

Khurram Naveed

Junior Data Analyst | Reporting and BI | [LinkedIn](#) | [Portfolio](#)

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Professional Summary

Junior Data Analyst with practical experience in Excel reporting, SQL analysis, and dashboard development. Worked with operational and revenue data to support business reviews and management decisions. Strong skills in Power BI, DAX, Excel, and SQL with focus on data accuracy, performance tracking, and clear reporting.

Technical Skills

- Power BI, BI Service, DAX, Data Modeling
- Advanced Excel, Power Query, Pivot Tables, Power Pivot
- SQL, Joins, Subqueries, CTEs, Window Functions, Aggregations
- Data Visualization, KPI Reporting, Business Analysis

Professional Experience

Junior Reporting Analyst

TCS Courier, Pakistan | 2021 – 2023

- Prepared daily, weekly, and monthly operational reports for management reviews using Excel.
- Analyzed shipment, delivery, and revenue data covering thousands of records per month to track trends and delays.
- Built Excel dashboards with pivot tables, formulas, and charts to monitor KPIs.
- Cleaned and validated large datasets, improving report accuracy and consistency.
- Automated recurring reports using advanced Excel formulas, reducing manual reporting time by around 30 percent.
- Worked with operations and management teams to define reporting needs and performance metrics.
- Delivered ad hoc analysis to support planning and performance discussions.

Project Experience

AMAZON Ecommerce Data Analytics SQL Project

- Analyzed 12 months of ecommerce sales data to identify top products, regional performance, and monthly revenue trends.
- Wrote SQL queries to calculate customer lifetime value, profit margins, and discount impact.
- Identified top 5 customers and highest margin products to support pricing and marketing decisions.
- Reviewed pricing, ratings, reviews, and wish list data to flag low performing products and demand patterns.

Global Terrorism Analysis Dashboard Report

- Analyzed over 96,000 terrorism records from 1970 to 2017 using SQL and Power BI.
- Built an interactive Power BI dashboard showing yearly trends, regions, weapon types, and targets.
- Identified 2017 as the peak year and South Asia as the most affected region.
- Used SQL aggregations to assess group activity and attack success rates.

Road Accident Analysis Dashboard

- Analyzed 417,883 road accident casualty records using advanced Excel techniques.
- Built an Excel dashboard with KPIs, charts, and slicers to track fatal, serious, and slight casualties.
- Found cars responsible for 79.8 percent of casualties.
- Identified high risk factors including urban areas, single carriageways, and daylight conditions.

Education

Bachelor of Business and Information Technology (BBIT), Virtual University (In Progress)

Bachelor of Arts (B.A.) Completed

Certifications

- Google Data Analytics and Business Intelligence Professional Certificate - **Google**
- Google Data Analytics Professional Certificate - **Google**
- Data Analytics Essential - **Cisco**
- Data Science Certification - **HP**
- Data Analytics and Business Intelligence - **Digi Skills Pakistan**