Discover The Spending Habits Of Each Generation!

Explore detailed bar charts by selecting a category below.

Generation	Year Born	
Traditionalists	1900-1945	
Baby Boomers	1946-1964	
Generation X	1965-1980	
Millennials	1981-1997	

- Traditionalists value stability, and tend to be conservative spenders.
- Baby Boomers, are known for their work ethic and varied spending habits.
- Generation X values independence and exhibits balanced spending habits.
- Millennials prioritize simplicity and may lean towards frugal spending.

