**Retail Sports Dataset**

Retail sport store dataset has Transaction details data and the Customer details data. We need to analyse the data and give some insights for business growth.  
Retail Sports dataset has 2 dataset files. Transaction File and Customers File.  
 **Understanding Data**

The data format is comma separated values. There are 50000 observations.

* Transaction File contains 9 columns made up of following:   
  txnno ,txndate,custno,amount,category,product,city,state,spendby
* Customer file contains 5 columns made up of following:  
  custno,firstname,lastname,age, profession

**UseCase = Analyse the amount spend by different age group people**

hive> create database retail;

hive> use retail;

hive> create table Transaction(

> txnno int,txndate string,custno string,amount double,category string,product string,city string,state string,spendby string)

> row format delimited fields terminated by ','

> stored as textfile;

hive> load data local inpath 'file:///home/cloudera/khasimbabu/HIVE\_Excercise/attachment\_txns1.txt' into table Transaction;

hive> select \* from Transaction limit 5;

0 06-26-2011 4007024 40.33 Exercise & Fitness Cardio Machine Accessories Clarksville Tennessee credit

1 05-26-2011 4006742 198.44 Exercise & Fitness Weightlifting Gloves Long Beach California credit

2 06-01-2011 4009775 5.58 Exercise & Fitness Weightlifting Machine Accessories Anaheim California credit

3 06-05-2011 4002199 198.19 Gymnastics Gymnastics Rings Milwaukee Wisconsin credit

4 12-17-2011 4002613 98.81 Team Sports Field Hockey Nashville Tennessee credit

hive> select count(\*) from Transaction;  
🡪 Hive will convert the query and launch a Map-Reduce job and give the results.  
  
hive> create table Customer(

> custno string,firstname string,lastname string,age int, profession string)

> row format delimited fields terminated by ',';

hive> load data local inpath 'file:///home/cloudera/khasimbabu/HIVE\_Excercise/attachment\_custs.txt' into table Customer;

hive> select \* from Customer limit 10;

OK

4000001 Kristina Chung 55 Pilot

4000002 Paige Chen 74 Teacher

4000003 Sherri Melton 34 Firefighter

4000004 Gretchen Hill 66 Computer hardware engineer

4000005 Karen Puckett 74 Lawyer

4000006 Patrick Song 42 Veterinarian

4000007 Elsie Hamilton 43 Pilot

4000008 Hazel Bender 63 Carpenter

4000009 Malcolm Wagner 39 Artist

4000010 Dolores McLaughlin 60 Writer

Time taken: 0.079 seconds, Fetched: 10 row(s)

hive> create table out1(

> custno string,firstname string,age int,profession string,amount double,product string)

> row format delimited fields terminated by ',';

hive> insert overwrite table out1

> select a.custno,a.firstname,a.age,a.profession,b.amount,b.product

> from Customer a JOIN Transaction b ON a.custno=b.custno;

hive> set hive.cli.print.header=true;

hive> select \* from out1 limit 10;

OK

out1.custno out1.firstname out1.age out1.profession out1.amount out1.product

4007024 Cameron 59 Actor 40.33 Cardio Machine Accessories

4006742 Gregory 36 Accountant 198.44 Weightlifting Gloves

4009775 Ruby 44 Designer 5.58 Weightlifting Machine Accessories

4002199 Keith 44 Police officer 198.19 Gymnastics Rings

4002613 Hugh 43 Engineering technician 98.81 Field Hockey

4007591 Jennifer 54 Electrician 193.63 Camping & Backpacking & Hiking

4002190 Sheryl 62 Designer 27.89 Jigsaw Puzzles

4002964 Ken 67 Recreation and fitness worker 96.01 Sandboxes

4007361 Terri 52 Loan officer 10.44 Snowmobiling

4004798 Geoffrey 65 Chemist 152.46 Bungee Jumping

Time taken: 0.069 seconds, Fetched: 10 row(s)

hive> create table out2(

> custno string,firstname string,age int, profession string, amount double, product string, level string)

> row format delimited fields terminated by ',';

hive> insert overwrite table out2

> select \*, case

> when age<30 then 'low'

> when age>=30 and age<50 then 'middle'

> when age>=50 then 'old'

> else 'others'

> end

> from out1;

hive> select \* from out2 limit 5;

OK

out2.custno out2.firstname out2.age out2.profession out2.amount out2.product out2.level

4007024 Cameron 59 Actor 40.33 Cardio Machine Accessories old

4006742 Gregory 36 Accountant 198.44 Weightlifting Gloves middle

4009775 Ruby 44 Designer 5.58 Weightlifting Machine Accessories middle

4002199 Keith 44 Police officer 198.19 Gymnastics Rings middle

4002613 Hugh 43 Engineering technician 98.81 Field Hockey middle

Time taken: 0.066 seconds, Fetched: 5 row(s)

hive> create table out3(

> level string, amount double)

> row format delimited fields terminated by ',';

hive> insert overwrite table out3

> select level, SUM(amount) from out2 group by level;

hive> select \* from out3;

OK

out3.level out3.amount

low 725221.3399999988

middle 1855861.669999996

old 2529100.310000011

Time taken: 0.079 seconds, Fetched: 3 row(s)