

OLATOKUNBO KEHINDE JAMES

Nigeria

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Objective

Passionate and detail-oriented Data Analyst with a proven track record of transforming raw data into meaningful insights. Leveraging a strong analytical background and proficiency in data visualization tools, I excel in uncovering trends, identifying patterns, and providing valuable business recommendations.

Experience

- Multipro Consumer Products Limited** 2021 - 2022
Graduate Trainee
 - Participating in structured training programs to learn about the company's operations, products/services, policies and procedures.
 - Inspecting and shadowing experienced analysts to learn from their expertise and gain practical insights into day-to-day tasks.
 - Getting practical experience by working on real-world data analysis projects under the guidance of experienced data analysts.
 - Assisting in collection, cleaning and preparation of large datasets for analysis.
 - Assisting stakeholders to visualize and communicate data findings to build reports and dashboards.
 - Ensuring data accuracy, integrity, and consistency across different sources and systems.
- IKEJA ELECTRIC** 2022 - 2023
Corporate management Analyst

Analyze complex business problems and identify opportunities for improvement.
Develop and maintain dashboards, reports, and metrics to track key performance indicators (KPIs).
Conduct data analysis and provide insights to stakeholders to inform business decisions.
Collaborate with cross-functional teams to design and implement process improvements.
Develop and maintain documentation of business processes and procedures.
Identify and mitigate risks, and ensure compliance with regulatory requirements.
Provide recommendations to management on strategic initiatives and business planning.
Facilitate workshops and meetings with stakeholders to gather requirements and communicate findings.
Develop and maintain relationships with stakeholders to understand business needs and priorities.
Stay up-to-date with industry trends and best practices in business analysis and process improvement.
- Multipro Consumer Products Limited** 2023 - Till date
Regional Business Analyst
 - Analyzed sales data from various sources, including CRM systems, POS terminals, and market research reports, to identify trends, patterns, and areas for improvement.
 - Prepared daily, weekly, and monthly sales reports for the Branch Head, including key performance indicators (KPIs), sales forecasts, and competitor analysis.
 - Developed and implemented data-driven strategies to optimize sales performance and increase revenue.
 - Collaborated with sales teams to provide insights and recommendations for improving sales techniques and customer relationships.
 - Conducted market research and competitive analysis to identify new opportunities and stay ahead of market trends.
 - Maintained accurate sales records and databases.

Education

- Olusegun Again University of Science and Technology** 2020
Mathematics
4.2

Skills

- Microsoft Excel
- Google Sheet
- Power BI
- Data Visualization
- Report Automation
- SQL

Projects

- **SALES ANALYSIS DASHBOARD**

In this project, I dived into a large sales dataset to extract valuable insights. I explored sales trends over time, identified the best-selling products, calculated revenue metrics such as total sales and profit margins, and created visualizations to present my findings effectively.

CERTIFICATIONS

- PwC Switzerland Power BI Job Simulation

Completed a job simulation where I strengthened my PowerBI skills to better understand clients and their data visualisation needs.

Demonstrated expertise in data visualization through the creation of Power BI dashboards that effectively conveyed KPIs.

Showcasing the ability to respond to client requests with well-designed solutions.

Strong communication skills reflected in the concise and informative email communication with engagement partners, delivering valuable insights and actionable suggestions based on data analysis.

- Accenture North America Data Analytics and Visualization Job Simulation.

1. Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.
2. Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
3. Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders.
- 4.

- Uniathena Essentials of Data Visualization using MS Excel.

During this course, I gained comprehensive knowledge and practical skills in utilizing Microsoft Excel for effective data visualization. Through hands-on exercises and guided instruction, I learned how to transform raw data into insightful visual representations, such as charts, graphs, and dashboards.

- Key topics covered in the course include:
- Dashboard Visualization
- Modification in Excel
- Quantitative Analysis
- Measurements and Evaluations
- Quantitative Relationship and Regression Analysis.
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