# 2020 Crime Analysis

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### Goals

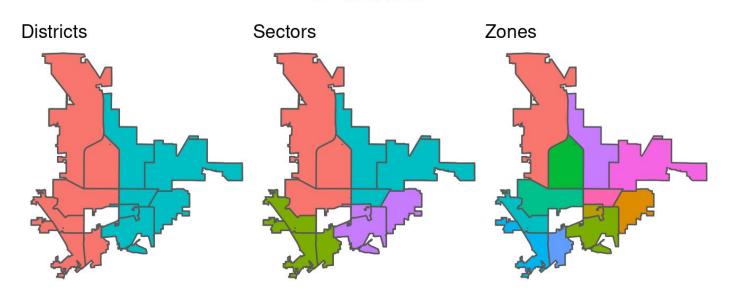
- Inform police strategy.
- Identify community needs.
- Develop a better understanding of where crime happens.

### Crime Data

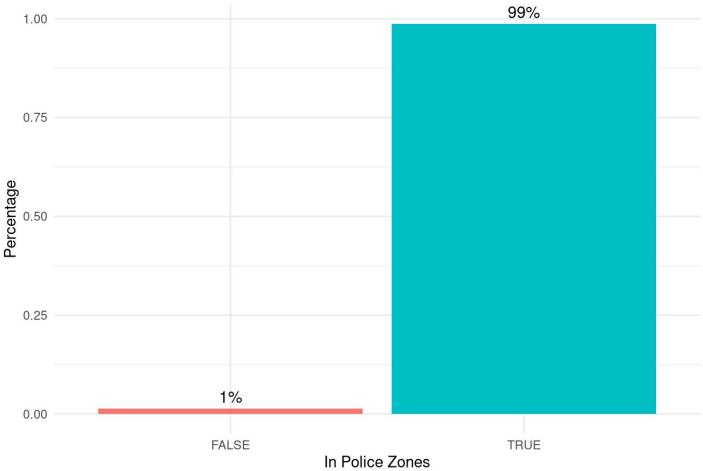
- Incident type
  - 212 Unique Types
- Report Date
- Offense Date
- Address
  - City
  - State
- Coordinates
  - Longitude
  - Latitude

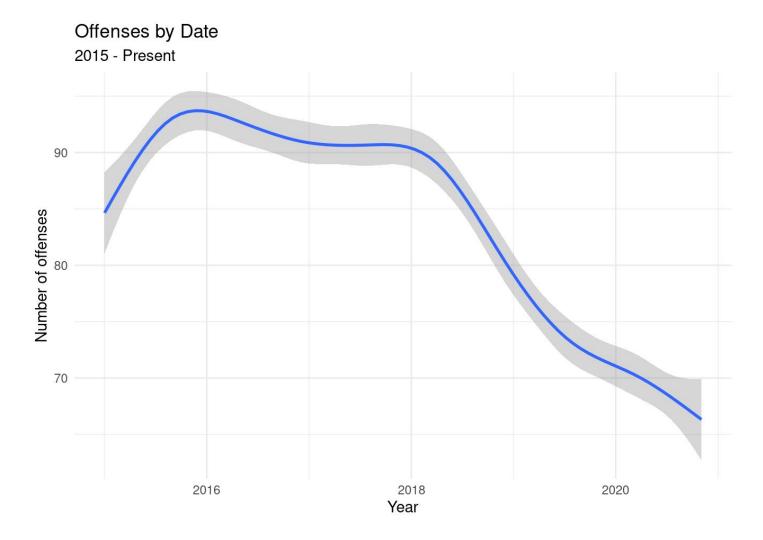
Incident Type	Report Date	Offense Date	Address	City	Longitude	Latitude
		l			l	,
	2020-04-30	2020-04-30				
Death Investigation	4:15:57	3:06:00	200 BLK NW 29TH ST	GAINESVILLE	-82.366371	29.653797
	2020-04-30	2020-04-30				
Death Investigation	4:15:57		200 BLK NW 29TH ST	GAINESVILLE	-82 366371	29.653797
Doddi iiivootigatioii	1.10.07	0.00.00	Zoo Ben W Zoill Ol	O/ III VEO VIELE	02.000071	20.000707
	2020-04-30		2000 BLK SE	0.4.0.150.40.1.5		
Stolen Vehicle (other)	5:02:31	12:00:00	HAWTHORNE RD	GAINESVILLE	-82.299137	29.647901
	2020-04-30	2020-01-03	2000 BLK SE			
Stolen Vehicle (other)	5:02:31	12:00:00	HAWTHORNE RD	GAINESVILLE	-82.299137	29.647901
	2020-04-30	2020 04 20	1000 BLK SE 4TH			
Theft Petit - Retail	5:31:58	4:04:00		GAINESVILLE	-82.312979	29.64823
Their Felir - Netali	3.31.36	4.04.00	AVL	GAINLOVILLE	-02.312919	29.04023
	2020-04-30	2020-04-30	1000 BLK SE 4TH			
Theft Petit - Retail	5:31:58	4:04:00	AVE	GAINESVILLE	-82.312979	29.64823
	2022 04 22	2020 04 20	2500 DLK OM 20TH			
Dating Violence Simple Battery	2020-04-30 11:18:45	11:18:44	3500 BLK SW 20TH	GAINESVILLE	00 272625	29.634198
Dating violence Simple Battery	11.10.45	11.10.44	AVE	GAINESVILLE	-02.373033	29.034196
	2020-04-30	2020-04-30	3500 BLK SW 20TH			
Dating Violence Simple Battery	11:18:45	11:18:44	AVE	GAINESVILLE	-82.373635	29.634198
	2000 04 00	2020 04 22	2000 DLK NW 24CT			
Information	2020-04-30 6:39:54	6:39:53	3900 BLK NW 31ST	GAINESVILLE	00 260722	29.688623
Innormation	0.39.34	0.38.53	ILN	GAINEOVILLE	-02.300723	29.000023
	2020-04-30	2020-04-30	3900 BLK NW 31ST			
Information	6:39:54	6:39:53	TER	GAINESVILLE	-82.368723	29.688623

# Police

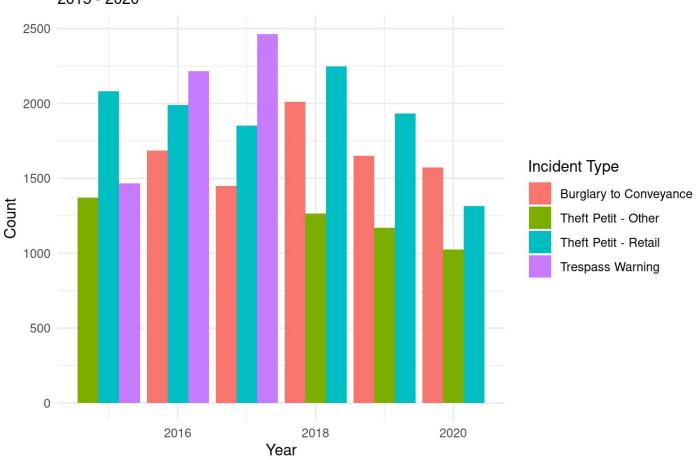


# Percentage of Incidents That Occured Within Police Zones 99%

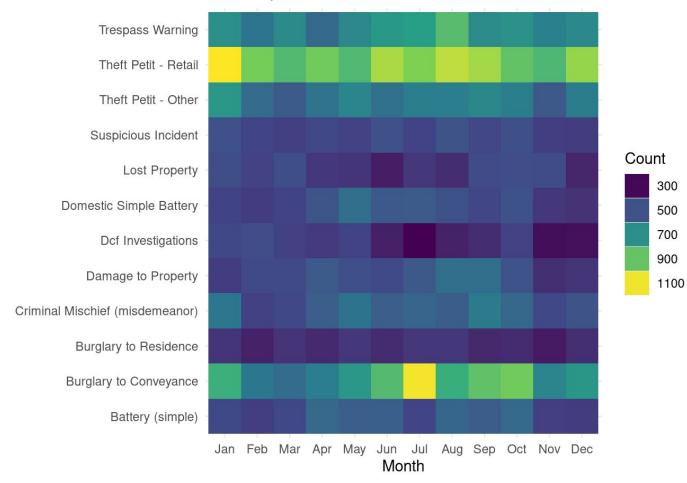




Top 3 Incidents by Year 2015 - 2020

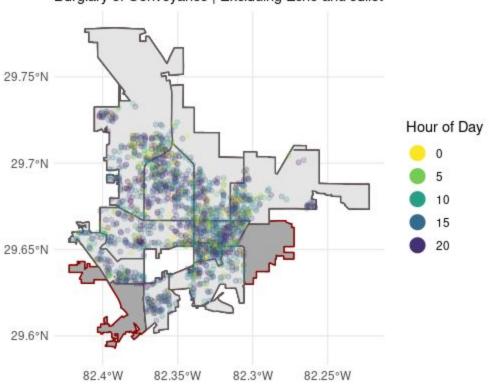


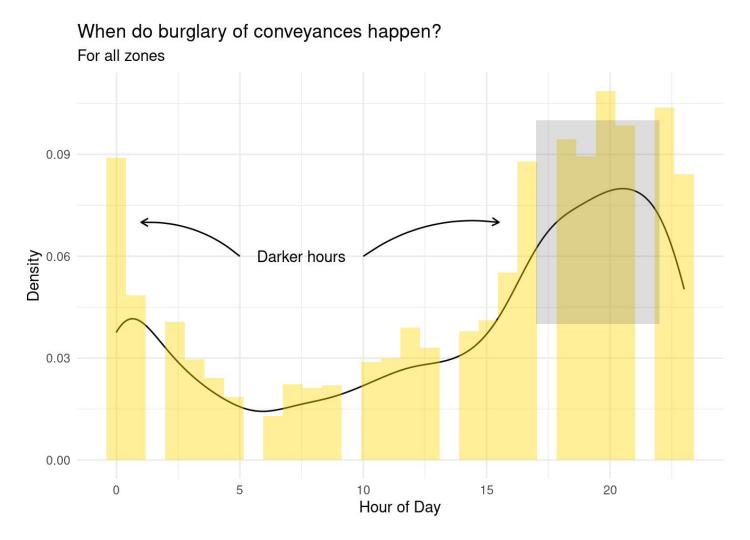
#### Heatmap of Most Prevalent Crimes



#### Heatmap of Crimes

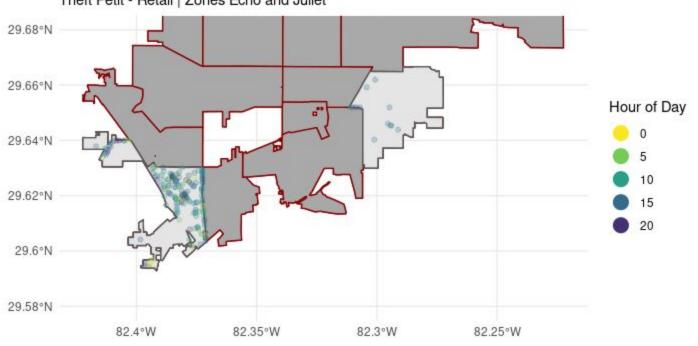
Burglary of Conveyance | Excluding Echo and Juliet





#### Heatmap of Crimes



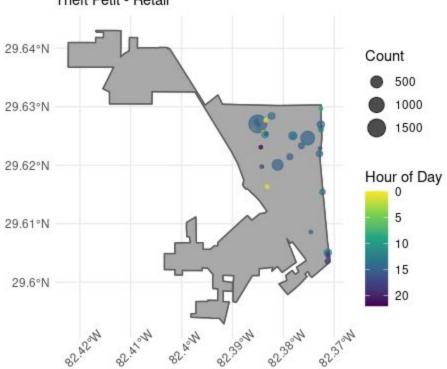


# 30%

Of all retail theft occurs in zone Echo.

#### Hotspots for Zone Echo



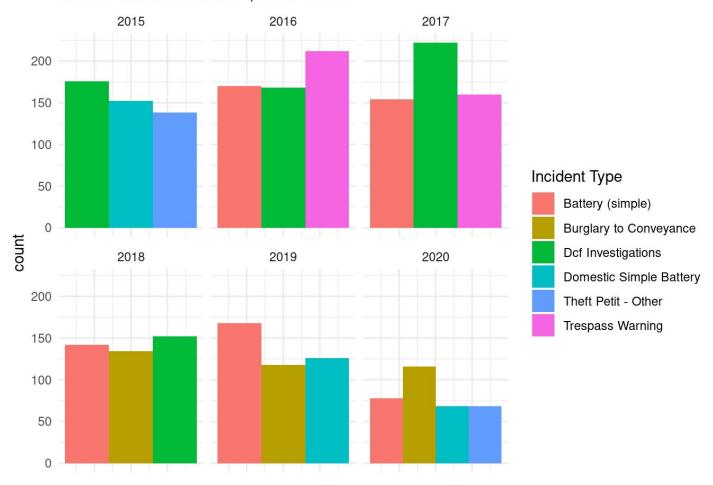


## Theft Counts by Address



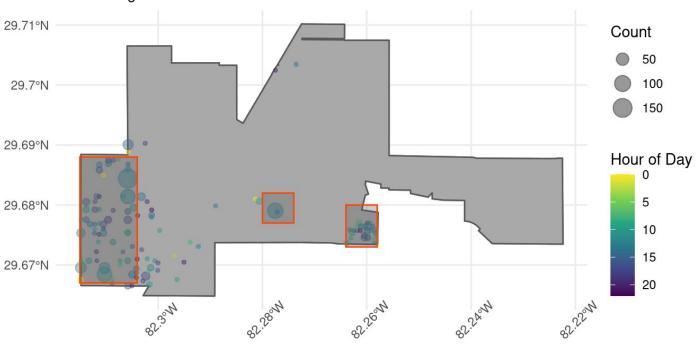
# Zones were analyzed independently.

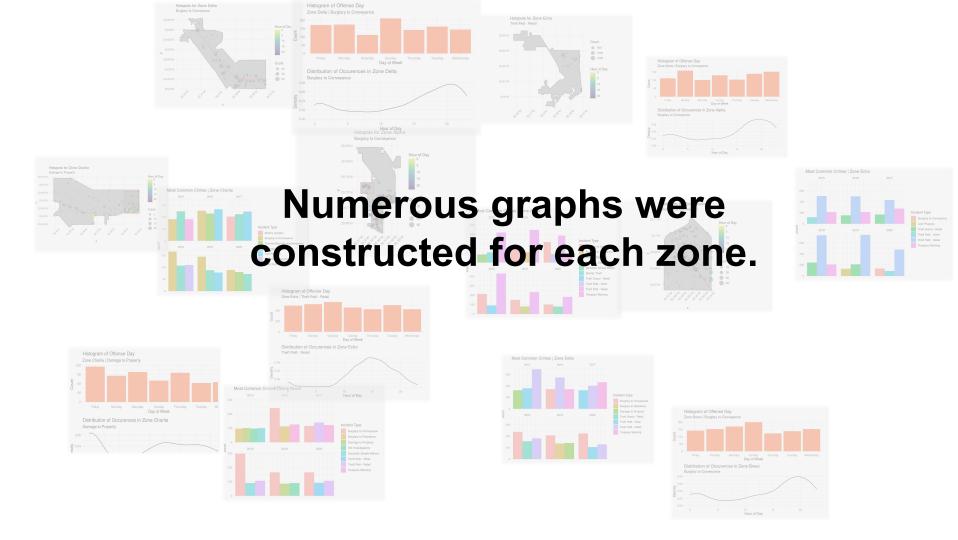
#### Most Common Crimes | Zone Hotel



#### Hotspots for Zone Hotel

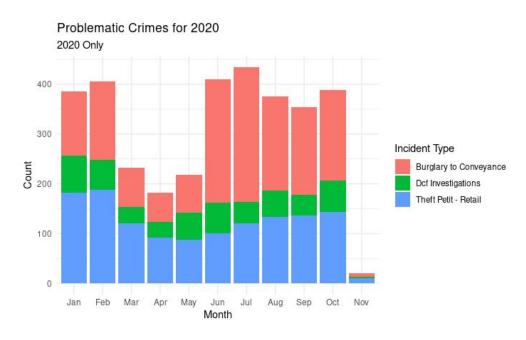
**Dcf Investigations** 





## Conclusions

- Burglary to Conveyance
- DCF Investigations
- Retail Theft



### Factors to consider

- Rioting and looting
- COVID-19 Unemployment

# Further exploration

- Enhance police routes using street data
  - Plan precise routes and identify "hot" streets
- Research into causes of retail theft and prevention
- Forecast crime zones and areas for future police planning
  - Autoregressive distributed lag modeling and clustering models
- Use COVID-19 data to model changes in criminal behaviour

# Questions?