

GETTING STARTED

# Partnership Overview

Elevate your brand to the next level by partnering with a creative digital agency that has years of experience, knowledge and insight.

WHO IS ORQID DESIGN?

Let us introduce ourselves...

# We are a digital agency that is passionate about our clients and ideas.

Established in 2007, our company started out with the mantra of empowering our clients with the very best of our creative abilities and the many services that we offer. Over time, with years of additional polish and refinement of our craft, we still value and channel that belief into our work. Our team is made up of a unique combination of talented individuals, with years of digital experience in the tech industry, and a serious affinity for coffee.



WHAT SERVICES DO YOU OFFER?

Some of the things we like to do...

# Some of our great capabilities.

Our industry is known for companies that offer milquetoast solutions or “one-stop shop” type peddling. And this will show in their work. We only offer services that we have proficiently mastered with extensive insight. Whether it is wire-framing, development or SEO, we can offer each service seperately or bundled together.

## Design.

We collaborate with our clients to produce designs that are creative, crisp and have an intuitive user experience.

**UX/UI Design**

**Wire-framing**

**Prototyping**

**Motion Graphics**

**User Analysis**

**Product Design**

## Development.

Over a decade of programming experience gives us the edge when it comes to software and custom development.

**Custom Web Development**

**E-Commerce**

**Social Networks**

**Word Press**

**Shopify**

**Drupal**

## Mobile Apps.

Whether it is for iPhone or Android, we build robust and scalable mobile apps for a wide range of industries.

**Mobile Design**

**iOS Development**

**Android Development**

**Tablet**

**Distribution**

## Digital Marketing.

By utilizing our digital marketing services, we can effectively promote your business to a qualified target audience.

**Branding**

**Digital PR**

**Social Media**

**SEO**

**PPC Campaign**

**Content Writing**



WHAT IS YOUR PROCESS?

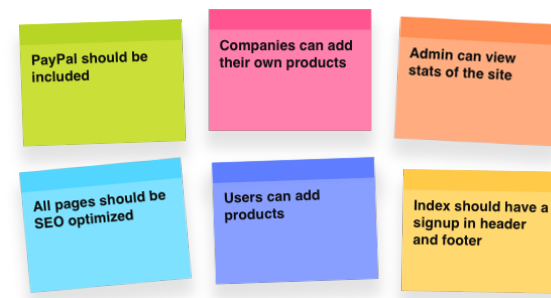
**A brief glimpse of how we jam...**



# Building digital experiences from start to finish.

Our development process goes through a series of stages, all dependent on one another. Each stage must go through proper exhaustion before proceeding to the next. This enables an orderly transition, which will cement the entire process as a whole.

Even though all of our clients have unique needs, we feel that by providing a proper systematic foundation this will achieve a good balance between planning and execution.



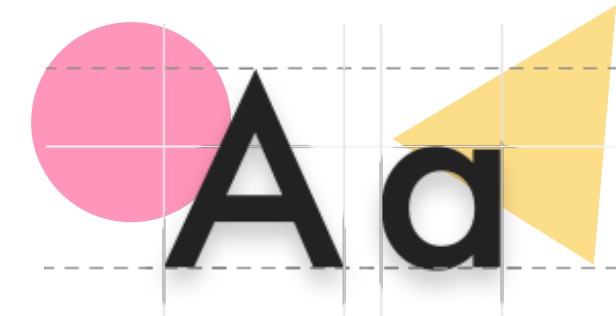
## 1. Discovery

We use various strategies, ideas, and other methodology to refine the original concept.



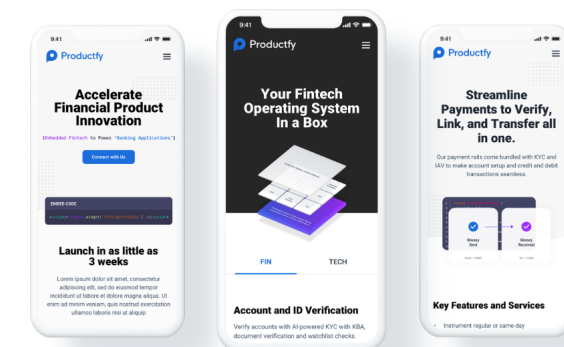
## 3. Development

Our firm utilizes the best practices to ensure a high performing, clean and efficient code base.



## 2. Design

The starting point is low-fidelity mockups and concludes with a final design(prototype).



## 4. Quality Control

Rigorous testing performed across multiple platforms, browsers and responsive sizes.

WHAT ARE THE DETAILS IN REGARDS TO A PARTNERSHIP?

**A couple of options moving forward...**



# Build your brand with us. Join our Partnership Program.

The supply and demand relationship in web development is like peaks and valleys. Some weeks business is slow and other weeks there is a sudden spike in demand. And when things get hectic, you either spread your resources thin, delay projects or simply turn away potential clients.

This is where we come in. We mold our firm to seamlessly fit within your infrastructure so you don't miss a beat. And more importantly, our work conforms to a gold standard level in quality, so your brand can continue to thrive and you can have peace of mind. Our partnership program offers 2 flexible options: White Label and Commission Based.

## White Label.

We essentially become an extension of your company. In addition to design and development, we also take on project management and customer relations.

**\$65 USD/Hour**

**Project Management**

**Customer Relations**

**Custom Identity(Title, Email)**

**Flexible Payment Schedule**

## Commission Based.

You provide us with the lead, and we handle the rest. We pay out a 20% commission for the total sale of the project, along with other incentives.

**20% of the Total Sale**

**10% for all Future Sales**

**10% for Referral Sales**

**Frequent Project Updates**

**Quick Payments**



**They are responsive, highly skilled, and I rely on them to keep our site tuned.**



WHAT IS THE NEXT STEP?

**So what do you say?**



# Have a project to discuss? Get in touch.

## Locations

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## Social Media

