

Choua Yang

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EDUCATION

University of Wisconsin-Madison | Madison, WI

Expected: Spring 2026

Degree: Bachelor of Science

Majors: Consumer Behavior Marketplace Studies, Communication Arts

Minor: Digital Studies

EXPERIENCE

Peer Advisor

June 2024-Present

Morgridge Center for Public Service | Madison WI

- Respond to 50+ student and faculty email inquiries weekly, ensuring timely and accurate communication
- Designed and distributed 100+ information packets to increase awareness of Morgridge Center services among students and organizations
- Support 10+ workshop requests and facilitate educational workshops to interested groups
- Support general office needs, such as front desk staffing or outreach opportunities

Peer Navigator

May 2023-Present

Center for Educational Opportunities | Madison, WI

- Serve as a point of contact for CeO first-year scholars once they are admitted to the CeO program
- Provide a welcoming and supportive environment for students while offering advice and demonstrating healthy and productive practices for successful students
- Led bi-weekly mentorship sessions for 10+ first-year students, providing academic and personal support

LEADERSHIP & INVOLVEMENT

alpha Kappa Delta Phi International Sorority | Madison, WI

Vice-President External

December 2024-Present

- Attend all bi-weekly MGC meetings as the chapter's delegate
- Help organize MGC semester events; participate in all required events
- Meet all deadlines and inform the chapter about any opportunity deadlines that pertain to the chapter such as grant due dates, scholarship due dates, awards due dates etc.
- Update chapter on all Greek event dates/events to chapter, probates, new member presentations, etc.

Siblinghood Co-Chair

December 2023-May 2024

- Plan at least one sisterhood event every month to maintain the spirit of sisterhood and friendship

Hmong American Student Association | Madison, WI

June 2024-Present

Vice Chair

- Organized 3+ campus-wide forums featuring guest speakers, engaging 200+ students in discussions on diversity and inclusion and proactive engagement among members
- Promote HASA's core values and mission by integrating them into event planning and daily activities, strengthening the organization's identity and member commitment
- Nurtured positive relationships within the organization by organizing team-building activities and conflict resolution sessions, fostering a supportive and collaborative environment

Miss Grand Hmong Pageant | Madison, WI

November 2023-November 2024

Second Princess

- Promote peace, harmony, and freedom for the next generation by encouraging a positive change and empower the Hmong community
- Designed and led 3 workshops on Hmong cultural identity, engaging 20+ attendees in meaningful discussions

SKILLS & INTEREST

Technical: Adobe, Canva, HTML, CSS, Microsoft Office Suite (Word, Excel, PowerPoint, Teams) Google Space (Docs, Sheet, Presentation)

Certification: Center for Leadership and Involvement