**HO CHI MINH NATIONAL UNIVERSITY**

**University of INFORMATION TECHNOLOGY**

**FACULTY OF INFORMATION SYSTEMS**

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**FINAL PROJECT**

**INFORMATION SYSTEMS ANALYSIS AND DESIGN**

**PROJECT**

**VISITVIETNAM**

**Class:** MSIS3303.L21.CTTT

**Instructor:** ThS. Trinh Trong Tin

**Student list:**

1. Dang Quoc Khoa 18520911

2. Do Hoang Hiep 18520726

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**1. INTRODUCTION**

**1.1. BUSINESS PROFILE**

**1.1.1. Abstract:**

* In recent years, Vietnam's tourism is on the rise, the number of international visitors and also domestic tourists is substantially increased. Vietnam tourism is more and more known in the world, many domestic destinations are voted as favorite addresses of international tourists.
* The tourism industry is increasingly confirmed through positive growth numbers. However, tourism also faces many challenges in the construction process and sustainable development. Hence, if you want to fully exploit tourism potential, you need practical solutions.
* For tourists to approach Vietnam's tourism industry in the most clearly, we came up with an idea for a project called “VisitVietnam”, it means that we try to synthesize information so that tourists can reduce their search time and start planning a tour to Vietnam.

**1.1.2 Project purpose:**

* The purpose of this project is:

1. Helping tourists/visitors easy to find many locations to visit, eat/drink, shopping, and place to stay.
2. Reduce searching-time on the Internet.
3. Help them quickly access the literature of their home country.
4. Easy to contact with related parties.
5. Contribute to the development of the tourism industry in the age of digital transformation.

**1.1.3. Project functions:**

* General:
* Searching information.
* Saving the impressive thing in the list.
* Contact information my company.
* Accompanying illustrations
* There are 5 main functions support to user:

**1) Home (master data):**

* Illustrate hot news updated during the week.
* Research and understanding of the country (Vietnam)

**2) Event**

* + - Illustrate hot events updated in “Highlights” part during the week.
    - Choose and finding the event quarterly by ticking.
    - Information includes event name, short description and time takes place.

**3) Shopping**

* + - Illustrate hot brand and mall popular which visitor can refer to shopping. Besides, souvenir for who buy as a gift for loved ones.
    - Information includes shop/mall name and short description.

**4) Foody**

* + - Some kinds of food and drink for visitor’s choice.
    - Enter visitor’s address and we will find which food /drink nearby them.
    - Information includes food/drink name and address.

**5) Stay**

* Divide 3 types of accommodation to rent: budget hotel, hostel and homestay.
* Information includes the place rent name, rating and address.

**1.1.4. Product:**

* We will be running on the web for desktop web first to see how it works, then gradually convert to using a phone or maybe an app so that users can use it anywhere when needed.
* UI (User interface), we will design by AdobeXD and about coding use JavaScript, C#, CSS, HTML, TSQL to build UX, front-end, back-end, data processing, API…
* To project management, we usually use GitHub to save all file related and ClickUp to set up a deadline for us on schedule.

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**1.1.5. Services:**

* Support domestic and foreign tourists to quickly find a suitable place for themselves.
* Quick exposure to local culture and activities nearby.
* Support the tourism industry information search section.
* We focus on event, foody, shopping, stay fields.
* Always update news trending or hot news to users knew.

**1.1.6. Customers:**

* Domestic and foreign tourists.
* Streamer/Vlogger/Youtuber need to review.
* People interested in tourism.

**1.1.7. Competitors:**

* Actually, there is no other website like us. Most of the information we have is obtained from many different sites to support tourism factor, so we think no one do project like this.

**1.1.8. Constraints:**

* The information must be extremely accurate to avoid the case caused of conflict problem.
* Information is always updated.
* When the event ends, it must be deleted.
* Locating nearby places.
* The information is obtained based on the amount of user traffic in local.

**1.1.9. Future direction:**

* Speed up data collection quickly.
* Apply user geolocation to find our out where they want to go.
* Running on multiple devices.
* Make an app for iOS and Android.

**1.3 PROJECT SURVEY**

**1.3.1. Survey plan:**

According to vietnamtourism.gov.vn, we have the following data in Asian:

|  |  |  |  |
| --- | --- | --- | --- |
|  | Country | Number of 2019 December | Number of people 2020 March |
| 1 | Viet Nam | 1,710,168 | 449,923 |
| 2 | Cambodia | 27,472 | 35,220 |
| 3 | Laos | 7,776 | 12,391 |
| 4 | Thailand | 58,601 | 18,171 |
| 5 | Taiwan | 80,506 | 22,344 |
| 6 | Indonesia | 9,457 | 3,457 |
| 7 | Philippines | 14,979 | 7,664 |
| 8 | Japan | 79,737 | 37,385 |
| 9 | Malaysia | 79,348 | 23,221 |
| 10 | Singapore | 40,866 | 9,883 |
| 11 | Korean | 424,736 | 28,699 |
| 12 | China | 558,432 | 33,194 |
| 13 | Hong Kong | 1,356 | 1,203 |
| 14 | Others | 33,271 | 10,196 |

* The number of international visitors to Vietnam in December 2019 is estimated at 1.710.168 turns. In March 2020, the number of international visitors is estimated at 449.923 turns. In spite of the number of tourists decreased, Vietnam's tourism industry has a huge advantage (even during the Covid virus epidemic season).

*Source:*

1. Tourism Information Center, “Statistics International Visitors Arriving”, <https://vietnamtourism.gov.vn/index.php/statistic/international>

**1.3.2. Input:**

* Data information of each functional
* Location of users

**1.3.3. Related project:**

* My project is inspired by <https://www.visitsingapore.com/en/>

**1.3.4. Compare these projects:**

* My project provides more details for each title to everyone understand and access to the most obvious culture. Besides, we base on their location to find some place which they want to go.
* My website tries to find hot news or news that gets a lot of attention.

**2. REQUIREMENT SPECIFICATION**

**2.1. FUNCTIONAL REQUIREMENTS**

See information and image

Save list

User

Contact relevant parties

Website

Center System

Connect database and API

Search

Login

Admin

Manage system information

Input

Update

Delete

Storage

Illustrate information and image

**2.1.1. Authentication and authorization**

Normal: Admin must enter his/her login name and password and user have link website to access.

* Admin enters the right login name and password. The system will display the ‘admin page’ which has some functions for admin: manage system information (input, update, delete, storage), searching the information based on user traffic of another gate information, illustrate information and image, connect database in Microsoft Azure and build API for website.

Exception: If admin enters wrong account, the system will return the home page. Hence, they must right enter account.

**2.1.2. Manage system information**

* Initial condition: Admin has logged on the Center System.
* Normal: Admin will input the information which always ensures the latest updates to keep users clearly new information related to each of the functions. The system needs to saving which users want to note down to arrange a schedule reasonably. Besides, if the information is no longer useful (out of date), delete it.

**2.1.3. Search**

* Initial condition: Admin has logged on the Center System.
* Normal: Admin will search the information based on the user traffic or hot news in Internet to input/update for database on website.

**2.1.4. Illustrate information and image**

* Initial condition: Admin has logged on the Center System.
* Normal: Provide the information and accompanying picture to user view clearly and eyes-catching.

**2.1.5. Connect database and API**

* Initial condition: Admin has logged on the Center System.
* Normal: Database save on Microsoft Azure, because it will avoid data loss and make it easy for input/update data. API is protocol to connect between front-end and back-end on web.

**2.1.6. See information and image**

* Initial condition: Users have a link website to access.
* Normal: Users can view all information and accompanying picture

**2.1.7. Save list**

* Initial condition: Users have a link website to access.
* Normal: If the information is useful or make the user interested, the user can save those on “Save list”

**2.1.8. Contact relevant parties**

* Initial condition: Users have a link website to access.
* Normal: Each of the information will have a contact for help to user connect to ask/order about the place.

**2.2. NON-FUNCTIONAL REQUIREMENTS**

**2.2.1. Product requirements**

|  |  |
| --- | --- |
| **Requirement** | **Description** |
| Performance | - Response time to load website on localhost from admin’s computer:  -> time: 2-3s (faster if network is good) |
| Scalability | - We want to aggregate as much data as possible structure (Big Data) and develop more new functions. Now, we have a little data to run demo website. |
| Portability and compatibility | - Running on web PC. |
| Reliability and robustness | - This system must available all the time.  - The failures will rarely occur.  - For normal failures, the system can restart immediately.  - Any detected problem must be fixed at most in 2 days. |
| Security | - Security engineers always available to detect and prevent abnormal access. |
| Usability | - System have to provide friendly interfaces in order normal end-users (without training) can use basic functions easily after reading online help without helping form system administrators. |
| Data safety | - All database will be backup automatically once a day and system administrator are responsible for changing the backup schedule. |

**2.2.2. Organizational requirements**

|  |  |
| --- | --- |
| **Requirement** | **Description** |
| Technology | - Programming language: JavaScript, C#, CSS, HTML.  - Database: TSQL, Microsoft Azure. |
| Documentation | - There are 2 kinds of user guide: Printed User Guide and Online User Guide. |
| Supporting | - There is a web help to user searching information.  - All information is shown on screen and has a search-typing for the user to find quickly. |

**2.2.3. External requirements**

|  |  |
| --- | --- |
| **Requirement** | **Description** |
| Ethical | The website is accepted for all users, except admin login the right account to access “Center System”. |
| Legislative requirement | The system will not break any laws. |

**2.3. DOMAIN REQUIREMENTS**

* After each receiving/answering a request, the system needs to be handled and resolved promptly.
* Updating new and delete non-useful information.
* One user(admin) has just had one account to login to Center System.

**3. DESIGN SPECIFICATION**

**3.1. BUSINESS PROCESS**

**3.2. DATA FLOW DIAGRAM**

**3.3. ENTITY RELATIONSHIP DIAGRAM**

**4. USER INTERFACES**

**4.1. HOME PAGE**

* Graphical user interface, website

  Description automatically generatedBy default, the system will display the home page with the introduction to the website. Admin will enter the username and password to validate before using the inside system. Users who have a linked website that can be access. Each of functions has more contact info to user comment about the system when have a problem or have a question.
* There are 4 functionals: event, shopping (clothes and gift), foody and stay. After accessing the website, users can experience for serving personal needs.

**4.2. EVENT PAGE**

* The “Highlights” part: this place will summary which is hot event upcoming has the event named and short description about it. So, users can quickly view, and update travel their information.
* A picture containing graphical user interface

  Description automatically generatedEach of event has a time attached and the schedule of users will quickly arrange to suitable with that time.

**4.3. SHOPPING PAGE**

* Graphical user interface

  Description automatically generated with low confidenceAbout this page, we will divide into two functions: clothes and gift, because we want to everything clearly and easy to find title which users want to find. We find the impressive store which based on user traffic on the Internet and visiting the main web store. In addition, we illustrate address, price…some contract related to store they search.

**4.4. FOODY**

* A screenshot of a computer

  Description automatically generated with medium confidenceWe separate some kinds of food/drink to help users choose variety of things for solve food needs. Belike other structure show information, we have the name food, address where sell and illustration for easy to know what those foods is.

**4.5. STAY**

* A screenshot of a video game

  Description automatically generatedWe have some types of places: budget hotel, hostel, homestay, villa…. When users click to choose one type which suitable with them show information include the name place, address and rating. It quickly helps the user find reasonable accommodation for themselves.

**5. SUMMARY**

**5.1. DIFFICULTY**

**5.2. DEVELOPMENT**

**5.3. CONCLUSION**