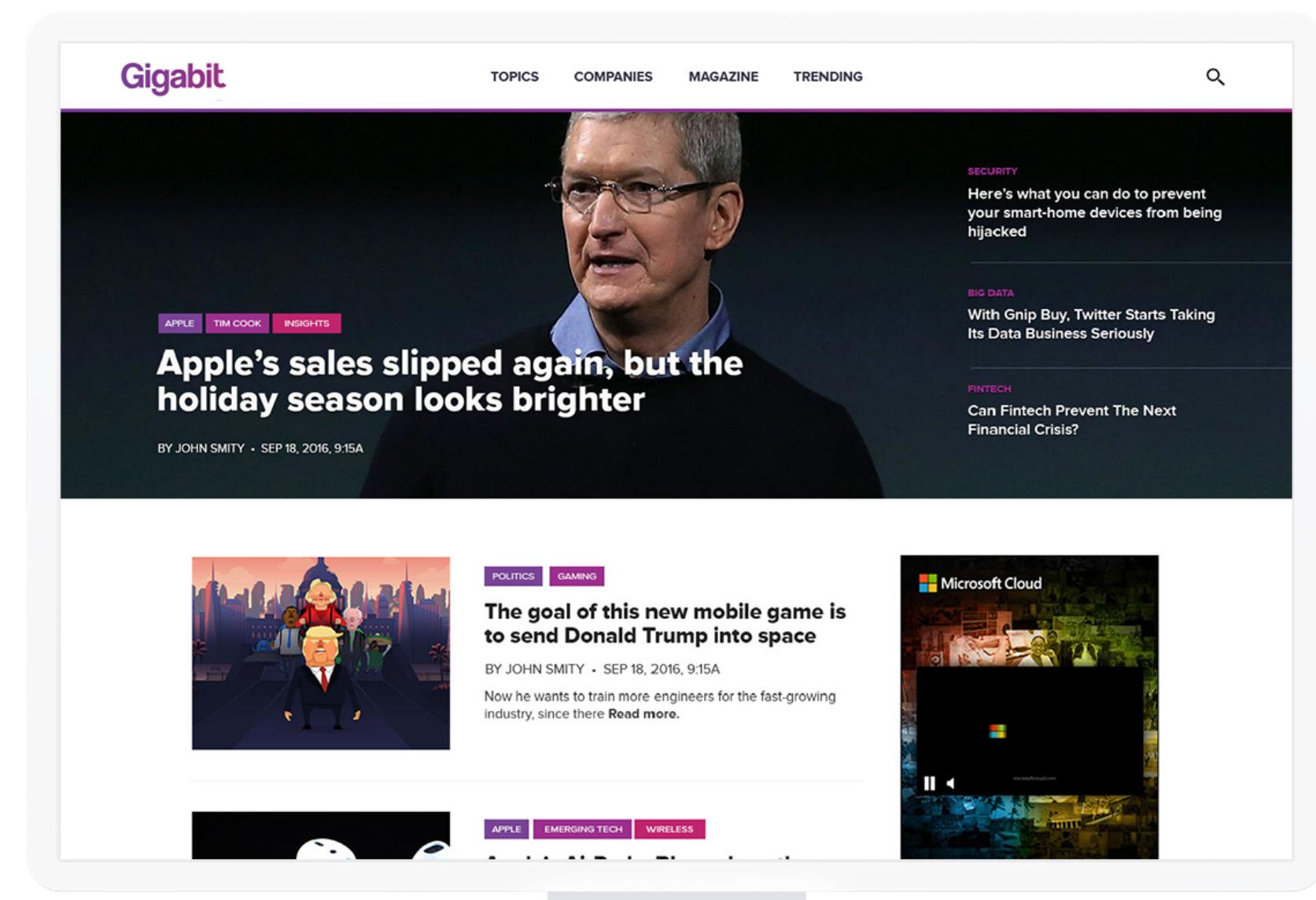
**Industry:** Tech News

**Role:** Design and Development

**Start:** January 3, 2019

**Launch:** December 15, 2019

[View Case Study !\[\]\(ceb7cef9f9d693d102dfe501130037c6\_img.jpg\)](#)



# Scandal

One of our partner agencies wanted us to put together some TV and mobile app designs for the popular TV show on ABC, Scandal.

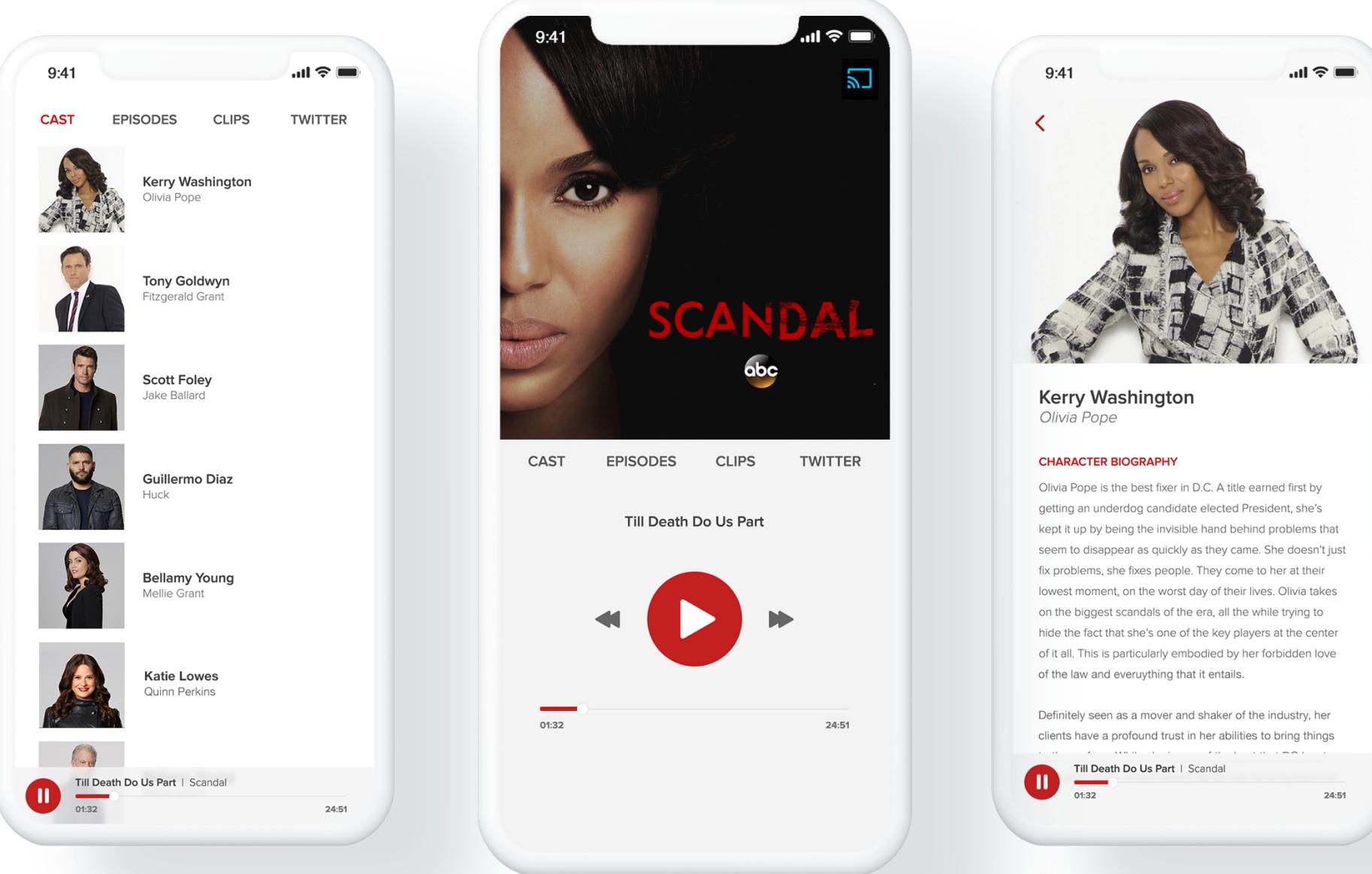
We experimented with a couple of UX/UI wire frames before we decided on our final layout, which we then used to come up with our designs. The end result was a crisp enhancement to the brand.

**Industry: Entertainment**

**Role: UX/UI Design**

**Start: January 30 2017**

**Launch: February 22, 2017**



[View Case Study !\[\]\(735ceeed4e566aa93749bb6365185b00\_img.jpg\)](#)

# Avon Grove

Avon Grove, a school district, wanted to update their website with a new look and feel. They wanted to keep most of their branding in tact, in combination with new graphics and a different layout.

At the conclusion of the project, we were able to deliver a stunning, responsive design that reflected our clients vision for this project.

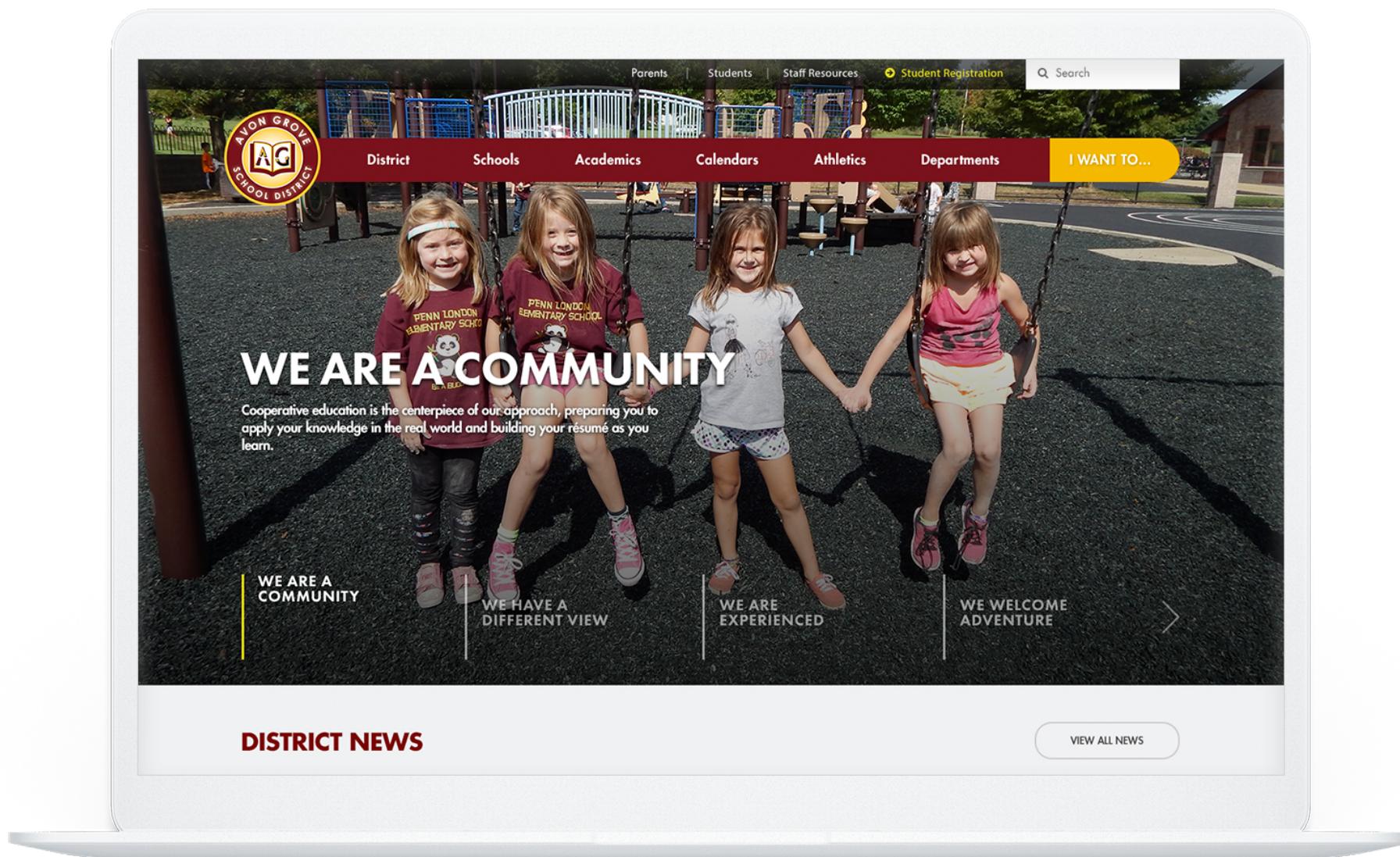
**Industry:** Education

**Role:** UX/UI Design

**Start:** January 20, 2017

**Launch:** March 20, 2017

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# LA Zak

We were approached by a local firm, LA Zak Yoga, to produce a website for their yoga studio. They wanted a colorful, vibrant design, along with the ability to post and update the event schedule for their members every week.

Upon completion of the project, our client was thrilled with the design and marvelled at the relative ease in updating the site.

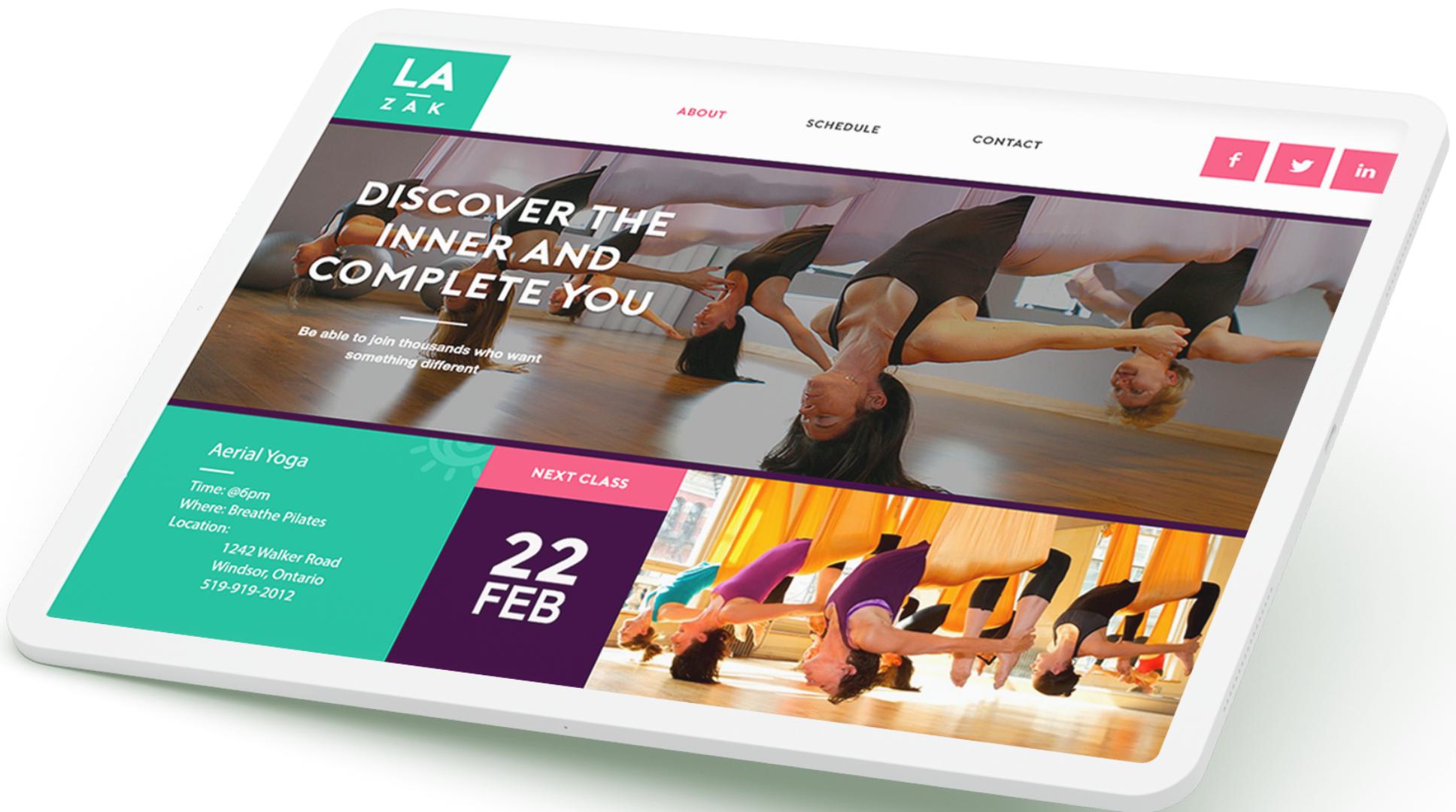
**Industry:** Health and Fitness

**Role:** Design & Development

**Start:** October 10, 2016

**Launch:** December 15, 2016

[View Case Study !\[\]\(99af31d6d7b9b738106c66bf7ffde536\_img.jpg\)](#)



WHAT ARE THE DETAILS IN REGARDS TO A PARTNERSHIP?



**A couple of options moving forward...**



# Build your brand with us. Join our Partnership Program.

The supply and demand relationship in web design is like peaks and valleys. Some weeks business is slow and other weeks there is a sudden spike in demand. And when things get hectic, you either spread your resources thin, delay projects or simply turn away potential clients.

This is where we come in. We mold our firm to seamlessly fit within your infrastructure so you don't miss a beat. And more importantly, our work conforms to a gold standard level in quality, so your brand can continue to thrive and you can have peace of mind. Our partnership program offers 2 flexible options: White Label and Commission Based.

## White Label.

We essentially become an extension of your company. In addition to design and development, we also take on project management and customer relations.

**\$65 USD/Hour**

**Project Management**

**Customer Relations**

**Custom Identity(Title, Email)**

**Flexible Payment Schedule**

## Commission Based.

You provide us with the lead, and we handle the rest. We pay out a 20% commission for the total sale of the project, along with other incentives.

**20% of the Total Sale**

**10% for all Future Sales**

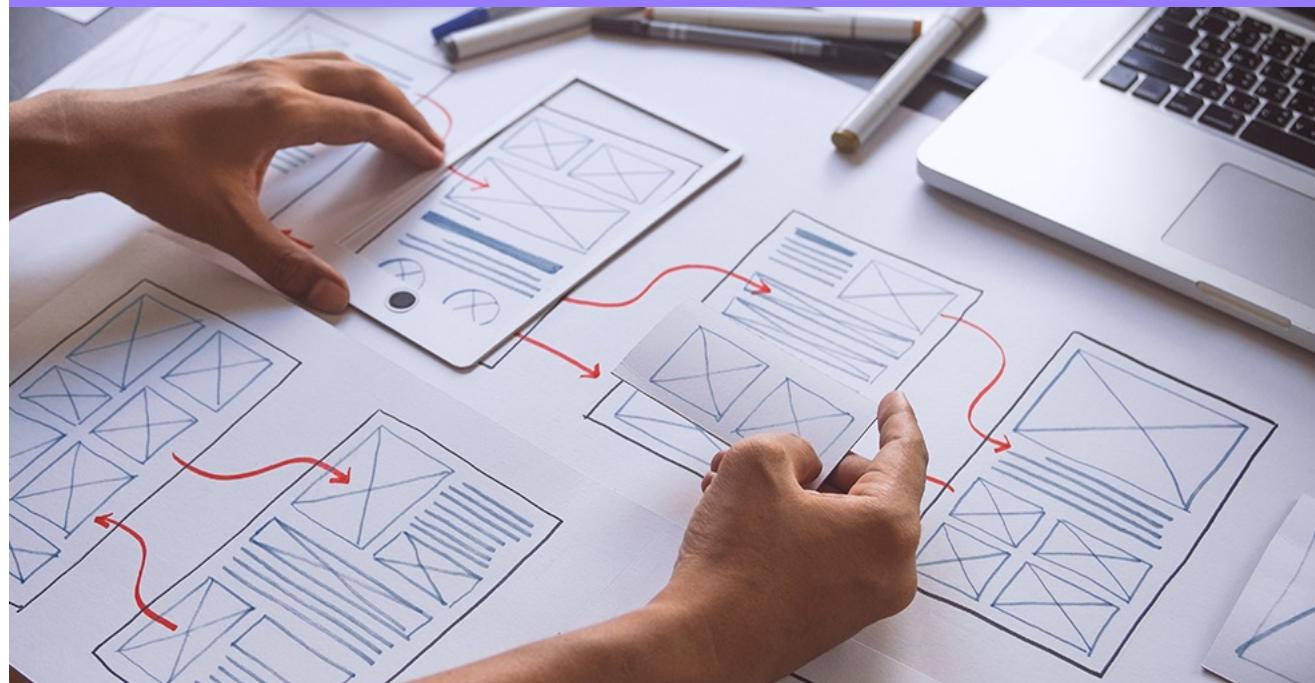
**10% for Referral Sales**

**Frequent Project Updates**

**Quick Payments**



**They are responsive, highly skilled, and I rely on them for their creative work.**



WHAT IS THE NEXT STEP?

「 So what do you say? 」



CONTACT US

# Have a project to discuss? Get in touch.

## Locations

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## Social Media

