



RAMI TALIH

Mobile phone	Address	Email	Nationality	Date of birth
<u>+971508754059 (UAE)</u> <u>+9613743563 (Lebanon)</u>	Dubai, UAE	<u>rami.talih@gmail.com</u>	Lebanese	January 9, 1989

ABOUT ME

With more than 7 years of Media Agency experience, working with a wide spectrum of clients from various industries, my career has led me to understand the inside out of the media industry in the region. I love to be challenged and have an ambition to succeed. I am seeking to work in the digital field, where I can grow and invest my acquired knowledge where professionalism, teamwork and commitment are rewarded assets.

WORK EXPERIENCE

- June 2017 - Present
DELPHYS MIDDLE EAST
DUBAI, UAE
SENIOR DIGITAL MEDIA MANAGER
 - Revived & Centralized Delphys/Drive Dentsu (Dubai, Jeddah & Riyadh) Digital Unit catering to all our clients across GCC market.
 - Managing Toyota Motor Corporation (Toyota & Lexus) digital activities in the GCC.
 - Worked on:
 - Media Strategy, Planning (Toyota, Frico, Sabic, ...)
 - Social media (starting from setting a strategy down to moderation and answering people)
 - Advertising (launching campaigns on Google, social media or regular platforms)
 - Leading the buying unit (Tactical deals & VR)
 - Training for individuals (clients and colleagues)
- Feb 2014 – May 2017
MEDIA ZONE
JEDDAH, SAUDI ARABIA
SENIOR DIGITAL PLANNER

Joined Media Zone as offline media planner before moving to the digital department. Throughout my career at Media Zone, I worked on a diversified portfolio of clients in terms of Strategy, Planning, Buying & Research across GCC market. That includes, TV, Radio, Print, OOH, Digital & Social Media.
- June 2012 – January 2014
H&C LEO BURNETT
ACHRAFIEH, LEBANON
Junior accountant
- Dec. 2011 – May 2012
GEAHCHAN & PARTNERS S.A.R.L.
HAZMIEH, LEBANON
External auditing, worked on VAT, E.O.S., Salary Taxes, and final audit report, etc.

<div>EDUCATION</div>	<div> <div> September 2018 CDMP (CERTIFIED DIGITAL MARKETING PROFESSIONAL) Morgan Institute – Digital Marketing Institute </div> <div> April 2017, March 2018 GOOGLE ADWORDS CERTIFIED <div> Google Search Video certifications AdWords Fundamental </div> </div> <div> June 2011 UNIVERSITY OF SAINT JOSEPH (BEIRUT, LEBANON) Bachelor’s in Business Administration </div> <div> 2008 COLLÈGE DE LA SAGESSE ACHRAFIEH (BEIRUT, LEBANON) Lebanese Baccalaureate in Economic Science </div> </div>		
<div>LANGUAGES PROFICIENCY</div>	<div> Arabic: native proficiency French: very good both spoken and written English: very good both spoken and written </div>		
<div>APPLICATION SOFTWARE PROFICIENCY</div>	<div> Skilled in all Microsoft Office applications Skilled in online tools like Google analytics, Sprout social, Social bakers, OOX, Effective measures, Narrative, Facebook Ads Manager, Twitter Ads manager, etc. Skilled in Ipsos Statex & X-Plan research software </div>		
<div>EXTRA-CURRICULAR ACTIVITIES</div>	<div> <div> USJ STUDENT COUNCIL Student representative for the academic year 2009-2010 at the University of Saint Joseph. </div> <div> LEBANESE RED CROSS Emergency Medical Technician (EMT) at the Lebanese Red Cross since 2009. Team leader since 2012, mission leader since 2010. Also, got many responsibilities like ambulances and the depot of the station. </div> <div> LEBANESE SCOUTS ASSOCIATION Sixteen years of scouting experience from 1994 to 2010, where I evolved from a young cub to a unit leader. From leading a small group (Patrol Leader), I came on to lead a larger group of boy scouts whose ages vary between 11 and 17. I have received training as a patrol leader as well as a unit leader. </div> <div> INTERNATIONAL BASKETBALL FEDERATION (FIBA) Point-guard of the Chabibeh Country Lodge basketball youth team for two years (2006 to 2008). </div> </div>		
<div>EXTRA-CURRICULAR CERTIFICATES</div>	<div> <div> <div> April, 2011: Rock climbing instructor, Ecole Francaise d’Escalade </div> <div> Sept, 2008: Junior Life Saving, YMCA of Lebanon </div> </div> <div> <div> July, 2009: Dive Safety through Education, NAUI, World Wide </div> <div> June, 2006: Professional Swimming Group, Honorary Certificate, Sporting Club. </div> </div> <div> <div> May, 2009: Emergency Medic Certificate, Lebanese Red Cross </div> </div> </div>		