

TLC \$5.120  
(AUD) as at 3:59:59PMLog In [Home](#) [ESG Strategy](#)

# ESG Strategy



## Creating positive impacts now and in the future

Our sustainability strategy is summarised on the following page and outlines our aspirations to make a positive impact through responsible business and products; supporting our community, nurturing our people and reducing our environmental footprint. The strategy is tailored to the specific elements of our business.

To deliver on our sustainability strategy, we have mapped some key goals and targets against four focus areas, which are aligned with the United Nations (UN) Sustainable Development Goals (SDGs).

## Alignment with UN Sustainable Development Goals

The United Nations adopted Sustainable Development Goals in 2015 that are intended to provide a blueprint for dignity, peace and prosperity for people and the planet.

The Lottery Corporation supports the UN SDGs – and our sustainability principles are aligned with the SDGs.

### Principle

### Alignment with UN Sustainable Development Goals

## Operating our business and products responsibly

*Helping customers to have fun playing our games, but always responsibly.*



## Supporting our community

*Contributing to the communities in which we operate.*



## Nurturing our people

*Creating a great place to work and supporting our people.*



## Reducing our Environmental Impact

*Acting responsibly to reduce our impact on the environment.*



To continue to play our part in creating positive impacts, we're focusing on the following four pillars.

## Operating our business and products responsibly

*Helping customers to have fun playing our games, but always responsibly.*

The Lottery Corporation is guided by its vision to be the world's best lottery operator and strives to deliver its products responsibly. We aim to make positive impacts, deliver services and products in a sustainable way, and with regard to the needs of our stakeholders including customers, communities and retail partners.

Goal 1 - Support our players by providing appropriate harm minimisation and responsible gambling programs reflective of the profile of our products

Goal 2 - Lay solid foundations for the protection of data.

For more information, see our [Responsible Gambling](#) page.

## Supporting our community

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*Contributing to the communities in which we operate.*

We aim to create positive outcomes in the Australian community. To us, this means supporting small businesses, our charity and industry partners, and our government stakeholders

Goal 3 - Establish and maintain ethical and mutually beneficial partnerships.

Goal 4 - Continue to support the growth of small businesses as a critical distribution channel.

Goal 5 - Engage in partnerships that build resilient communities.

For more information, head to our [Community](#) page.

## Nurturing Our People

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*Creating a great place to work and supporting our people.*

At The Lottery Corporation, we strive to create a great place for our teams to work. We enable people to be their best regardless of gender, age, faith, ability or sexual orientation.

Goal 6 - Respect and nurture the uniqueness of our people by promoting diversity, equity, inclusion and belonging.

Goal 7 - Invest in the psychological, physical and emotional wellbeing of our team members.

For more information, head to our [Workplace](#) page.

## Reducing Our Environmental Footprint

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*Acting responsibly to reduce our impact on the environment.*

The Lottery Corporation does not consider that it has a material exposure to environmental risks given the nature of its business.

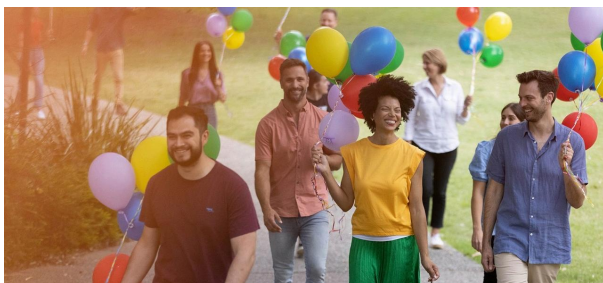
However, it recognises that climate change is a significant challenge globally as well as for the communities in which we operate. Notwithstanding that our carbon footprint is relatively small, we are committed to reducing our greenhouse gas emissions over time.

Goal 8 – Plan to reach net zero emissions by 2030.

Goal 9 - Reduce the environmental impacts from our supply chain.

Goal 10 - Reduce paper usage and increase recycling across our business operations.

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### Community

The Lottery Corporation is committed to giving back to Australian communities through direct support of charitable organisations and contributions to the government.



### Workplace

We foster an inclusive culture that reflects our diverse workplace. Promoting Health, Safety & Wellbeing of our teams through market leading workplace policies.

[Find out more](#)[Find out more](#)

## Responsible Gambling

Our responsible gambling programs have been developed to ensure legislative compliance and best practice in the service of our products and customers.

[Find out more](#)

## Work With Us



Want a career that's backed by purpose? Come and get involved.

[Join our team](#)

## For Investors

**The Lottery  
Corporation Limited**

**ASX:TLC**

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**5.120**  
AUD

[Calendar of Key Dates](#)

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Minimum 20 minute delay.

### Want to know more?

Head to the [contact us](#) page and we'll get in touch.

## Latest News

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**23 Apr 2022** | [The Lott](#), [community](#)

Continuing our support for sick kids with the Nine Telethon

**24 Mar 2022** | [Keno](#), [community](#)

A new two-year partnership between Keno and Disaster Relief Australia

**24 May 2021** | [The Lott, community](#)

Meet the team taking children's brain cancer research by storm thanks to \$500,000 donation

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## Who We Are

The Lottery Corporation Limited is Australia's largest lottery company and one of the highest-performing lottery businesses in the world.

[Our Story](#)

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The Lottery Corporation Limited would like to acknowledge the Traditional Custodians and First Peoples of Australia. We acknowledge that our offices, retail outlets and venues operate on these lands. As our nation and organisation continues our journey towards reconciliation, it is with great respect we acknowledge all Elders past and present. We acknowledge the inextricable link First Peoples of Australia have with the land past, present and future.

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