Business Model

* Partners
  + Postal office
  + Veterinaries
  + Orphanages
  + Nursing homes
* Value proposition
  + A system connected to a website and a mobile application that uses our system as a service
  + Searching for missing people/pets/items
  + Announcing for stolen items
  + Verify device whether its stolen or not
  + Connecting people together to help each others
* Key activities
  + World wide web
  + Tips and statistics
  + Mobile application stores
* Key resources
  + Social media
  + System statistics
  + Ads
* Customer segments
  + Pets owners
  + University students
  + Charity organizations members
  + Orphanages staffs
  + Nursing homes staffs
* Channels
  + Social media
  + Word of mouth
  + Fliers
  + Veterinaries
  + Information technology institute [ITI]
  + Postal office
  + Universities
  + Orphanages
  + Nursing homes
* Customer relationships
  + Provide a leading service that people needs
  + Provide statistical information about security situations of near districts
  + Provide tips and advice to avoid dangerous situations
  + Ranking people based on their contributions to society and reward them by providing a ladder (hall of fame) for the most helpful people in terms of contributions
* Revenue stream
  + Ads
  + Donations
* Cost structure
  + Web hosting
  + Domain name
  + Image APIs
  + Designers salary
  + Developers salary
  + Ad campaign