

Overview

Super Store

2.30M

Sum of Total Price

-280.20...

Sum of Actual Profit/loss

5009

Count of Order ID

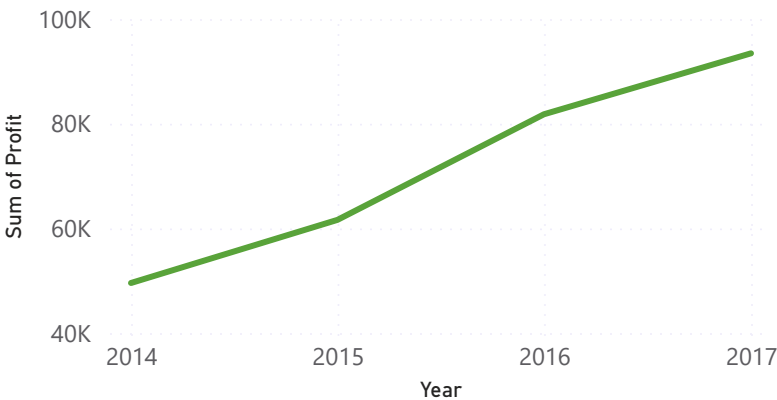
8

AverageOrderSize

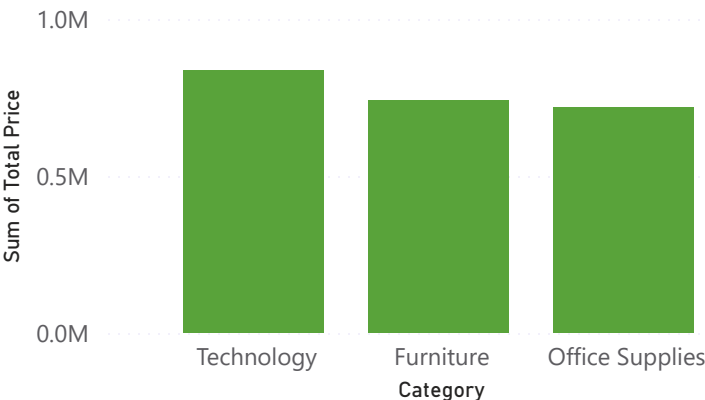
Average Discount Given

15.6%

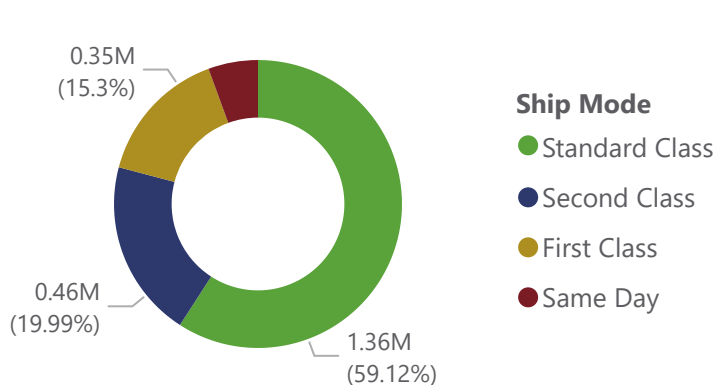
Sum of Profit by Year



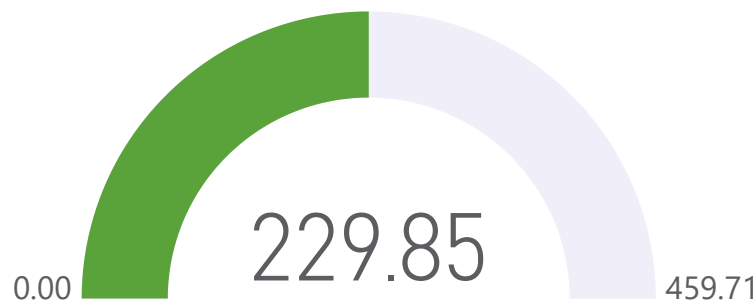
Sum of Total Price by Category



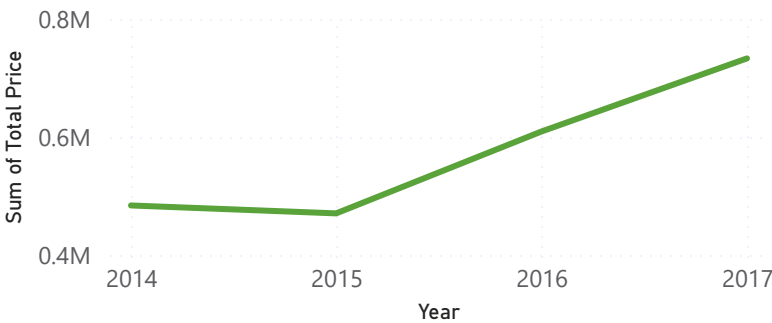
Sum of Total Price by Ship Mode



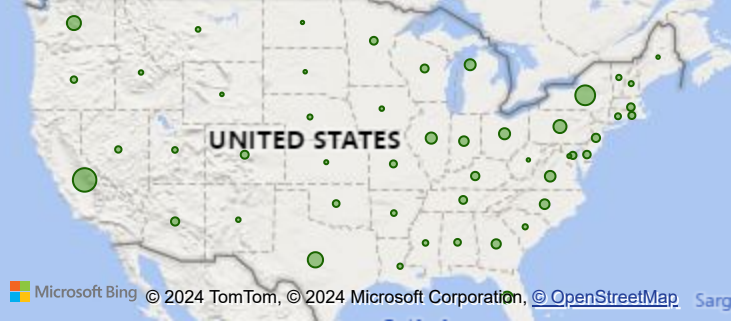
Average of Total Price



Sum of Total Price by Year



Sum of Total Price by State



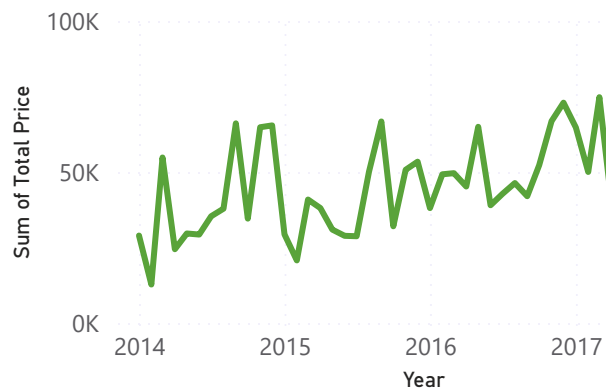
Sales
2.30M

5009
Count of Order ID

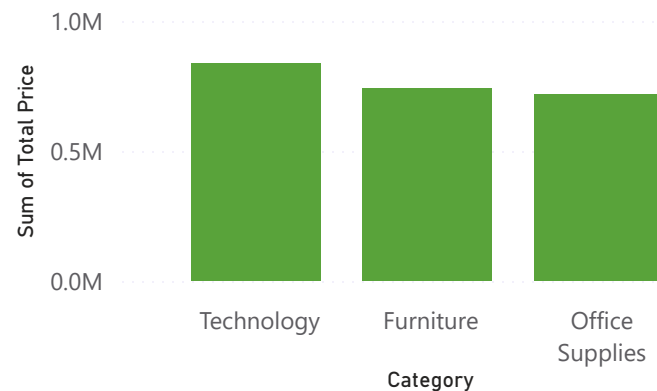
- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Sales Analysis

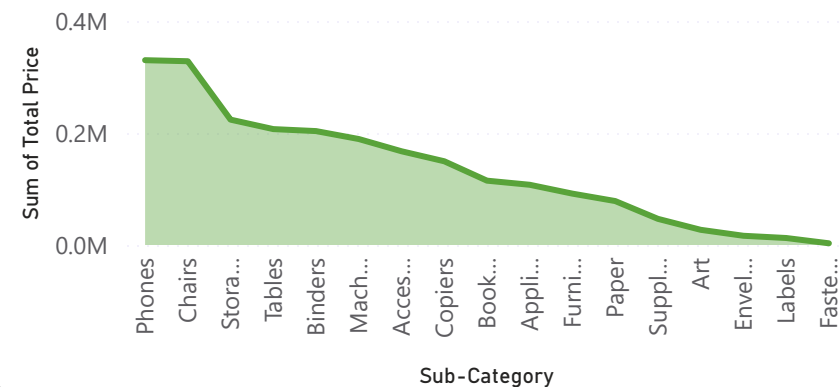
Sales Trend



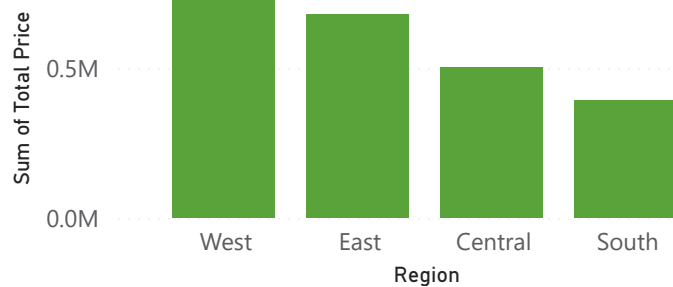
Sales by Category



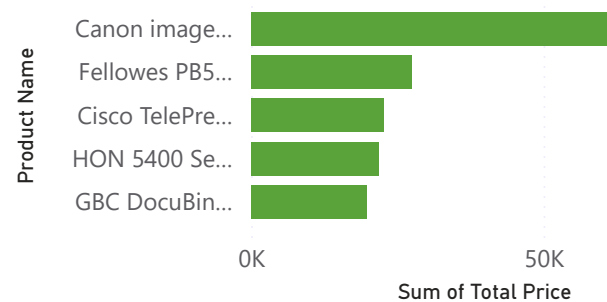
Sales by Sub-Category



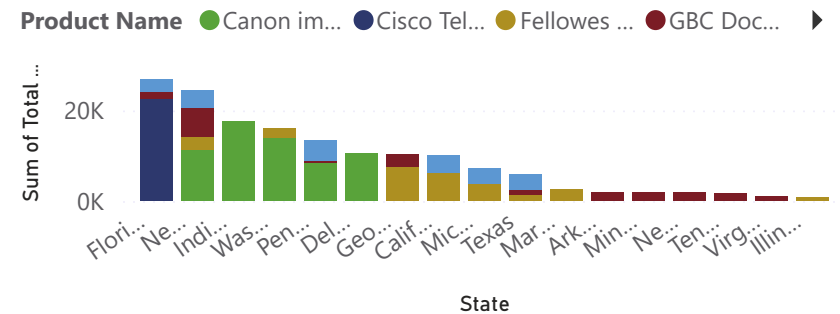
Total Sales by Region



Top 5 Best Selling Products



Top Selling Product by States



Profit/Loss Insight

Sales

2.30M

Cost Price X Quality

2.58M

Before Discount

2.86M

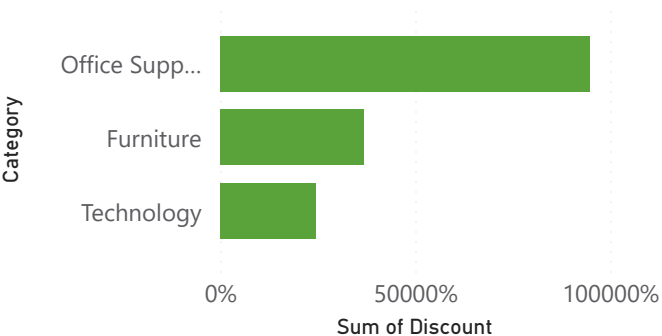
Profit/Loss

-280.20K

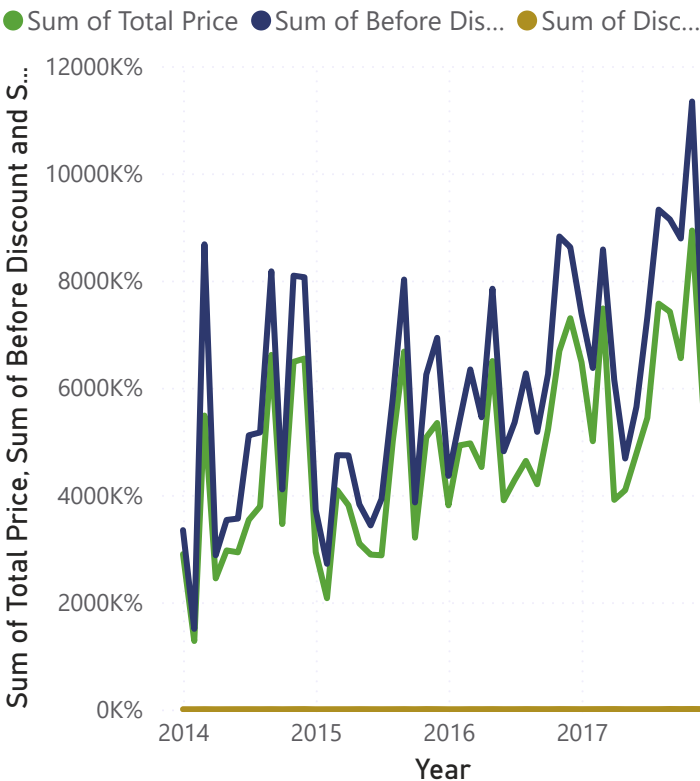
Total Sales vs. Sales Before Discount



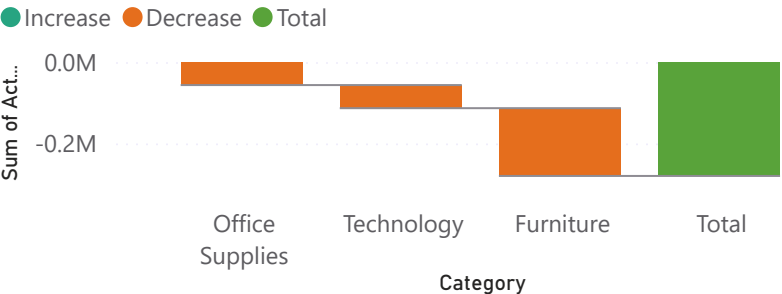
Discount Given



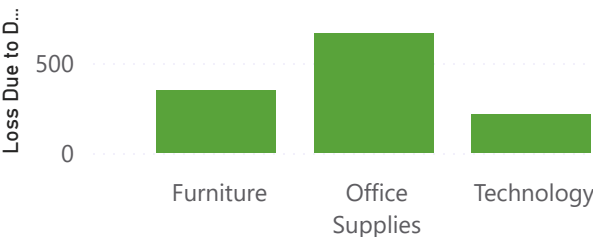
Trend Analysis



Profit/Loss Analysis



Loss Due to Discount by Category



Customer Insight

Total Customers

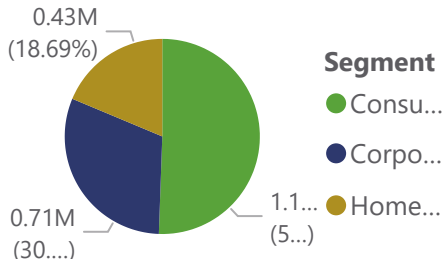
793

Customer Retention

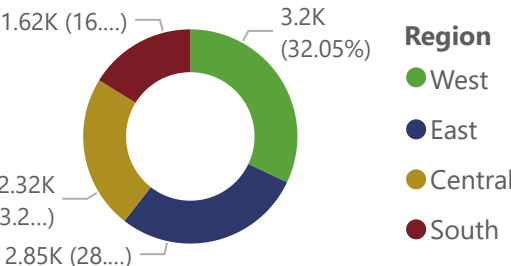
Rate %

100%

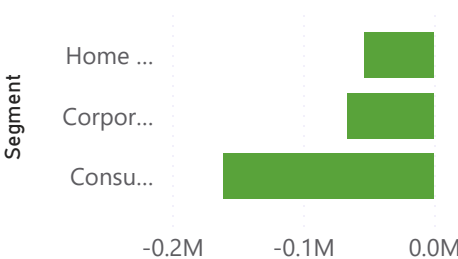
Sum of Total Price by Segment



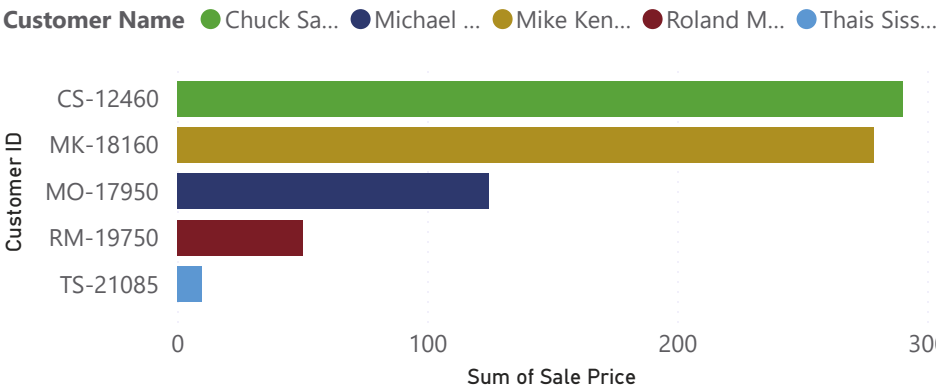
Count of Customer ID by Region



Sum of Actual Profit/loss by Segment



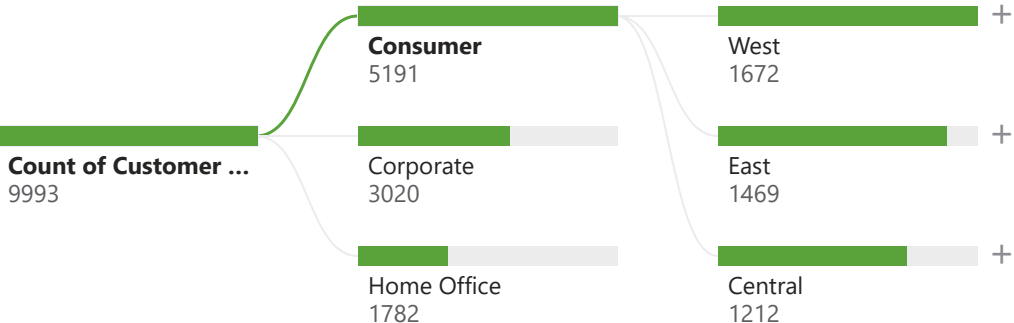
Top 5 Most Valuable Customers



Segment

Consumer

Region



Count of Customer ID by Category and Sub-Category

