WHAT ARE THE TOP 10 FAMILY-FRIENDLY MOVIES ACCORDING TO RENTAL COUNT?

Top 10 Movies Watched by Families according to Rental Count and their respective Movie Categories

Movie Title / Movie Category

										1	
	Apache Divine	Cat Coneheads	Dogma Family	Juggler Hardly	Network Peak	Robbers Joon	Rush Goodfellas	Scalawag Duck	Timberland Sky	Zorro Ark	
35				32				32			
30	31	30	30	32	31	31	31	32	31	31	
30											We can observe from the
25											chart that the top ten
.											Family-appropriate
20											movies range between 30 to 32 total Rental
Rental Count											Counts. Movie Titles and
č 15											Categories are also
10											provided for
											recommendation purpose.
5											parpose.
0	Family	Comedy	Animation	Animation	Family	Children	Family	Music	Classics	Comedy	
	ranniny	comedy	Aillination	Ammacion	ranniny	ciliuren	ranniny	Widaic	Classics	contedy	

WHAT ARE THE MONTHLY TOTAL RENTAL ORDERS FUFILLED BY EACH STORE PER YEAR? Total Fulfilled Rental Orders Categorized by Rental Month for respective Store IDs

2





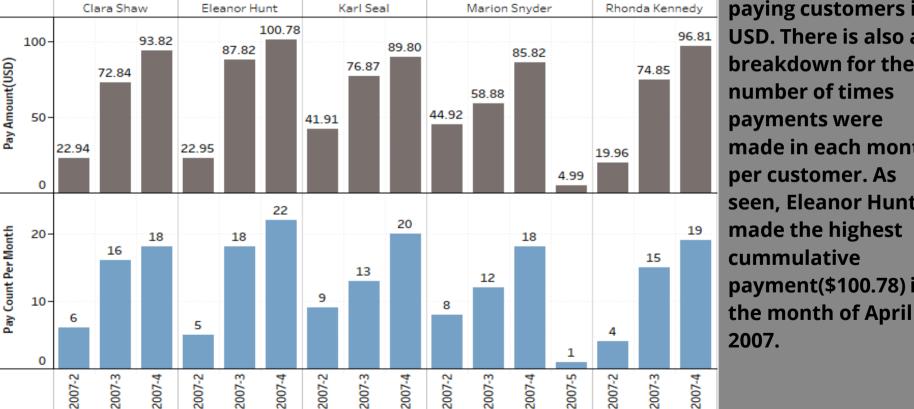
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2

understand each stores' perfromance based on their respective total monthly orders. As seen, Store ID 1 out performs Store ID two except in the month April 2007.

WHO ARE THE TOP FIVE PAYING CUSTOMERS, THEIR RESPECTIVE MONTHLY/YEARLY TOTAL PAYMENTS AND **ORDER COUNTS?** THE TOP FIVE PAYING CUSTOMERS AND TOTAL AMOUNTS PAID IN USD PER This chart highlights

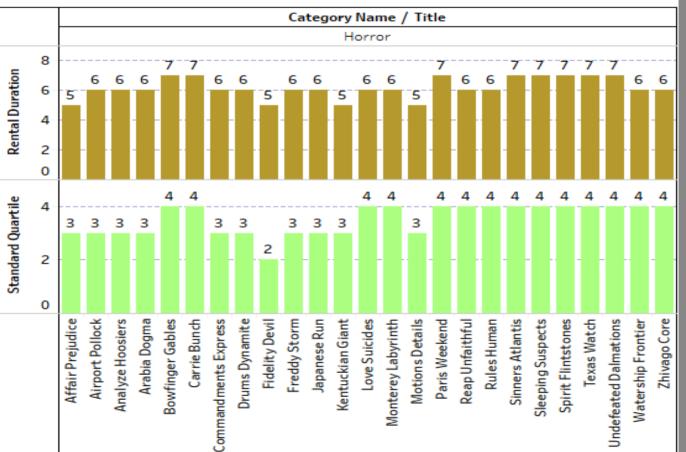




the five highest paying customers in USD. There is also a breakdown for the number of times payments were made in each month per customer. As seen, Eleanor Hunt made the highest cummulative payment(\$100.78) in

FOR THE TOP 25 HORROR MOVIES ACCORDING TO RENTAL DURATION, HOW DO THEY COMPARE TO THE RENTAL DURATION OF THE ENTIRE MOVIE IVENTORY IN TERMS OF QUARTILES?

Top 25 Horror Movies According to Rental Duration



A display of top 25 Horror movies according to Rental Duration. A Quartile distribution grouping shows the relationship between their rental distribution categories and that of the entire movie inventory. Majority(14) of

the top 25 Horror movies fall in the fourth quartile of the entire rental duration in the 'dvdrental' Database.