Google

You are a Product Analyst on the Google Pay security team focused on improving the reliability of digital payments....

Question 1: For January 2024, what are the total counts of successful and failed transactions in each merchant category? This analysis will help the Google Pay security team identify potential friction points in payment processing.

```
SELECT

merchant_category,

transaction_status,

COUNT(*) AS count

FROM fct_transactions

WHERE transaction_date BETWEEN DATE '2024-01-01' AND DATE '202

4-01-31'

GROUP BY merchant_category, transaction_status

ORDER BY merchant_category, transaction_status;
```



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Question 2: For the first quarter of 2024, which merchant categories recorded a transaction success rate below 90%? This insight will guide our prioritization of security enhancements to improve payment reliability.

```
WITH total AS (
    SELECT
    merchant_category,
    CASE WHEN transaction_status = 'SUCCESS' THEN 1 ELSE 0 END
AS is_success
    FROM fct_transactions
    WHERE transaction_date BETWEEN DATE '2024-01-01' AND DATE '2
024-03-31'
)

SELECT
    merchant_category,
    ROUND(SUM(is_success) * 100.0 / COUNT(*), 2) AS success_perc entage
FROM total
GROUP BY merchant_category
HAVING ROUND(SUM(is_success) * 100.0 / COUNT(*), 2) < 90;</pre>
```



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Question 3: From January 1st to March 31st, 2024, can you generate a list of merchant categories with their concatenated counts for successful and failed transactions? Then, rank the categories by total transaction volume. This ranking will support our assessment of areas where mixed transaction outcomes may affect user experience.

```
WITH total AS (
    merchant_category,
    SUM(CASE WHEN transaction_status = 'SUCCESS' THEN 1 ELSE 0
END) AS number_successful,
    SUM(CASE WHEN transaction_status = 'FAILED' THEN 1 ELSE 0
END) AS number_failed
 FROM fct_transactions
 WHERE transaction_date BETWEEN DATE '2024-01-01' AND DATE '2
024-03-31'
 GROUP BY merchant_category
SELECT
 merchant_category,
 number_successful::TEXT || number_failed::TEXT AS concat,
- string concatenation in PostgreSQL
 number_successful + number_failed AS total_transactions
FROM total
ORDER BY total_transactions DESC;
```

