

# Julieta Lara Romero



## UX-UI DESIGNER

Multimedia engineer, passionate about technology and creativity. My academic background has provided me with a solid foundation in graphic design, web development, audiovisual production, and user experience (UX), with the latter being my main focus.

### CONTACT



3222118698



julietalararg8@gmail.com



Cali, Colombia.

### TOOLS

- Adobe: Photoshop, Illustrator, After Effects, Premiere, XD.
- Blender.
- Figma.
- Front-end: HTML, CSS, JS, React.

### LANGUAGES

- Spanish - Native
- English- Advanced (C2)
- Italian- Basic
- Portuguese- Basic

### EDUCATION

#### BACHELOR'S DEGREE IN COMMUNICATION SKILLS IN SPANISH, HUMANITIES AREA.

Colegio Campestre Edelmira Niño Nieto

2010 - 2015

#### ACADEMIC KNOWLEDGE IN ENGLISH.

The Cambridge English Institute.

2016

#### UNDERGRADUATE DEGREE IN MULTIMEDIA ENGINEERING

Universidad Autónoma de Occidente.

2020 - 2024

#### CERTIFICATE HUMAN-COMPUTER INTERACTION: THE FOUNDATIONS OF UX DESIGN

The Interaction Design Foundation

2024

#### CERTIFICATE MOBILE UI DESIGN

The Interaction Design Foundation

2024

#### CERTIFICATE MOBILE UX STRATEGY: HOW TO BUILD SUCCESSFUL PRODUCTS

The Interaction Design Foundation

2024

#### CERTIFICATE GET YOUR PRODUCT USED: ADOPTION AND APPROPRIATION

The Interaction Design Foundation

2024

### EXPERIENCE

#### SALES ADVISOR

##### Cars Planes Group

2018 - Córdoba, Córdoba, Argentina.

#### COSTUMER SERVICE REPRESENTATIVE

##### Sitel

2019 - Cali, Valle del cauca, Colombia.

#### CONTENT CREATOR

##### ViveEsports

2022 - Cali, Valle del cauca, Colombia.

#### UX - UI DESIGNER

##### Freelance

2024 - Cali, Valle del cauca, Colombia.

#### [PROJECT PORTFOLIO](#)