

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of methodologies

- Data collected via SpaceX API endpoints and web scraping
- After data wrangling, exploratory data analysis (EDA) is performed using Python visualization libraries and SQL
- Interactive visual analytics is also performed using Folium and Plotly Dash

Summary of all results

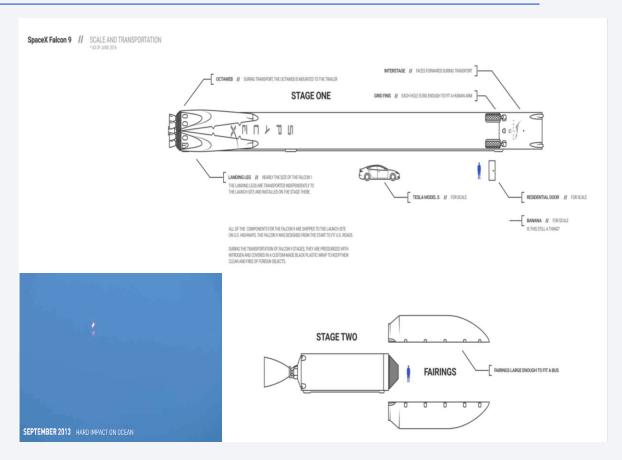
- Decision Tree classification model yields the highest accuracy score, however, due to the test data set sample size being relatively small, the current accuracy score might not fully reflect the model's performance
- Launch site KSC LC 39A is the launch site with the highest launch success rate
- The following orbits have a 100% launch success so far: ES-L1, GEO, HEO, and SSO
- The orbit SO has never had a successful launch before
- Most of the success launches have the payload mass within the range 2000 6000 kg
- Booster version FT has the highest launch success rate

Introduction

- Project background and context
 - 1. One of SpaceX's competitive advantage is that its **rocket launches** are **relatively inexpensive**.
 - 2. SpaceX advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upwards of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage.
 - 3. Unlike other rocket providers, SpaceX's Falcon 9 can recover the first stage. Sometimes the first stage does not land. Sometimes it will crash as shown in the clip below.

Therefore, if we can determine if the first stage will land, we can determine the cost of a launch.

- Problems you want to find answers
 - 1. What attributes influence whether or not the Falcon 9 first stage will land successfully?
 - 2. Can we predict whether or not the Falcon 9 first stage will land successfully to a certain level of accuracy?
 - 3. Which F9 Booster version (v1.0, v1.1, FT, B4, B5, etc.) has the highest launch success rate?
 - 4. Which payload range(s) has the highest/lowest launch success rate?





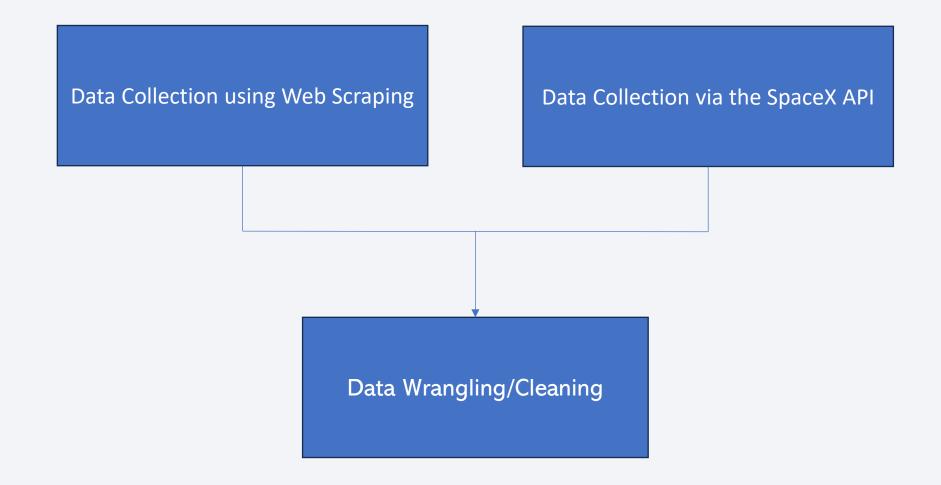
Methodology

Executive Summary

- Data collection methodology:
 - 1. Data Collection via the SpaceX API
 - 2. Data Collection using Web Scraping
- Perform data wrangling
 - 1. Select relevant subset of columns to retain for analysis
 - 2. Remove rows with multiple cores and payloads
 - 3. Filter the data frame to only include Falcon 9 launches
 - 4. Handle missing values by replacing them with the respective mean/mode
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash

- Perform predictive analysis using classification models
 - 1. Logistic Regression
 - 2. Support Vector Machine
 - 3. Decision Tree
 - 1. K-Nearest Neighbors

Data Collection

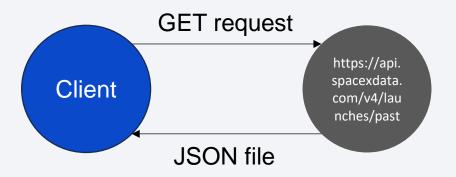


Data Collection - SpaceX API

 Make HTTP GET requests to multiple SpaceX API endpoints to collect data in the form of JSON files regarding past launches, launch sites, payloads, cores, booster versions, orbits, etc

GitHub URL of the completed SpaceX
 API calls notebook:

https://github.com/Khoi-Huynh13/Applied-Data-Science-Capstone/blob/main/jupyter-labsspacex-data-collection-api.ipynb

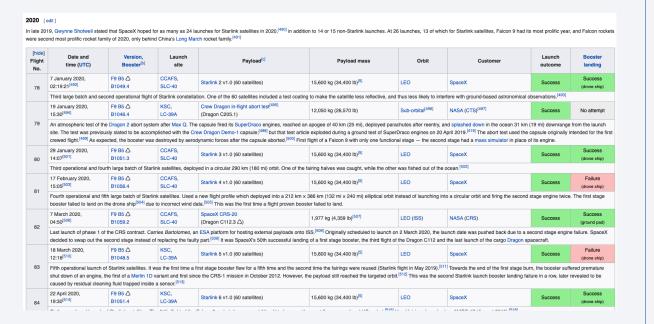


```
Pretty-print 🗹
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     "reused": false,
      "recovery_attempt": false,
      "recovered": false,
     "ships": []
   "links": {
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       "large": "https://images2.imgbox.com/5b/02/QcxHUb5V o.png"
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      "wikipedia": "https://en.wikipedia.org/wiki/DemoSat'
```

Data Collection - Scraping

Web Scraping process:

- Extract the HTML table using the requests and BeautifulSoup libraries
- Extract all column/variable names from the HTML table header by locating and iterating through the list of tags
- Parse the HTML table and convert it into a data frame



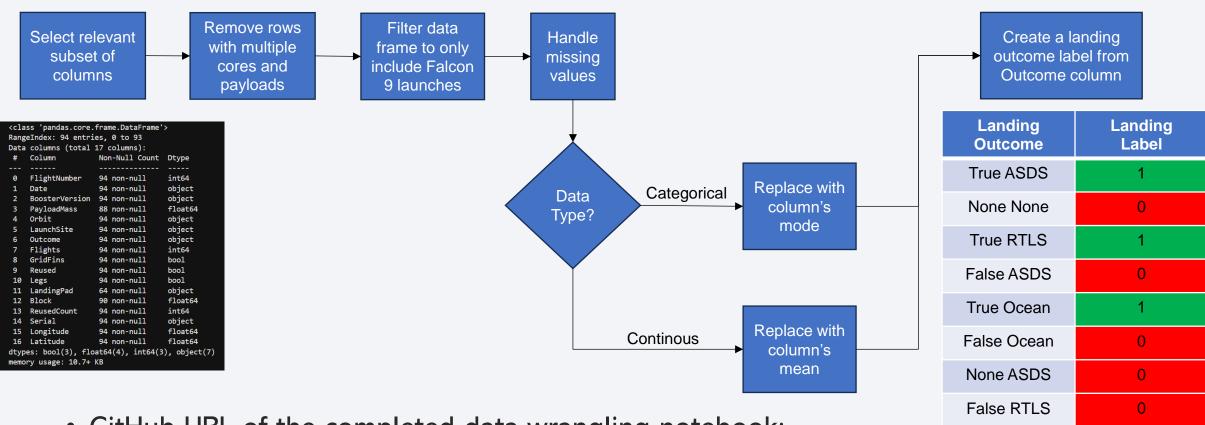
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     style="width: 100%;">
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                         Orbit 
                         Customer 
                    ▶  ··· 
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```

 GitHub URL of the completed web scraping notebook: https://github.com/Khoi-Huynh13/Applied-Data-Science-Capstone/blob/main/jupyter-labswebscraping.ipynb

Data Wrangling

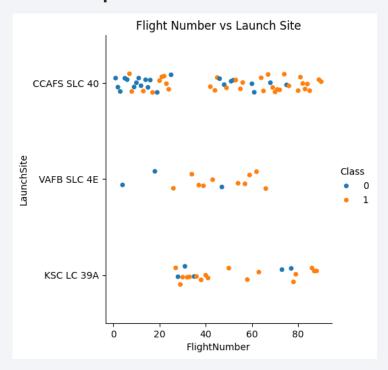
Data Processing Stage



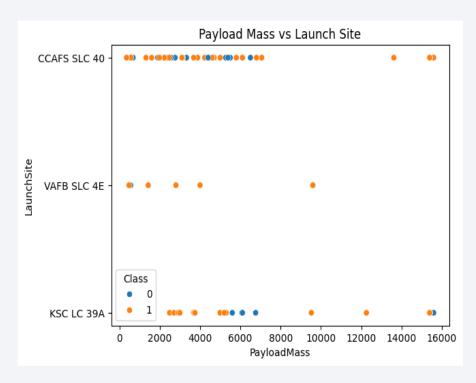
GitHub URL of the completed data wrangling notebook:

https://github.com/Khoi-Huynh13/Applied-Data-Science-Capstone/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb

• Charts plotted:



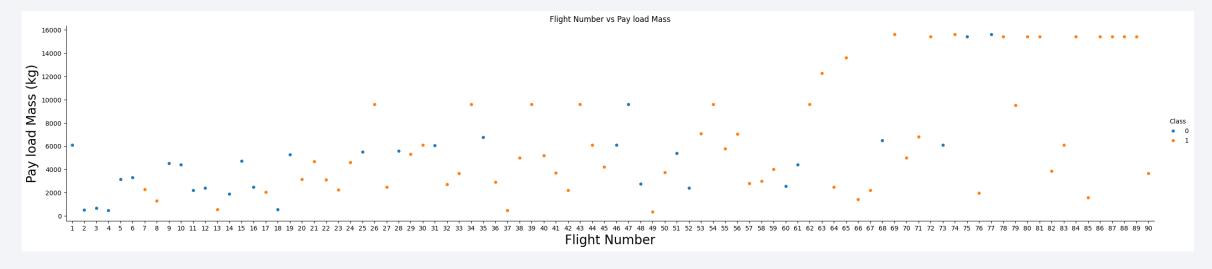
To understand which launch site has the highest launch success rate



To understand what payload mass ranges yields success for each launch site

GitHub URL of the completed EDA with data visualization notebook:

• Charts plotted:

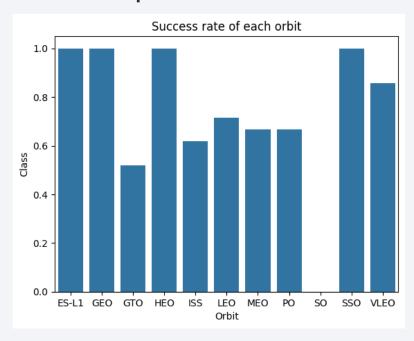


To understand the relationship between flight number and the payload mass

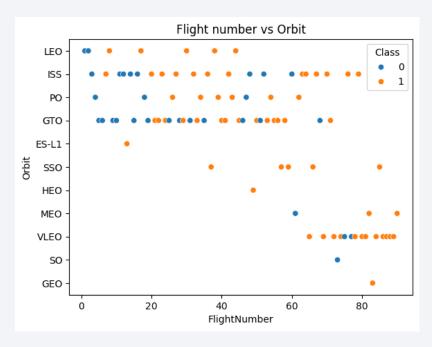
 GitHub URL of the completed EDA with data visualization notebook: https://github.com/Khoi-Huynh13/Applied-Data-Science-

Capstone/blob/main/edadataviz.ipynb

Charts plotted:



To understand which orbit has the highest launch success rate

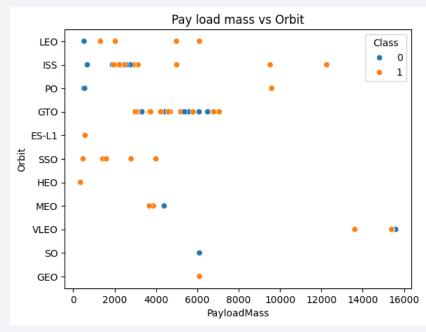


To understand the relationship between flight number and orbit

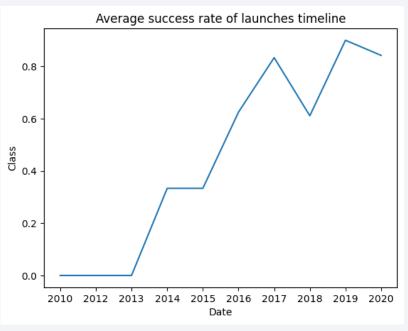
• GitHub URL of the completed EDA with data visualization notebook:

https://github.com/Khoi-Huynh13/Applied-Data-Science-Capstone/blob/main/edadataviz.ipynb

Charts plotted:



To understand what payload mass ranges yields success for each orbit



To understand the trend of the average success rate of launches

• GitHub URL of the completed EDA with data visualization notebook:

https://github.com/Khoi-Huynh13/Applied-Data-Science-Capstone/blob/main/edadataviz.ipynb

EDA with SQL

• SQL queries performed:

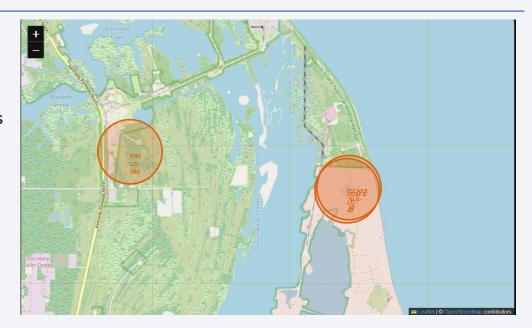
- Display the names of the unique launch sites in the space mission
- Display 5 records where launch sites begin with the string 'CCA'
- Display the total payload mass carried by boosters launched by NASA (CRS)
- Display average payload mass carried by booster version F9 v1.1
- List the date when the first successful landing outcome in ground pad was achieved.
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- List the total number of successful and failure mission outcomes
- · List the names of the booster_versions which have carried the maximum payload mass.
- List the records which will display the month names, failure landing_outcomes in drone ship ,booster versions, launch_site for the months in year 2015.
- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

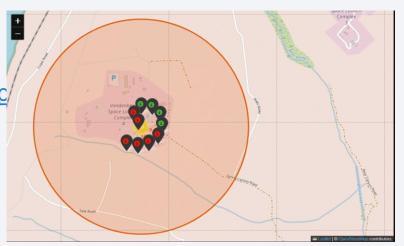
GitHub URL of the completed EDA with SQL notebook:

Build an Interactive Map with Folium

- Map objects added:
 - MarkerCluster: To group markers based on similiar coordinates.
 - Marker: To label the name of the launch sites and each rocket launches
 - Circle: To show the general area within a certain radius of the launch sites
 - Lines: To annotate nearby cities, railway, highway along with the distance from the launch sites
- GitHub URL of the completed interactive map with Folium map:

https://github.com/Khoi-Huynh13/Applied-Data-Science-Cap/blob/main/lab_jupyter_launch_site_location.ipynb





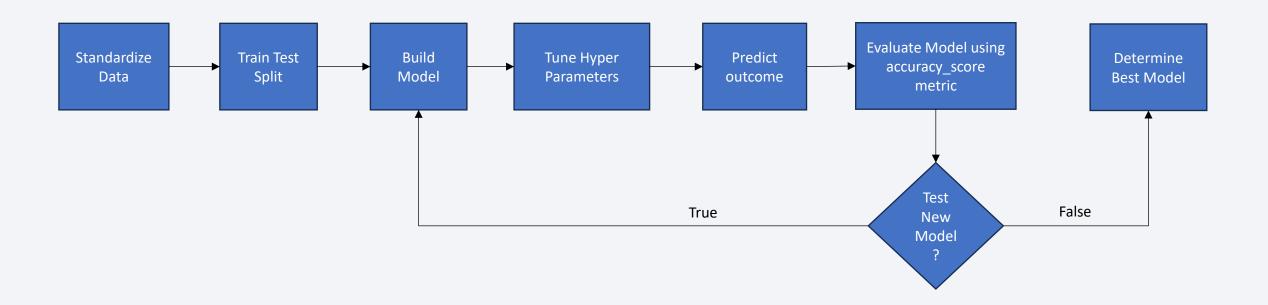
Build a Dashboard with Plotly Dash

- Plots/graphs and interactions added to dashboard:
 - Add a Launch Site Drop-down Input Component, so the user can drill down to each of the launch sites
 - Display a pie chart detailing the launch success count for each launch sites if the user selects the "All Sites" option, else display the proportion of successful and unsuccessful launches for the user selected site
 - Add a Range Slider to Select Payload, so the user can drill down and focus on the range of payload of interest
 - Display a scatter plot detailing the correlation between the payload mass and success based on the user's selected option in the launch site drop-down component
- GitHub URL of the completed Plotly Dash lab: https://github.com/Khoi-Huynh13/Applied-Data-Science-Capstone/blob/main/spacex_dash_app.py

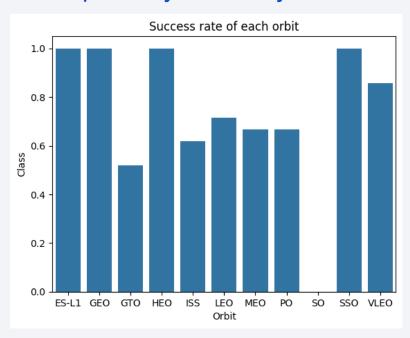
Predictive Analysis (Classification)

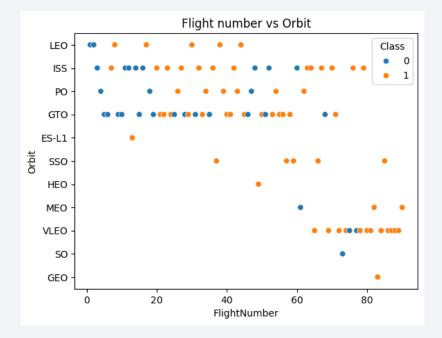
GitHub URL of the completed predictive analysis lab:

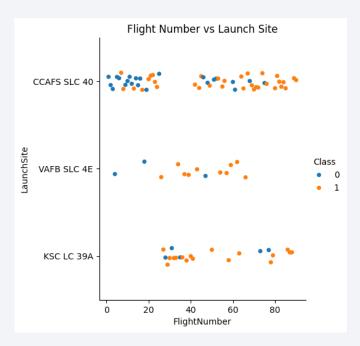
https://github.com/Khoi-Huynh13/Applied-Data-Science-Capstone/blob/main/SpaceX_Machine%20Learning%20Prediction_Part_5.ipynb



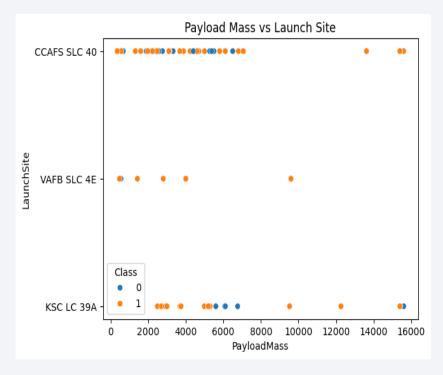
Exploratory data analysis results

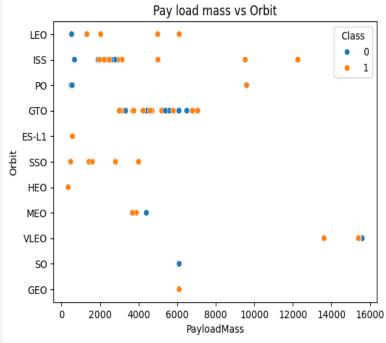


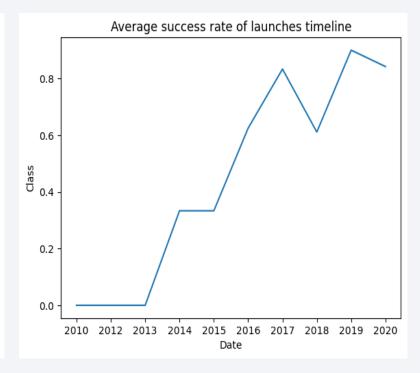




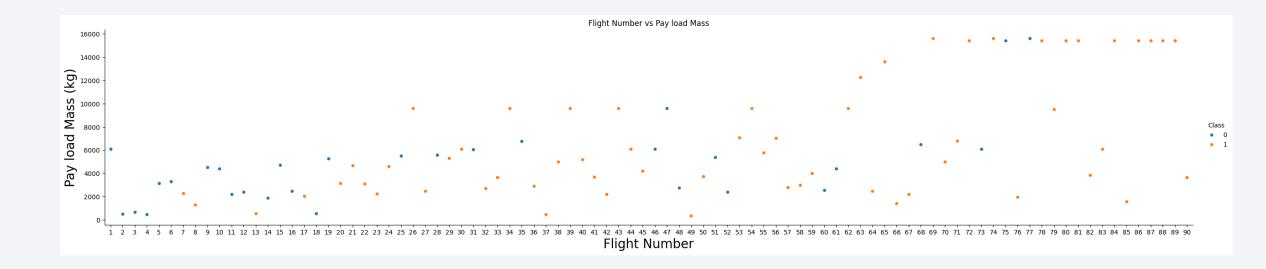
Exploratory data analysis results





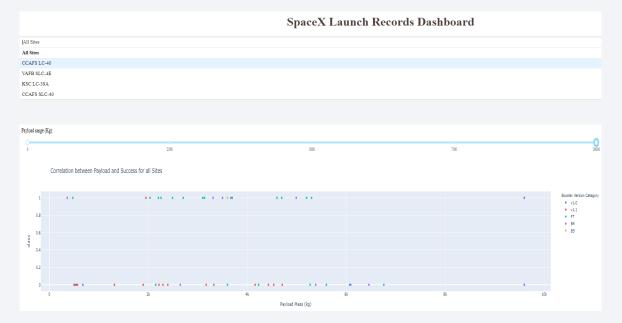


Exploratory data analysis results

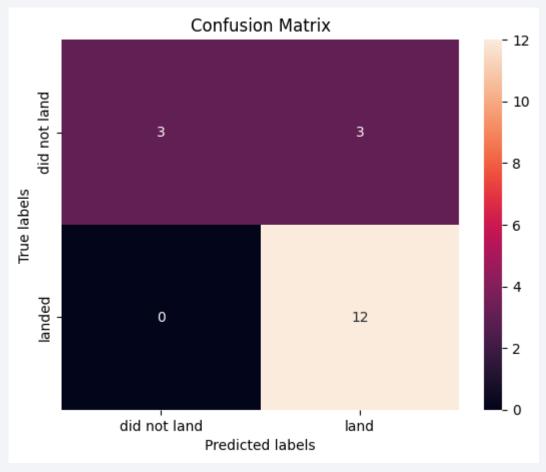


Interactive analytics demo in screenshots



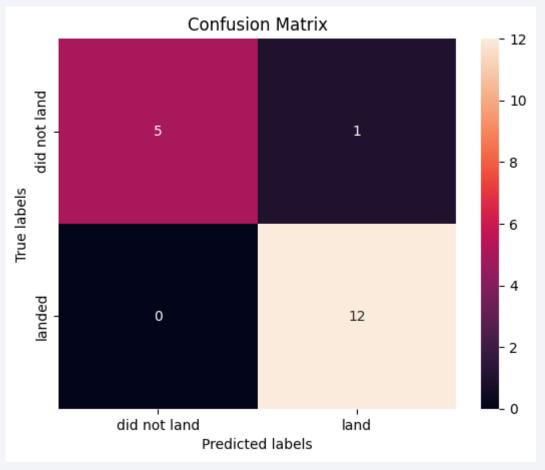


Predictive analysis results



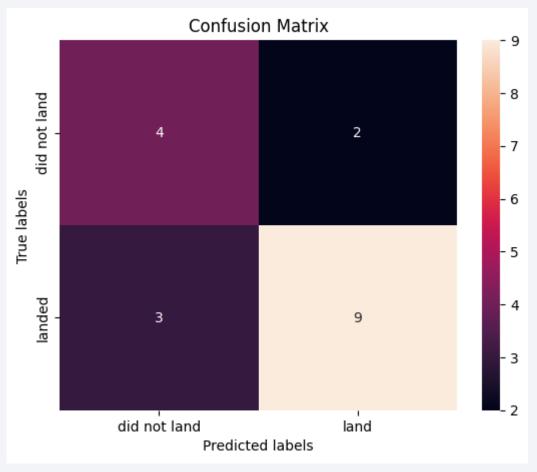
Model	Accuracy Score (2 d.p)			
Logistic Regression	0.83			
Support Vector Machine	0.83			
Decision Tree	0.94			
K-Nearest Neighbors	0.72			

Predictive analysis results



Model	Accuracy Score (2 d.p)			
Logistic Regression	0.83			
Support Vector Machine	0.83			
Decision Tree	0.94			
K-Nearest Neighbors	0.72			

Predictive analysis results

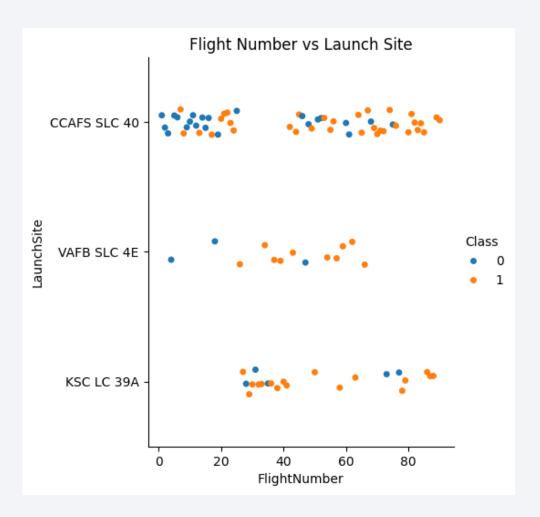


Model	Accuracy Score (2 d.p)			
Logistic Regression	0.83			
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K-Nearest Neighbors	0.72			



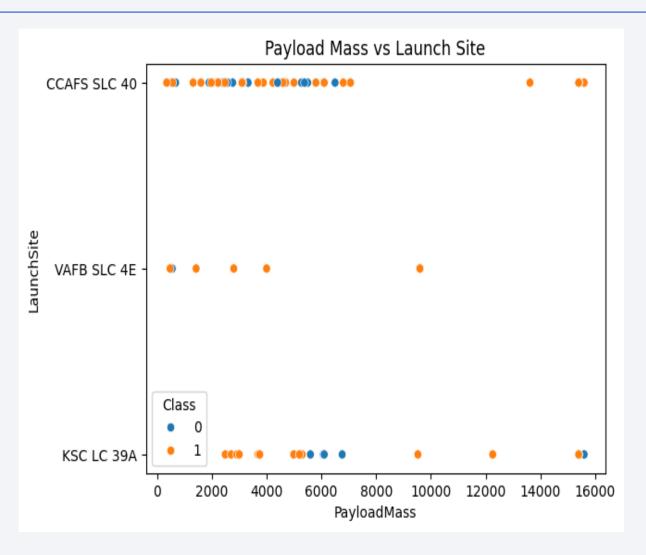
Flight Number vs. Launch Site

- Launch site CCAFS SLC 40 has the most number of rocket launches
- Launch site VAFB SLC 4E has the fewest number of rocket launches
- Launch site KSC LC 39A is the launch site with the highest launch success rate



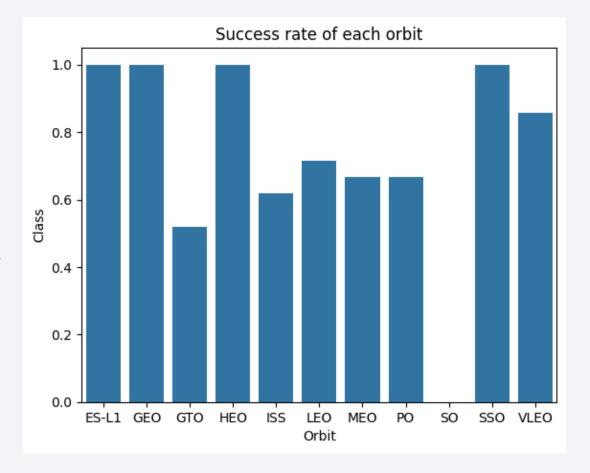
Payload vs. Launch Site

- The majority of the launches at the site CCAFS SLC 40 has a payload mass of less than 7000 kg
- The launch site VAFB SLC 4E doesn't have any launches with payload more than 10000 kg
- The launch site KSC LC 39A doesn't have any launches with less than 2000 kg



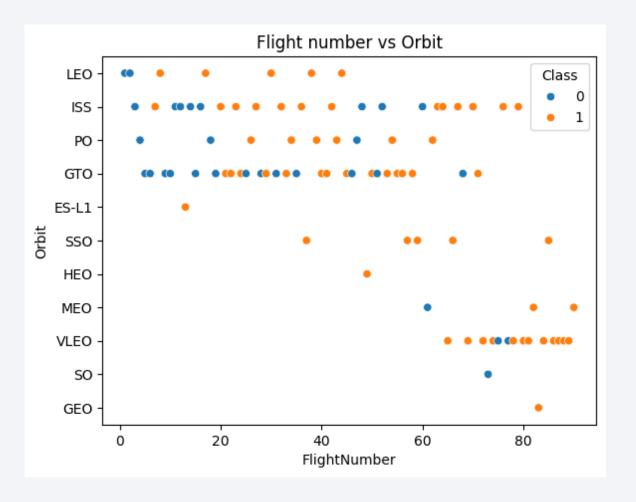
Success Rate vs. Orbit Type

- The following orbits have a 100% launch success so far: ES-L1, GEO, HEO, and SSO
- The orbit SO has never had a successful launch before
- The majority of orbits have a success rate of 0.6 or over



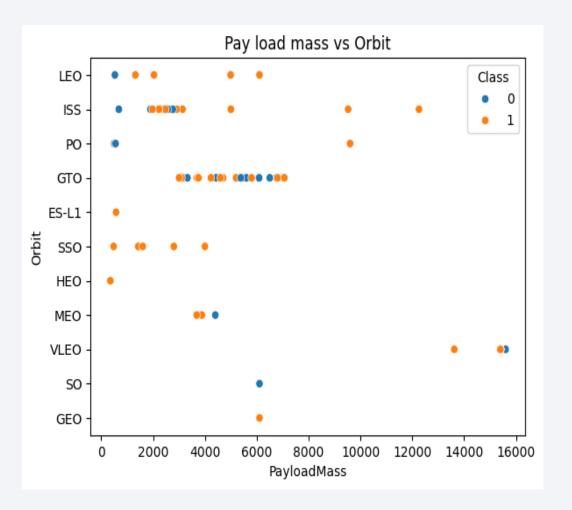
Flight Number vs. Orbit Type

- The following orbits only have
 1 rocket launch so far: ES-L1,
 SO, HEO, and GEO
- The orbits ISS, GTO, and VLEO have the most rocket launches



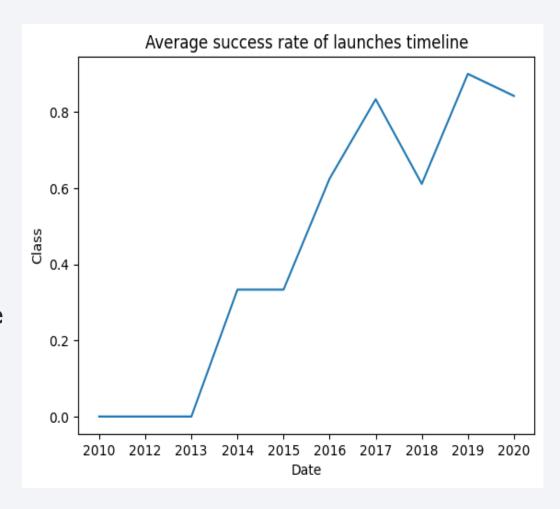
Payload vs. Orbit Type

- The launch site GTO has only had launches with payload mass within the range from 3000 – 7000 kg
- The launch site SSO has had successful launches with payload mass 4000 kg and below so far



Launch Success Yearly Trend

- The average success rate of launches has been increasing ever since 2013
- The interval between 2013 2014 has the sharpest rise in success rate
- The success rate reaches a plateau between 2014 – 2015
- The longest interval of rising success rate is between 2015 2017



All Launch Site Names

• The use of the DISTINCT method is to ensure there are no duplicates

```
%%sql
SELECT DISTINCT("Launch_Site") FROM SPACEXTABLE;
```

Launch_Site

CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40

Launch Site Names Begin with 'CCA'

- Use LIMIT 5 to only get 5 records
- Use the % wildcard to represent any character sequence

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012- 05-22	7:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012- 10-08	0:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

```
%%sql

SELECT * FROM SPACEXTABLE
WHERE "Launch_Site" LIKE "CCA%"
LIMIT 5;
```

Total Payload Mass

- Use the SUM aggregate function to calculate the total payload mass
- Group by Customer to extract information related to NASA

```
%%sql

SELECT Customer, SUM("PAYLOAD_MASS__KG_") FROM SPACEXTABLE
GROUP BY Customer
HAVING Customer = "NASA (CRS)";
```

```
Customer SUM("PAYLOAD_MASS_KG_")

NASA (CRS) 45596
```

Average Payload Mass by F9 v1.1

- Use the AVG aggregate function to calculate the average payload mass
- Group by Booster_Version to extract information related to booster version F9 v1.1

```
%%sql

SELECT "Booster_Version", AVG("PAYLOAD_MASS__KG_") FROM SPACEXTABLE
GROUP BY "Booster_Version"
HAVING "Booster_Version" = "F9 v1.1";
```

```
Booster_Version AVG("PAYLOAD_MASS__KG_")
F9 v1.1 2928.4
```

First Successful Ground Landing Date

- Use the MIN method on the Date column to get the first date
- Filter to only include successful landing outcomes on ground pad

```
%%sql

SELECT MIN(Date) FROM SPACEXTABLE
WHERE "Landing_Outcome" = "Success (ground pad)";
```

MIN(Date) 2015-12-22

Successful Drone Ship Landing with Payload between 4000 and 6000

 List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

```
%%sql

SELECT "Booster_Version" FROM SPACEXTABLE
WHERE "Landing_Outcome" = "Success (drone ship)" AND ("PAYLOAD_MASS__KG_" > 4000 AND "PAYLOAD_MASS__KG_" < 6000);</pre>
```

F9 FT B1022 F9 FT B1026 F9 FT B1021.2 F9 FT B1031.2

Total Number of Successful and Failure Mission Outcomes

- Use of the COUNT(*) method to count all the rows
- Group by Mission_Outcome to segment into different groups of outcomes

```
%%sql

SELECT "Mission_Outcome", COUNT(*) FROM SPACEXTABLE
GROUP BY "Mission_Outcome";
```

Mission_Outcome	COUNT(*)
Failure (in flight)	1
Success	98
Success	1
Success (payload status unclear)	1

Boosters Carried Maximum Payload

- Use of the DISTINCT method to ensure there are no duplicates
- Use of inner subquery to find the maximum payload max first before feeding the result to the outer query to find the corresponding booster versions

```
%%sql

SELECT DISTINCT("Booster_Version") FROM SPACEXTABLE
WHERE "PAYLOAD_MASS__KG_" = (SELECT MAX("PAYLOAD_MASS__KG_") FROM SPACEXTABLE);
```

Booster Version F9 B5 B1048.4 F9 B5 B1049.4 F9 B5 B1051.3 F9 B5 B1056.4 F9 B5 B1048.5 F9 B5 B1051.4 F9 B5 B1049.5 F9 B5 B1060.2 F9 B5 B1058.3 F9 B5 B1051.6 F9 B5 B1060.3 F9 B5 B1049.7

2015 Launch Records

- Use of substr method to extract the month and date
- Select only records in the year 2015 and has a landing outcome of failure in drone ship

```
%%sql

SELECT "Booster_Version", "Launch_Site", "Landing_Outcome", substr(Date, 6, 2) AS "Month" FROM SPACEXTABLE
WHERE substr(Date, 0, 5) = "2015" AND "Landing_Outcome" = "Failure (drone ship)";
```

Booster_Version	Launch_Site	Landing_Outcome	Month
F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)	01
F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)	04

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Use of ORDER BY 2 DESC to rank the count of landing outcomes in descending order
- Count of the number of launches with different landing outcomes between the date 2010-06-04 and 2017-03-20

```
%%sql

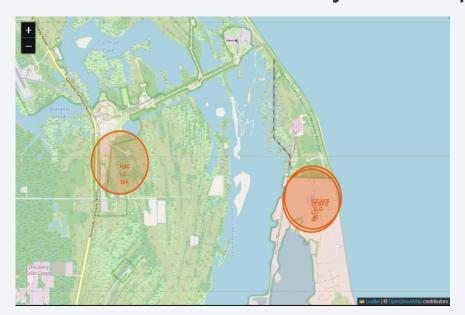
SELECT "Landing_Outcome", COUNT(*) FROM SPACEXTABLE
GROUP BY "Landing_Outcome"
HAVING Date BETWEEN "2010-06-04" AND "2017-03-20"
ORDER BY 2 DESC;
```

Landing_Outcome	COUNT(*)
No attempt	21
Success (drone ship)	14
Success (ground pad)	9
Failure (drone ship)	5
Controlled (ocean)	5
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1



Locations of different launch sites

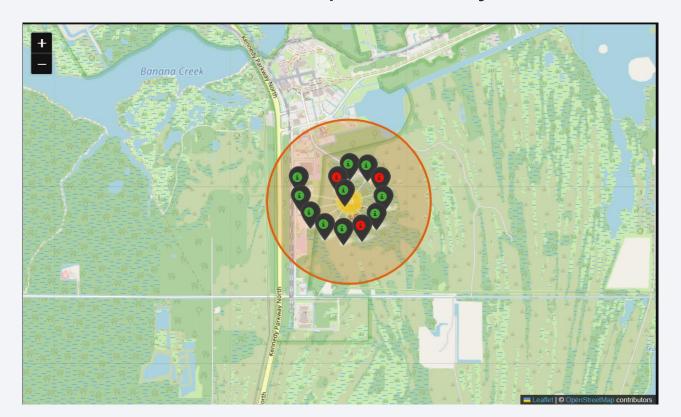
- There are a total of 4 launch sites, one on the west coast and the other three on the east coast
- Launch site CCAFS LC-40 and CCAFS SLC-40 share approximately the same location
- All launch sites are very close in proximity to the coast





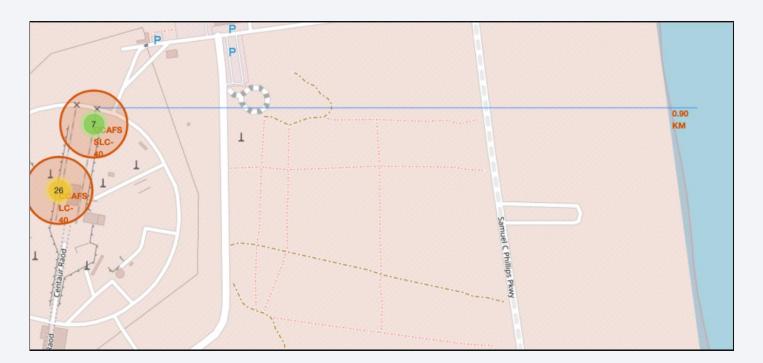
Launch records at each launch site

- Green markers denote successful launches while red markers denote unsuccessful launches
- Launch records at each launch site represented by markers



Locations nearby launch site

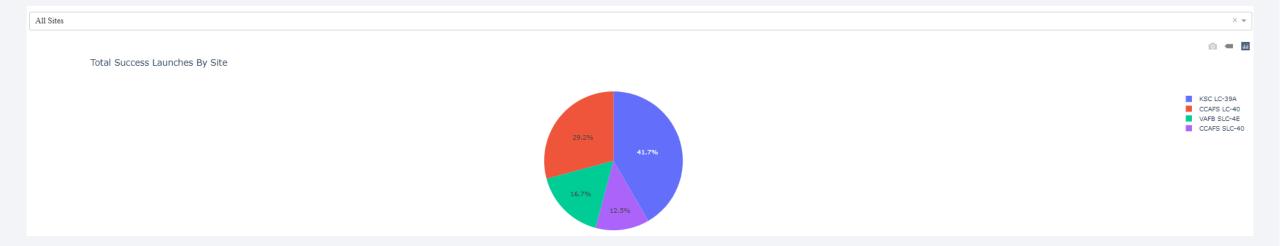
- Nearby locations like highway, coastline, railway is denoted on the map along with the distance from the center of the launch sites
- The distance is calculated based on coordinates (latitude and longitude)
- Coordinates of nearby locations are located using MousePosition





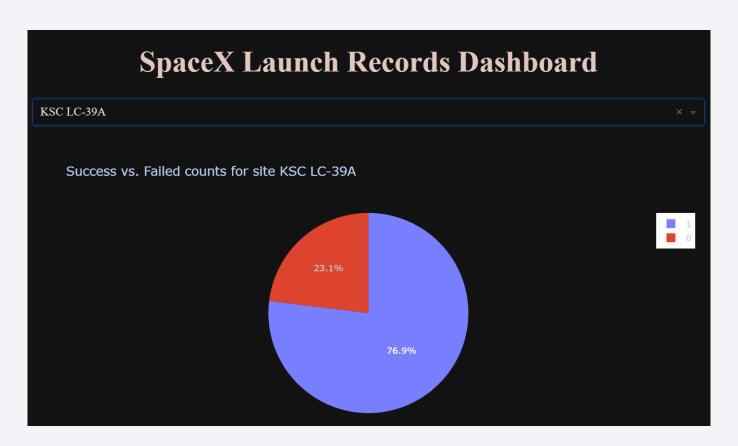
Success launch count for all sites

- Launch site KSC LC-39A has the highest launch count, followed by launch site CCAFS LC-40. Both take up more than 30% of the total success launch count
- Launch site CCAFS SLC-40 has the lowest launch count



Launch site with highest success ratio

• Launch site KSC LC-39A has the highest success ratio of more than 3/4 of the time



Correlation between Payload and Success for all sites

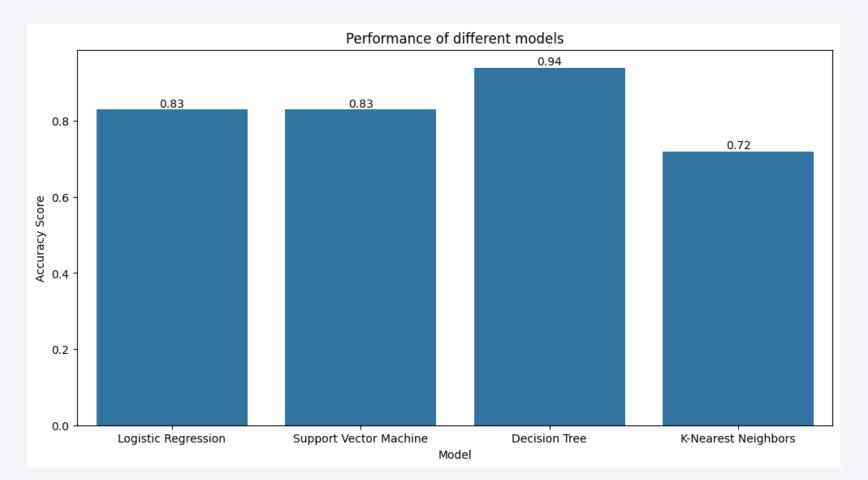
- Booster version FT has the highest launch success rate
- Most of the success launches have the payload mass within the range 2000 6000 kg
- Only booster version v1.0 has ever attempted and successfully launched with a payload mass of more than 8000 kg





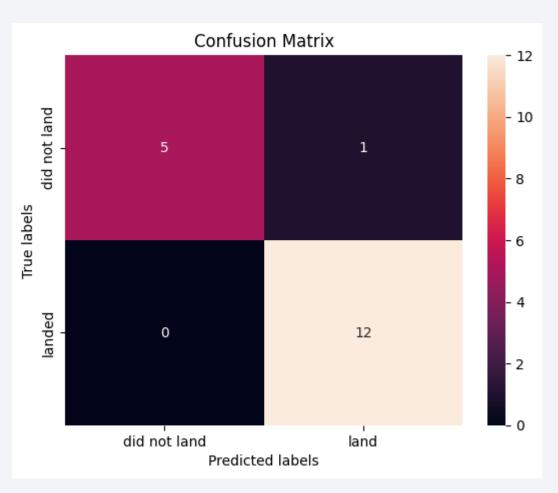
Classification Accuracy

- The decision tree model has the highest accuracy score of 0.94
- The K-Nearest Neighbors has the lowest accuracy score of 0.72



Confusion Matrix

- The decision tree model has the highest accuracy score of 0.94
- Based on the test data set, the model has shown to always correctly predict whether a launch landed
- Based on the test data set, the model correctly predicts whether a launch is unsuccessful 83.3% of the time
- Due to the test data set sample size being relatively small, the current accuracy score might not fully reflect the model's performance



Confusion Matrix for Decision Tree

Conclusions

- Decision Tree classification model yields the highest accuracy score, however, due to the test data set sample size being relatively small, the current accuracy score might not fully reflect the model's performance
- Launch site KSC LC 39A is the launch site with the highest launch success rate
- The following orbits have a 100% launch success so far: ES-L1, GEO, HEO, and SSO
- The orbit SO has never had a successful launch before
- Most of the success launches have the payload mass within the range 2000 6000 kg
- Booster version FT has the highest launch success rate

Appendix

• All relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets created/used during this project can be found in the GitHub URL

