

# founding dreams:

## foreword

What chance does a child have now-a-days without a good primary education? In a world where quality education is taken for granted in order to have well-being and prosperity, we do not realize that is not the case for everyone. Worldwide, there are still millions of kids that will not achieve their dreams of becoming a nurse, entrepreneur, police officer, train driver or even a Nobel Prize winner, for example, simply because of a lack of good education. Instead, these children wake up early to work long hours in factories in order to earn little money, survive in dangerous warzones or live in remote areas without schooling available. Because of these circumstances, the belief for a prosperous future seems unattainable.



### who we are a what we do

We are here for every child with a dream. Since 2005, we have been developing free, innovative, digital lessons for underprivileged children who are 5-12 years old. With these tools, our programs will give them access to their dreams. See us as a foundation that helps make dreams come true. Children enjoy working and playing on the computer. Our digital lessons are designed to inspire learning in a fun way so that they will gain important knowledge. It is our belief that every child deserves a chance to reach their full potential, despite challenging circumstances.

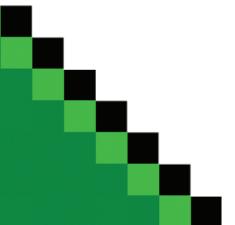


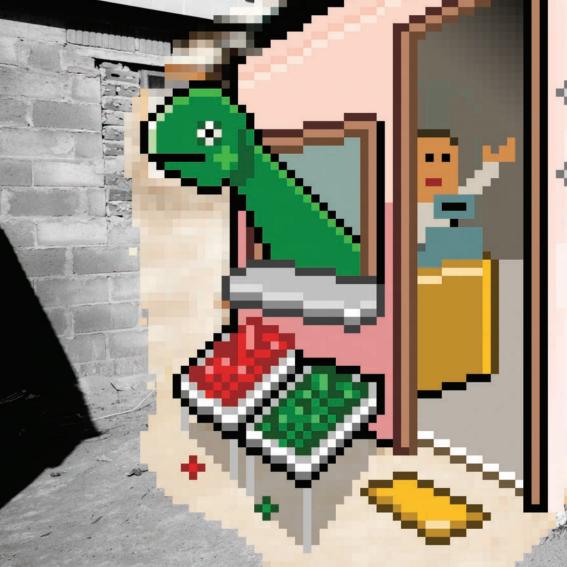




#### how we work

In collaboration with an international team of volunteers, we are developing a digital curriculum that includes subjects such as mathematics, science, language arts, health-, life-, environmental-, and computer skills. The length of these user-friendly lessons is 20-30 minutes and can be used on every computer. At present, we have over 190 countries and more than 7 million children using our programs. The curriculum is primarily in English and, depending on funding, will include Spanish, Portuguese, French and other languages. The lessons have been designed according to the highest levels of pedagogical standards. With this, we are the world's only non-profit foundation to offer free, innovative, digital primary education.









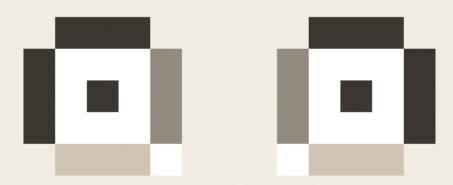
# how we will get there

Our digital curriculum is accessible online through our website, www.e-learningforkids.org and offline through direct installation on the computer or by applying for a free download link. With this, we can spread the lessons to many more kids living in areas where there is no internet available or where internet is not reliable. We also work together with partners, non-governmental organizations (NGO's) and other foundations for the distribution of the lessons. It is of the utmost importance that our curriculum reaches the children where the need is the greatest and applied in the best possible way.

Sometimes it has been used in local schools as an addition to their own curriculum and sometimes as the only available courseware on the computer. We would like to share our knowledge by working with a network of parents and teachers. Through them, we enhance our views on innovation of primary education in order for the lessons to evolve into a perfect fit. The feedback and support of parents and teachers will assist the children in achieving their goals.







...we give children self-confidence inspiration and joy

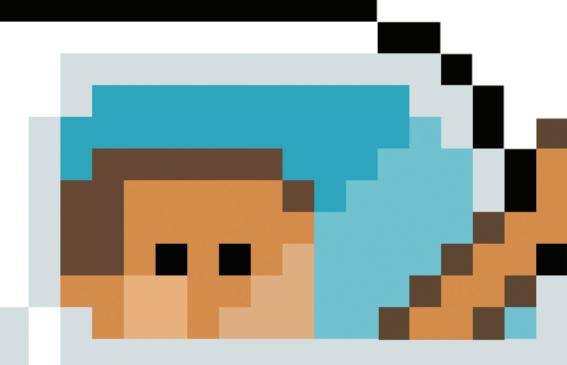
we give every child a chance to blossom so that misery from poverty hunger diseases and violence gets less of a chance...

# our greater purpose

Our aspiration is for every child in this world to fulfill his or her dreams. By navigating through our curriculum, these children will grow closer to achieving their goals. "Pixel by pixel", the children build in a playful and fun way towards an independent, bright future.







...this way we build a future for underprivileged children we lay the foundation to fulfill millions of dreams

E-learning for kids. founding dreams





## manifesto

We are e-learning for kids We believe every child everywhere should get a chance

A chance to become a nurse An entrepreneur A police officer A train driver Or a Nobel Prize winner

We make this chance possible by providing something every child needs

Something that has already helped seven million children in 190 countries

Yet millions more still wait for this

High quality digital lessons for primary education

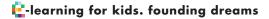
e-learning for kids helps wherever help is needed Via teachers Schools Foundations

## And local governments

We give children self-confidence Inspiration And joy

We give every child a chance to blossom So that misery from Poverty Hunger Diseases And violence Gets less of a chance

This way we build a future for underprivileged children We lay the foundation to fulfill millions of dreams



# how can you benefit

- Use our e-lessons with your children and/or students
- Volunteer your time. Develop a storyboard for an e-lesson
- Support your school by providing them with our free e-lessons
- Free access to our e-lessons: www.e-learningforkids.org

# how can you help

Help us let more childrens' dreams come true. Go to our website, www.e-learningforkids.org, click on the "Get Involved" button and you will find all the different ways to support us, including:

- Volunteer your time. Develop a storyboard for an e-lesson
- Introduce e-learning for kids at other non-profit organizations, schools, teachers and children
- Fund the development and/or translation of our e-lessons
- Include e-learning for kids in your company Corporate Social Responsibility initiatives

## make a donation

- Make a direct and secure tax deductable donation via our website
- USA: Wells Fargo Bank number: 20.00.01.25.16.700, e-learning for kids foundation

• The Netherlands: Triodosbank number: 39.02.40.451, Stichting e-learning for kids

The e-learning for kids foundation is recognized as a 501(c)(3) organization in the USA and as a CBF/ANBI foundation (Stichting) in the Netherlands.

On behalf of all our kids, we would like to express our gratitude for your interest in our foundation.

Thanks a million.

Dr. Nick van Dam, Founder & Chairman

Drs. Pieter Boelens, Executive Board Member Board Members and the e-learning for kids team

#### more information

#### The Netherlands

Stichting e-learning for kids Larixlaan 10 1213 SZ Hilversum The Netherlands t. +31 6 13 860 998

#### United States of America

e-learning for kids foundation P.O. Box 754 Ardmore, PA 19003 USA

Contact us: info@e-learningforkids.org Website and e-lessons: www.e-learningforkids.org & www.e-learningforkids.nl

## Powered by:









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