

### **Summer 2014 Newsletter**

Since 2005, more than 15 million children in over 190 countries have benefitted from eLessons provided by EFK!







#### **Scienceworld Update**



Scienceworld, our full K-6 science curriculum of 212 lessons based on International Baccalaureate Standards, is growing quickly! Both the EFK team, as well as our enthusiastic volunteers, are hard at work creating lessons. A big thanks to the 100+ part time volunteers who support EFK annually by developing storyboards with us. There are 75 Scienceworld lessons finished and available and another 100 lessons currently in development. Note that all Scienceworld courses have an icon to distinguish them from General Science courses.

# Three NEW Resources To Help You Better Implement EFK!



### EFK Partners with the National Cristina Foundation

We are very excited to announce a new partnership between EFK and the <u>Cristina Foundation</u>. The National Cristina Foundation (NCF) promotes the reuse of technology to enable people with disabilities, students at risk and economically disadvantaged persons to be given the opportunity, through training, to lead more independent and productive lives. As part of the partnership, EFK will provide about 1,000 NGO partners of the NCF with access to our digital lessons.

## EFK User Survey: We Invite You to Participate!

Are you a teacher or a parent using EFK lessons? We'd like your opinion! We have



compiled a <u>short survey</u> that will only take 5 to 10 minutes of your time. Please tell us how you use the EFK lessons, what you like, and ideas for what could be improved. With your help we can make our lessons even better! Thanks for your time and input!

Some wonderful new resources are now available to help you plan, execute and manage a more successful implementation of your digital learning! A BIG thanks to the Deloitte STARS team (Margaux, Matt, JR & Ranjitha) and its sponsors who worked with EFK to make this happen! So, what are the new resources?

- <u>Implementation Guide</u>
- A Best Practices Guide
- Best Practices eLesson

We are very proud of these results. Whether you are new to EFK or have been using our lessons for a while, you will learn a lot! Please feel free to share with others!

#### Offline Access to EFK Continues to Grow!



Some of our newest large partnerships and locations for reaching children with the offline version of our courses (for when Internet is not available or too slow) include:

- Tekedu NGO/Moldova: 39 schools/3266 kids
- RAVIDA/Guatemala: 100 schools/30,000 kids (Spanish)
- Wake Forest Elementary/USA: 1 school/700 kids (English) and 1 school/30 kids (Spanish)
- Mazingira Youth Network/Kenya: 1 school/15,000 kids
- Stonehouse Limited/Kenya: 100 schools/1000 kids
- Society for the Rights of the Excluded and Disempowered/Nigeria: 50 schools/5000 kids
- Youth Orientation and Sustainable Development Initiative (YOSDI)/Nigeria: 30 schools/1800 kids

- Teach South Africa/South Africa: 3 schools/911 kids
- Electronic Access Foundation/USA: 40 schools/200 kids (English) and 10 schools/150 kids (Spanish)
- California Technological Care/USA: 100 schools/1000 kids

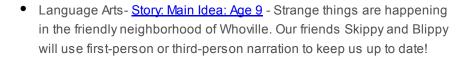
From January to June 2014, estimated usage for offline access is: new courseware users: 136,114 and new schools: 1021! For offline access click <u>here.</u>

### New Language Arts & Environmental Skills Courses!

In 2014, we have launched four Language Arts lessons and one Environmental Skills lesson. This is in alignment with our focus to provide more offerings in these areas. There are more lessons in the works for launch in Q3!



- Language Arts Phonics: Age 5 Travel through the jungle Polly the Parrot to learn vowels, consonants, and identifying rhyming words.
- Language Arts- <u>Story Sequencing</u>: Age 7 Take a trip to the library with Lucas and Mr. Booky to read three fun fables!
- Language Arts <u>Writing: Poem, Drama and Prose</u>: Age 9 Stephen
  has received a writing assignment and is confused. Stephen and his
  mom will explore stories to help him understand writing styles.







### **Redesigned Introductory Resources!**

New versions of the Effective Use of EFK and The Guided Tour are now available to match the new look and feel or our new website! Check them out today!



<u>Guided Tour</u> – Go step by step through the new features of the EFK portal. The tour is designed to show its basic functions and get you going in no time!



The <u>Effective Use of e-Learning for Kids Courseware</u> has a plethora of information to give Teachers, Administrators, and Parents integral information to successful utilize e-Learning for Kids course offerings.

#### **News & Fun Facts**

- Since we introduced our new learning portal in January, we have had an average number of 9.000 visitors each day!
- It has been a while since we launched the complete 336 lesson Mathworld curriculum.
   The most popular lesson with almost 10,000 plays is this <u>lesson</u>.
- From January to June 2014, more than 436, 664 eLessons have been taken online!
- We plan to finalize our Scienceworld curriculum of 212 courses by the end of 2014.
- Meet us at <u>Learning 2014</u> in Orlando, Florida on October 26-29.
- Thanks to our sponsors: iddink, Aptara, TinQwise and Deloitte.
- Once again, EFK is a Learning! 100 Winners!
  We are being recognized for our innovation
  and high performance by the Elearning! Media
  Group. EFK will join an impressive list of other
  organizations and Award Winners like
  Facebook, Kahn Academy, AMEX and many
  others. The Award Ceremony will take place
  on August 25th in Anaheim, CA. More here!

## How Can You Help? Please Consider Donating!

Frankly, we need considerable funding in order to reach our objectives. We are a US 501 (c)(3) foundation (and a Dutch non profit foundation/Stichting) and all donations are tax deductible in the US (or in the Netherlands). Please consider making a donation so we can fund more courses and reach more children!





#### **Testimonials**

"Fantastic opportunity for our students on the Indian reservations with limited internet access and applications. Thank you so much and please continue with great success!!!"

-- Teacher, USA

"Indeed the courses are fun but secretly also teaches and educates the kids."

-- Kange, Cameroon

"Gostei muito desse curso infantil tenho certeza que vai me ajudar bastante com as crianças, mim deu bastante motivação para ser colocado em pratica."

-- Rebeca, Brasil

"Very fun and creative!"

-- Chrisdale, Sri Lanka

"I love your website and the tutorials you have created in the past. What I love is that it combines listening, with computer movement and then student interaction. I have not found a website that has a better tutorial, and believe me I have searched!"

-- Teacher, USA

## Please Visit & "Like" Our Facebook Page!

We will post weekly news, reviews of lessons, and share stories and pictures/videos. We welcome everyone, especially Kids, Teachers, Parents, & our

Volunteers! Visit now!

Nick van Dam (Founder & Chairman) and the e-Learning for Kids Team.

Visit us at <a href="www.e-learningforkids.org">www.e-learningforkids.org</a> Contact us at: <a href="mailto:info@e-learningforkids.org">info@e-learningforkids.org</a>

We'd love to hear from you! Give us feedback on our site, make suggestions for additional content, get involved, or make a donation.

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