

Online Retail Insights Dashboard

2011 Revenue

\$9.84M

Top Product On Revenue

DOTCOM POSTAGE

Top Product On Qty.

PAPER CRAFT , LITTLE BIRDIE

Total Customer

4340

Year

All

Month Name

All

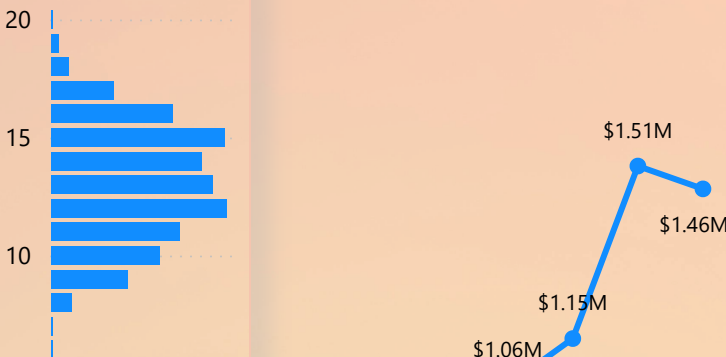
Country

All



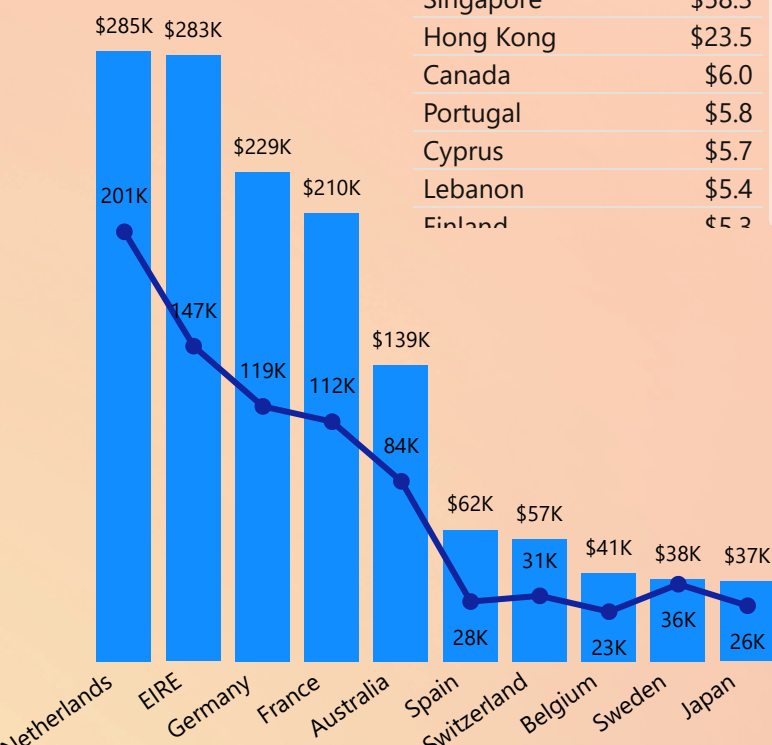
Performance & Trends

Pick Hour



Demographic

Revenue Quantity



Country	Avg UnitPrice
Singapore	\$58.3
Hong Kong	\$23.5
Canada	\$6.0
Portugal	\$5.8
Cyprus	\$5.7
Lebanon	\$5.4
Finland	\$5.2



Customer & Product

CustomerID	Revenue
ID missing	\$1,755,276.64
14646	\$280,206.02
18102	\$259,657.30
17450	\$194,550.79
16446	\$168,472.50
14911	\$143,825.06
12415	\$124,014.52

Repeat Customer

65.58%

Avg.Unit Price

\$3.9

Product	Revenue	Quantity
DOTCOM POSTAGE	\$206,248.77	708
REGENCY CAKESTAND 3 TIER	\$174,484.74	13890
PAPER CRAFT , LITTLE BIRDIE	\$168,469.60	80995
WHITE HANGING HEART T-LIGHT HOLDER	\$106,292.77	37895
PARTY BUNTING	\$99,504.33	18299
JUMBO BAG RED RETROSPOT	\$94,340.05	48478
MEDIUM CERAMIC TOP STORAGE JAR	\$81,700.92	78033
Manual	\$78,112.82	7231
POSTAGE	\$78,101.88	3150
RABBIT NIGHT LIGHT	\$66,964.99	30788