Airbnb

As a Business Analyst on the Airbnb for Work team, your task is to analyze corporate travel expense patterns to identify potential cost-saving opportunities....

Question 1: What is the average booking cost for corporate travelers? For this question, let's look only at trips which were booked in January 2024

```
SELECT AVG(booking_cost) AS avg_booking_cost
FROM fct_corporate_bookings
WHERE booking_date BETWEEN DATE '2024-01-01' AND DATE '2024-01-31';
```



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Question 2: Identify the top 5 companies with the highest average booking cost per employee for trips taken during the first quarter of 2024. Note that if an employee takes multiple trips, each booking will show up as a separate row in fct_corporate_bookings.

```
WITH person AS (
  SELECT
    company_id,
    employee_id,
    AVG(booking_cost) AS total_cost
  FROM fct_corporate_bookings
  WHERE travel_date BETWEEN DATE '2024-01-01' AND DATE '2024-0
3-31'
  GROUP BY company_id, employee_id
top5 AS (
  SELECT
    company_id,
    AVG(total_cost) AS avg_cost
  FROM person
  GROUP BY company_id
  ORDER BY avg_cost DESC
  LIMIT 5
SELECT
  d.company_name,
  t.avg_cost
FROM top5 t
JOIN dim_companies d ON d.company_id = t.company_id;
```



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Question 3: For bookings made in February 2024, what percentage of bookings were made more than 30 days in advance? Use this to recommend strategies for reducing booking costs.

