

Day 1

Marketplace Foundation

Marketplace Type

I've decided to create a **Q-Commerce** marketplace, which focuses on **quick commerce**—delivering food to users in the shortest possible times. This model will cater to customers looking for quick, convenient, and reliable food delivery services.

Setting Up My Business Goals

1. What problem does this marketplace solve?

This marketplace solves the problem of **limited access to quality food delivery options**. Many people struggle to find reliable, fast, and convenient ways to order food from local restaurants. Whether they're looking for a quick lunch, a late-night snack, or a healthy meal, **Food Hub** aims to offer all of these options in one place. Additionally, it provides **local restaurants** with a platform to reach more customers, offering them a chance to grow their business.

2. Who is my target audience?

My target audience is **busy individuals, families, and office workers** who need a convenient way to order food quickly. This includes:

- **Young professionals** looking for fast, healthy meals during work hours.
- **Families** needing quick dinner options on busy days.
- **Students** looking for affordable and fast food delivery.

- **Food enthusiasts** who love discovering new restaurants and dishes.

3. What will I offer?

I will offer the following:

- **A wide variety of food categories:** From fast food and casual dining to healthier options and desserts.
- **Quick and reliable delivery:** Ensuring that users can get their meals delivered in the shortest possible time.
- **Exclusive deals and discounts:** Special offers for regular users and promotional deals for new customers.
- **A user-friendly platform:** A seamless browsing and ordering experience for users on mobile and desktop.

4. What makes my marketplace different?

- **Fast delivery time:** We focus on getting food to customers in under an hour.
- **A local touch:** Featuring local restaurants that users may not find on larger platforms.
- **Tailored recommendations:** Personalized meal suggestions based on past orders and preferences.
- **Real-time tracking:** Allowing users to track their orders live and communicate with delivery drivers directly.

Data Schema

Users

- userID
- name
- email
- password
- role

Restaurants

- restaurantID
- name
- address
- cuisineType
- contactNumber
- rating

Menu Items

- itemID
- name
- description
- price
- category
- restaurantID

Orders

- orderID
- userID
- itemID
- orderDate

- status

Reviews

- reviewID
- userID
- restaurantID
- rating
- comment



