1. High-level: What ThoseJobs.com IS

Core concept:
A gig marketplace for *small, real-world tasks*:

- Change a lightbulb on a sign

- Take pictures / walkthroughs of a property

- Pick up / drop off packages

- Verify something exists or is in a certain condition

You take **30%** of each transaction.

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2. User Roles

1. **Requester (Client)** – posts jobs, pays.

2. **Worker (Gig Doer)** – accepts jobs, completes tasks, gets paid.

3. **Affiliate / Influencer** – sends traffic, gets tracked & paid.

4. **Admin** – manages everything (users, jobs, disputes, payouts).

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3. Core Flows (End-to-End)

A. Worker flow

1. **Sign up / Login**

   - Email + password, or Google/Apple login.

   - Choose "I want to do jobs."

   - Basic profile: name, photo, phone, city, short bio, skills.

   - Optional: ID verification (later using a KYC provider).

2. **Onboarding Checklist**

   ○ Watch 60–90 sec explainer.

   ○ Add payout method (Stripe Connect).

   ○ Enable location (city or ZIP) – start with "Houston Area".

3. **Browse Jobs**

   ○ Filter: distance, price, type of job, time window.

   ○ Card shows: title, location area, payout, due-by time.

4. **Accept Job**

   ○ Worker taps "Accept job".

   ○ Client is notified; job moves to "In Progress".

   ○ In-app chat opens automatically.

5. **Do the Job**

   ○ Worker uses app to:

      ■ Start job (button: "I've started" – timestamp).

      ■ Upload required images/videos/proof.

      ■ Add notes (e.g. "Bulb replaced, old one left in box").

6. **Submit for Review**

   ○ Worker taps "Submit job".

   ○ AI pre-check runs on images (basic, more below).

   ○ Client reviews & approves OR disputes.

7. **Get Paid**

   ○ On approval, Stripe moves funds:

      ■ Client → platform (100%)

      ■ Platform automatically sends 70% to worker, keeps 30%.

- ○ Worker sees "Paid" and updated **Wallet** balance.

8. **Rate Client**

   - ○ 1–5 stars + tags (polite / clear instructions / slow to respond, etc).

B. Client flow

1. **Sign up / Login**

   - ○ Choose "I need jobs done".

   - ○ Add phone + email.

   - ○ Add default payment method (card via Stripe).

2. **Post a Job**

   - ○ Form fields:

     - ■ Job title

     - ■ Category (Photos, Pickup/Dropoff, Walkthrough, Signage, Other)

     - ■ Description

     - ■ Address (or rough area for privacy, details unlocked after accept)

     - ■ Budget (fixed price)

     - ■ Deadline/time window

     - ■ Special requirements (ladder needed, must have car, etc)

     - ■ Attach reference images (optional).

   - ○ "Estimated worker earnings" + "Your fee" breakdown.

   - ○ Payment authorized (hold) on card when job is posted (escrow).

3. **Job Matching**

   - ○ Job goes live in Houston feed.

- - Workers request or one-tap accept.

  - Client sees worker profile & rating, can:

    - Auto-assign to first accepted OR

    - Manually choose if multiple.

4. **Track & Chat**

  - See status: Posted → Accepted → In Progress → Submitted.

  - Chat with worker, send clarifications.

5. **Approve & Rate**

  - Review photos + notes.

  - Approve or request changes.

  - When approved, payment captured & split.

  - Rate worker 1–5 stars + tags.

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4. The Website Structure (Pages & What They Need)

4.1 Public-facing pages

1. **Home**

  - Hero: "Need THAT job done? Get ThoseJobs done today in Houston."

  - Two big CTA buttons:

    - "I want to DO jobs"

    - "I need a job DONE"

  - Quick explanation: 3 steps for workers, 3 steps for clients.

- Examples of jobs with photos.
- Trust elements: "Powered by Stripe", reviews.

2. **How It Works – Workers**

- Earn quick money doing small tasks.
- Step-by-step explanation with visuals.
- FAQ: age, requirements, payouts, etc.
- CTA: "Sign up to do jobs".

3. **How It Works – Clients**

- Explains how fast, safe, and simple it is.
- Use cases: real estate, small biz, owners out of town.
- Pricing: "You set the job price. We add a 30% service fee."
- CTA: "Post your first job".

4. **Browse Jobs (optional for public preview)**

- Show limited view of live jobs (no addresses, just areas).
- CTA: "Login to accept jobs".

5. **Partners / Affiliates**

- Explain affiliate program.
- Show commission examples.
- Application form.
- Link to login if they already have an account.

6. **About / Trust & Safety**

- Who you are, why you exist.
- Safety policies, moderation, etc.

7. **Help Center**

- ○ FAQs for workers + clients.
- ○ Contact form / support email.

4.2 Auth & Dashboards

A. Auth pages

- **Login** (Email/pass + Google/Apple)
- **Sign Up – Choose Path**
  - ○ Button: "I want to do jobs"
  - ○ Button: "I want to post jobs"

B. Worker Dashboard

Tabs:

1. **Find Jobs**
   - ○ Filters: category, distance, payout, time.
   - ○ Job cards → job detail page.
2. **My Jobs**
   - ○ Sections: Upcoming, In Progress, Completed, Cancelled.
3. **Wallet**
   - ○ Current balance
   - ○ Upcoming payouts
   - ○ History of jobs and earnings.
4. **Profile**
   - ○ Photo, name, city, skills, short bio.
   - ○ Rating summary.

- Verification badges (ID verified, phone verified, etc).

5. **Settings**

   - Notification preferences (SMS, email).

   - Payment info (Stripe Connect portal link).

C. Client Dashboard

1. **My Jobs**

   - Posted jobs list (with status).

   - Create new job button.

   - Each job card: title, date, status, worker.

2. **Post a Job**

   - As described earlier.

3. **Payments**

   - List of payments, fees, invoices.

4. **Saved Workers (later)**

   - Favorite workers for repeat jobs.

5. **Settings**

   - Payment methods.

   - Business info (for receipts).

D. Affiliate Dashboard

1. Metrics: clicks, signups, jobs, commissions.

2. Two links (workers & clients).

3. Downloadable assets.

4. Payout settings.

5. Core Features You Mentioned (How to Implement)

5.1 Rating Customers & Workers

- After each completed job:

  - Worker rates Client.

  - Client rates Worker.

- 1–5 stars + optional comment.

- Show:

  - Average rating on profiles.

  - Number of completed jobs.

Use ratings in:

- Sorting search results.

- Security (admins can flag low-rated users).

5.2 Payment Portal (Stripe)

Use **Stripe Connect Standard or Express**:

- Client pays through card → funds go into your platform account.

- Platform splits automatically:

  - 70% to worker

  - 30% to platform (your fee)

- Support:

  - Job holds & releases (escrow-like behavior).

  - Refunds & disputes.

Pages needed:

- Add Payment Method (client).

- Add Payout Method (worker).

- Earnings history (worker).

- Transaction history (client).

5.3 Image Upload + AI Verification

Purpose: check that a worker actually did the requested task.

Flow:

1. Worker uploads image(s) or video after job.

2. Server runs quick checks using vision AI:

   - Is it a real image (not blank/black)?

   - Does it include required elements (optional advanced)?

   - Extract timestamp / EXIF if available (to compare with job time).

3. Flag suspicious submissions for manual admin review:

   - Too low resolution.

   - Same image used in previous jobs.

4. Client still has final approval.

In MVP:
✅ Start with simple checks:

- Minimum image size.

- Not duplicate file hash.

- Time between "start job" and "submit" > X minutes.

Then later upgrade to more advanced AI.

5.4 Chat Box / Messaging

You need **in-job chat** between client and worker.

Options:

- Simple custom messaging (thread per job).

- Or use a 3rd-party integration (Sendbird, Twilio Conversations, etc).

Features:

- Text messages.

- Optional image upload in chat.

- Read markers.

- Notifications via email/app/SMS.

5.5 Posting Jobs

We covered fields, but add:

- Ability to **edit job** before it's accepted.

- Ability to **cancel job** before acceptance.

- Clear policy: cancellation fees, etc.

5.6 Colors & Brand

You've been liking **cream / black / blue**, so:

- **Primary background:** #05070A (near-black) or white, depending on theme.

- **Accent:** Deep blue (e.g. #0846BC) – for buttons & links.

- **Highlight:** Cream (e.g. #F4E4C2) – for text on dark or badge backgrounds.

- **Secondary:** Soft yellow (#FFDE59) – for important CTAs or highlights.

Buttons:

- Primary: Blue background, white text.

- Secondary: Cream outline, black text.

Typography:

- Headings: bold rounded sans (like Poppins / Montserrat / Nunito).

- Body: clean sans (Inter / Roboto).

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6. Data Model (High-Level)

Entities:

- **User** (role, name, email, phone, profile info, rating).

- **Job** (client_id, category, title, description, address, budget, status, deadlines).

- **JobAssignment** (job_id, worker_id, timestamps, status).

- **JobMedia** (job_id, worker_id, file_url, type).

- **Transaction** (job_id, amount, fees, worker_payout, platform_fee, stripe_ids).

- **Rating** (from_user_id, to_user_id, job_id, stars, comment).

- **Affiliate** (user_id, code, rate, balances).

- **AffiliateReferral** (affiliate_id, referred_user_id, type).

- **Message** (job_id, from_user_id, body, attachments).

Database: **Postgres** is great here.

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7. Tech Stack (Suggested)

- **Frontend:** Next.js (React), Tailwind CSS.

- **Backend:** Node.js (NestJS or Express), or use a BaaS like Supabase for faster start.

- **Database:** Postgres (Supabase or RDS).

- **File Storage:** AWS S3 or Supabase storage for images.

- **Auth:** Supabase Auth / Auth0 / Firebase Auth.

- **Payments:** Stripe Connect.

- **AI checks:** call an image-analysis API (OpenAI Vision, etc.) from backend.

- **Messaging:** simple DB-based or 3rd-party like Twilio/Sendbird.

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8. Admin Dashboard (You NEED this)

Features:

- View all users (filter by role, rating, flags).

- View all jobs (status, disputes, suspicious ones).

- Manual approve / deny payouts if needed.

- See platform revenue & metrics:

  - jobs per day/week/month

  - total payout to workers

  - total fees collected.

- Handle disputes:

  - See job details, chat history, images.

  - Decide: partial refund, full refund, or uphold.

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9. MVP vs Later

MVP (first 3–6 months):

- Houston only.

- Web-based (mobile-responsive) first; apps later.

- Simple chat & notifications.

- Basic ratings.

- Basic affiliate links via FirstPromoter/Rewardful.

- Simple AI checks (duplicate/size/time).

Later:

- Mobile apps (iOS/Android).

- Job bundles / recurring jobs.

- More advanced geo-matching.

- In-app navigation to job location.

- ID verification and background checks.

- Instant payouts (Stripe Instant Payouts).