

ANIMATION-MOVIE ANALYSIS

This project focuses on analysing animation movie data using Power BI, leveraging a dataset containing key attributes such as movie titles, user ratings, release dates, revenue, and production details. The primary objective is to gain insights into the animation movie industry, identify trends, and visualize patterns in audience preferences.



Presented by Khansa Gafer

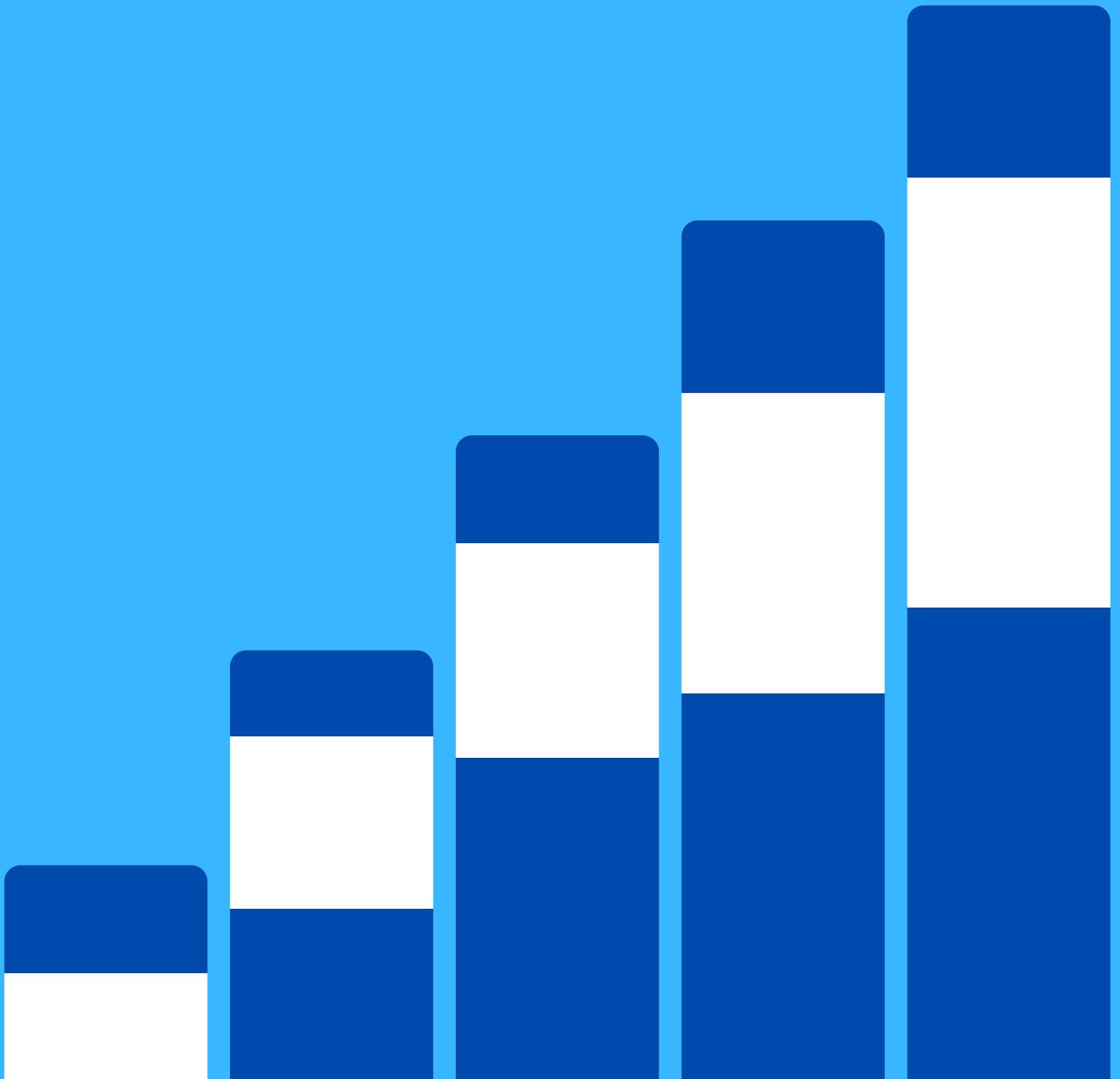
Analysis of Movie Audience Preferences and Trends



Overview

I will create interactive dashboards to showcase the analysis, providing a comprehensive understanding of the animation movie landscape

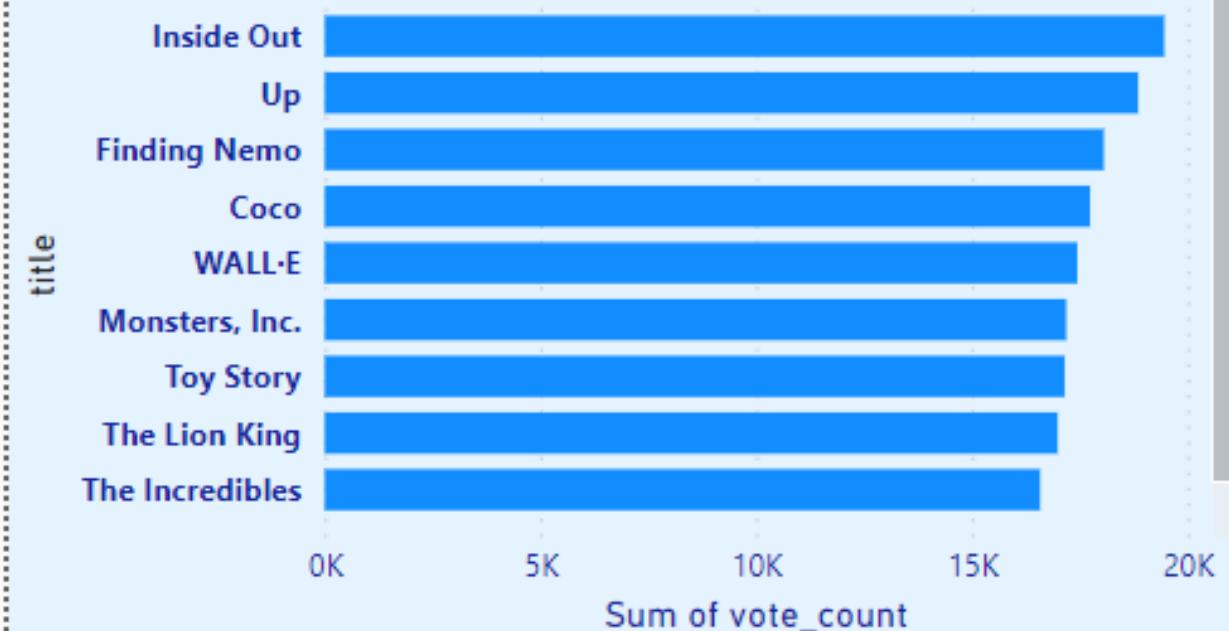
Power BI VISUALIZATION



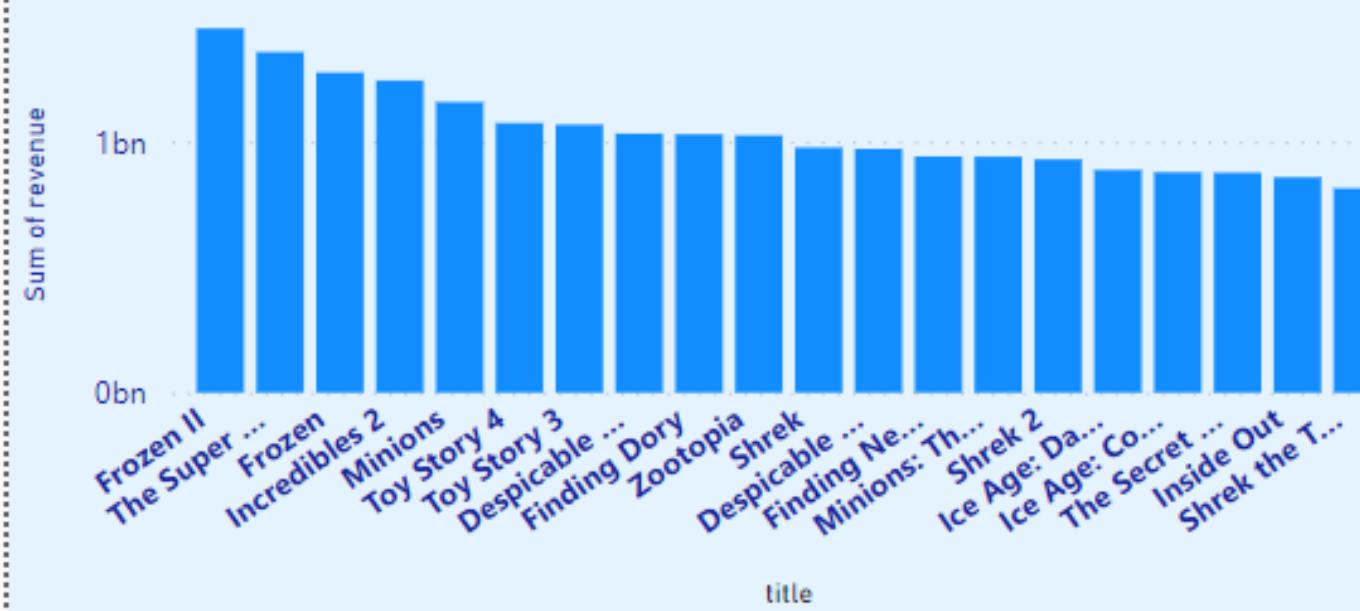
97bn

Sum of revenue

TOP 10 rating animation movies

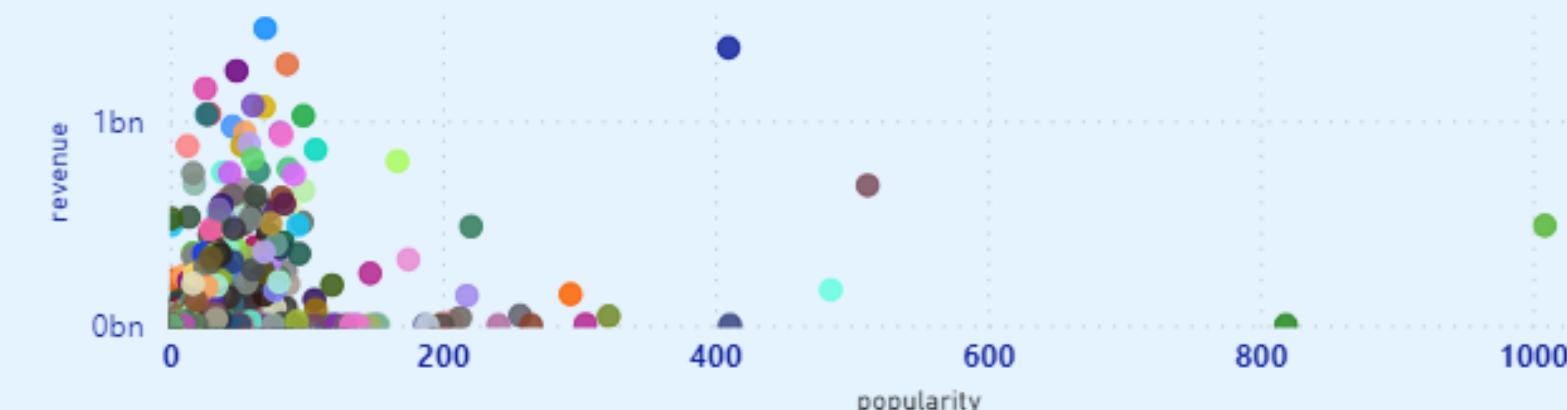


Top 10 revenue generated by animation movies



Movie Title by popular and revenue

title ● "Eiyuu" Kaitai ● "Please D..." ● "...Like Clo..." ● ".hack//G..." ● ".hack//Q..." ● "A" copy ● "00-Baby ..." ● "00K9"

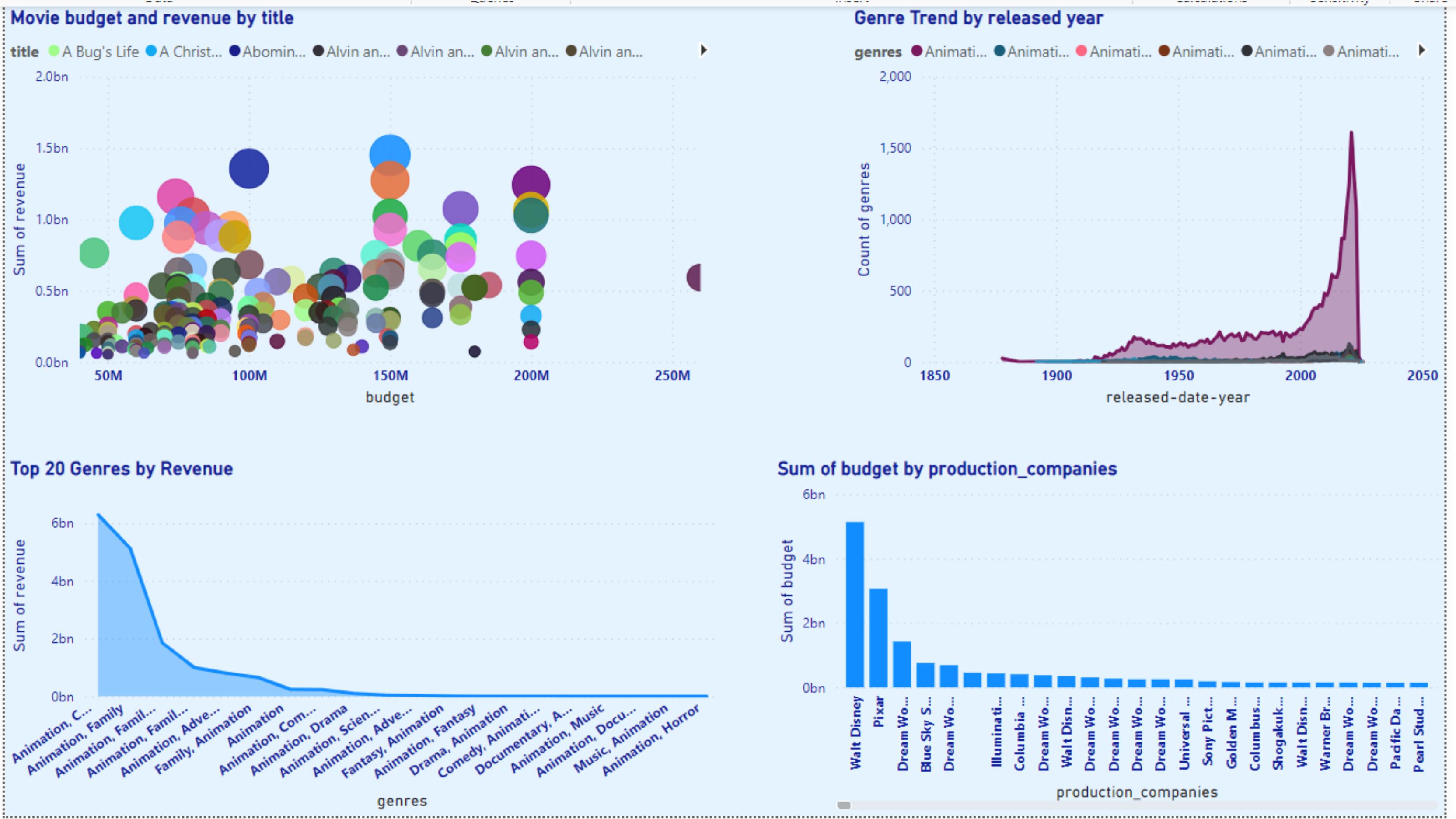


Sum of revenue by year



Sum of popularity Movie by title





ANIMATION MOVIE INSIGHTS

- Animation, Comedy, Family genres consistently perform better in terms of revenue
- High budgets do not always lead to high revenue
- 2022 is the most releasing year for Animation Genre.



ANIMATION MOVIE INSIGHTS

- FORZEN 2** is the most movie successful financially
- InSide OUT** is most beloved movie by audiences.
- ELEMENTAL** is most popular movie by audiences.
- the most profitable year is **2016** with total revenue 7043031532



THANK YOU

FOR YOUR ATTENTION