

DAY 1 FOUNDATION FOR MARKET PLACE JOURNEY

Market Type: General E-commerce.

The primary purpose is to provide a seamless experience by offering a wide range of quality products at affordable prices, catering to the diverse needs of customers with convenience & reliability.

BUSINESS GOALS:-

- Build a user-friendly platform that simplifies online shopping.
- Offer a diverse product catalogue to cater to various customer needs.
- Ensure customer satisfaction through excellent service and support.
- Promote sustainable and eco-friendly product options.
- Achieve consistent growth and expand market reach.

TARGET AUDIENCE:

- Individuals → Looking for affordable and convenient shopping options.
- Small Business → Needing products for day to day operations for sale.
- Families → Seeking household essentials at competitive prices.
- Young Professionals → Interested in trendy and budget-friendly products.
- Eco-Conscious Consumers → Searching for sustainable & ethical options.

WHAT PRODUCTS/SERVICES DO WE OFFER:

- Diverse Product Range.
- CUSTOMIZABLE OPTIONS.
- AFFORDABLE PRICING.
- FLEXIBLE DELIVERY OPTION.

WHAT SETS MY MARKET PLACE APART:

- Affordable Prices → High quality products at affordable rates.
- Customer Centric Support → Dedicated 24/7 assistance for a smooth shopping experience.
- Customizable Experience → Services to meet specific customer needs.
- Exclusive Deals → Discounts, loyalty rewards and special deals.

DATA SCHEMA :-

Product:	Order:	Customer:	Delivery Zone:
ID	Order ID	Customer ID	Zone name
Name	Product ID	Name	Coverage area
Price	Price	Contact info	Rider name
	Status	Order history	

Shipment :	Payment:	Reviews
ID	ID	Rating
Order ID	Order ID	Comment.
Delivery Date	Status	
	Amount	

SUMMARY

