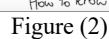


Khulood Alkhudaiddi



In the programming phase, the designer tried different visualization approaches; some failed, and one, of course, won. When deciding the suitable method, she kept in mind the audience. Finally, she moved to the styling phase, where she tested different color palettes and other styles to choose the most suitable ones to achieve her goals, as shown in figure (3).

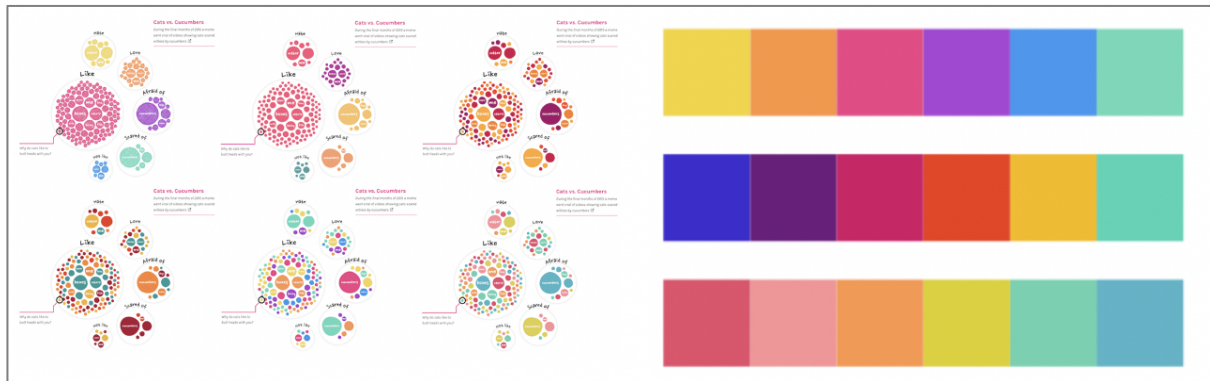


Figure (3)

Reading the designer's project flow gives an idea about the entire design process of a real data visualization project and how to explore and test different approaches. More importantly, it makes you aware of the potential obstacles and how to overcome them to present the visualization suitably.

Sources:

1. <https://www.visualcinnamon.com/2019/04/designing-google-cats-and-dogs/>
2. <https://whydocatsanddogs.com/>