

Phattaraphon Chomchaiyaphum

Business Development Associate

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🏠 khawoat6.github.io



Education

Kasetsart University

Bachelor of Engineering (B.Eng.), Computer Engineering

Jun. 2016 - Dec. 2020

Srinakharinwirot University

Bachelor of Science Program in Physics

Aug. 2015 - Mar. 2016

Kaennakhon Witthayalai School

High School in Mathematics-Science Program

May 2012 - Mar. 2014

Experience

UX/Solution in Productions

IC Web Co., Ltd.

Mar. - Aug. 2021

Bangkok, THA

- **KBank | K-BIZ Microsite** : Designed a new user interface to explain the function and tutorials of K-BIZ; It's can reduce a customer calling to a call center
- **EXIM Bank of Thailand** : Collaborated across various teams to improve design systems, visual designs, and recommend ideating new concept with UI Designer
- **KBank | K PLUS Microsite (Pitching)** : Redesigned website and collaborated with Project Manager, Customer Service and UI Designer teams to created wireframes, prototyped on mobile device and hierarchical site structure K PLUS website
- **Jaadhai Insurance (MSIG)** : Worked iteratively to design, define, and validate solutions for Jaadhai Insurance website
- **Joint Development Bank (JDB Bank)** : Worked with MD, Customer Services, UI Designer teams. to created wireframes, user flows, and interaction prototyped for Bank Account Registration Form
- **Singha Estate Commercial Microsite** : Collaborated with Project Manager, Customer Services and UI Designer teams to create wireframes, prototypes, personas, and user stories based on interviews and google analytics

Front End Developer (Internship)

Boonmee Lab Co., Ltd.

May - Aug. 2019

Bangkok, THA

- **Punch Up x ThairatTV (ปัลปุ่มไทยสำเร็จจะหายไปอีกโลก)** : Developed data journalism website using React, Next, and Emotion. The project was got honorable mention award from *Digital News Excellence Awards 2019*
- **MoU Collaboration** : Worked with a team BML (Internship 2019) to build a website type of Data Visualization for the client about searching for the memoranda of understanding between *Chulalongkorn University* and its partner of universities

Content Writer (Volunteered)

Young Passionate Program (YPP) by YEAH x Lean Startup TH

Jan. - Nov. 2018

Bangkok, THA

Graphic Designer (Volunteered)

EXP Program by YEAH x Sharing Citizen x Growth Cafe & Co.

Jul. 2017 - Feb. 2018

Bangkok, THA

Projects

- **Coronavirus Disease (COVID-19) Dashboard** - Developed and designed data visualization website with a small team. Using React, React Router SASS, styled-components, Leaflet.js, AXIOS, Node.js, npm, Firebase and Express.js
- **School attendance system with line notification based on face recognition** - Researched and developed the program for a parent who want to know the behavior of students coming to school and solving problems of students coming to school as well. Using OpenCV, Python, etc.
- **SE To do list Application (Android & iOS)** - Developed, designed, and managed the team of the project. Using React Native, Expo, Firebase, Node.js, npm, Trello, and Figma
- **Meeting 2019 (ແນບຜັງແດດກາຮັບກັນປະຈຳປີ 2562)** - Developed, recorded data, and designed for counting a number of the meeting with friends. Using React, SCSS, and Github Pages

Biography

Hi, my nickname is Oat, I'm extremely interested in Bitcoin, Blockchain, Smart Contract and Decentralized Finance (DeFi). I believe that technology provides access to financial services for everyone, everywhere, in every situation.

Skills and Abilities

Technology

- **Programming Languages** : HTML5, CSS3, JavaScript(ES6), SASS/SCSS, Python, R, Java (Swing), JSON, SQL, C++, MATLAB, OpenCV
- **Libraries & Frameworks** : React, React Native, Next.js, Chart.js, Leaflet.js, D3.js, MapboxGL, Material-UI, styled-components, Emotion, Animate.css
- **Tools & Utilities** : Git (Github, GitLab), iTerm2, SourceTree, VSCode, Netlify Anaconda, PyCharm, IntelliJ IDEA, Expo, npm, pip3, Bash, Zsh, HackMD

Design

- User Flows, Wireframing, Prototyping (lo-fi to hi-fi), A/B Testing, Card Sorting, Personas & User Journey, User Research, Data Visualization, Site Structure, Interactive Prototyping
- **Tools** : Figma, Sketch App, Adobe XD, InVision, Miro, SimpleMind

Project Management and Marketing

- Agile methodologies (Scrum and Kanban), Prioritizing Features, SEO, Inbound Marketing, Personalized Marketing, Business Model Canvas
- **Tools** : ClickUp, Trello, Slack, Keynote, Notion, Google Sheets, MSTeams, Google Meet, Zoom, Telegram, Discord, Google Analytics, TradingView

Soft Skills

- Entrepreneur, Leadership, Collaboration, Time Management, Empathy, Critical Thinking, Problem Solving, Creativity, Adaptability, Resilience, Multipotentialite, Growth Mindset, Humility, Self Directed Learning, Self-Development, Communication

Achievements

1st Runner-Up and Great Idea in Startup Hackathon 2017

Startup Thailand Hackathon 2017 @QNSCC, Bangkok

Participants in Startup Thailand League 2017

Startup Thailand League 2017 @National Innovation Agency (NIA)

Participants in Startup Thailand League 2017

Startup Thailand League 2017 @KU SRC, Chonburi

Certifications

- + Shopee Code League 2020 (Student Category)
- + Data Design Fundamental (Klasssi x Boonmee Lab)
- + Data Visualization + Storytelling (DTAC x Punch Up)
- + Storytelling & Content Creator (DTAC x Workpoint News)
- + KU Creative & Innovative Startup Camp 2017 (Startup Thailand x KU)

Interests

Bitcoin | Blockchain | Digital Asset | Decentralized Finance (DeFi) | Financial Investment | Systematic Trading | Political Philosophy | Elliott wave principle | Data Visualization | Data Journalism | Reading



Please scan QR Code or click <https://khawoat6.github.io/> for link to project and more information.

Last Updated : Oct 31, 2021