Course Code	Course/Subject Name	Credits
CSDLO7032	Big Data Analytics	4

## Course Objectives:

- 1. To provide an overview of an exciting growing field of big data analytics.
- To introduce programming skills to build simple solutions using big data technologies such as MapReduce and scripting for NoSQL, and the ability to write parallel algorithms for multiprocessor execution.
- 3. To teach the fundamental techniques and principles in achieving big data analytics with scalability and streaming capability.
- 4. To enable students to have skills that will help them to solve complex real-world problems in for decision support.
- To provide an indication of the current research approaches that is likely to provide a basis for tomorrow's solutions.

#### Course Outcomes: Learner will be able to...

- Understand the key issues in big data management and its associated applications for business decisions and strategy.
- 1. Develop problem solving and critical thinking skills in fundamental enabling techniques like Hadoop, Mapreduce and NoSQL in big data analytics.
- 2. Collect, manage, store, query and analyze various forms of Big Data.
- Interpret business models and scientific computing paradigms, and apply software tools for big data analytics.
- 4. Adapt adequate perspectives of big data analytics in various applications like recommender systems, social media applications etc.
- 5. Solve Complex real world problems in various applications like recommender systems, social media applications, health and medical systems, etc.

## Prerequisite:

Some prior knowledge about Java programming, Basics of SQL, Data mining and machine learning methods would be beneficial.

Module	<b>Detailed Contents</b>	Hrs.
01	Introduction to Big Data and Hadoop  1.1 Introduction to Big Data, 1.2 Big Data characteristics, types of Big Data, 1.3 Traditional vs. Big Data business approach, 1.4 Case Study of Big Data Solutions. 1.5 Concept of Hadoop 1.6 Core Hadoop Components; Hadoop Ecosystem	06

02	<ul> <li>Hadoop HDFS and MapReduce</li> <li>2.1 Distributed File Systems: Physical Organization of Compute Nodes, Large-Scale File-System Organization.</li> <li>2.2 MapReduce: The Map Tasks, Grouping by Key, The Reduce Tasks, Combiners, Details of MapReduce Execution, Coping With Node Failures.</li> <li>2.3 Algorithms Using MapReduce: Matrix-Vector Multiplication by MapReduce, Relational-Algebra Operations, Computing Selections by MapReduce, Computing Projections by MapReduce, Union, Intersection, and Difference by MapReduce</li> <li>2.4 Hadoop Limitations</li> </ul>	10
03	NoSQL 3.1 Introduction to NoSQL, NoSQL Business Drivers, 3.2 NoSQL Data Architecture Patterns: Key-value stores, Graph stores, Column family (Bigtable)stores, Document stores, Variations of NoSQL architectural patterns, NoSQL Case Study 3.3 NoSQL solution for big data, Understanding the types of big data problems; Analyzing big data with a shared-nothing architecture; Choosing distribution models: master-slave versus peer-to-peer; NoSQL systems to handle big data problems.	06
04	<ul> <li>Mining Data Streams:</li> <li>4.1 The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing.</li> <li>4.2 Sampling Data techniques in a Stream</li> <li>4.3 Filtering Streams: Bloom Filter with Analysis.</li> <li>4.4 Counting Distinct Elements in a Stream, Count-Distinct Problem, Flajolet-Martin Algorithm, Combining Estimates, Space Requirements</li> <li>4.5 Counting Frequent Items in a Stream, Sampling Methods for Streams, Frequent Itemsets in Decaying Windows.</li> <li>4.6 Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk-Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows.</li> </ul>	12
05	Finding Similar Items and Clustering 5.1 Distance Measures: Definition of a Distance Measure, Euclidean Distances, Jaccard Distance, Cosine Distance, Edit Distance, Hamming Distance. 5.2 CURE Algorithm, Stream-Computing, A Stream-Clustering Algorithm, Initializing & Merging Buckets, Answering Queries	08
	Real-Time Big Data Models 6.1 PageRank Overview, Efficient computation of	

06	PageRank: PageRank Iteration Using MapReduce, Use of Combiners to Consolidate the Result Vector.  6.2 A Model for Recommendation Systems, Content-Based Recommendations, Collaborative Filtering.  6.3 Social Networks as Graphs, Clustering of Social-Network Graphs, Direct Discovery of Communities in a social graph.	10	
	Graphs, Direct Discovery of Communities in a social graph.		

#### **Text Books:**

- CreAnand Rajaraman and Jeff Ullman "Mining of Massive Datasets", Cambridge University Press,
- 2. Alex Holmes "Hadoop in Practice", Manning Press, Dreamtech Press.
- 3. Dan Mcary and Ann Kelly "Making Sense of NoSQL" A guide for managers and the rest of us, Manning Press.

#### References books:

- 1. Bill Franks, "Taming The Big Data Tidal Wave: Finding Opportunities In Huge Data Streams With Advanced Analytics", Wiley
- 2. Chuck Lam, "Hadoop in Action", Dreamtech Press
- 3. Jared Dean, "Big Data, Data Mining, and Machine Learning: Value Creation for Business Leaders and Practitioners", Wiley India Private Limited, 2014.
- 4. 4. Jiawei Han and Micheline Kamber, "Data Mining: Concepts and Techniques", Morgan Kaufmann Publishers, 3rd ed, 2010.
- Lior Rokach and Oded Maimon, "Data Mining and Knowledge Discovery Handbook", Springer, 2<sup>nd</sup> edition, 2010.
- 6. Ronen Feldman and James Sanger, "The Text Mining Handbook: Advanced Approaches in Analyzing Unstructured Data", Cambridge University Press, 2006.
- 7. Vojislav Kecman, "Learning and Soft Computing", MIT Press, 2010.

## Term Work:

Assign a case study for group of 3/4 students and each group to perform the following experiments on their case-study; Each group should perform the exercises on a large datasetcreated by them.

The distribution of marks for term work shall be as follows:

TOTAL:		(25) Marks.
• Attendance (Theory & Pra	ctical)	(05) Marks.
<ul><li>Mini project:</li></ul>		(10) Marks.
<ul> <li>Programming Exercises:</li> </ul>		(10) Marks.

#### **Internal Assessment:**

Assessment consists of two class tests of 20 marks each. The first class test is to be conducted when approx. 40% syllabus is completed and second class test when additional 40% syllabus is completed. Duration of each test shall be one hour.

## **End Semester Theory Examination:**

- 1. Question paper will comprise of 6 questions, each carrying 20 marks.
- 2. The students need to solve total 4 questions.
- 3. Question No.1 will be compulsory and based on entire syllabus.
- 4. Remaining questions (Q.2 to Q.6) will be selected from all the modules.

## Oral examination:

An oral exam will be held based on the above syllabus.

# **Suggested Practical List:**

- 1. Hadoop HDFS Practical:
  - -HDFS Basics, Hadoop Ecosystem Tools Overview.
  - -Installing Hadoop.
  - -Copying File to Hadoop.
  - -Copy from Hadoop File system and deleting file.
  - -Moving and displaying files in HDFS.
  - -Programming exercises on Hadoop.
  - 2. Use of Sqoop tool to transfer data between Hadoop and relational database servers.
    - a. Sqoop Installation.
    - b. To execute basic commands of Hadoop eco system component Sqoop.
  - 3. To install and configure MongoDB/ Cassandra/ HBase/ Hypertable to execute NoSQL commands.
  - 4. Experiment on Hadoop Map-Reduce / PySpark:
  - -Implementing simple algorithms in Map-Reduce: Matrix multiplication, Aggregates, Joins, Sorting, Searching, etc.
  - 5. Create HIVE Database and Descriptive analytics-basic statistics, visualization using Hive/PIG/R.
  - 6. Write a program to implement word count program using MapReduce.
  - 7. Implementing DGIM algorithm using any Programming Language/ Implement Bloom Filter using any programming language.
  - 8. Implementing any one Clustering algorithm (K-Means/CURE) using Map-Reduce.
  - Streaming data analysis use flume for data capture, HIVE/PYSpark for analysis of twitter data, chat data, weblog analysis etc.
  - 10. Implement PageRank using Map-Reduce.
  - 11. Implement predictive Analytics techniques (regression / time series, etc.) using R/ Scilab/ Tableau/ Rapid miner.
  - 12. **Mini Project:** One real life large data application to be implemented (Use standard Datasets available on the web).

# # The Experiments for this course are required to be performed and to be evaluated

in CSL704: Computational Lab-1.