

PROJECT PLAN



OVERVIEW

1. Define the project scope:

The goal of this project is to develop an investment app that is designed as a tool that offers an opportunity to young adults to invest and grow their monies contactless and effortlessly. The app provides its customers with endless amount of information as financial education. The app should be available for Android devices and Desktop and should include features provides its customers with endless amount of information as financial education, providing a wide choice of investment programs to help you save for retirement and other short-term or medium-term goals. The investment opportunities include both domestic and international investments.

2. Create a work breakdown structure (WBS):

- Conduct market research on investment apps (2 days). Khanyi
- Develop wireframes and user stories for the app (5 days). Yanga
- Design and develop the app's user interface and functionality (30 days).
 Tshepang, Khanyi, and Yanga
- Conduct testing and quality assurance (7 days). James
- Develop marketing materials and launch the app (10 days). Tshepang and Khanyi

3. Estimate time and resources:

- a. The total estimated time for the project is 13 weeks (excluding weekends).
- b. The team will need access to computers, mobile devices, and software development tools.
- c. There will be 2 weeks for user interface design, a total of 6 weeks allocated to development, 3 weeks for testing, and 2 weeks for marketing and launch activities.

4. Develop a project schedule:

- a. Week 1-2: Conduct market research and develop user stories.
- b. Week 3-8: Design and develop the app's user interface and functionality.
- c. Week 9-11: Conduct testing and quality assurance.
- d. Week 12-13: Develop marketing materials and launch the app.

5. Identify risks and constraints:

- a. The team may encounter technical issues that delay the project timeline.
- b. Constraints include limited budget and time constraints.

6. Assign roles and responsibilities:

- a. <u>Khanysile Ngoma:</u> Lead developer, responsible for app functionality and implementation.
- b. <u>Thato Matsemela:</u> Database Administrator, responsible for creating database required for the app.
- c. Yanga Dweba: App Architect, responsible for UI/UX design.
- d. **Tshepang Metsane**: App Developer, responsible for creation of the app
- e. Siphephelo Khubeka: Tester, responsible for testing and quality assurance.

f. <u>Nepo Nkgaotau:</u> Responsible for the creation of database on the app and keeping track of weekly reports and updates.

7. Monitor and track progress:

- a. Use project management software to monitor and track progress against the schedule.
- b. Conduct weekly meetings to review progress and identify any issues.

8. Communicate regularly:

a. Regularly communicate with team members, stakeholders, and sponsors to keep everyone informed about progress and any issues.

9. Adjust the plan as needed:

- a. Be prepared to adjust the plan as needed based on feedback or changes in requirements.
- b. Ensure any changes are communicated to stakeholders and sponsors.



CONCLUSION

After conducting an exhaustive analysis and meticulous research, we have arrived at a definitive conclusion that our company is well-positioned to develop an investment application that is unparalleled in terms of its functionality, features, and overall performance, thereby distinguishing ourselves from our competitors and further solidifying our position as a leader in the industry. The user-friendly interface and simple design will make the application easy to use for all levels of wine enthusiasts.