

Assignment-3 (INFO1213)

1) Description of the Business:

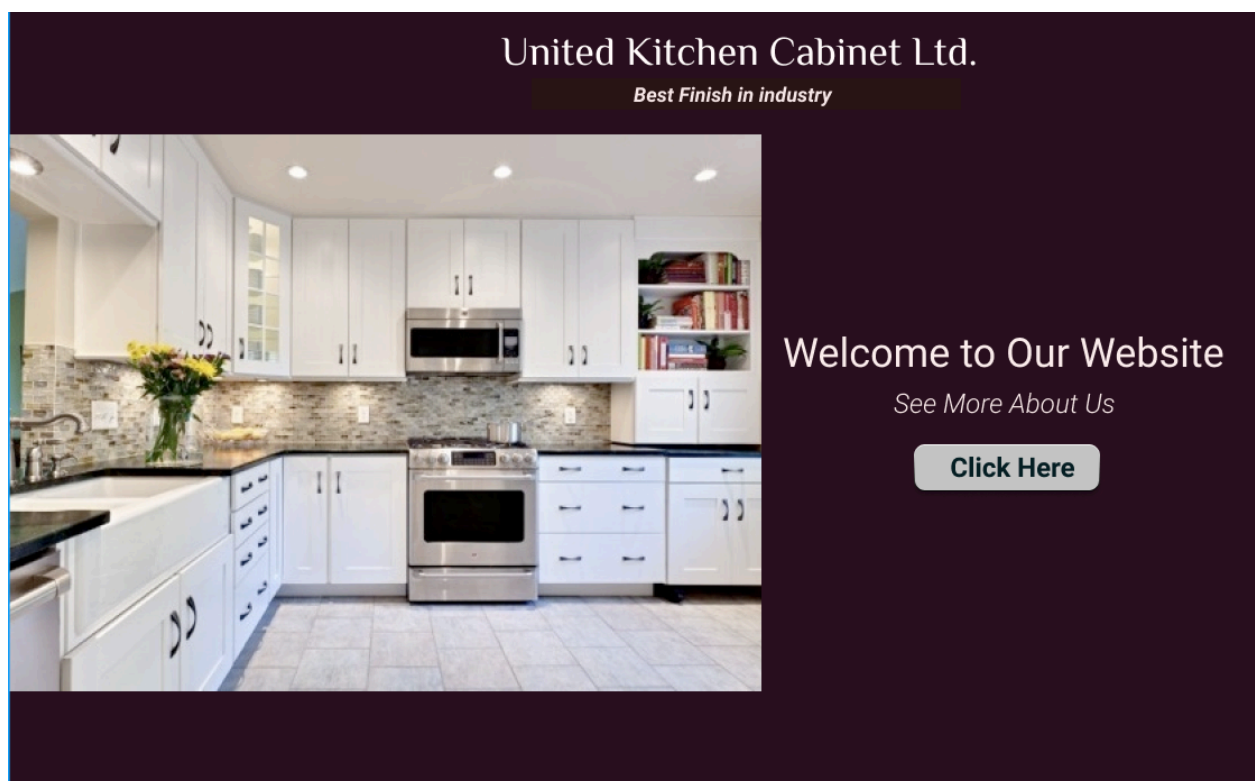
There are many profitable businesses in the world. But everyone has his/her own preference. For me choose a business which should give more satisfaction to you and your customers. Experience and knowledge both are keys to run business successfully.

I am thinking to run a kitchen cabinet company. As we know there are many basic needs in every house and kitchen is one from them and there are very few chances that this business shut down (only few uncertain circumstances). One biggest reason to choose this work is my experience. I am working with one kitchen cabinet company from last 2 years. I have experience of both manufacturing and installation.

Services Business will provide: There are many services our company will provide to customers: New and modern kitchen cabinets, Counter tops, Kitchen Backsplash, Renovation, Custom Cabinet Doors, Entertainment Units, Closets, Wet/Dry Bars, Basement Suites, Office Workstations and much more according to customers preference.

Areas We will Serve: Our Company will be serving in whole Lower mainland. Such as Surrey, Langley, Maple Ridge, Richmond, Coquitlam, Vancouver, West Vancouver, North Vancouver.

2) Wireframes of Business Website: There will be two different webpages including Landing Page I am planning to build in course project. Both Webpages will be pretty similar to these wireframes and in working condition as much as possible. I am trying to make these wireframes pretty realistic as much as possible to provide a good overview about my project website. Some more things will be use in project but pretty much will be same.



We Are Happy You Found Us

Customers Satisfaction is Our top Priority, we help our customers to update their Kitchen affordably and with quality work.



Cabinet Refinishing
Sanding, Painting, Staining, Restoration



Residential

[View More](#)



Commercial

[View More](#)

Reach out us on given days:

MONDAY-FRIDAY 8:00 AM-6:00 PM
SATURDAY 9:00 AM-5:00 PM
SUNDAY CLOSED

Contact Us:

Phone: 604-000-0001
Email: UnitedCabinets@outlook.com
Address: Unit 7777 126st Surrey, BC

Find Us On :

 Click here
 Click here

Frame Submit given form to book an Appointment:

First Name*

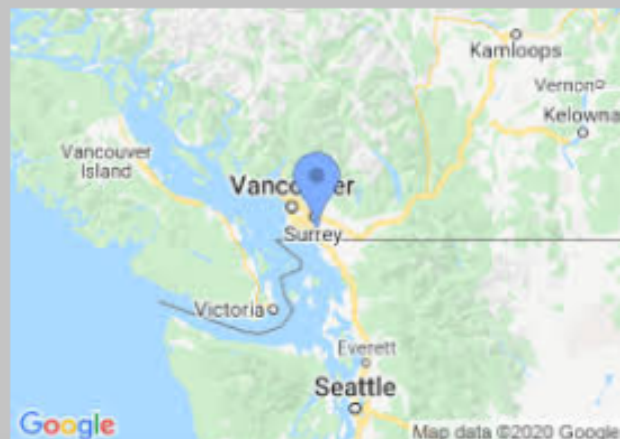
Last Name*

Email Address*

Phone Number*

Message for us*

[Send](#)



3) Feature Explanations:

There will be many features I am planning to use in my website from Business perspective to make my website more attractive and detailed as much as possible.

You will see combination of everything in my website such as images, logo, contact information, social media information, products much more.

Every information such as our services, timetable, Location everything will be available on website. To make our services more convenient appointment form will be added so that customer choose his/her own preferred time to visit us.

Firstly Logo, so every company has its own logo I will also use logo in website. You will find navigation bar at top so when you click any particular part suppose you click at contact us it will takes you to contact information. Paragraphs are there so customer learn about us as much as possible. Buttons used at some places which leads customers to other pages in a attractive way. Image of our work be there.

We will remain in touch with customers through Facebook, Instagram also so that they can connect with us by any approachable way. I will use one comment section in our website so that people give us feedback about our work such as anything we need to change in our working style and important thing is it will be accessible so everyone see what other customers saying about our services because many of websites don't have this feature and if they have it but it is hidden.

One joining option will be provide so customer can join our group and every new change in our company immediately notify them.

Features from Technical Perspective:

Firstly, website will be responsive design it means people will access our webpage through Mobile Phone also which is very convenient. Some beautiful logo, paragraphs, cards, Navigation bars should be used. A variety of color and text

combination will be used to attract more customers. Buttons takes you from one web page to another by jut one click. Grid System will be there and much more. So, this is the whole plan and process for my course project.

Thank You Very Much.