



# Road to 5G, Built on Fibre



# Agenda

- Data Explosion and 5G
- 5G Rollout – Network Requirements and Role of Fibre
- Why Fibre is Best Deployed by Experts
- Reliance Jio- Case Study

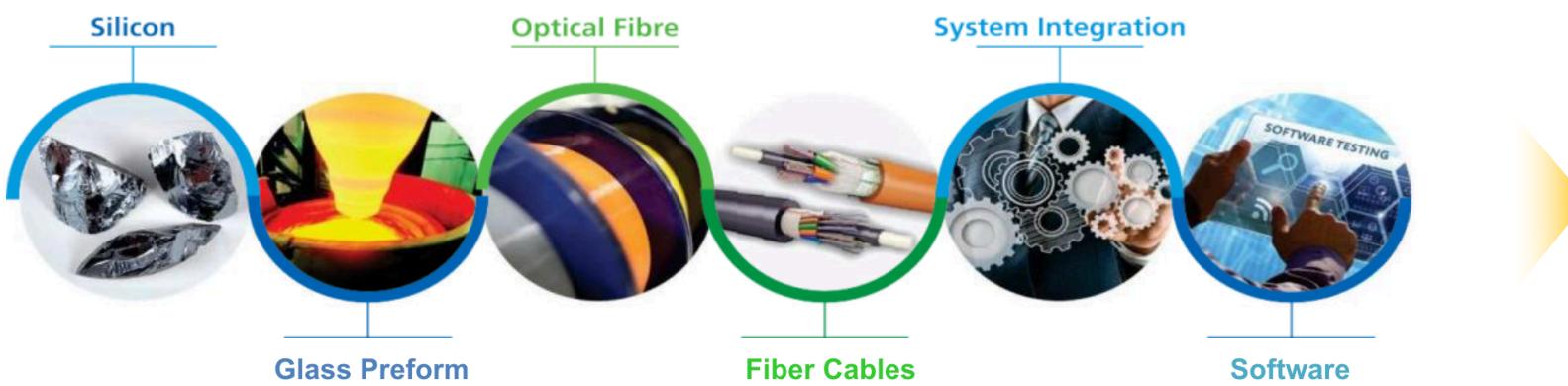


# Sterlite Tech is Present Across the Value Chain



**Only company in the world to have integrated silicon to software offerings**

We deliver excellence across the technology stack to help CSPs in every step of their network creation



Presence in over  
100 Countries

Partnering with 8 of  
top 10 Global Telcos

40% of India's Data  
runs on Sterlite Fibre

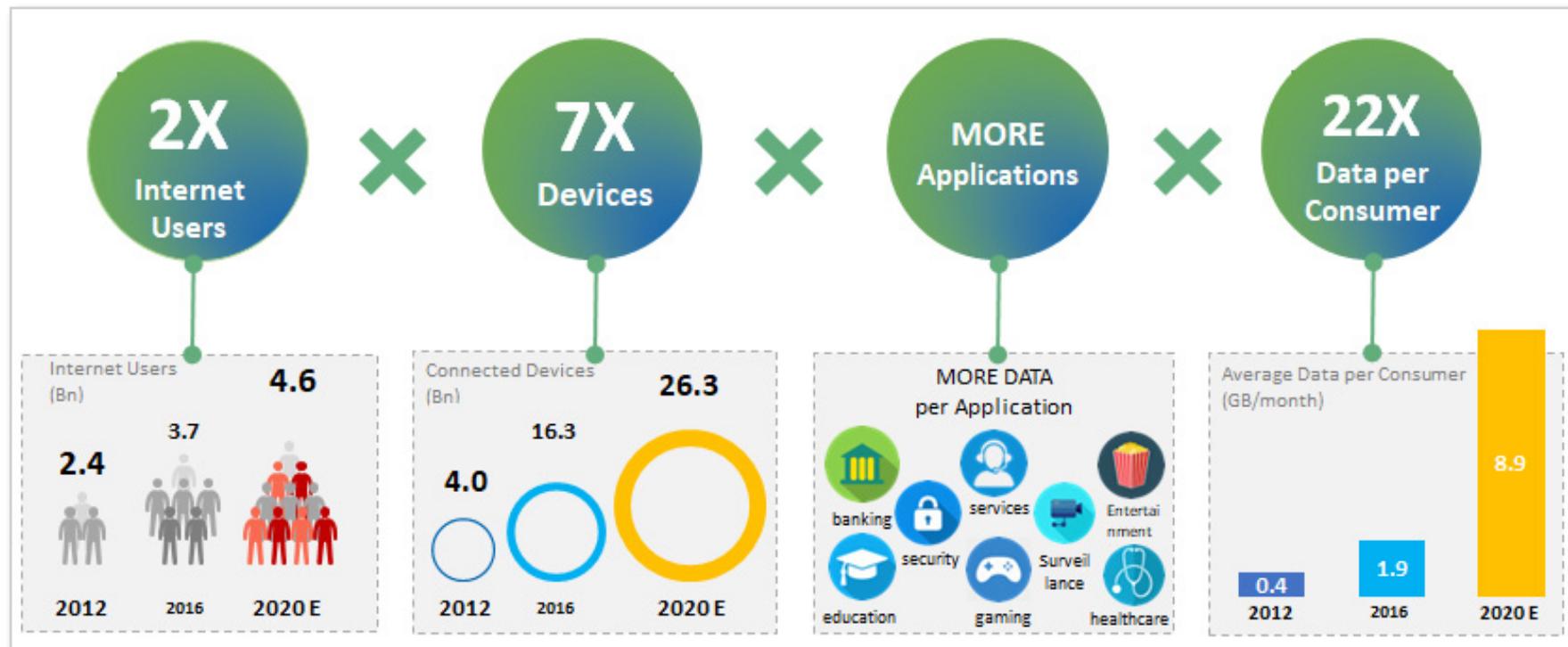
Group contributes 1%  
of India's GDP

**With 7 Facilities, across 4 locations and unique end-to-end capability, Sterlite Tech leads in designing,  
building and managing smarter networks**

# Data Consumption is Exploding – The Age of More



- The world is transforming at a fast pace and data transmission is at the core of this transformation
- We now have MORE USERS, MORE DEVICES per user, MORE GB's per user and MORE CONTENT per device
- By 2020, **more than half** of the world's population will be connected & data will move **beyond mobiles to a world of connected devices**



Source: [www.internetworldstats.com](http://www.internetworldstats.com), statista

Source: Cisco, Gemalto

Source: BGR, Cisco, "The Zettabyte Era-Trends and Analysis" July 2016

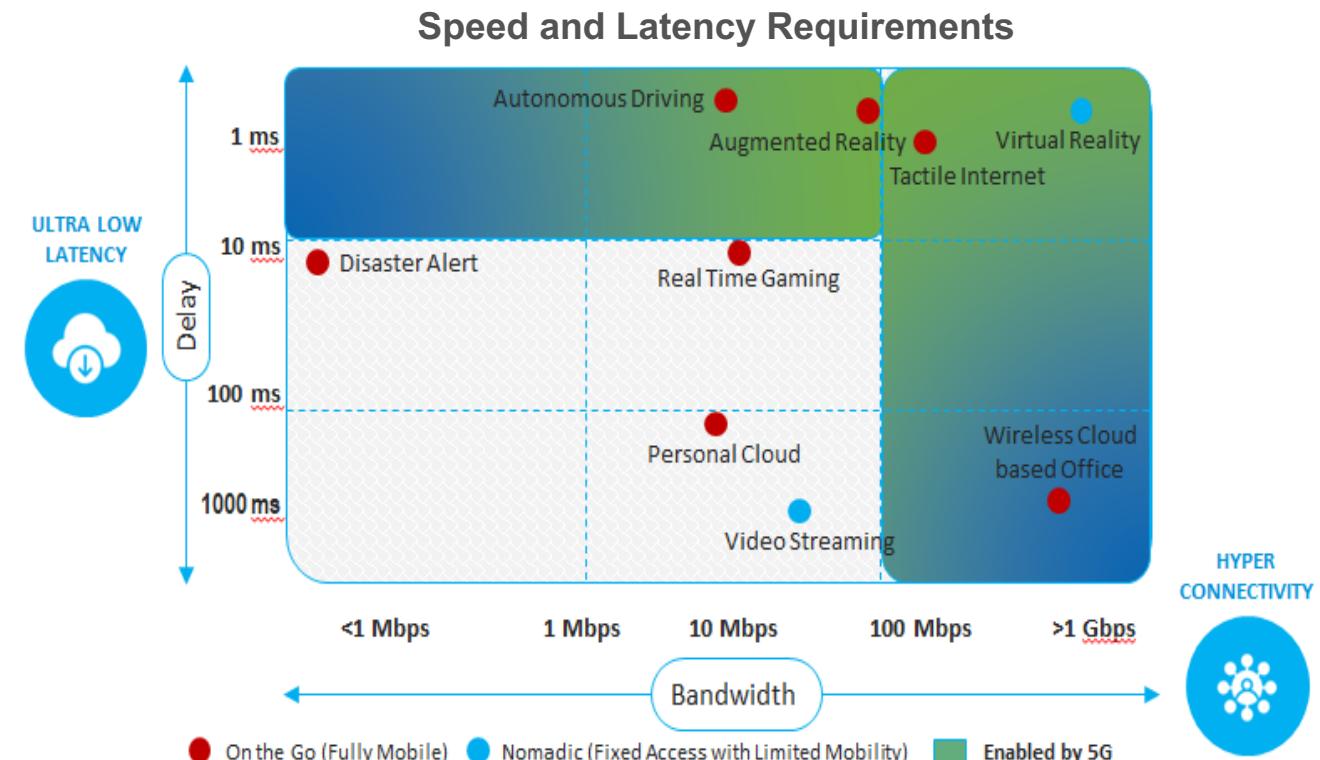
# Applications of Tomorrow – Data Guzzlers



- The future possibilities are endless. We are likely to see **MORE USE CASES** for data
- Currently people own only one smart device on an average – a smartphone. 5G will enable a **connected devices ecosystem** – connected home appliances, vehicles, medical devices, machines and equipment

**5G use cases**

- Driverless cars
- Wireless cloud office
- VR enabled events
- Virtual classrooms
- Connected Devices
- Connected cars
- Real time gaming
- AR -Shopping/Visualisation
- VR enabled meetings
- Smart cities
- Extensive city surveillance
- Smart Retail Stores
- Connected Homes



# Leading Telcos say – Fibre Imperative for a Successful 5G Rollout



**"We view fibre as the cornerstone building block for the network; the next generation network, and that network is going to look very different than what we have built in the past.**

If you look at 2G and third generation and fourth generation wireless, it was about capacity and throughput. **Fifth generation is about those things where we are going to see a 100 times faster throughput**, but we are going to see things like latency of a network , that a network will go out and come back and respond in less than the time it takes to blink your eye.

We are going to see 10 times the battery life that we've seen in the past. That opens up a **whole new set of applications for consumers and enterprises**, but you can't do it if you don't have fibre deep into the network compared to what we've done in the past."

Lowell McAdam, Verizon Chairman & CEO  
18<sup>th</sup> April 2017

Source: <https://www.cnbc.com/2017/04/18/verizon-agrees-to-105-billion-fiber-optic-cable-deal-to-grow-its-fios-platform.html>



**"It all starts with fibre.**

Fibre accelerates everything that businesses need to digitally transform. **Without fibre, innovative solutions like highly secure networking, cloud computing, and 5G wouldn't be possible.**

As we continue to expand our national fibre network, we want businesses to take full advantage of our fibre highway that is essentially right to their doorstep.“

Mo Katibeh, CMO  
5<sup>th</sup> February 2018

Source: <https://www.lightwaveonline.com/articles/2018/02/at-t-plans-fiber-optic-network-expansion-to-deliver-improved-technology-to-businesses.html>



"Telefonica Germany is not yet prepared for 5G given that it still needs to upgrade its mobile antenna sites across the country with fibre

Instead, Telefonica Germany's plan is to upgrade all of its mobile sites with fibre over the next five years so that they are equipped for the high data transmission rates and low latency 5G requires

While the new 5G technology will be "disruptive", it will not be a "revolution". Telefonica will begin a broader rollout of 5G in 2020 and 2021 following tests in 2019, with applications of the new mobile standard to come later when the network is completed"

Martin Cayetano Carbajo, CTO  
4<sup>th</sup> May 2018

Source: <https://www.telecompaper.com/news/telefonica-germany-to-upgrade-mobile-sites-with-fibre-over-next-5-years-for-5g--1243019>

# Industry Investment on Network Up-gradation including Fibre



## World's biggest economies are gearing up for 5G launch

Committing significant resources towards network transformation



China

Chinese telecom operators expect to spend on 5G networks by 2030

\$400 Billion



USA

Investment in Fiber infrastructure is required over the next 5 to 7 years

\$130 - 150 Billion



India

Expected investment needed for 5G

\$60 - 70 Billion



Japan

Japanese CP's to invest for delivering nationwide 5G coverage by 2023

\$46 Billion



South Korea

South Korea will invest to build 5G network by 2020

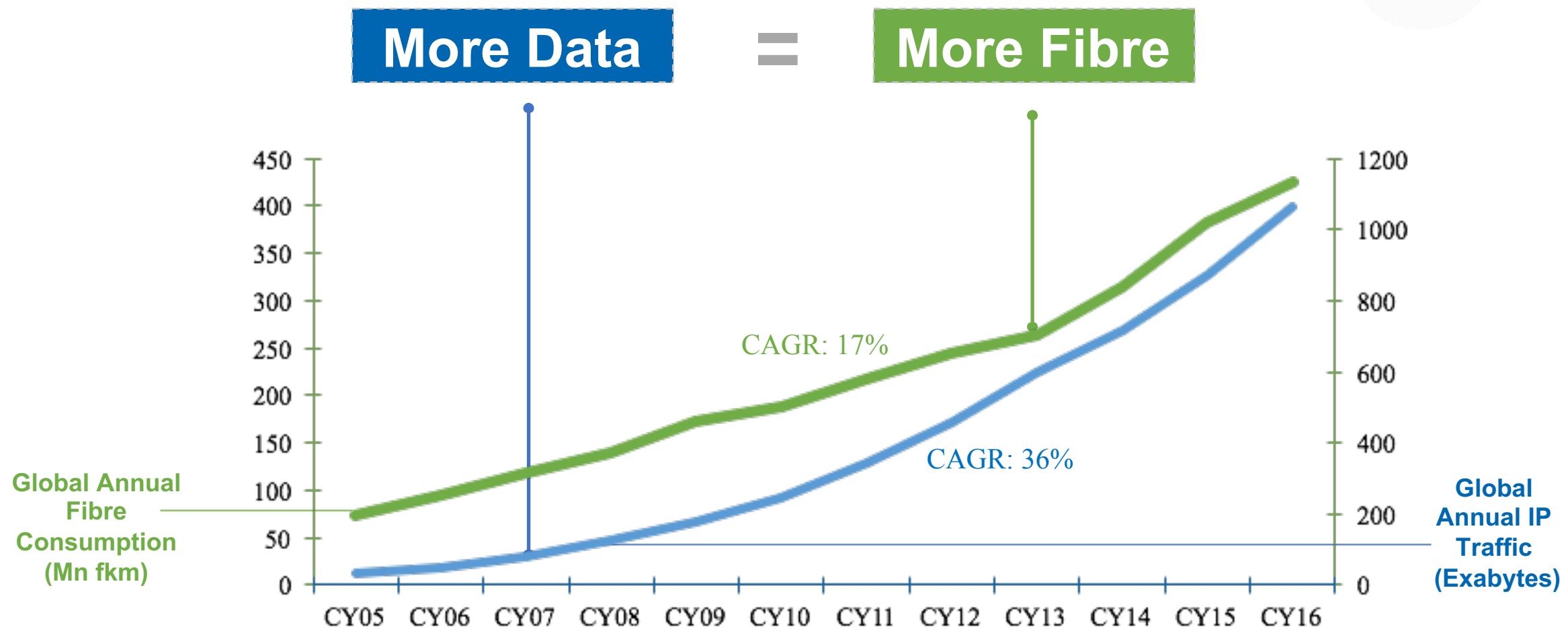
\$1.5 Billion

- **Globally Fibre Demand is Increasing**
- **Historically 80% of Global Fibre demand is driven by these 5 countries**

Source: Industry Reports & company research

# Fibre Consumption is Directly Proportional to Data Growth

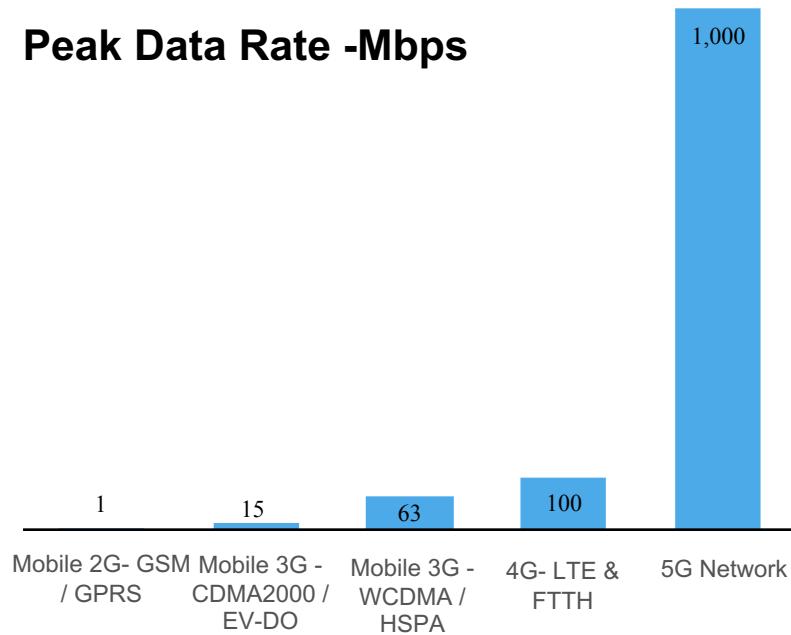
Historically, there has been a **strong correlation** between data consumption & Fibre demand



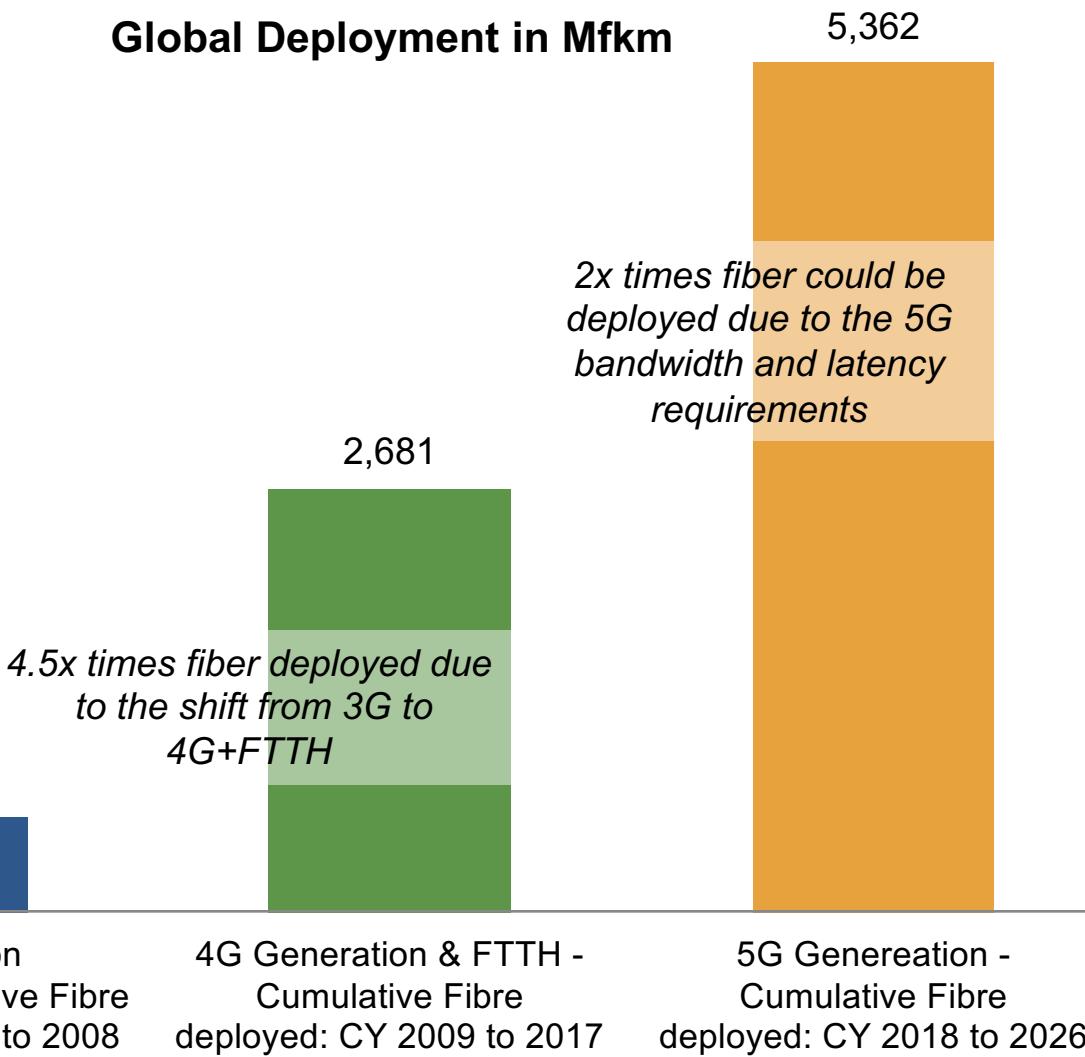
# Fiberized Infrastructure- Key to Sustainable Future



Peak Data Rate -Mbps



Global Deployment in Mfkm



Data consumption is expected to grow along with rapid evolution of technologies, such as 5G

Surge in data traffic propels growth of Optical Fibre

Fibre is the best & most efficient medium to support exponential data demand growth

# Fibre is Getting Closer to the Point of Consumption



Fibre has played a key role in 2G, 3G and 4G roll outs

5G is all set to bring Fibre closer to the end user



2G Era



3G Era



4G Era



5G + FTTH

Major cities

Fibre is connecting:



most cities, towns, sub-urban areas



between towers, as backhaul



small cells, buildings, homes

Being deployed by:

Conventional Telcos



CSPs / DSPs



OTTs and Content Players

# 5G Infrastructure Requirements for Roll Out



1

## More end points & Edge networks

### Significantly more endpoints in the access network

- Deep fibre in the access network for mobile and fixed networks. Each 5G front haul will require 1 fiber pair
- Increase of uploading will require symmetric speeds: 1 to 10 Gbps and latency of 1ms
- Increase AFC to reduce need for optical splitters (reduce losses during splitting)

### Proximity data centers and Edge networks

- Proximity data centers- content moving closer to user to improve QoE
- Move IP layer 3 management to edge of the network

### Future proofing and cost reduction

- Fibre is only ~10% of overall deployment costs
- Deploy higher fibre count cable to reduce installation costs per fibre
- Imperative to deploy enough capacity for future expansion

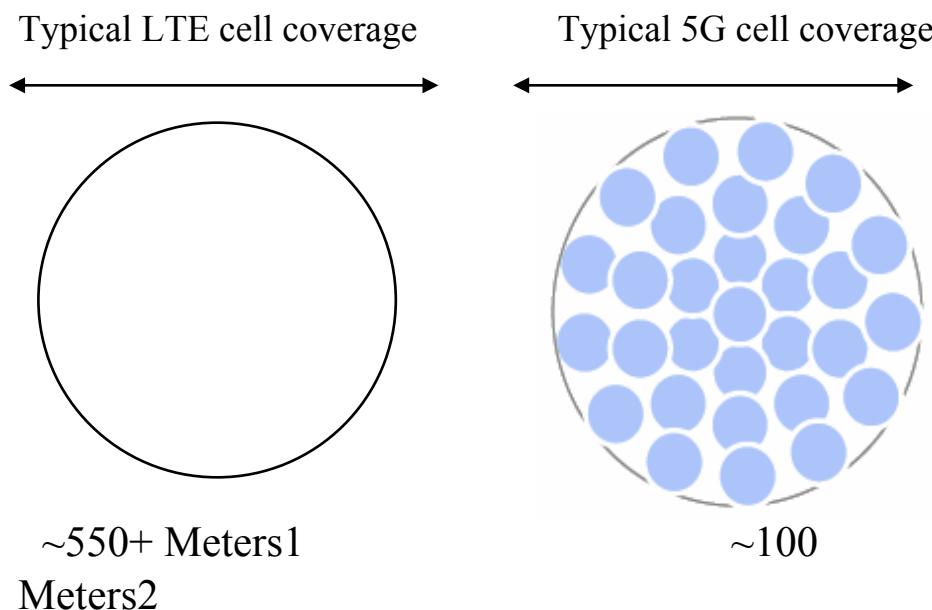
# 5G Infrastructure Requirements for Roll-out



2

## More number of cells

**5G will require 20-30x the number of cells of a conventional cellular network**



1 For typical 2.1 GHz LTE base station in urban area

2 For 5G small cell based on >5GHz+ spectrum in urban area

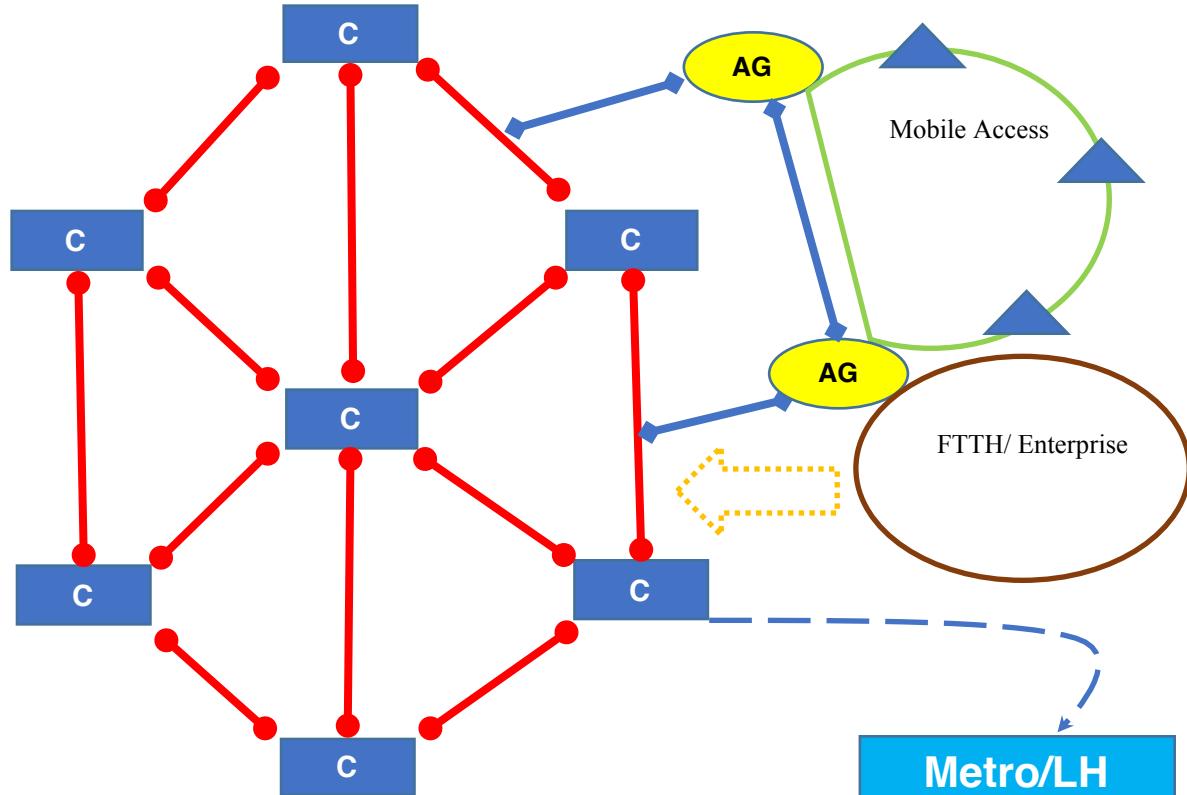
## Implications on Fibre Requirements

- 5G deployments will require fiber for backhaul: backhaul will constitute **15-30% of 5G deployment costs**
- Fiber requirements for 5G likely to be **3-5X** for same coverage for 4G in the massive MIMO mode
- Governments will need to play a critical role in providing incentives for enabling the same

# Designing a High Capacity Centralized Fibre Grid

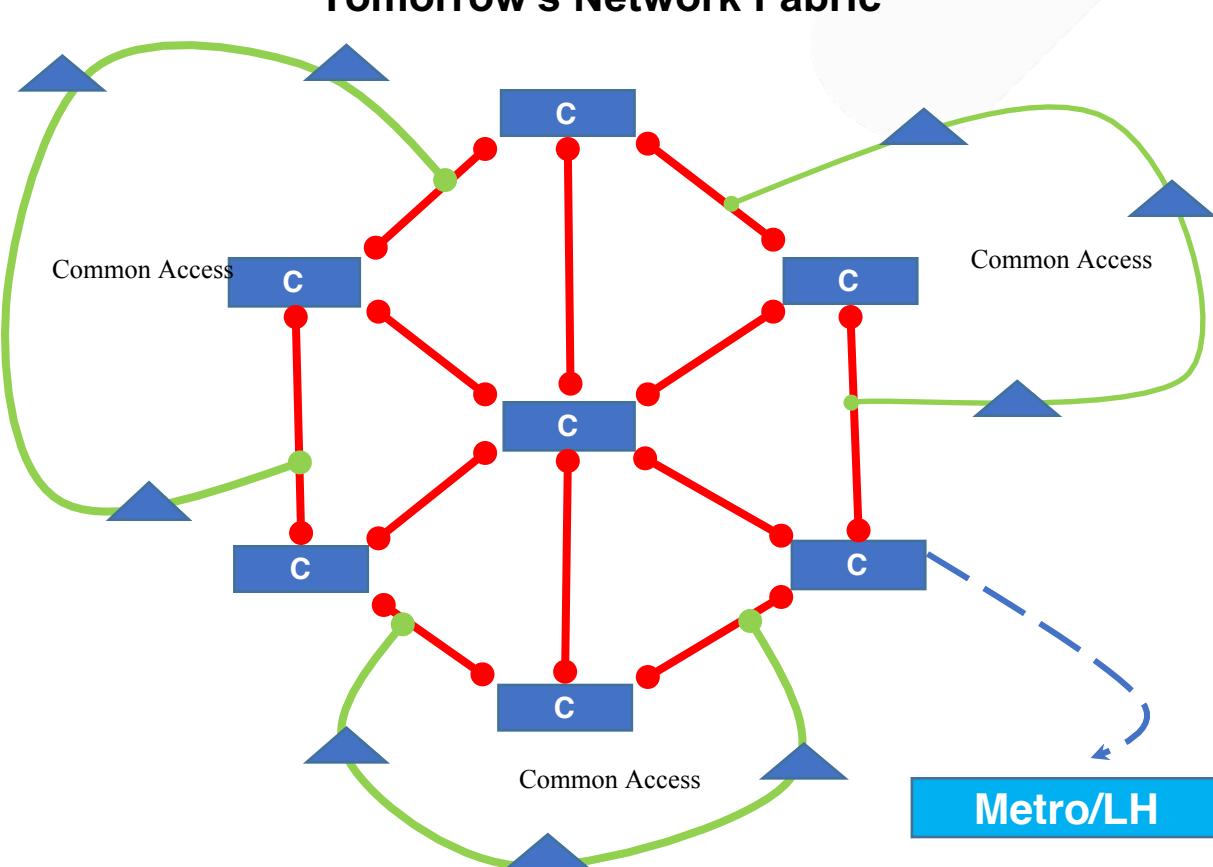
STU

Today's Network Fabric



Distributed Architecture (Hybrid)

Tomorrow's Network Fabric



Centralised Architecture

# Why Fibre should be Deployed by Experts



**Fibre deployment by experts can add more value to CSPs, while enabling them to focus on their core competency**

It will enable capex & opex optimization hence deliver more site efficiency

## Capex Optimization

### Improved design

- Efficient routing through a holistic city-wide approach

## Reduced Opex

### Reduced O&M costs

- World class execution leading to less outages

## Revenue Uplift

### Faster execution

- Use of state-of-the-art roll out machinery (e.g., German HDD)

### Increased Fibre Life-Time

- World class execution minimizes the need for Fibre replacement

### More efficient O&M

- Clear inventory combined with world class design allows more efficient repairs

### Lower downtime

- Reduce revenue leakage
- Increase customer experience (lower churn)

# Disrupting the Indian Market – Partnering with Reliance Jio

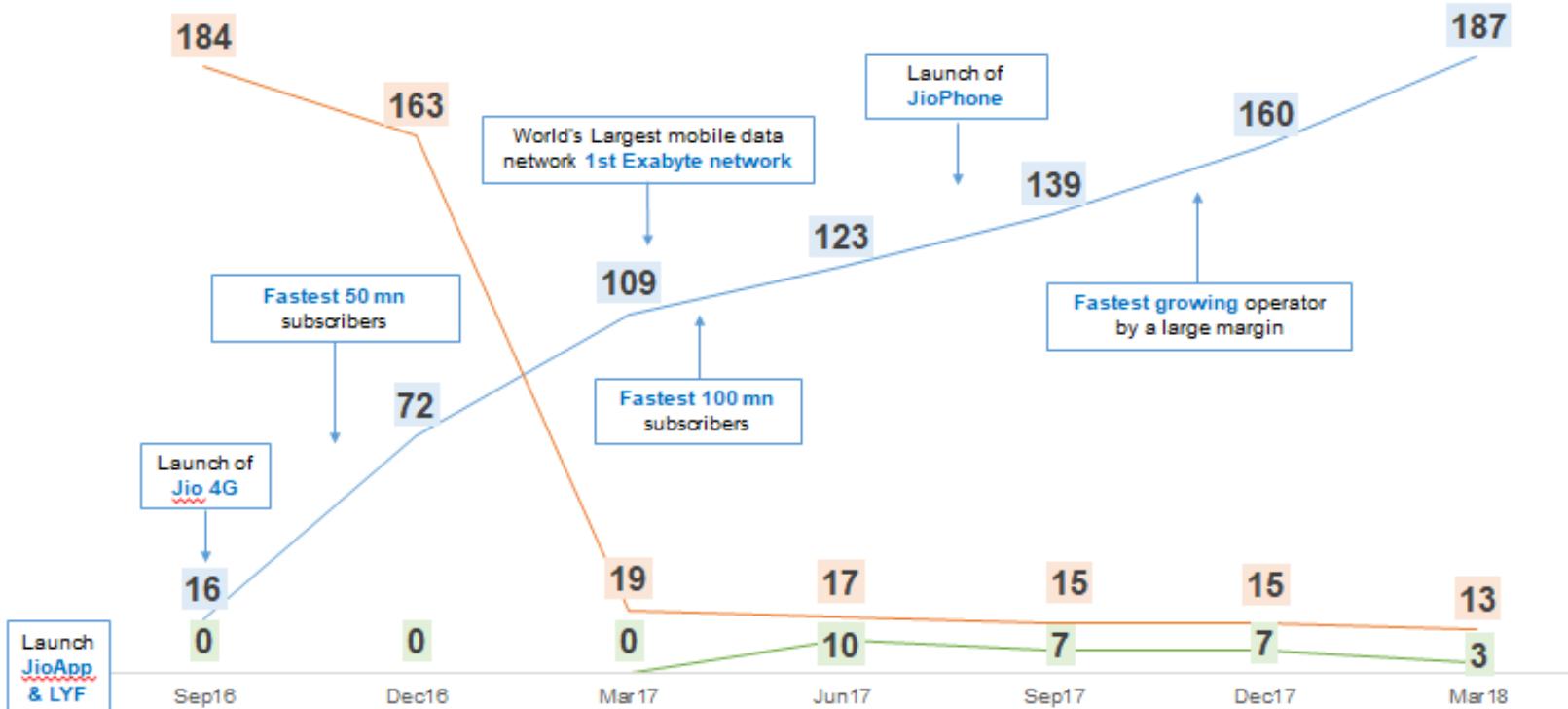


Fastest Subscriber acquisition in the world

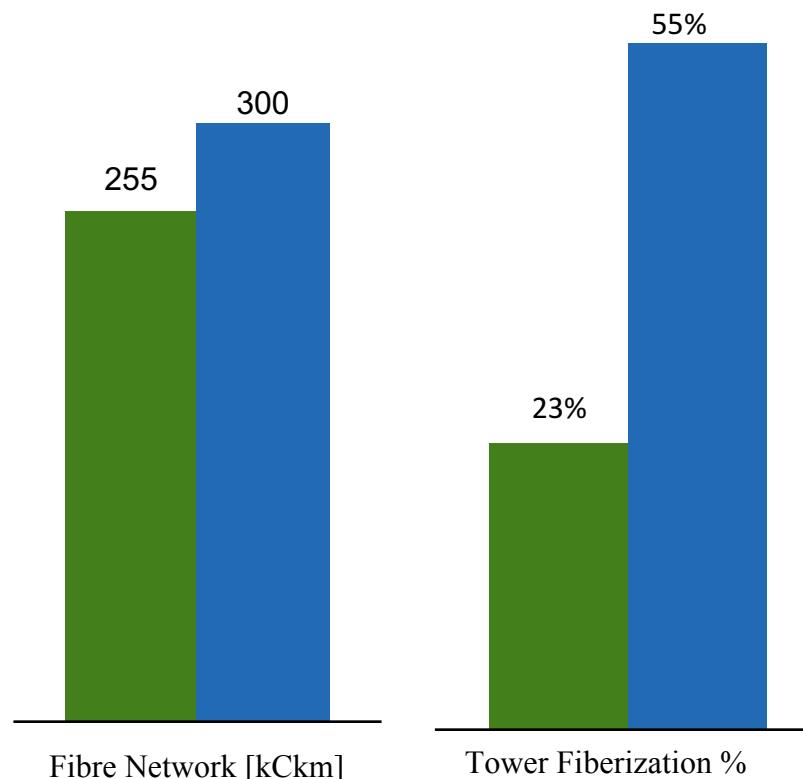
World's first Exabyte (Bn GB) Network

## Role of Fiberization

— Subscribers (Mn) — Other Telco\* Price (INR/GB) — Jio\* Data Price (INR/GB)



Others\* RJio\*

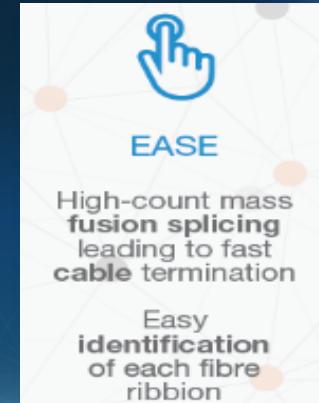


\*Sterlite Tech Estimates

# Optical Fibre Cables for 5G Future Ready Networks



## Sterlite Tech's FUTURE READY 5G cables





beyond tomorrow