

Netflix

As a Data Scientist on the Interactive Content team, you are tasked with understanding viewer engagement with our choose-your-own-adventure shows....

Question 1: Using the viewer_interactions table, how many unique viewers have interacted with any interactive content in October 2024. Can you find out the number of distinct viewers?

```
SELECT COUNT(DISTINCT(viewer_id)) AS Number_unique_Viewer_Oct_2024
FROM viewer_interactions
WHERE TO_CHAR(interaction_date, 'YYYY-MM') = '2024-10'
```



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Question 2: To understand viewer preferences, the team wants a list of all the unique choices made by viewers in November 2024. Can you provide this list sorted by choice description alphabetically?

```
SELECT DISTINCT(choice_description) AS Unique_choice
FROM choices_made
WHERE TO_CHAR(choice_date, 'YYYY-MM') = '2024-11'
ORDER BY choice_description
```



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Question 3: The team is interested in understanding which viewers interacted with content by pausing the video in December 2024.
Can you provide a list of viewer IDs who did this action?

```
SELECT DISTINCT(viewer_id)
FROM viewer_interactions
WHERE TO_CHAR(interaction_date, 'YYYY-MM') = '2024-12' AND interaction_type = 'pause'
```



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