

# ECOMMERCE SALES DASHBOARD REPORTS

Delivery Status

Shipping on time

YTD SALES

Rp19T

↓ -13,48%



YTD PROFIT

Rp22T

↓ -12,24%



YTD QUANTITY

#19.5 K

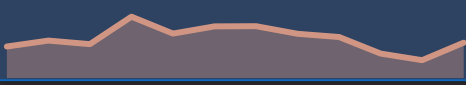
↓ -7,07%



YTD PROFIT MARGIN

113,76%

↑ 1,43%



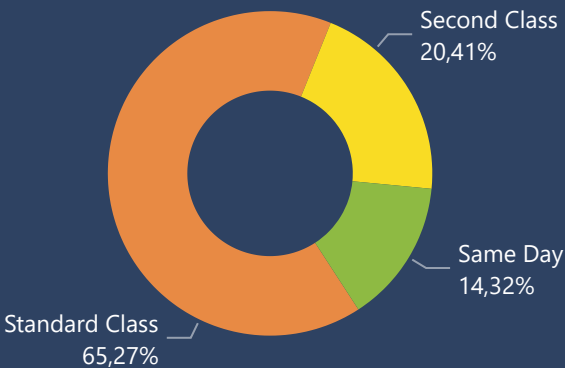
## Sales By Category

Category Name	YTD SALES	PYTD Sales	YoY Sales	Trend Sales
Furniture	Rp4T	4,75T	-10,11%	↓
Office Supplies	Rp11T	13,72T	-17,73%	↓
Technology	Rp4T	3,95T	-2,78%	↓

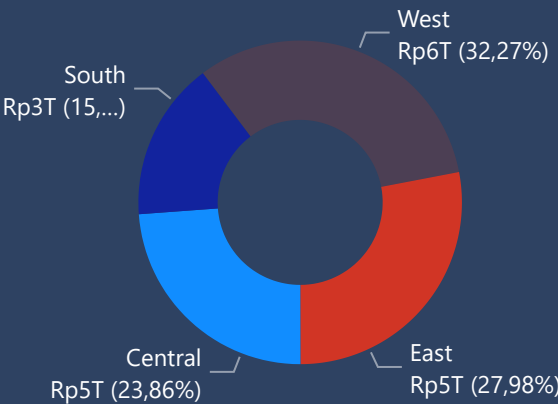
## Profit By Category

Category Name	YTD PROFIT	PYTD PROFIT	YoY PROFIT	Trend Profit
Furniture	Rp5T	5,78T	-21,95%	↓
Office Supplies	Rp13T	14,78T	-11,18%	↓
Technology	Rp4T	4,58T	-3,44%	↓

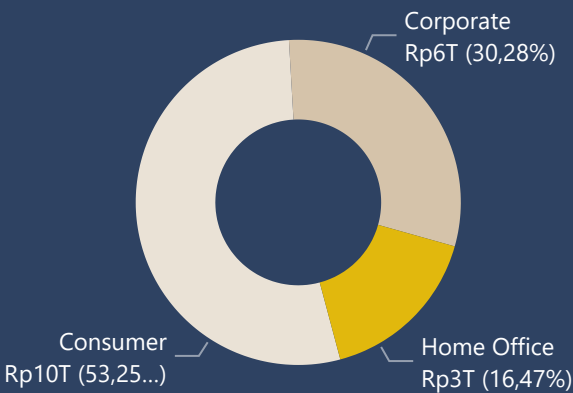
## YTD SALES By Shipping Type



## YTD SALES By Customer Region



## YTD SALES By Customer Segment



## Top 5 Product Name By YTD Sales

Staple envelope	Rp89M
Staples	Rp74M
Easy-staple paper	Rp63M
Nontoxic Chalk	Rp49M

## Top 5 Product Name By YTD Profit

Easy-staple paper	Rp114M
Staples	Rp92M
Staple envelope	Rp91M
Nontoxic Chalk	Rp35M