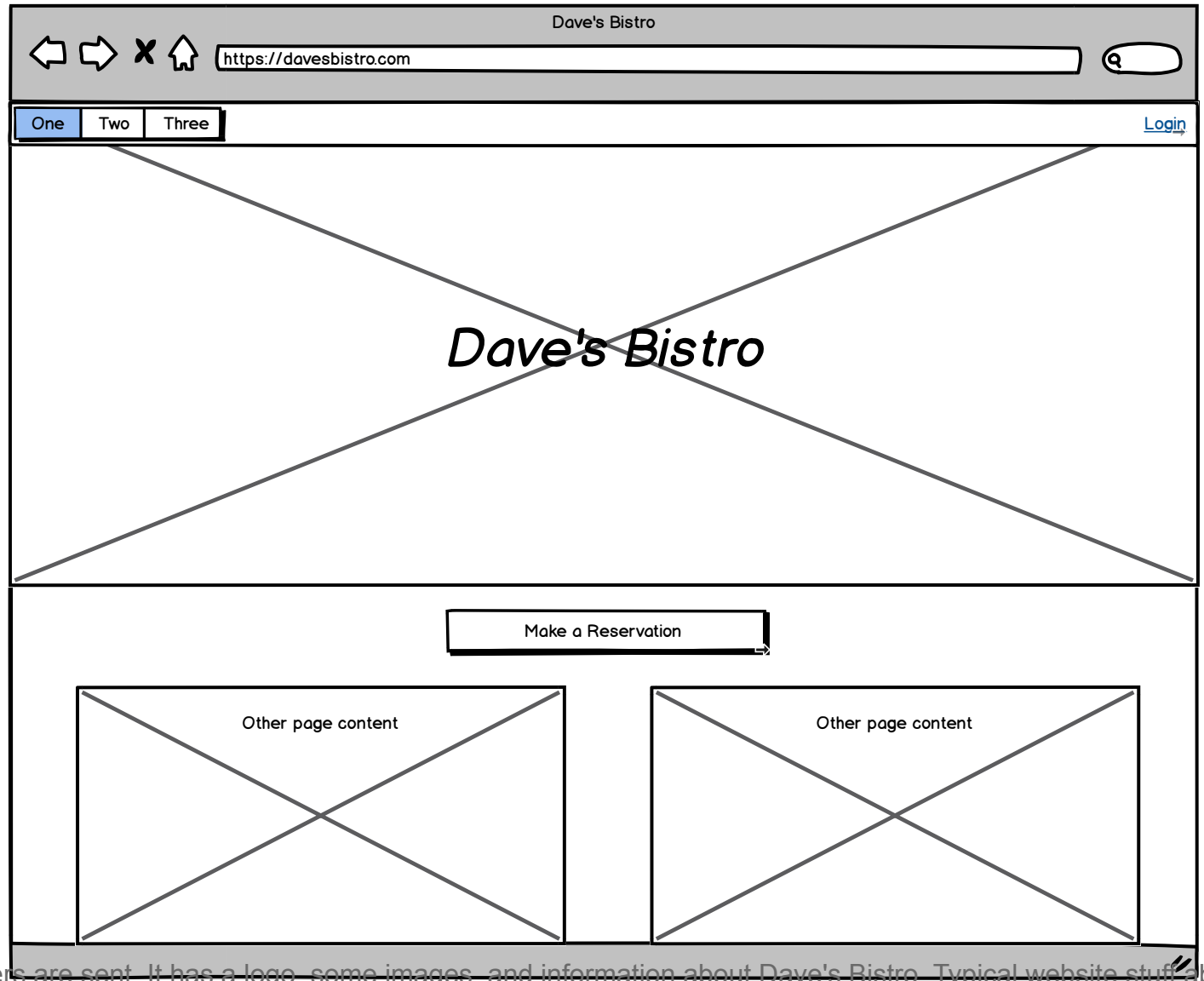
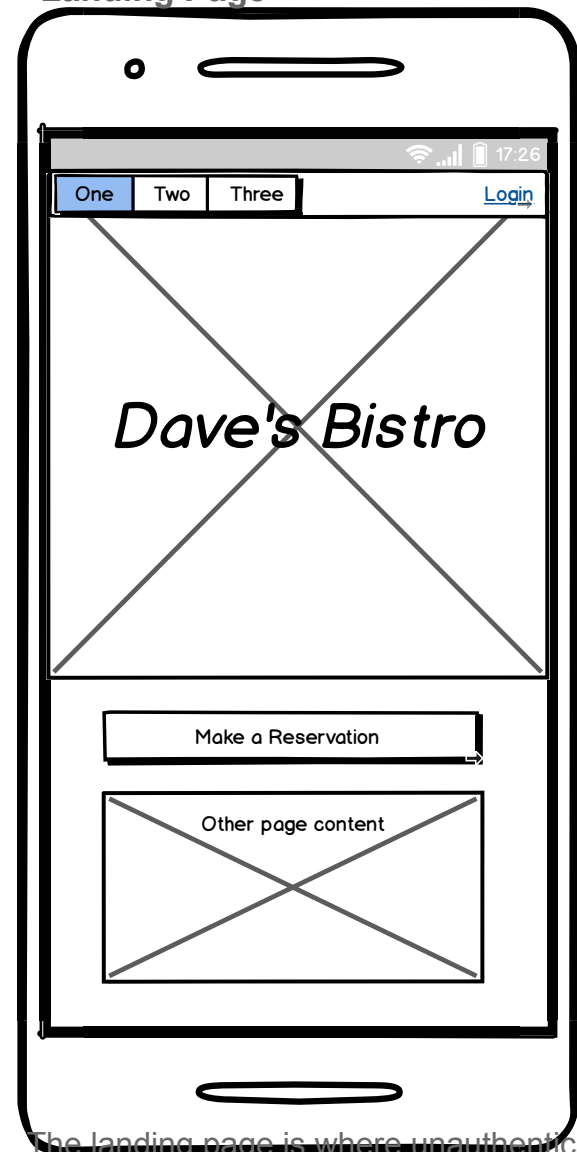


Landing Page



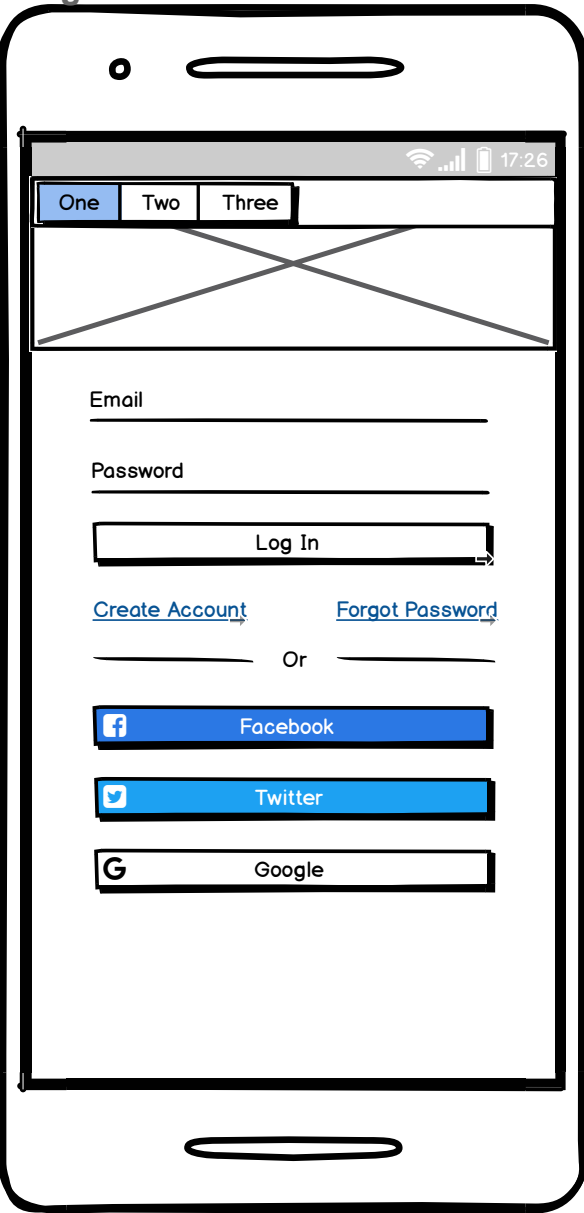
The landing page is where unauthenticated users are sent. It has a logo, some images, and information about Dave's Bistro. Typical website stuff about how great Dave and his bistro are and how everyone loves Dave's Bistro. The food and atmosphere are so great, how could anyone not like it?

Theres also a button to make a reservation. Unauthenticated users who press the button are directed to the login screen, authenticated users go straight to the "Home Page."

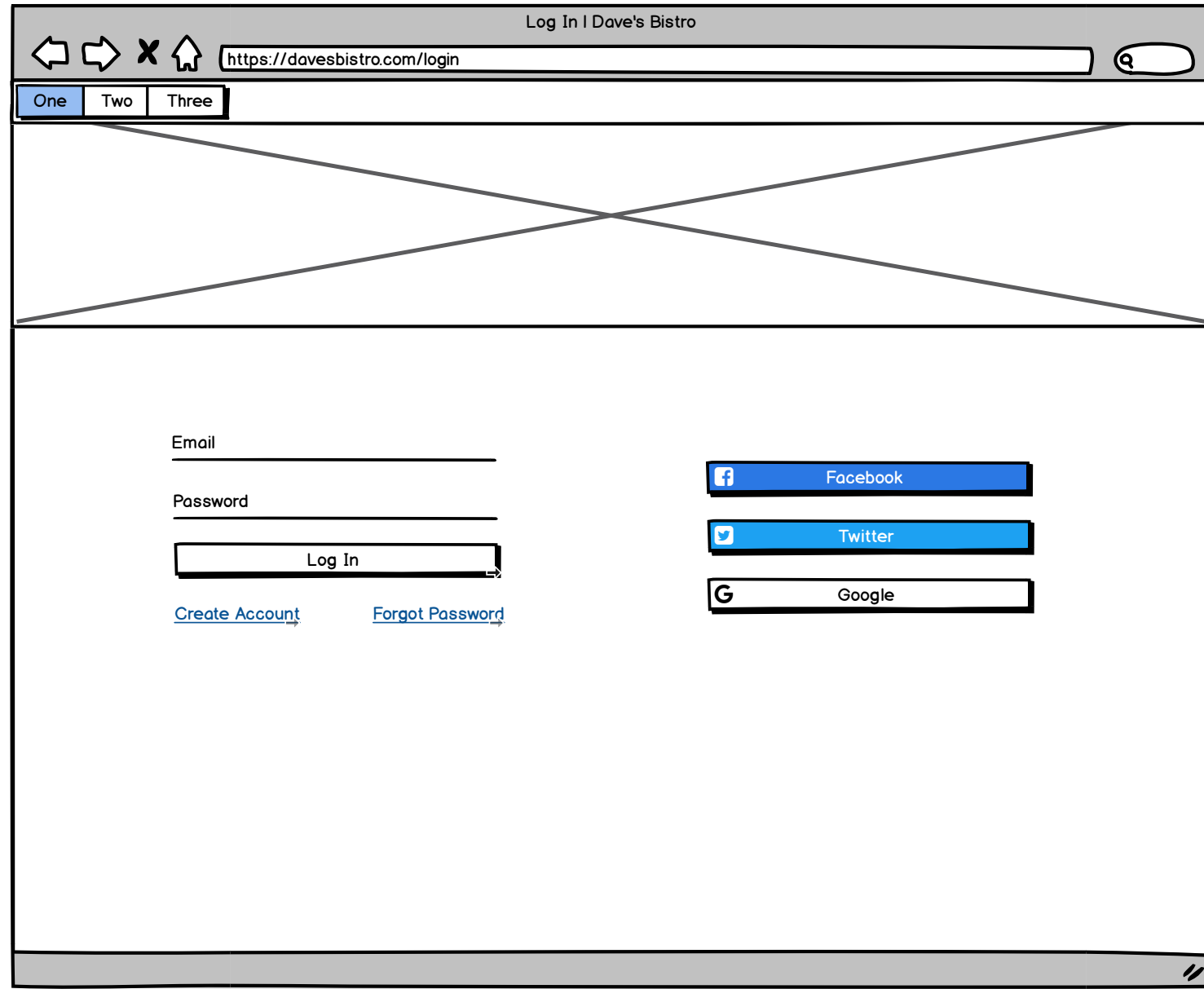
Content like the history of Dave's Bistro and Bistro Locations and all that junk could be put on this page, or split into other pages.

The site uses responsive design to look great on devices of all sizes. But as a result, the mobile and desktop versions are very similar, which is good for a smooth user experience, but also might make the desktop version feel like a mobile site, which isn't always the greatest. But that shouldn't be an issue.

Log In



A mobile app login screen mockup. At the top, there's a header with the text "Log In" and a status bar showing signal strength, battery, and time (17:26). Below the header is a placeholder image area with a large 'X' over it. Underneath is a tab bar with three tabs: "One", "Two", and "Three". The main content area contains an "Email" input field, a "Password" input field, and a "Log In" button. Below these are two links: "Create Account" and "Forgot Password". A separator line with the word "Or" in the center follows. At the bottom are three social login buttons: "Facebook" (with a blue 'f' icon), "Twitter" (with a blue bird icon), and "Google" (with a white 'G' icon on a black background).

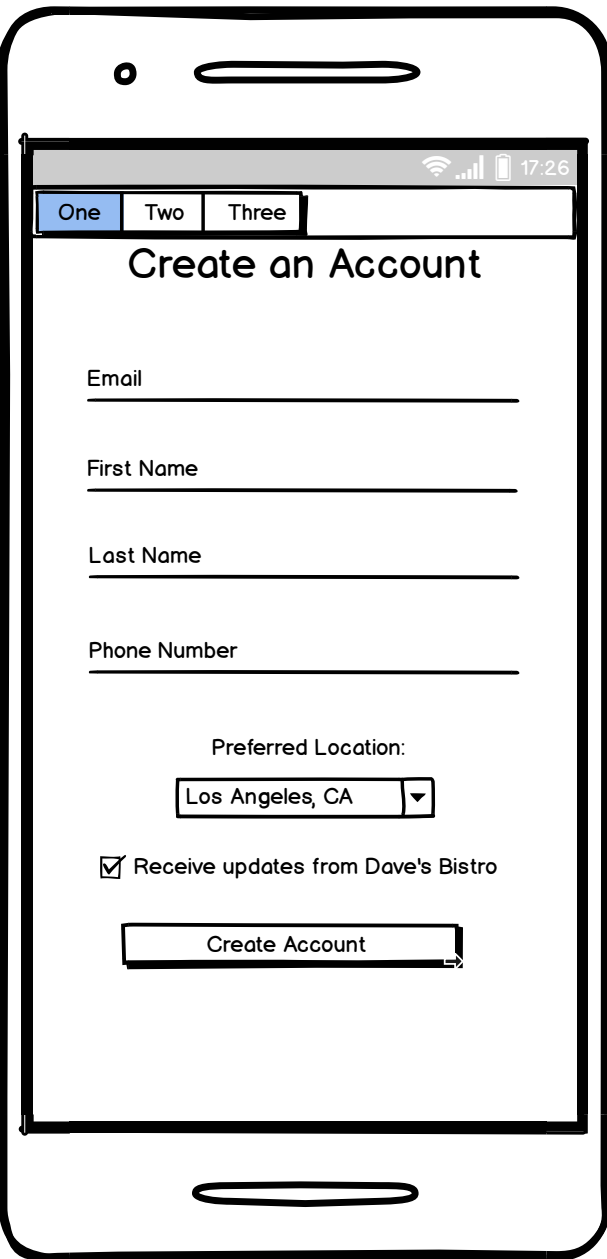


A web browser login screen mockup. The browser's address bar shows "https://davesbistro.com/login" and the page title is "Log In | Dave's Bistro". Below the address bar is a tab bar with three tabs: "One", "Two", and "Three". The main content area features a large placeholder image with a large 'X' over it. Below the image is a login form with an "Email" input field, a "Password" input field, and a "Log In" button. Underneath the button are two links: "Create Account" and "Forgot Password". To the right of the form are three social login buttons: "Facebook" (with a blue 'f' icon), "Twitter" (with a blue bird icon), and "Google" (with a white 'G' icon on a black background). The browser's status bar at the bottom is grey.

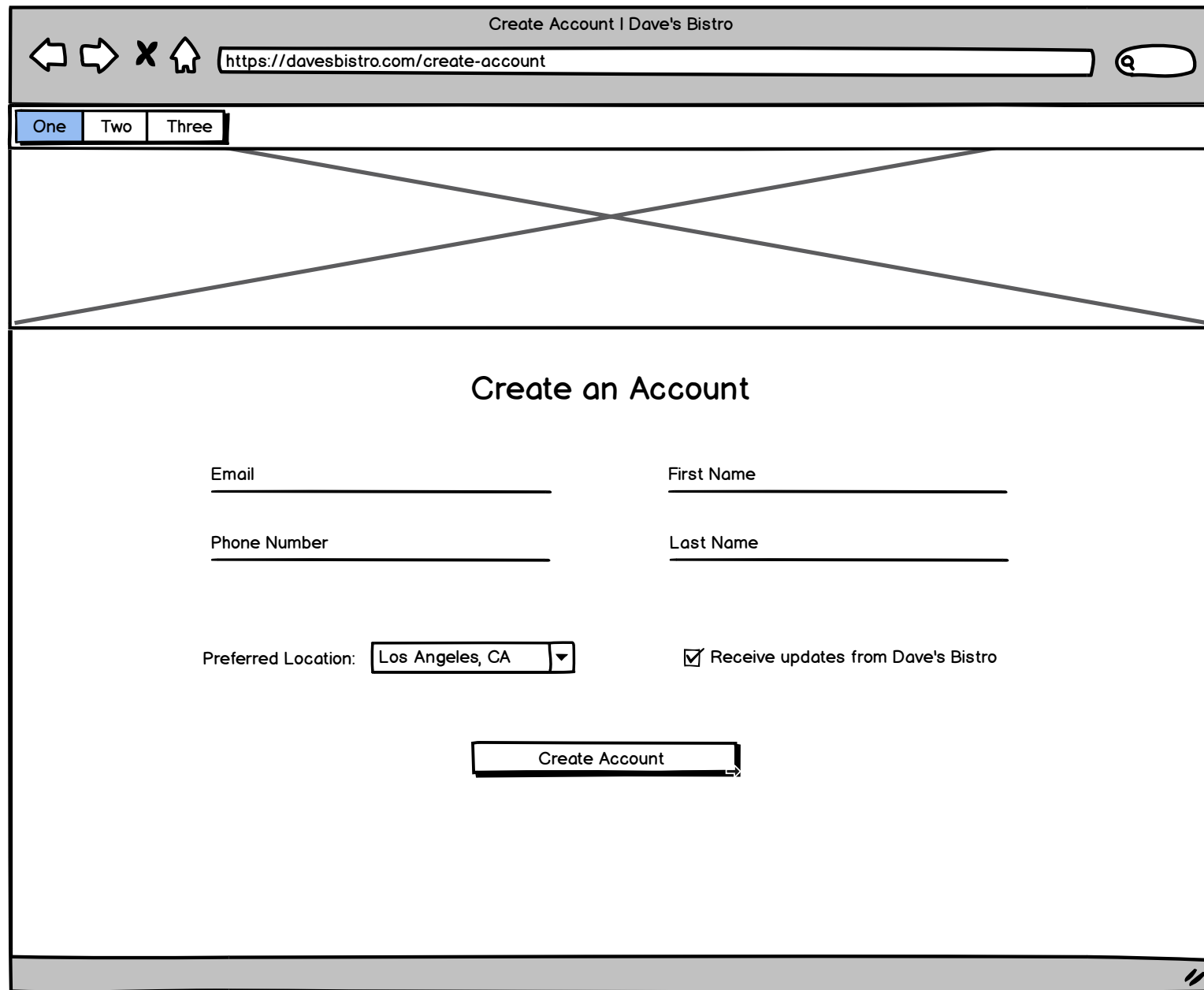
This is the login screen. Users can authenticate using a Dave's Bistro specific account, or they can link to their other accounts such as Facebook, Twitter, and Google.

The image placeholder at the top is to hold some picture of food, or a logo sort of thing. Something to make the page more interesting than just a bunch of log in inputs.

Create Account



A mobile app mockup of the 'Create Account' screen. At the top, there's a status bar with a signal icon, a battery icon, and the time 17:26. Below this is a navigation bar with three tabs: 'One' (selected), 'Two', and 'Three'. The main heading is 'Create an Account'. The form includes input fields for 'Email', 'First Name', 'Last Name', and 'Phone Number'. Below these is a 'Preferred Location:' label followed by a dropdown menu showing 'Los Angeles, CA'. There is a checkbox labeled 'Receive updates from Dave's Bistro' which is checked. At the bottom is a 'Create Account' button.

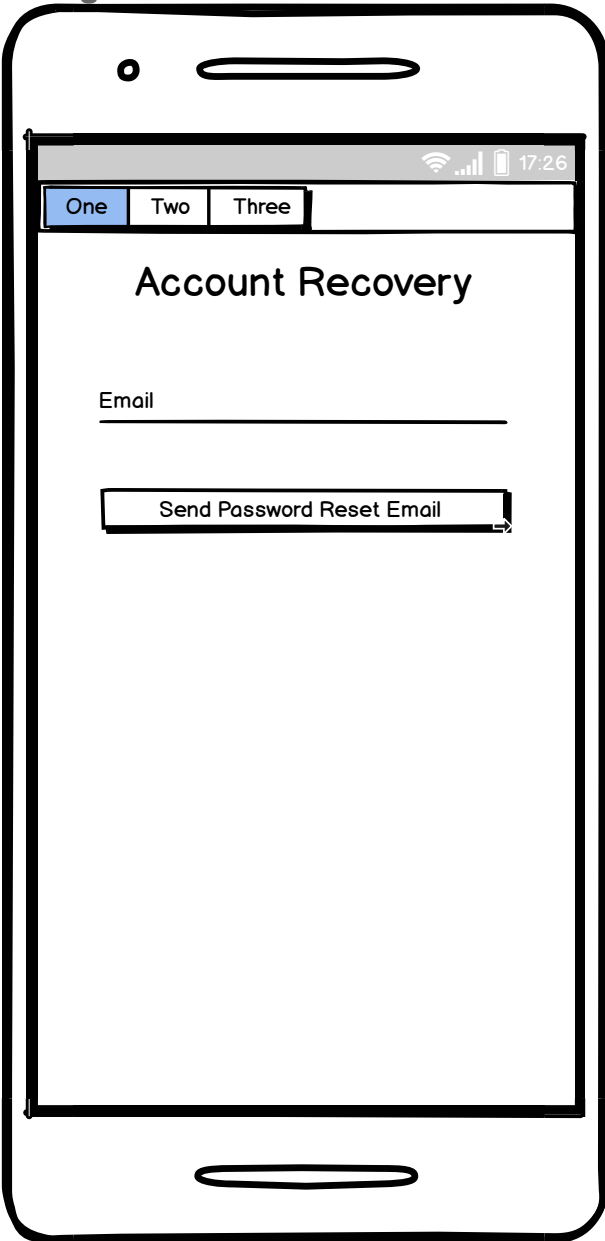


A desktop web browser mockup of the 'Create Account' screen. The browser's address bar shows 'https://davesbistro.com/create-account'. The page has a navigation bar with three tabs: 'One' (selected), 'Two', and 'Three'. The main heading is 'Create an Account'. The form is split into two columns. The left column has input fields for 'Email', 'Phone Number', and 'Preferred Location:' (with a dropdown showing 'Los Angeles, CA'). The right column has input fields for 'First Name', 'Last Name', and a checkbox labeled 'Receive updates from Dave's Bistro' which is checked. At the bottom center is a 'Create Account' button.

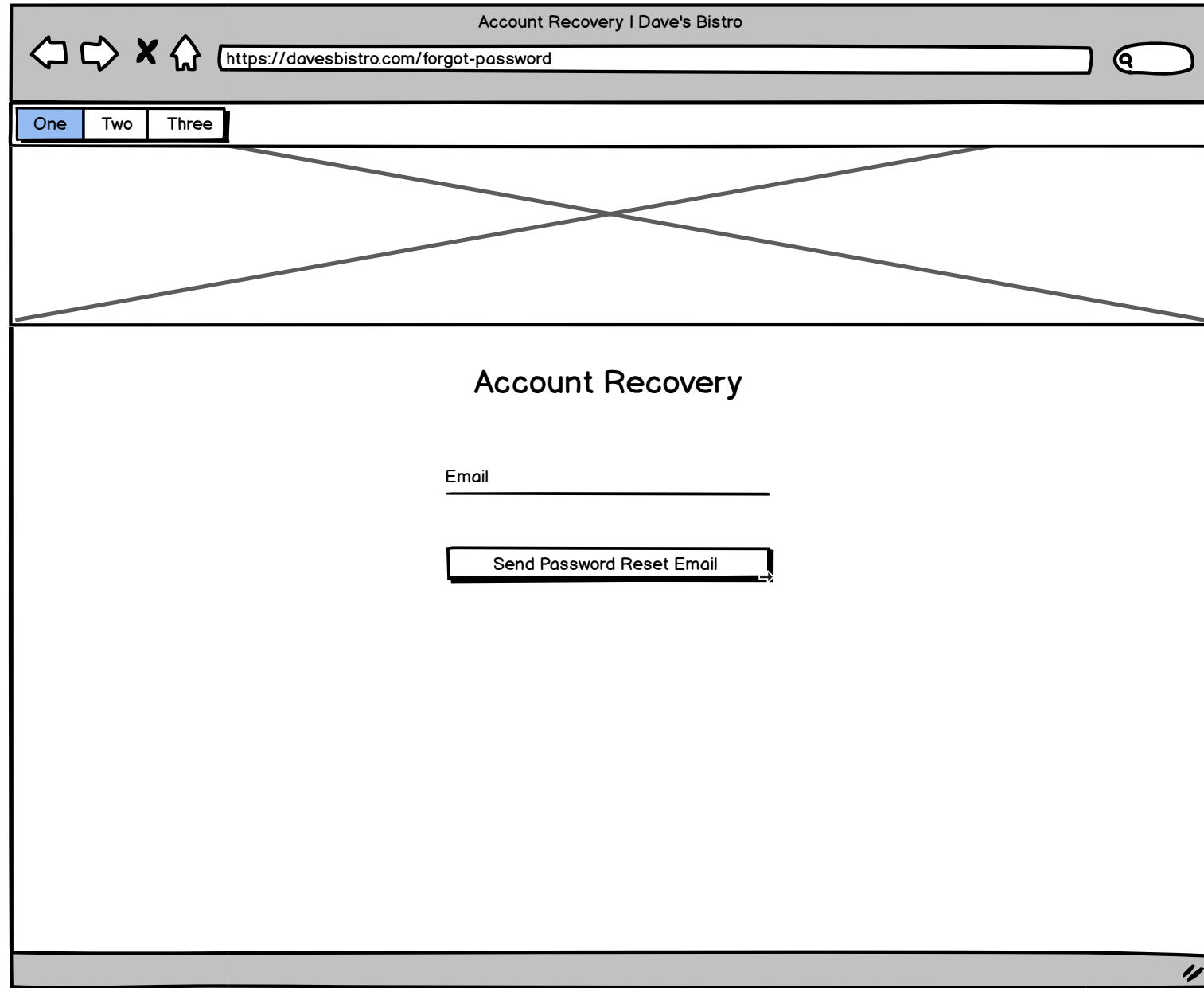
Creating an account requires a phone number so we can send users text messages with updates about their reservation.

Users are also automatically subscribed to the Dave's Bistro eNewsletter, so they can receive updates on things like menu changes, new locations opening, and lots of other spam.

Forgot Password



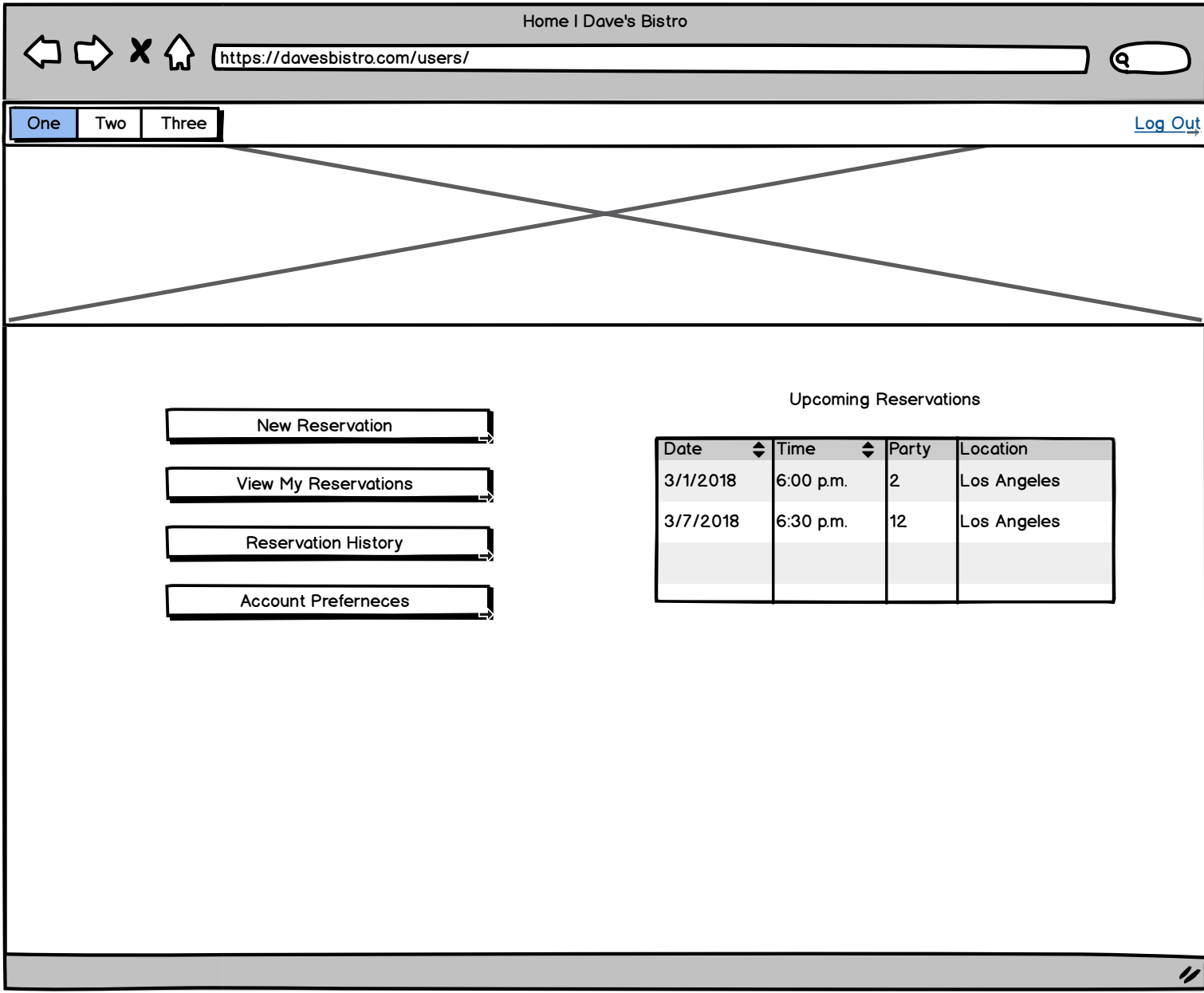
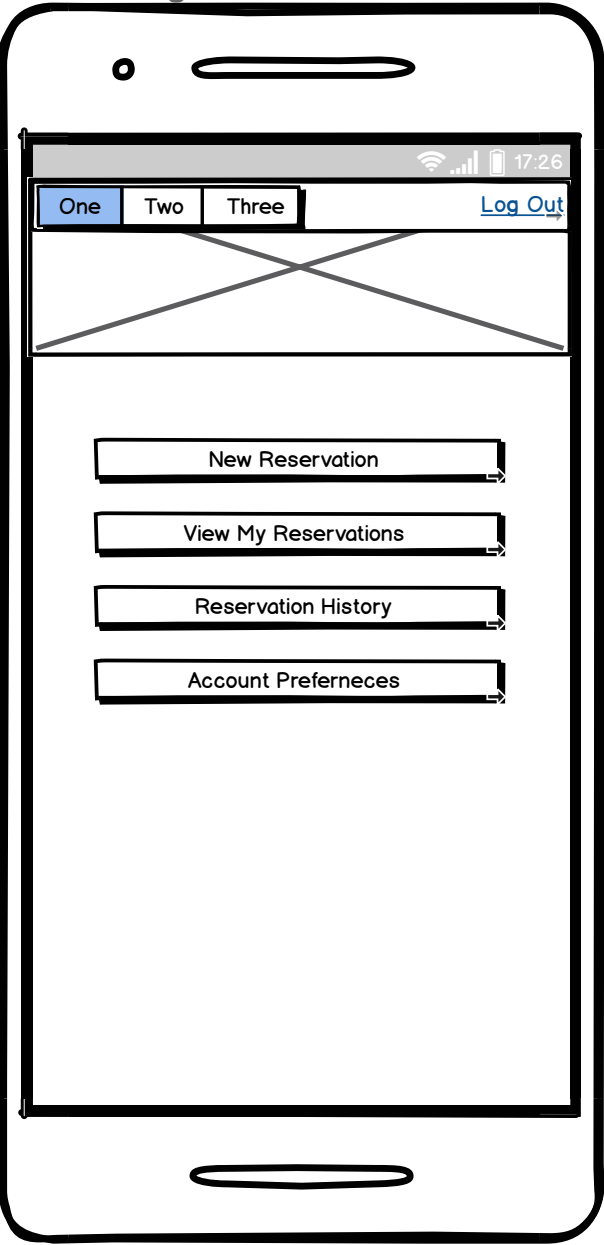
A mobile app mockup for a 'Forgot Password' screen. At the top, there's a status bar with a signal icon, a battery icon, and the time '17:26'. Below this is a navigation bar with three tabs: 'One' (highlighted in blue), 'Two', and 'Three'. The main content area has the title 'Account Recovery' in a large, bold font. Below the title is a text input field labeled 'Email'. At the bottom of the content area is a button labeled 'Send Password Reset Email'.



A desktop browser mockup for a 'Forgot Password' screen. The browser's address bar shows the URL 'https://davesbistro.com/forgot-password'. The page title is 'Account Recovery | Dave's Bistro'. Below the address bar is a navigation bar with three tabs: 'One' (highlighted in blue), 'Two', and 'Three'. The main content area has the title 'Account Recovery' in a large, bold font. Below the title is a text input field labeled 'Email'. At the bottom of the content area is a button labeled 'Send Password Reset Email'. The entire content area is framed by a large, faint 'X' shape.

This is a simple page for users who can't remember their login credentials.

Home Page



This is the home page for a signed-in user. Its pretty simple, there isn't a whole lot of information or buttons to put here.

The Desktop view takes advantage of extra screen space to show a brief list of the user's upcoming reservations.

New Reservation

One

Two

Three

Log Out

Make a Reservation

Location

Los Angeles, CA

Date

05/01/2018

Time

6:00 p.m.

Party

2

Choose Seats

New Reservation | Dave's Bistro

←

→

✕

🏠

https://davesbistro.com/users/reserve

🔍

OneTwoThree

Log Out

One

Two

Three

Make a Reservation

Location

Los Angeles, CA

Date

05/01/2018

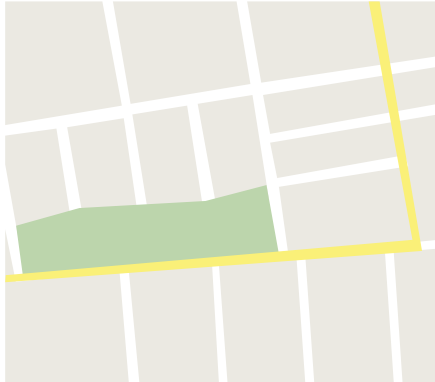
Time

6:00 p.m.

Party

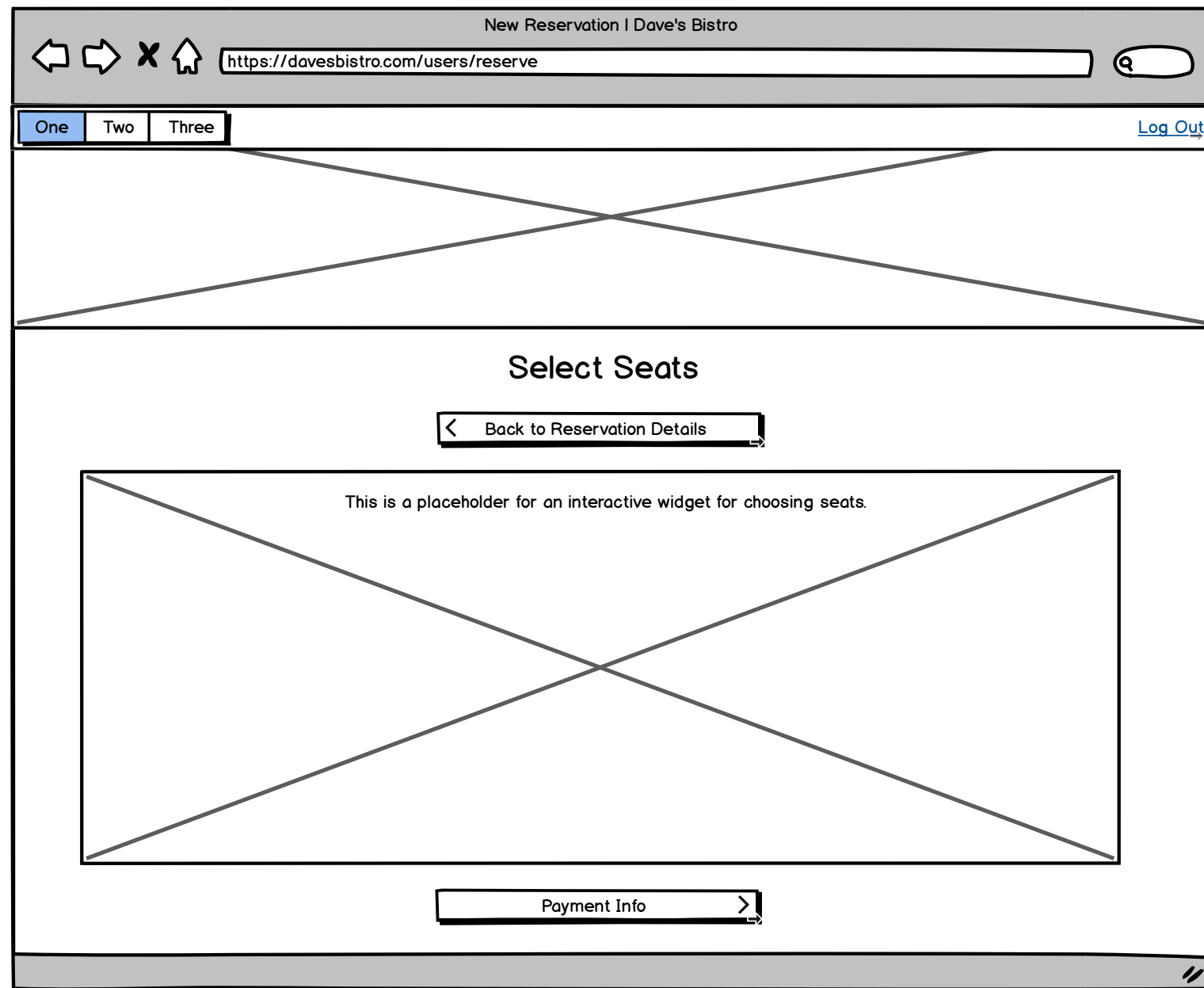
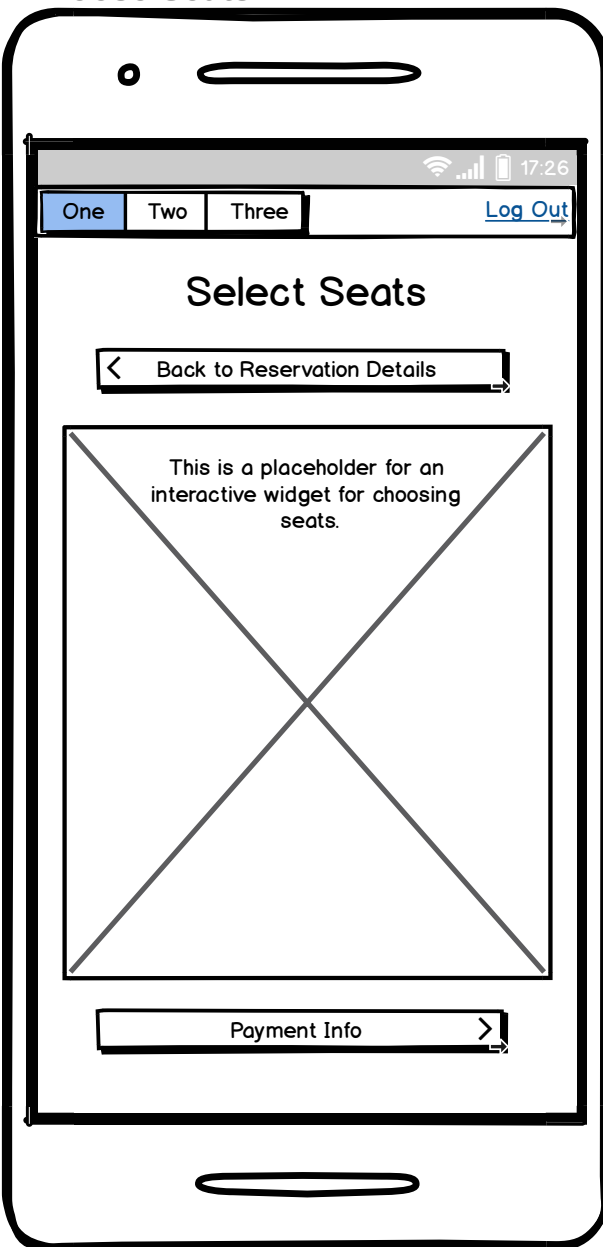
2

Choose Seats



This page collects basic information about a new reservation. The name for the reservation is taken from the account of the user making the reservation. The Date should default to the current day, and the time to some time in the future. The location defaults to the preferred location that the user created when they created their account.

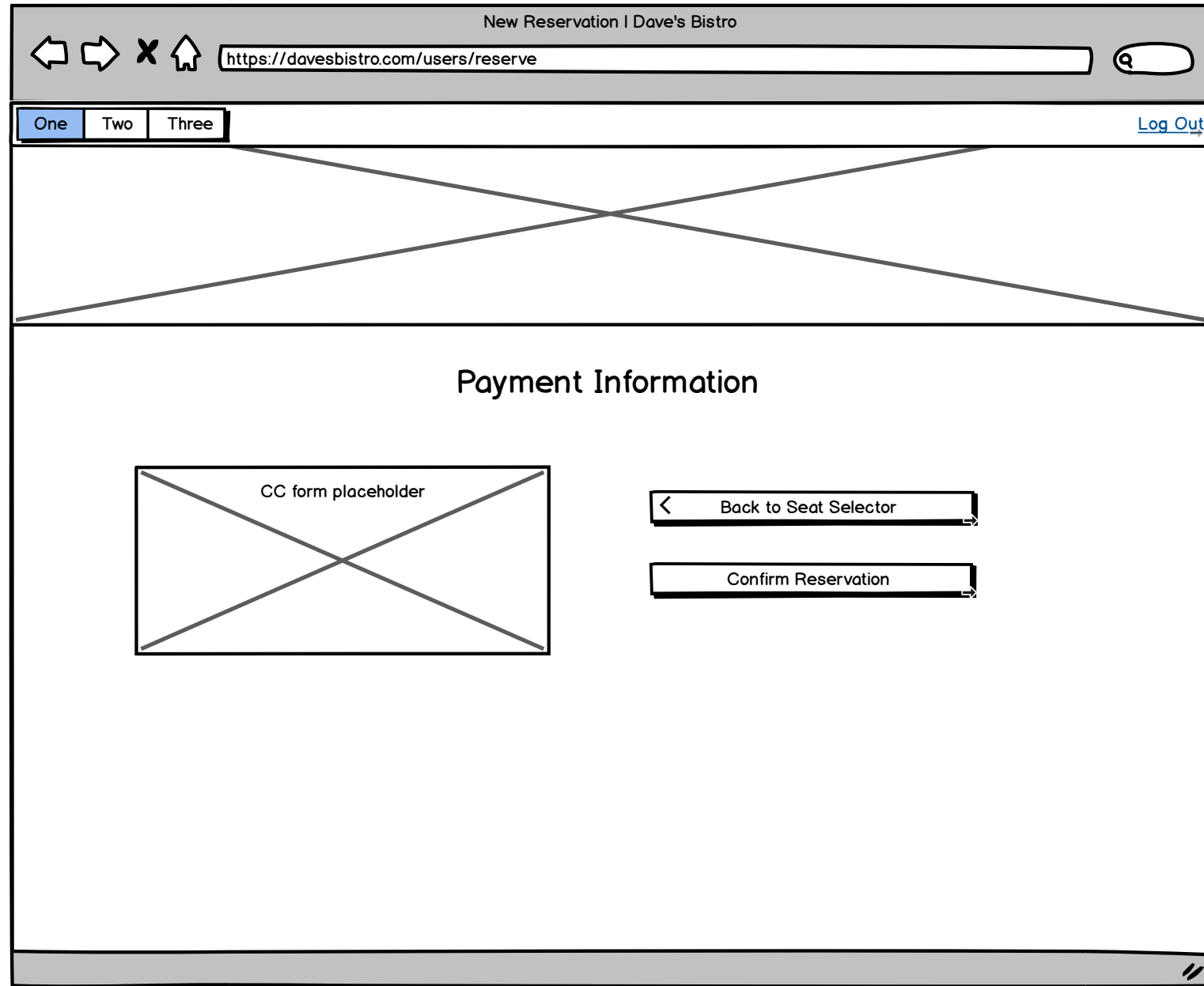
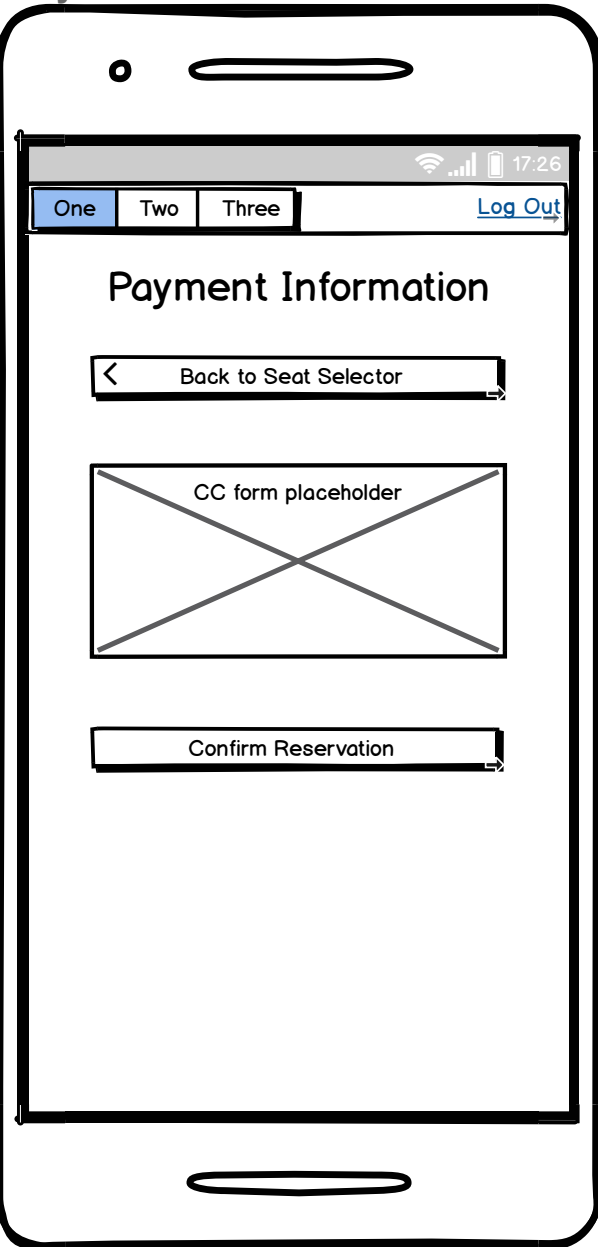
Choose Seats



So the plan is to have all the tables in each location of Dave's Bistro stored in a database, along with the floor plan of the restaurant. This page enables users to pick which table they want to reserve in the restaurant. Thus, the table picker widget will have to be aware of which tables are already reserved at the time that the user specified.

It might be better to have the time of the reservation on the same page as the table picker, but going back and forth should be pretty smooth, due to the planned SPA design.

Payment Info

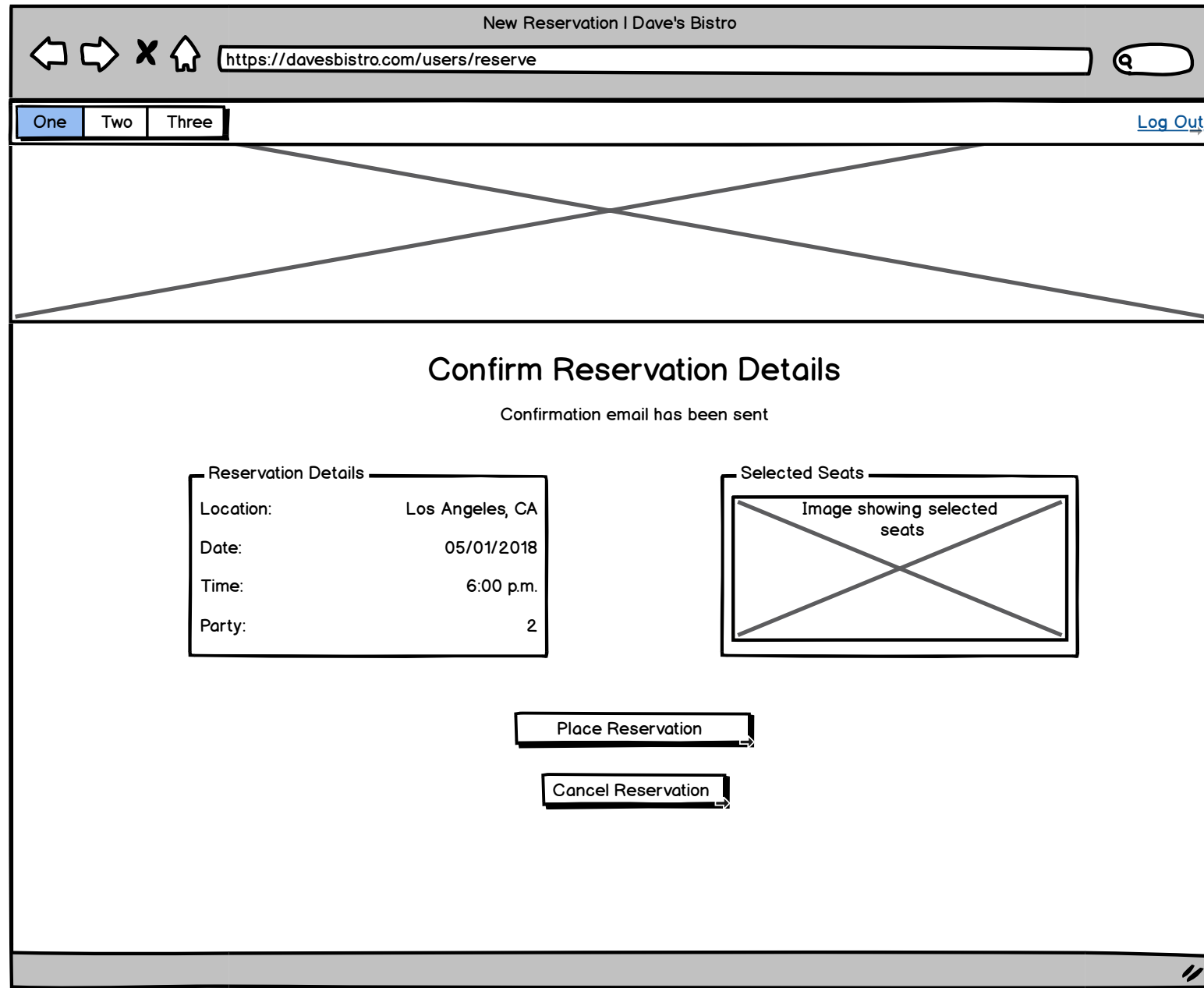
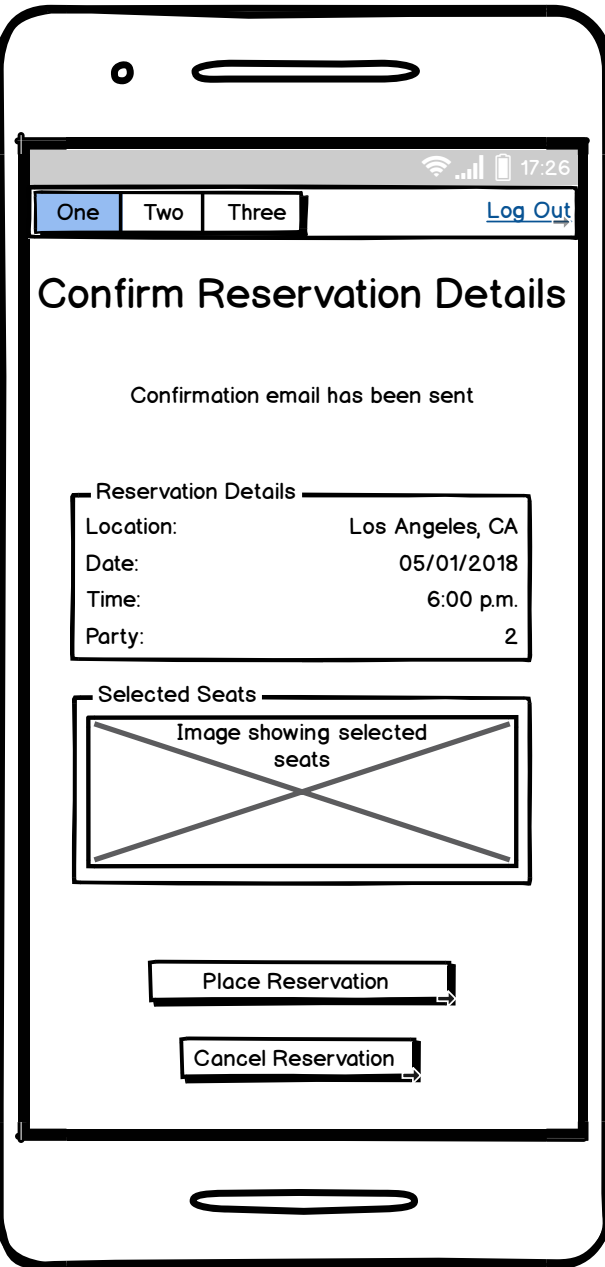


This page collects payment information for a reservation. This is necessary so that people who don't show up for their reservation can be punished.

It can also be used to streamline paying for one's meal, because theres already a credit card on record to be charged.

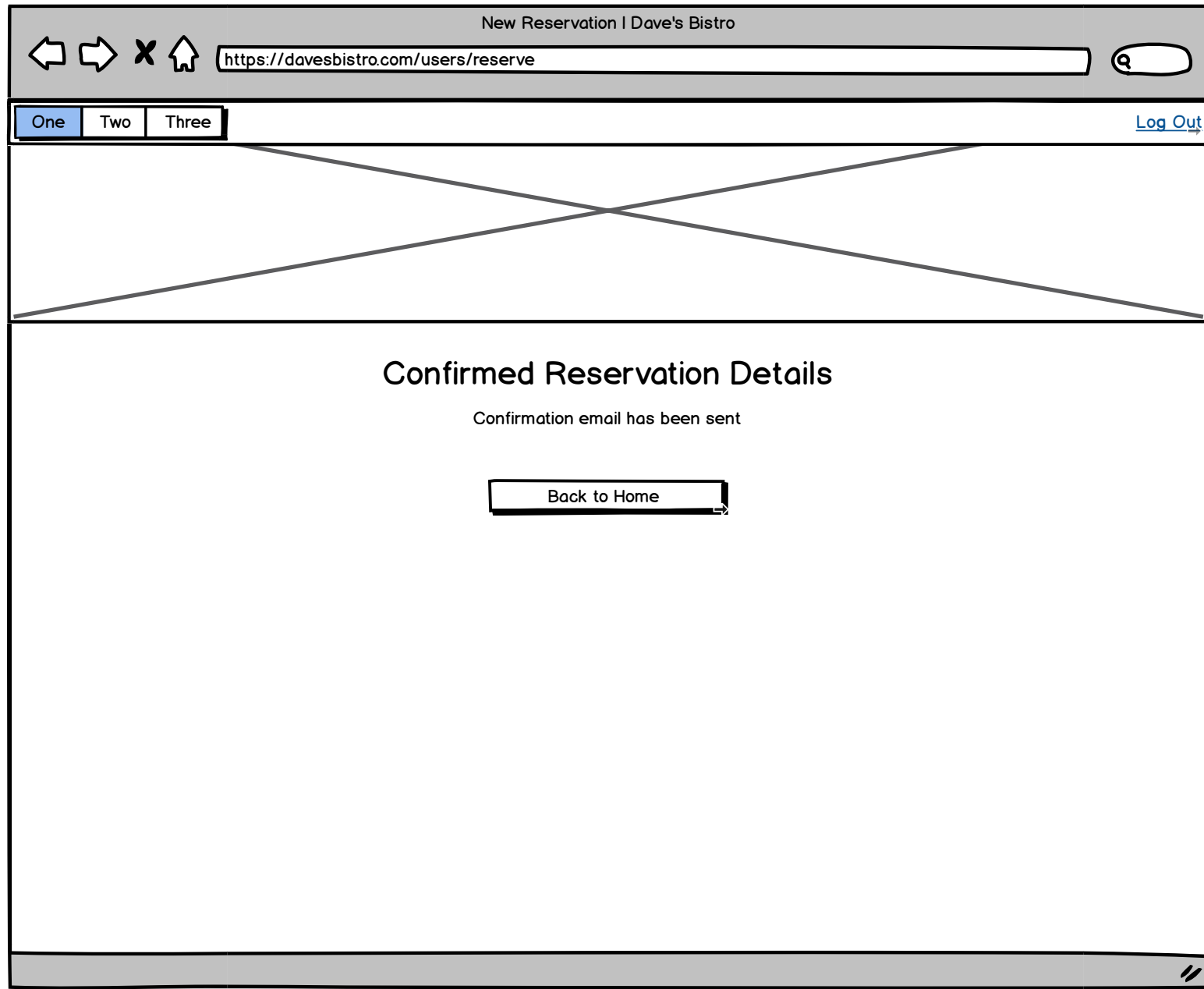
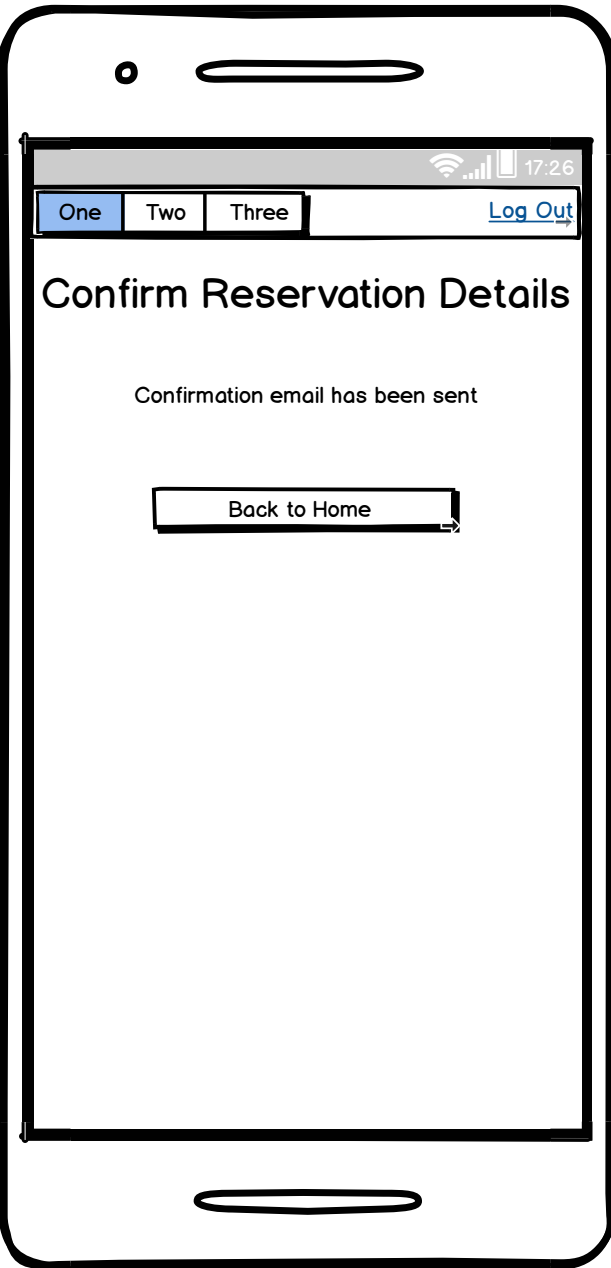
The credit card form widget thing will be provided by Stripe, an online payment processing service.

Finalize Reservation



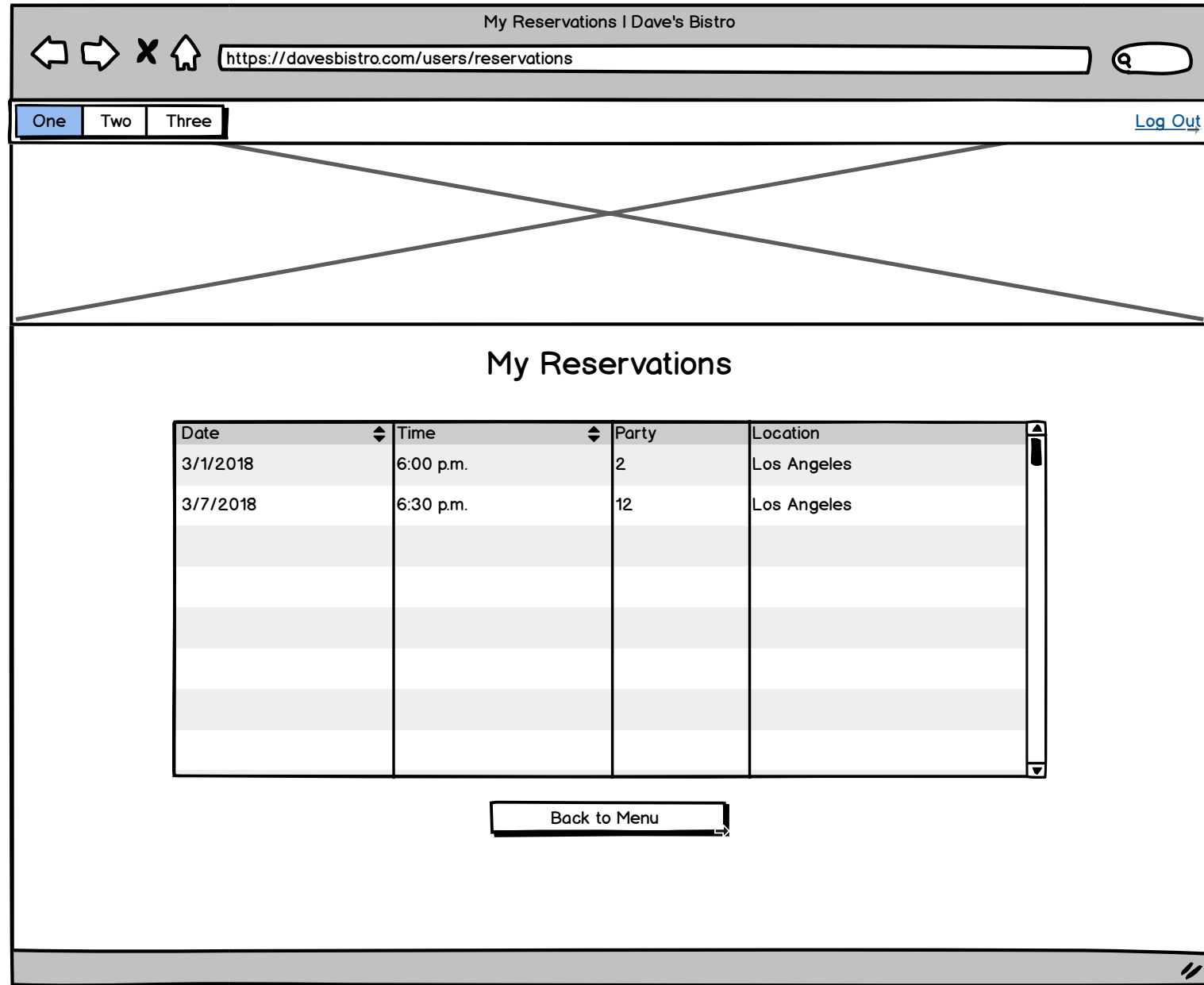
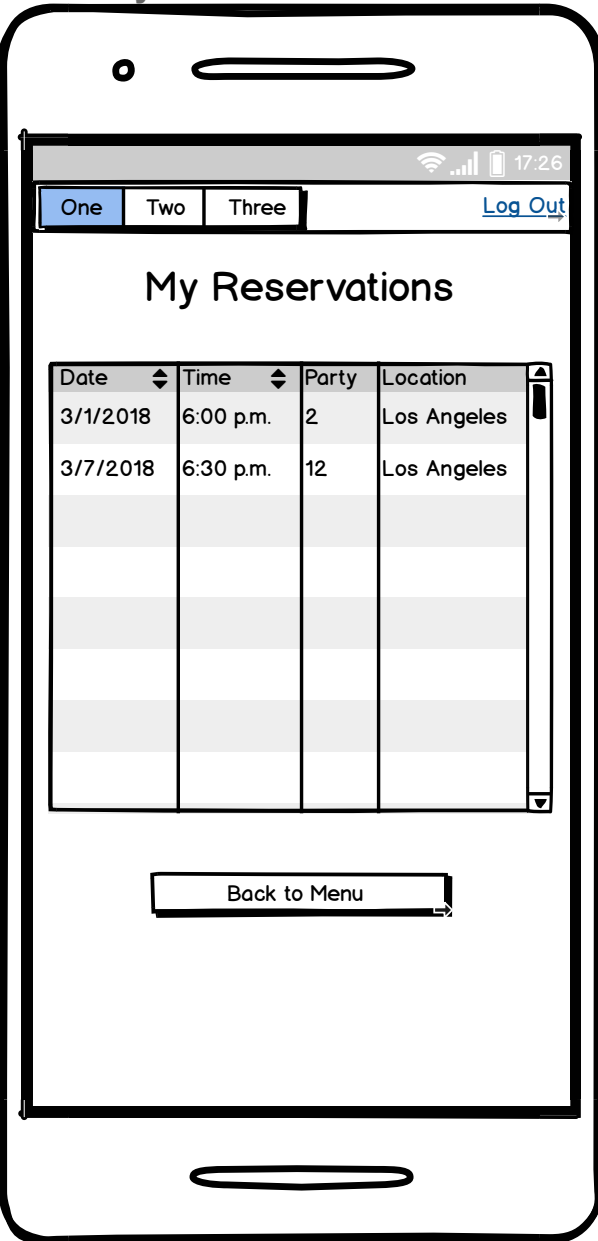
This page summarizes the reservation. Its displayed after the reservation has been persisted to the database and the email confirming the reservation has been sent.

Reservation Confirmed



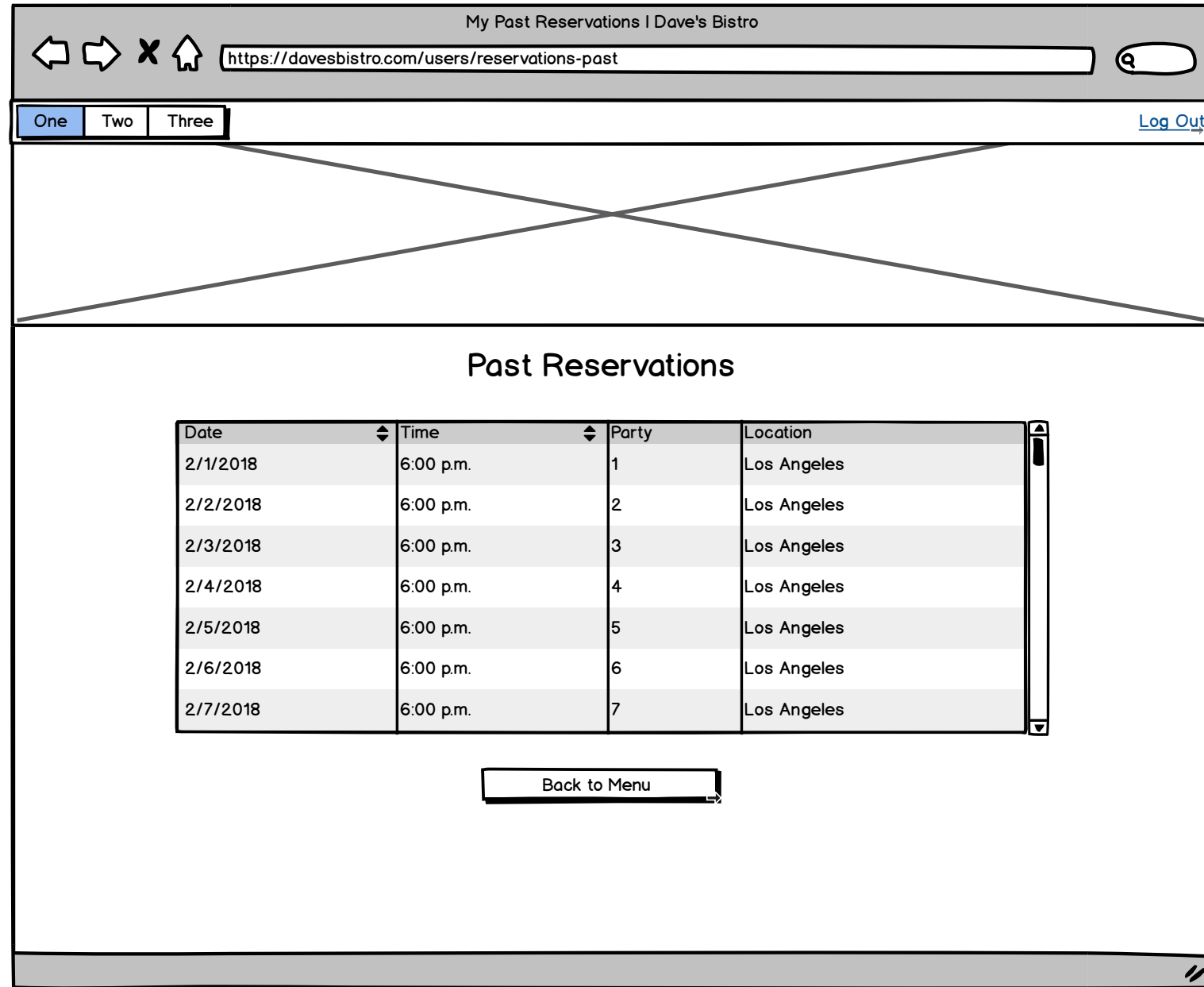
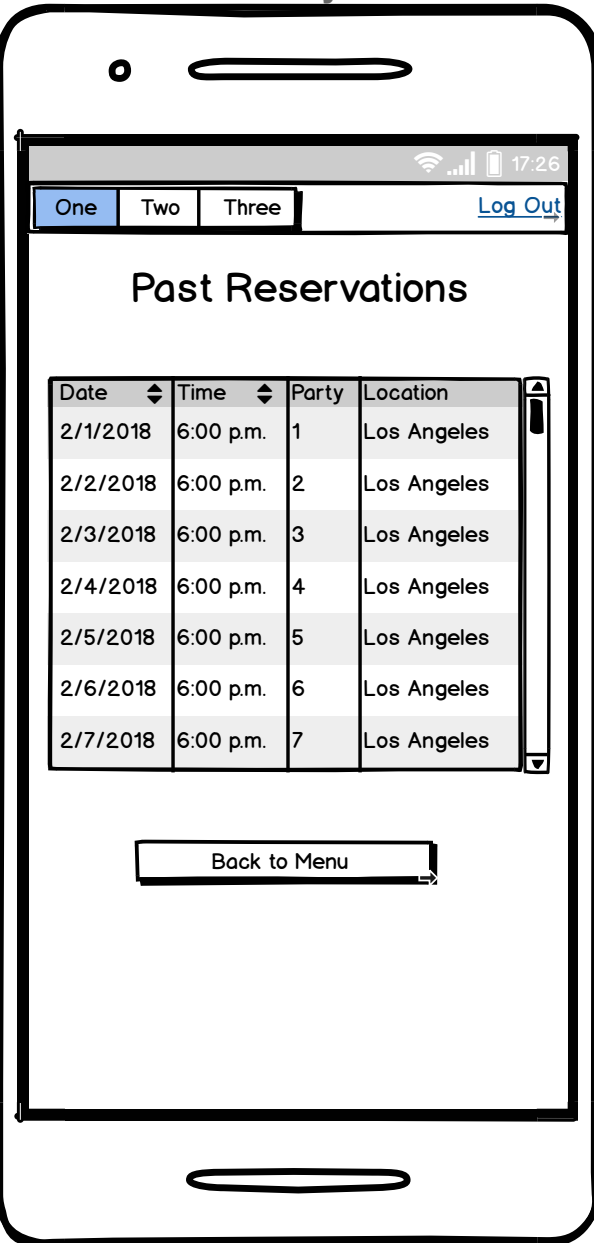
This page summarizes the reservation. Its displayed after the reservation has been persisted to the database and the email confirming the reservation has been sent.

View My Reservations



This is another very simple page. It just lists any reservations that the user has made that are in the future.

Reservation History



This page shows a list of past reservations. Depending on how integrated this site is with the rest of Dave's Bistro's operations, it could have more information such as how much the user paid. There could also be another page, showing a detailed view of each time the user visited Dave's Bistro, with information like what was ordered, the amount paid, and timing (time of arrival, order placed, departure). Even if the user can't access it, collecting and recording such information would be beneficial to Dave. For example, recording how long a specific user stays at their table could help with making sure the table selection screen doesn't allow over-lapping reservations.

Preferences

OneTwoThree

Log Out

Account Preferences

Email

First Name

Last Name

Phone Number

Preferred Location:

Los Angeles, CA

Save Changes

New Reservation | Dave's Bistro

https://davesbistro.com/users/reserve

Q

OneTwoThree

Log Out

Account Preferences

Email

First Name

Phone Number

Last Name

Preferred Location:

Los Angeles, CA

Save Changes