1- Make a new script called Section 7 assignment.

Import twentyeleven.csv

* Drop duplicates if any from the dataset.
* get the week , to get the day of the week, the month and the year from invoice date column.
* Make a new column and called it month year with the month name and year.
* Get the last purchase date per customer
* get the recency per customer
* apply two weeks and one week moving average for sales on the data .
* resample the data to weekly data using the sum of all observations on that week.

All the best,

Haytham

Rescale analytics