Documentation

English User

V1.4

THE GIFT CARD

TABLE OF CONTENTS

OVERVIEW

Name : The gift card
Version : 1.4
Prestashop : 1.5, 1.6, 1.7
Author : Keyrnel

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Any reproduction or total or partial representation of the module, one or more of its components, by any process whatsoever without express authorization from us is prohibited.

If you have not received this module from us, thank you for contacting us.

Do not edit / do not add files or code to this module if you want to update it in the future.

If you want to customize this unit to suit your needs, please contact us!

About

The module 'The gift card is a front-office features module.

It generates customizable gift cards directly from the back office of your PrestaShop store. Purchasing a gift card by a user generates voucher which can be used for further orders

A back office interface enables you to create, modify and customize gift cards.

Support

In case of malfunction, thank you contact us, we provide free module corrections.

We offer regular module updates with exciting new features.

MODULE INSTALLATION

Prerequisite
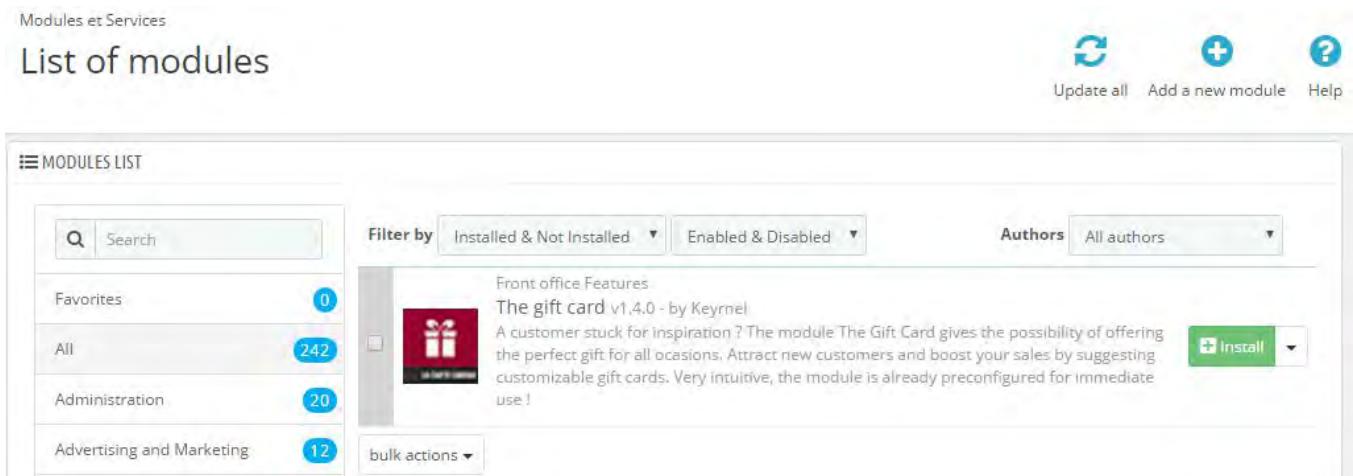
You need to have installed a working version of PrestaShop 1.5.4 version or higher on your server:

http://www.prestashop.com/en/download

Installation

The module is installed with transparency on your shop, no core are altered or modified, enabling the continuity of future updates to your shop.

1. Unzip the archive containing the module to a temporary directory

2. Transfer the entire folder contents via your ftp server to the directory 'root/modules/'

3. Connect to your back-office, click on the menu 'Modules', search for the module 'The gift card', then click on the button 'Install'.

BACK-OFFICE FEATURES

Module configuration

1. Connect to your back-office, menu 'Modules'
2. Click on the button 'Configure' on the right of the module 'The gift card'

The module configuration page is now displayed

The configuration page is divided in five categories
- Statistics
- Gift card generator
- Email templates
- Display settings
- Translations

Statistics

Statistics cover all gift cards purchased by your customers. They provide information needed to monitor the activation and use of gift cards.

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ID : unique number of the gift card

Template : thumbnail of the gift card template ordered by the customer

Amount : amount of the gift card purchased

Order : order number containing the gift card

Voucher code : code generated by the gift card to use the voucher

Date of purchase : purchase date for the gift card

Used : amount used by customers on their gift card

Date of Use : when customers used their gift card for an order

Active : activation date of the gift card

Expiration : expiration date of the gift card

Email sent : notify if the email has been correctly sent to the user. The 'Resend email' button can be used to send another email
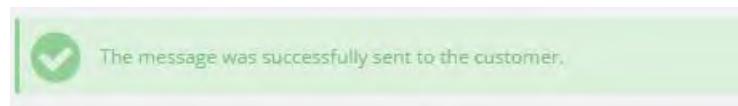
2 actions are possible for a better management of emails.

Resend email

The 'Resend email' button lets you send again the email containing all the gift card information to the beneficiary.

This button is visible only when the first email generated during the payment validation has been correctly send.

To resend an email, click on the button 'Resend email' of the line corresponding to the gift card you want to resend again. A confirmation message will be displayed once the email correctly sent.

Manually send not delivered emails

If some emails have not been correctly sent, an error message appears mentioning the number of emails not delivered and the gift cards linked to the error are highlighted with a red background.
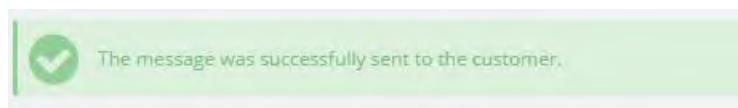
⚠ 1 emails have not been automatically sent to users. Use the following button to manually send them. **Send emails**

📊 STATISTICS

ID	Template	Amount	Order	Voucher code	Date purchased	Used	Date used	Active	Expiration	Email sent
1	LA CARTE CADEAU	10,00 €	HWIODRVQO	G8UUFAFQUUPE	02/06/2017 15:25:51	0,00 €			02/06/2017	02/06/2018	No

Non-delivery of emails may occur due to a temporary failure of the mail server or the cron runtime server.

To manually send undelivered emails, click the 'Send emails' button to the right of the error message. A confirmation message will appear after all emails have been sent correctly.

✓ The message was successfully sent to the customer.

Gift card generator
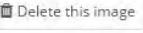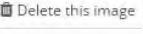
The gift card generator lets you define images and amounts necessary to generate each gift cards.

- **Templates**

Templates are the images used to generate gift cards. You can add as many templates as you want. These will be selected directly by customers for purchasing a gift card.

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Add a new template

1. Click on the button 'Add files

2. Select images you want to use as template (You can select several images at once by keeping the key 'Ctrl' pressed)
3. Click on the button 'Upload images'

4. Click on the button 'Save'

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Delete a template

1. Click on the button 'Delete this template'

2. Click on the button 'Save'

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Set a default template

The default template will be visible by users in all product pages (if 'gift card Visibility' is different from 'Nowhere'), and it will be selected by default in the page containing gift cards.

1. Click on the checkbox 'Cover' of the image you want as default.

Edit template position

The position let you set the display order of a template on the page containing gift cards.

1. In the 'Position' column, click and hold the left mouse on the template you want to move.

Update image captions

The legend is used to provide the same information as the image in the code of the page. The purpose of this information is that it remains available when the image cannot be loaded (because of a server overload or a connection problem …) or it cannot be viewed (by a search engine robot or a screen reader user …)

1. For each language installed on your shop, set the caption attached to the uploaded image.

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Légende   Légende

gift card   en ▾   carte cadeau   fr ▾
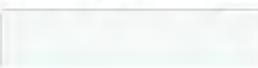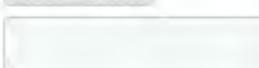
2. Click on the 'Update' button on the right for each line whose caption has been modified

Update tags (grouping images by theme)

The tags let you group the gift cards by theme. So all gift cards with a common tag will be displayed together in a tab with the name of the tag in front-office.

1. For each language installed on your shop, enter the tags attached to the uploaded image. You can add as many tags as you like by pressing the space key.

2. Click on the 'Update' button on the right for each line whose tags have been modified

- **Amounts**

Amounts represent the voucher given to a customer when a gift card is purchased

The amount configuration is divided in two categories. Once these options are set, customers will have the choice of selecting a fixed amount or entering themselves a custom amount for their gift card.

- **Custom amount**

Field 'from' — 'to' : Those fields define the limits of custom amounts for a gift card. This means that a customer will be able to enter the amount she/he wants for his gift card between these two limits.

Field 'Pitch between each custom amount' : Set the pitch between each custom amount. For example with a pitch of 5 €, users will be able to select an amount such as 10, 15, 20 € etc.

- **Fixed amount**

Field 'Fixed amount' : A fixed amount is an amount that will be directly selectable by the customer when purchasing the gift card. You can define as many fixed amounts as you like. These must be within the defined limits of custom amounts. Each fixed amount must be followed by a comma (10, 20, 30 …).

Field 'Amount by default' : Set the default amount that will be automatically selected and visible in front-office. This amount must correspond to one of the fixed amounts entered in the 'Fixed Amount' field.

For validating the change of all modifications, click on the button 'Save'.

- **Settings**

- Datetime validity

The validity period is the time to use the gift card once the customer confirms the order thereof. The default value is set to one year.

- Automatically delete unused gift cart combinations

Enable this option to delete the combinations chosen by users when they are no longer in use. This option reduces module loading time on both the back office and the front office.

- Use cart rule combinations feature

Enable this option to allow or disallow the ability to stack voucher codes generated by the module and other cart rules in your shop.

- Allow combinations with other cart rules

Select 'Yes' to allow compatibility of voucher codes generated by the module and other cart rules in your shop.
Select 'No' to restrict compatibility

For validating the change of all modifications, click on the button 'Save'.

Customizing email templates

Two templates are available :

- **'Print at home'** : email generated if customers select the option 'Print at home' for sending their voucher.
- **'Send to a friend'** : email generated if customers select the option 'Send to friend' for sending their voucher.

Each email template is customizable for all languages installed on your shop.

- Gift card image size

Set the gift card image width and height displayed in the email

- Subject

Set the email subject

- Tag 'title'

The tag 'title' wraps the document title. It means that is the text will be displayed in the user viewer window.

- Content

Set the email content.
Be careful, all text wrapped by {} are variables. These ones have to be present in order to display all information about the gift card.

List of variables used :
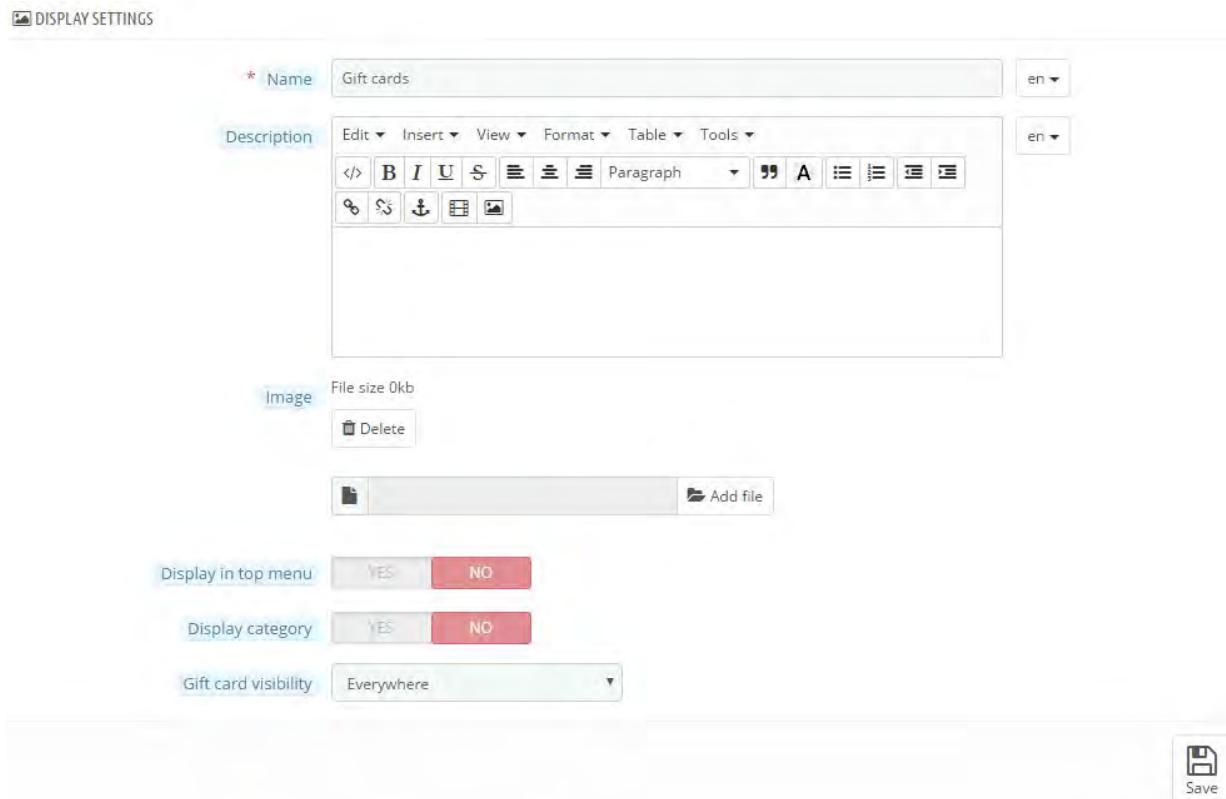
{customer} : full name of the customer purchasing a gift card

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{name} (only for 'Send to a fiend' email template) : name of customer's friend

{image_url} : gift card image link generated

{image_width} : gift card image width

{image_height} : gift card image height

{giftcard_amount} : gift card amount

{giftcard_code} : voucher code generated

{giftcard_expiration} : expiration date of the gift card

{giftcard_expiration_date} : expiration period of the gift card

For validating the change of all modifications, click on the button 'Save'.

Display options

The display options manage visibility of gift cards in your shop as well as customizing the page associated with them.

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- Name

Category name containing the 'gift card' product. Forbidden characters: <>;=#{}
The title (meta tag) as well as the rewritten url of the front-office gift card page will also be updated with the name of the category.

- Description

Category description. It will be visible in the banner below the category name within the page associated with gift cards.
The description (meta tag) of the front-office gift card page will also be updated with the description of the category.

- Image

Banner image. You can upload an image from your pc.

For deleting an existing banner, click on the button 'Delete'.

- Display in the top-menu

Enable this option if you want to display a link to the page containing gift cards in the top menu. The text displayed is the category name set above.

When installing the module, the url of the front-office page is :

- **Fr :** http://domain-name/cartes-cadeaux
- **En et other languages:** http://domain-name/gift-cards

- Display category

Enable this option if you want to make visible the category containing gift cards.

This is useful if you wish to index the gift card in the search engine of your shop.

- Gift card visibility

In the same way as a default product, this option changes the visibility of the default gift card

Everywhere: The default gift card will be visible throughout the store

Catalog only: The default gift card will be visible only in the catalog mode

Search Only: The default gift card will be visible only in the search page (requires activation option 'Display category')

Nowhere : The default gift card will not be visible at all through your shop (except in the page containing gift cards)

For validating the change of all modifications, click on the button 'Save'.

Translations

The 'Translations' tab contains all the data used by the module and visible in front-office for each language installed on your shop.

- Product name

Product name that will be visible in front-office in the shopping cart and invoice

- Customization field 'Name'

Attached to the label, visible on the gift card page, of the name of the recipient that the user must enter when he wishes to send a gift card to a friend.

- Customization field 'Email'

Attached to the label, visible on the gift card page, of the email of the recipient that the user must enter when he wishes to send a gift card to a friend.

- Customization field 'Content'

Attached to the label, visible on the gift card page, of the message delivered to the recipient that the user must enter when he wishes to send a gift card to a friend.

- Customization field 'Date of send'

Attached to the label, visible on the gift card page, of the date field

- Attribute group 'Template'

Attached to the attribute group name grouping together the images attached to the gift cards. This one will be visible on front-office in the url of the page containing the gift cards as well as in the cart.

- Attribute group 'Amount'

Attached to the attribute group name grouping together the amounts attached to the gift cards. This one will be visible on front-office in the url of the page containing the gift cards as well as in the cart.

For validating the change of all modifications, click on the button 'Save'.

Other settings

## Automatic email sending (unavailable on prestashop 1.7.x)
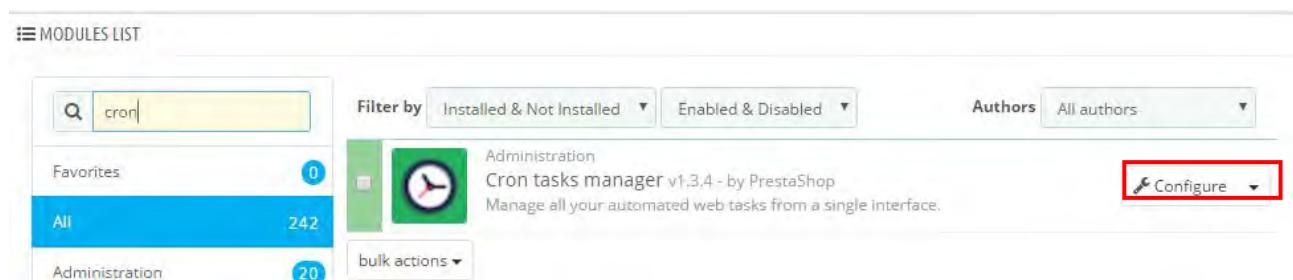
When installing the module, a new cron job is created. This will automate the sending of gift cards with the mailing date specified by the customer.

The server will check periodically all active gift cards which must be sent to the beneficiaries.

By default, the task runs every day at 12:00.

For editing the frequency of this task:
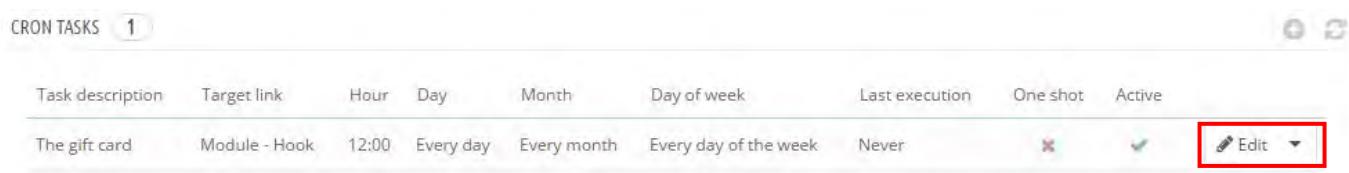
1. Connect to your back-office, menu 'Modules'
2. Click on the button 'Configure' on the right of the module 'Cronjob tasks'

The cronjob tasks module setting page is now displayed

1. Click on the button 'Edit' on the right of the task description 'The gift card'

2. Set the task frequency
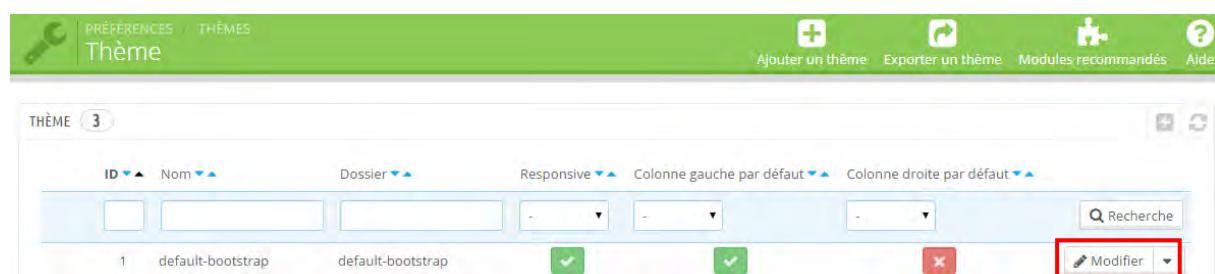
3. Click on the button 'Save ' to validate your modification.

APPEARANCE OF COLUMNS on the front office 'Gift Card' page

For showing or hiding the column on the right / left on the front office 'Gift Card' page:

1. Click on the menu 'Preferences, tab 'Themes'
2. Click on the button 'Edit' on the right of your active theme

3. In 'APPEARANCE OF COLUMNS' search for the meta 'Gift cards'

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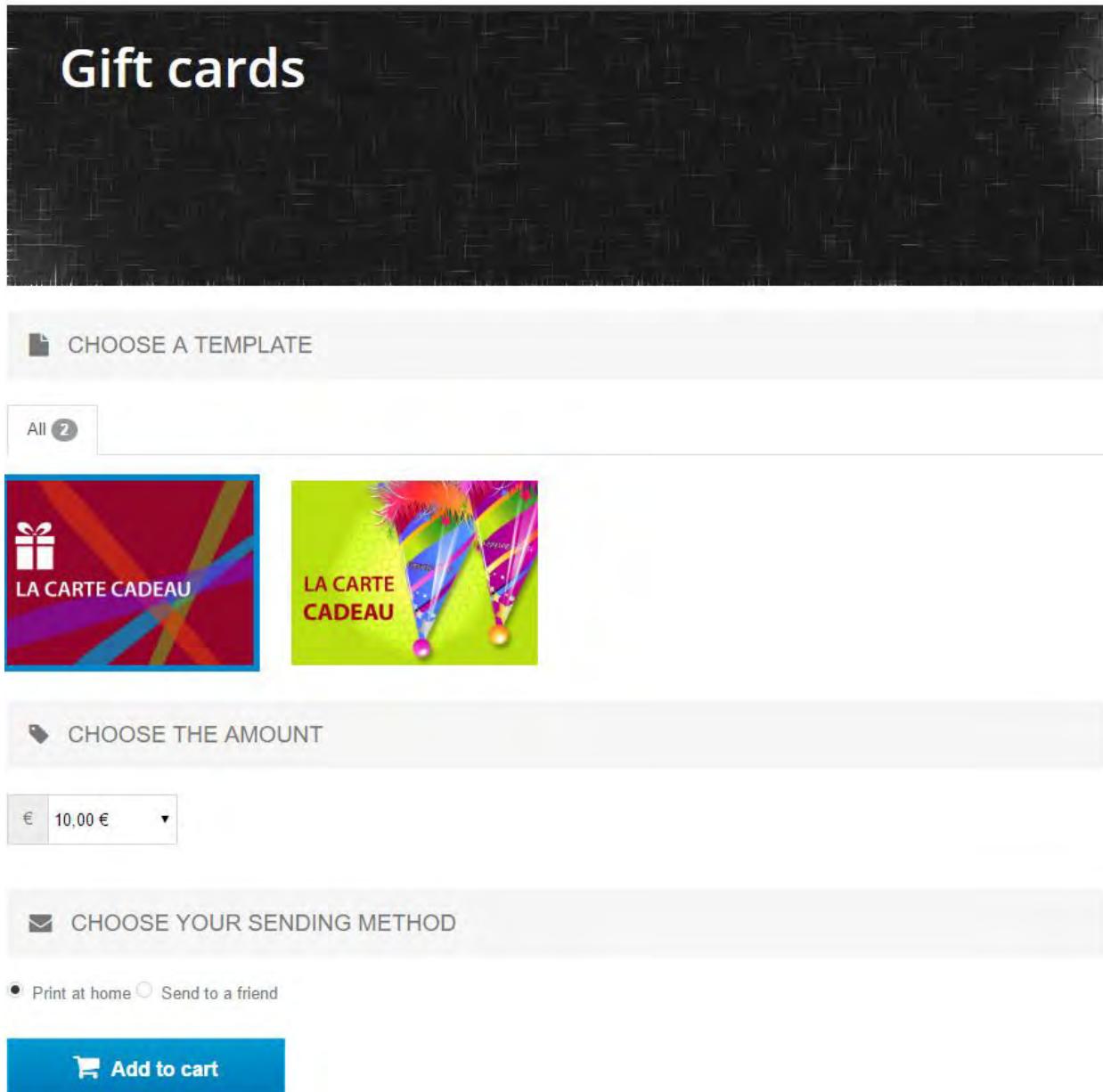
4. Click on 'Enabled or 'Disabled on the corresponding column

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FRONT-OFFICE FEATURES

Ordering a gift card

Customization of the gift card
Go to the page containing all gift cards.

Selecting a gift card is divided into three steps

1. Choosing a template

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Here are grouped all templates defined in back office (see Back-office Features / Module configuration / customizing gift cards)
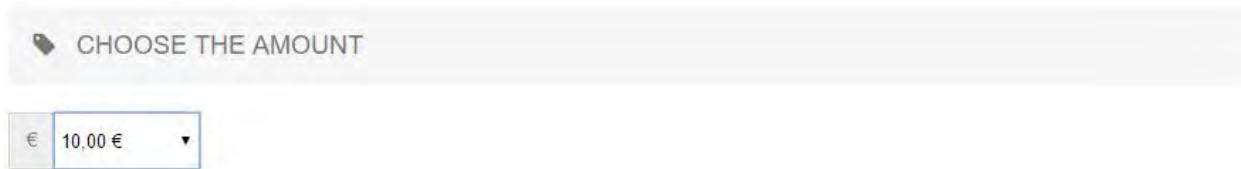
To select a template, simply click on it. The selected template is surrounded by a blue border.

You can view the model in full by flying over the image and clicking on the magnifying glass in the center.

2. Choosing an amount

Here are shown all amounts defined in back office (see Back-office Features / Module configuration / customizing gift cards).

The fixed amounts defined in back office are directly selectable.

For entering a custom amount, select 'Other amount'

A new field appears allowing users to enter the amount they want for their gift card.

3. Choosing a sending method

Two solutions are available for users to send their gift card.

20

Print at home : Customers will receive their gift card in their email

Send to a friend : new fields appear to customize information contained in the email sent to the gift card beneficiary

- **Friend name** : the gift card beneficiary's name
- **Email** : the gift card beneficiary's email
- **Contenu de l'email** : custom text attached to the email sent
- **Date of send** : mailing date of the gift card

Note: If the mailing date is scheduled after the purchase date, email will be send automatically thanks to a cron job task (see Back-office Features / Other settings / Automatic email sending).

For validating all the custom fields, click on the button 'Add to cart'.

Order validation

The order tunnel for a gift card is the same than a classical product.

All of gift card customizations are displayed in the order summary.

SHOPPING-CART SUMMARY

Product	Description	Availability	Unit price	Qty		Total
	The gift card SKU : gift_card Gift card template : 60, Gift card amount : 10	In Stock	10,00 €	1		10,00 €
	Friend Name : demo Email : demo@demo.com Email content : demo Date of send : 2017-02-07			1 − +	🗑	

VOUCHERS		Total products (tax incl.)	10,00 €
[ ] OK		TOTAL	10,00 €

Users are able to edit the desired quantity. A new gift card will be generated for each quantity.

Once ordered and the payment is confirmed, a new voucher is created in your back-office. The activation date corresponds to the purchase date if users select the option 'print at home' or to the scheduled send date if they choose the option 'Send to friend'.

All information needed to monitor the activation and the use of gift cards are visible in back office (see Back-office Features / Statistics).

Using a gift card

Once ordered, the beneficiary receives by email a code corresponding to the coupon generated by the gift card.

INFORMATION ABOUT THE GIFT CARD

Amount : 10,00 €
Code : F02QOQYDZN2W
Expiry date : 02/07/2018

For using this code, simply copy / paste it in the 'Voucher code' field during the order process.

**SHOPPING-CART SUMMARY**

Your shopping cart contains: 1 product

	Product	Description	Availability	Unit price	Qty		Total
		T-shirt délavé à manches courtes SKU : demo_1	En stock	19,81 €	1 − +	🗑	19,81 €
	The gift card			−10,00 €	1	🗑	−10,00 €

VOUCHERS

F02QOQYDZN2W	OK

Total products (tax incl.)	19,81 €
Total shipping	Free shipping!
Total vouchers (tax incl.)	−10,00 €
TOTAL	**9,81 €**

The gift card can be used several times and supplemented by another payment method.

Display options

Top menu link
(cf. Back-Office features/Module configuration/ Display options).

Visibility of the default gift card
(cf. Back-office Features/Module Configuration/Display options).
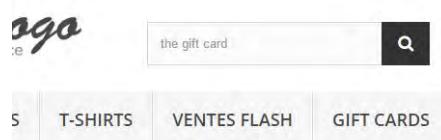
Visibility of the category 'the gift card' in the search engine
(cf. Back-office Features/Module Configuration/Display options).

24

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