

Course Code	Course Name	Credits
ILO 7013	Management Information System	03

Objectives:

1. The course is blend of Management and Technical field.
2. Discuss the roles played by information technology in today's business and define various technology architectures on which information systems are built
3. Define and analyze typical functional information systems and identify how they meet the needs of the firm to deliver efficiency and competitive advantage
4. Identify the basic steps in systems development

Outcomes: Learner will be able to...

1. Explain how information systems Transform Business
2. Identify the impact information systems have on an organization
3. Describe IT infrastructure and its components and its current trends
4. Understand the principal tools and technologies for accessing information from databases to improve business performance and decision making
5. Identify the types of systems used for enterprise-wide knowledge management and how they provide value for businesses

Sr. No.	Detailed Contents	Hrs
01	Introduction To Information Systems (IS): Computer Based Information Systems, Impact of IT on organizations, Importance of IS to Society. Organizational Strategy, Competitive Advantages and IS	4
02	Data and Knowledge Management: Database Approach, Big Data, Data warehouse and Data Marts, Knowledge Management Business intelligence (BI): Managers and Decision Making, BI for Data analysis and Presenting Results	7
03	Ethical issues and Privacy: Information Security. Threat to IS, and Security Controls	7
04	Social Computing (SC): Web 2.0 and 3.0, SC in business-shopping, Marketing, Operational and Analytic CRM, E-business and E-commerce – B2B B2C. Mobile commerce.	7
05	Computer Networks Wired and Wireless technology, Pervasive computing, Cloud computing model.	6
06	Information System within Organization: Transaction Processing Systems, Functional Area Information System, ERP and ERP support of Business Process. Acquiring Information Systems and Applications: Various System development life cycle models.	8

Assessment:

Internal Assessment for 20 marks:

Consisting Two Compulsory Class Tests

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

REFERENCES:

1. Kelly Rainer, Brad Prince, Management Information Systems, Wiley
2. K.C. Laudon and J.P. Laudon, Management Information Systems: Managing the Digital Firm, 10th Ed., Prentice Hall, 2007.
3. D. Boddy, A. Boonstra, Managing Information Systems: Strategy and Organization, Prentice Hall, 2008